

CURRICULUM VITAE

Professor Daria Berg, DPhil (Oxon)

**Chair Professor (Ordinaria) of Chinese Culture and Society,
University of St.Gallen, Switzerland**

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ACADEMIC EMPLOYMENT

PRESENT POSITIONS

- 2011- Chair Professor (Ordinaria) of Chinese Culture and Society, School of Humanities and Social Sciences, University of St.Gallen, Switzerland
- 2017- Affiliated Professor, Centre for Intercultural Competence, St.Gallen Institute for Management in Asia Pte. Ltd., SGI-HSG, Singapore

PREVIOUS POSITIONS

- 2017-2022 Head, Centre for Intercultural Competence, St.Gallen Institute for Management in Asia Pte. Ltd., University of St.Gallen, Singapore, SGI-HSG
- 2014-2015 Co-Director, Asia Research Centre, ARC-HSG, University of St.Gallen, Switzerland
- 2007-2011 Associate Professor of Contemporary Chinese Studies (with professorial leadership tasks and full tenure), and Research Director (2011), School of Contemporary Chinese Studies, University of Nottingham, UK
- 2005-2006 University Lecturer (full tenure) of Contemporary Chinese Studies, Institute of Contemporary Chinese Studies, University of Nottingham, UK
- 1995-2005 University Lecturer (full tenure) of Chinese Studies, Dept. of East Asian Studies, University of Durham, Durham, UK
- 1995 Part-time Lecturer in Classical Chinese, Oxford University, Institute for Chinese Studies

PROF. DARIA BERG—CV

- 1994/1995 Randall-McIver Junior Research Fellow, Chinese Studies, Oxford University, St. Anne's College, Oxford
- 1994-1998 Research Fellow (part-time), Project on the Cultures of Taiwan's Indigenous Peoples with Professor David Faure, Oxford University and Taiwan National University, Taipei, ROC
- 1994/1995 Tutor (part-time) in Modern Chinese Literature, Sarah Lawrence College (US) at Oxford University, Oxford
- 1992-1995 Tutor (part-time) in Classical Chinese and Early Modern Vernacular (Ming/Qing) Literature: Chinese Studies Honours School, for Wadham, Brasenose, Hertford, New, St. Anne's, St. Hilda's, St. John's, and Somerville Colleges, and the Institute for Chinese Studies, Oxford University

VISITING APPOINTMENTS

- 2017 Affiliated Professor, Centre for Intercultural Competence, St.Gallen Institute for Management in Asia, University of St.Gallen, SGI-HSG, Singapore (1 month)
- 2011/2012 Visiting Professor of Chinese Culture and Society, School of Humanities and Social Sciences, University of St.Gallen, Switzerland (1 semester)
- 1997 Visiting Professor, Zhongshan University, Canton, China (delivered lectures on Chinese literature in Mandarin Chinese, 1 month)

EDUCATION AND ACADEMIC QUALIFICATIONS

- 1995 DPhil (Doctor of Philosophy) Oxford University, UK, Chinese Studies
DPhil Thesis: '**The *Xingshi yinyuan zhuan*: A Study of Utopia and the Perception of the World in Seventeenth-Century China**', Supervisor: Professor Glen Dudbridge, Oxford University
- 1992 Certificate, Kyoto University, Kyoto, Japan (Postgraduate Research in Chinese Literature & History, Institute for Research in Humanities)
- 1991 Diploma, International Christian University, Tokyo, Japan, (Advanced Japanese Language Programme) obtained Grade A
- 1990 Diploma, International Christian University, Tokyo, Japan (Intermediate Japanese Language Intensive Course) obtained Grade A

