The Financial Times declares University of St. Gallen management programme best in the world for the fourth consecutive year

Annual ranking of master in management programmes sets benchmark for universities worldwide

ST. GALLEN, SWITZERLAND – The Financial Times published its 2014 international ranking of the top Master of Management programmes this week, placing the University of St. Gallen’s (HSG) Master’s in Strategy in International Management (SIM-HSG) in the #1 spot for the fourth year consecutively.

“Our programme focuses on reaching our students on an intellectual, practical and emotional level. We believe this represents a paradigm shift in the way business schools allow for the effective development of leadership capacity,” said SIM-HSG Managing Director Prof. Dr. Omid Aschari. “If we want our leaders to stand for more than profit margins, we need to nurture a learning culture that, beyond acquiring and applying knowledge, touches their core. It is only by doing this that we can expect them to answer tomorrow’s challenges in a socially responsible and ethical manner.”

The Financial Times global Master of Management Ranking 2014 surveys the top 70 higher education establishments offering Master’s in Management programmes. It looks at a variety of criteria ranging from diversity, value for money and aims achieved to placement success, quality of faculty and international exposure. Schools placed in this year’s top ten in descending order include: HEC Paris (France), Essec Business School (France), WHU Beisheim (Germany), CEMS (global), Esade Business School (Spain), ESCP Europe (France, UK, Germany, Spain, Italy), Rotterdam School of Management, Erasmus University (Netherlands), IE Business School (Spain), and the London Business School (UK). Number five ranked CEMS, is an international alliance taught at 29 leading universities including the HSG, 64 multinational companies and 4 NGOs.

“One overarching goal of the HSG is to be an academic institution that combines theory with practical relevance, noted HSG Rector Prof. Dr. Thomas Bieger. “Our integrative approach, which teaches students to be conscious that our decisions and actions can have a profound effect across industries, cultures and disciplines, is a cornerstone of our programmes. We are proud that our SIM programme has found success in promoting this ideal.”

The mission of the SIM-HSG programme is to offer students an international and interdisciplinary approach to management balancing the academic rigour of a Master of Arts programme with the interactive, practical approach found in leading MBA programmes.
Further information on the FT Ranking can be found at:

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University of St.Gallen (HSG)
The University of St.Gallen (HSG) is the university of the Canton of St.Gallen and Switzerland’s leading business university. Internationality, practical relevance and an integrative focus have distinguished the HSG’s programmes since its inception in 1898. Today, more than 7,600 students from 80 countries are enrolled in business administration, economics, law, social sciences and international affairs. HSG is consistently recognised as one of Europe’s leading business schools. In 2013, it was ranked seventh in the Financial Times European Business School Ranking and in 2014 No. 1 in the world for the fourth straight year in its annual ranking of Masters programmes in Management for its Master’s programme in Strategy and International Management (SIM-HSG). The university is internationally recognised for excellence for its integrative education on the highest academic level with EQUIS and AACSB accreditation. Degrees are offered on the Bachelor’s, Master’s and Ph.D. levels. In addition, the HSG offers first-rate, comprehensive executive education programmes for approx. 5,000 participants annually. Primarily self-supporting and autonomously organised, the institutes remain closely connected to the university system. Follow us on facebook twitter youtube and www.unisg.ch