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University of St.Gallen management programme ranked #1 for a record fifth consecutive year

Annual Financial Times ranking of masters in management programmes sets the benchmark for universities globally

ST. GALLEN, SWITZERLAND – The 2015 annual Financial Times ranking of Masters in Management (MiM) programmes selected the University of St.Gallen’s (HSG) Masters in Strategy in International Management (SIM-HSG) as the #1 programme worldwide for a record fifth consecutive year.

“The SIM programme challenges students not only to develop their business acumen but to become the kind of effective leaders that want to answer tomorrow’s challenges in an ethical and socially responsible manner,” states SIM-HSG Managing Director Prof. Dr. Omid Aschari. “We develop and use innovative approaches to build self-awareness, a key determinant for high performance. Students are stimulated to adopt a global mind-set in a highly interconnected world. This sets us apart from many other programmes.”

The Financial Times global Masters of Management Ranking surveys the top 80 higher education establishments offering Masters in Management programmes. This is the first time that the FT rankings for MiM has ever given the #1 position to the same school for a fifth time, let alone consecutively. They analyze various criteria that include diversity, internationality, value for money, aims achieved and success in job placement. Schools placed in this year’s top five include HEC Paris (France), Essec Business School (France), CEMS (an international alliance taught at 29 different universities including the HSG) and the Rotterdam School of Management, Erasmus University (Netherlands).

“The underlying philosophy that has driven the HSG since 1898 combines academic rigor with practical relevance,” states HSG Rector Prof. Dr. Thomas Bieger. “We are gratified that the SIM programme with its international outlook and innovative business approach is being repeatedly recognized as a leader.”

The mission of the SIM-HSG programme is to offer students an international and interdisciplinary approach to management balancing the academic discipline of a Masters of Arts programme with the practical, interactive, and personal approach found in leading MBA programmes.

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The University of St.Gallen (HSG) is the university of the Canton of St.Gallen and Switzerland’s leading business university. Internationality, practical relevance and an integrative focus have distinguished the HSG’s programmes since its inception in 1898. Today, more than 8,000 students from 88 countries are enrolled in business administration, economics, law, social sciences and international affairs. HSG is consistently recognised as one of Europe’s leading business schools. In 2014, it was ranked sixth in the Financial Times European Business School Ranking and in 2015 No. 1 in the world for the fifth straight year in its annual ranking of Masters programmes in Management for its Master’s programme in Strategy and International Management (SIM-HSG). The university is internationally recognised for excellence for its integrative education on the highest academic level with EQUIS and AACSB accreditation. Degrees are offered on the Bachelor’s, Master’s and Ph.D. levels. In addition, the HSG offers first-rate, comprehensive executive education programmes for approx. 5,000 participants annually. Primarily self-supporting and autonomously organised, the institutes remain closely connected to the university system.

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