- 1988 M. Litt. (Master of Letters) Transfer Examination, Oxford University, UK (Chinese Studies).
M.Litt. Dissertation: '**Political Thought in Seventeenth-Century China: Tang Zhen and Huang Zongxi**', Oxford University
- 1987 Diploma, Fu Jen University, Taipei, ROC (Modern and Classical Chinese Literature & Philosophy), obtained Grade A
- 1987 Certificate, Mandarin Daily News Language Centre, Taipei, ROC (Modern and Classical Chinese Language & Literature)
- 1986 Diploma, Fudan University, Shanghai, China (Modern and Classical Chinese Language & Literature)
- 1985 Intermediate Examination (equivalent to Bachelor degree in UK), Ludwig-Maximilians University, Munich, Germany: M.A. scheme in Sinology (Major) and English Literature: obtained Grade 1 (First Class Honours) in Sinology; Grade 1 (First Class Honours) in English Literature.
- 1983 Baccalaureate (Abitur), Gymnasium (High School) Pullach, Munich, Germany, obtained Grade 1.5

AWARDS, GRANTS, AND HONORS

- 2024 **Swiss Asia Society (Schweizer Asiangesellschaft, SAG)** grant for an international workshop on 'Xi Jinping's Chinese Dreams and Nightmares: Perceptions from Visual Arts, Literature and Vernacular Culture'. The workshop provides an international interdisciplinary platform for academic collaboration and dissemination of this project.
- 2022-2024 **Swiss National Science Foundation (SNF) Major Research Grant Scholars at Risk Switzerland (Ukraine scheme)** for joint research project with Oleg Timonkin, 'The China Dream and its Nightmares: Representations of Power in Contemporary China's Cultural Sphere, 2012-Present'.
- 2020 **University of St.Gallen**, School of Humanities and Social Sciences, awarded teaching reduction for research project 'Women Cultural Entrepreneurs'.
- 2019 **Swiss Asia Society (Schweizer Asiangesellschaft, SAG)** grant for an international workshop on 'China's New Media and Cultural Entrepreneurs', University of St.Gallen, 5 December 2019. The workshop provides an international interdisciplinary platform for academic collaboration and dissemination of this project.
- 2018 **University of St.Gallen**, School of Humanities and Social Sciences, awarded teaching reduction for research project 'Cultural Entrepreneurs and Media in China'.

- 2016 **Swiss Asia Society (SAG)** grant for an international workshop on, 'The Art of Transculturality: New Frontiers in Postsocialist China's Avant-garde', University of St.Gallen, 28/29 July 2016. In collaboration with international scholars from Switzerland, Europe, UK, China, Hong Kong and USA.
- 2016 **University of St.Gallen**, School of Humanities and Social Sciences, awarded teaching reduction for research project 'Digital Dissent: New Authors, Artists and Activists in China's Mediasphere, 1997-2015'.
- 2016 **University of St.Gallen, Research Committee** grant for an international workshop on, 'The Art of Transculturality: New Frontiers in Postsocialist China's Avant-garde', University of St.Gallen, 28/29 July 2016. In collaboration with international scholars from Switzerland, Europe, UK, China, Hong Kong and USA.
- 2015/2016 **Chiang Ching-kuo Foundation** Lecture Series, 'Interdisciplinary Explorations of China's Changing Gender Dynamics, 1900-2015': A series of eight public lectures bringing together international top researchers at the Universities of St.Gallen, Switzerland, and Leiden, Netherlands.
- 2015 **Awarded 'International Convention of Asia Scholars (ICAS) Book Prize 2015 - Specialist Publication Accolade'**, for the monograph: Daria Berg, *Women and the Literary World in Early Modern China*. London: Routledge, 2013.
- 2015 **Awarded Winner of 'China Information Best Article Prize 2015'**: Giorgio Strafella & Daria Berg, 'The making of an online celebrity: A critical analysis of Han Han's blog', *China Information* 29.3 (2015): 352-376.
- 2015 **KIM (Kulturen, Institutionen, Märkte / Cultures, Institutions, Markets)** Research Project on 'The Art of Transculturality in China', University of St.Gallen, School of Humanities and Social Sciences collaborative research project.
- 2014-2016 **Swiss National Science Foundation (SNF) Major Research Grant**, for research project 'Perceptions of New Urban Culture in China's Mediasphere: The Dynamics of Transcultural Flows in Postsocialist China'.
- 2012/2013 **University of St.Gallen, Research Committee, Basic Research Fund** 'The New Culture of Consumption in a Globalizing China', grant for the preparation of an SNF application.
- 2010 **University of Nottingham, Learning & Teaching Development** Projects, 'Packaging E-Learning: New Web 2.0-Based Learning Packages for Blended Learning at Nottingham and Distance Learning at Ningbo Campus'.

- 2009-2011 **University of Nottingham, Research Grants**, School of Contemporary Chinese Studies, for research on Chinese cultural studies.
- 2008 **Association for Asian Studies**, US Panel Organizer Grant for Chinese scholar's participation in panel 'Cyberspace, Consumerism and Cultural Creativity in Twenty-First Century China' at the 60th Annual Meeting of the Association of Asian Studies, Atlanta, GA.
- 2006 **University of Nottingham Research Grant** for Chinese cultural studies, Institute of Contemporary Chinese Studies.
- 2006 **Oxford University**, Institute for Chinese Studies, Publication Grant for my edited volume *Reading China: Fiction, History and the Dynamics of Discourse: Essays in Honour of Professor Glen Dudbridge* (Leiden: E.J. Brill, 2007).
- 2002-2003 **The Leverhulme Trust** Major Research Fellowship for project 'Gentility in China'.
- 2002 **British Academy** Travel Grant to attend the 14th European Association for Chinese Studies Conference, Moscow, 2002.
- 2002 **British Academy** Grant (Principal Investigator) to organize the conference 'Perceptions of Gentility in Chinese Literature and History'.
- 2002 **Universities' China Committee London** Grant (Principal Investigator) to organize the conference 'Perceptions of Gentility in Chinese Literature and History'.
- 2002 **Chiang Ching-kuo Foundation** Grant (Principal Investigator) to organize the conference 'Perceptions of Gentility in Chinese Literature and History'.
- 2002 **University of Durham**, Contemporary China Centre Grant (Principal Investigator) to organize the conference 'Perceptions of Gentility in Chinese Literature and History'.
- 1997 **Shung Ye Foundation** Grant for research and fieldwork on Taiwan's Indigenous Peoples in collaboration with Taiwan National University, Taipei.
- 1997 **Universities' China Committee London** Grant for research and fieldwork in Canton and Shanghai on China's New Urban Fiction project.
- 1997 **University of Durham Special Staff Travel Fund** for research and fieldwork in Canton and Shanghai on China's New Urban Fiction project.
- 1996 **Shung Ye Foundation** Grant for research and fieldwork on Taiwan's Indigenous Peoples in Taiwan in collaboration with Taiwan National University, Taipei, ROC.

- 1996 **University of Durham Special Staff Travel Fund** to organise a panel on Ming/Qing fiction and history at Association for Asian Studies conference in Honolulu, Hawaii.
- 1996 **University of Durham Department of East Asian Studies Research Fund** to attend Association for Asian Studies conference in Honolulu, Hawaii.
- 1994-1996 **Shung Ye Foundation**, Taiwan, Grant for research on Taiwan's Indigenous Peoples at Oxford University.
- 1992-1994 **German National Scholarship Foundation (Studienstiftung des deutschen Volkes)** Graduate Scholarship, Oxford University.
- 1990-1992 **Rotary Foundation**, Rotary International, Japan Programme Scholarship: International Christian University, Tokyo and Kyoto University, Kyoto, Japan.
- 1990 **St. Hugh's College Oxford University** Award for Japanese language intensive course, Hamburg University, Germany.
- 1989/1990 **British Academy** Major State Studentship, Oxford University, UK.
- 1989/1990 **St. Hugh's College Oxford University** Cannon Graduate Scholarship.
- 1989 **The Oxford Society** Award, Oxford University.
- 1987-1990 **German National Scholarship Foundation (Studienstiftung des deutschen Volkes)**: Undergraduate Scholarship, Oxford University.
- 1986 **Sun Yat-sen Memorial Foundation** Prize for Outstanding Performance at the 14th International Mandarin Chinese Speech Contest, Taipei, Taiwan.
- 1985/1986 **German Academic Exchange Service (DAAD)** Scholarship, Fudan University, Shanghai, China.
- 1983 **German State Ministry of Education and Culture (Bayerisches Staatsministerium für Unterricht und Kultus)** Prize for Outstanding Results in the Bavarian Baccalaureate (Abitur), Munich, Germany.

RESEARCH ORGANISATION & COLLABORATION

- 2024 Principal Investigator and Conference Organiser, '**Xi Jinping's Chinese Dreams and Nightmares: Perceptions from Visual Arts, Literature and Vernacular Culture**', University of St.Gallen, 6 December 2024, sponsored by Swiss Asia Society (SAG).
- 2022-2024 Principal Investigator for research project '**The China Dream and its Nightmares: Representations of Power in Contemporary China's Cultural Sphere, 2012-Present**', funded by the Swiss National

- Science Foundation (SNF) Scholars at Risk Switzerland (Ukraine scheme) Major Research Grant.
- 2019 Principal Investigator and Conference Organiser, '**China's New Media and Cultural Entrepreneurs**', University of St.Gallen, 5 December 2019, sponsored by Swiss Asia Society (SAG).
- 2018 Principal Investigator, research project '**Cultural Entrepreneurs and Media in China**', School of Humanities and Social Sciences, University of St.Gallen.
- 2016 Principal Investigator and Conference Organiser, '**The Art of Transculturality: New Frontiers in Postsocialist China's Avant-garde**', University of St.Gallen, 28/29 July 2016, sponsored by University of St.Gallen Research Committee and Swiss Asia Society (SAG).
- 2016 Principal Investigator, research project '**Digital Dissent: New Authors, Artists and Activists in China's Mediasphere, 1997-2015**', School of Humanities and Social Sciences, University of St.Gallen.
- 2015 KIM (Kulturen, Institutionen, Märkte/Cultures, Institutions, Markets) Research Project on '**The Art of Transculturality in China**', SHSS School of Humanities and Social Sciences, University of St.Gallen.
- 2015/2016 Co-Investigator and Co-Organiser, Chiang Ching-kuo Lecture Series, '**Interdisciplinary Explorations of China's Changing Gender Dynamics, 1900-2015**', a series of eight public lectures bringing together international scholars at the universities of St.Gallen, Switzerland, and Leiden, Netherlands.
- 2014-2016 Principal Investigator, research project '**Perceptions of New Urban Culture in China's Mediasphere: The Dynamics of Transcultural Flows in Postsocialist China**', funded by Swiss National Science Foundation (SNF) Major Research Grant.
- 2013 Panel Organiser, '**Transcultural Communication in a Globalizing China**', Conference 'The Future of Content Is Context', School of Humanities and Social Sciences, University of St.Gallen, 25/26 April 2013.
- 2012-2013 Principal Investigator, '**The New Culture of Consumption in a Globalizing China**', University of St.Gallen.
- 2012 Principal Investigator, '**The New Culture of Consumption in a Globalizing China**', University of St.Gallen.
- 2008 Panel Organiser, '**Cyberspace, Consumerism and Cultural Creativity in Twenty-First Century China**', 60th Annual Meeting of the Association for Asian Studies, Atlanta, GA, April 2008.

- 2004 Panel Organiser, '**Books, Bodies And Business: Cultural Consumption and Production in Contemporary China in Interdisciplinary Perspective**', 56th Annual Meeting of the Association for Asian Studies, San Diego, CA, March 2004.
- 2003 Panel Organiser, '**Beyond Gender and Class: Ladies, Lovers, Loyalists and the Search for Gentility**', 55th Annual Meeting of the Association for Asian Studies, New York, NY, March 2003.
- 2002 Panel Organiser, '**Women and Publishing in Traditional China**', 14th European Association for Chinese Studies Conference, Moscow, August 2002.
- 2002 Principal Investigator and Conference Co-Organiser, '**Perceptions of Gentility in Chinese Literature and History**', with Chloë Starr, Durham University, March 2002. The results have been published in a refereed book: Daria Berg & Chloë Starr, eds. *The Quest for Gentility in China: Negotiations beyond Gender and Class* (London: Routledge, 2007).
- 1998 Chair and Co-organiser, International Symposium '**The Study of Women in Late Imperial China**', with Prof. Harriet T. Zurndorfer, Leiden University, The Netherlands, sponsored by the International Institute for Asian Studies, May 1998.
- 1996 Panel Organiser, '**Martyr, Saviour and Saint: Women in Seventeenth-Century Chinese Fiction and History**', 48th Annual Meeting of Association for Asian Studies, Honolulu, HI, 11-14 April 1996.
- 1994-1998 Member of the research project '**Taiwan's Indigenous Peoples**', with Professor David Faure, in collaboration with Oxford University and Taiwan University, Taipei, Taiwan, ROC, supported by the Shung Ye Foundation, Taipei.

PhD SUPERVISION

- 2021 'Hong Kong and the China Dream'. Chan, Stefan. University of St.Gallen. Completed 2021.
- 2016 'The Impact of Social Networks in China, In International Comparison'. de Eccher, Sergio. University of St.Gallen. Completed 2016.
- 2015 'Han Han and China's Education System'. University of St.Gallen. Müller-Hansen, Katrin. Completed 2015.
- 2015 'Children's Literature in Twentieth-Century China'. Scott, Rebecca. University of Nottingham. Completed 2015.
- 2015 'Language, Culture and Soft Power in China'. Fallon, Tracey. University of Nottingham. Completed 2015.

- 2014 'Investigating the Traditional Characteristics of Religious Policy in Communist China'. Wu, Junqing. University of Nottingham. Completed 2014.
- 2014 'Intellectual Politics, Literature and Culture: The Intellectual Debate over the Humanistic Spirit (*renwen jingshen zhenglun*) in China since 1989'. Strafella, Giorgio. University of Nottingham. Completed 2014.
- 1999 'The Politics of Fashion: Perceptions of Power in Female Dress and Ornamentation as reflected in the sixteenth-century Chinese Novel *Jin Ping Mei*'. Dauncey, Sarah. University of Durham. Completed 1999.

HABILITATION MENTOR & COMMITTEES

- 2019 Served as the main advisor of the following Habilitation project: Strafella, Giorgio, 'Culture, Media and Politics in Contemporary China'.
- 2014 Served as a referee on the Habilitation Committee of: Milev, Yana, 'Designsoziologie D/S: Der erweiterte Designsbegriff im Entwurfswelt der Politischen Theorie und Soziologie'.

COURSE DEVELOPMENT & COURSES TAUGHT

- 2018- Course Director, Masters Programme Field School in Singapore, Chinese Culture and Society, Chinese Studies, University of St.Gallen and St.Gallen Institute for Management in Asia, Singapore.
- 2011- Course Director, Bachelor Programme, Chinese Culture and Society, Chinese Studies, University of St.Gallen
- 2011- Course Director, Masters Programme, Chinese Culture and Society, Chinese Studies, University of St.Gallen
- 2011-2023 Course Director, Doctoral Programme, Doctorate in Culture and Organisation (DOK), University of St.Gallen
- 2015-2017 Chair of the Doctoral Programme in Organisation and Culture (DOK) Steering Committee, University of St.Gallen
- 1998-2005 Master's Degree Course Director, M.A. in Modern East Asian Studies. University of Durham
- 1997-2004 Coordinator for Year Abroad, Bachelor in Chinese Studies: Renmin University, Beijing

MASTER'S DISSERTATION SUPERVISION

Supervised over fifty M.A. dissertations on classical and modern Chinese literature and culture, at the following Universities:

- 2011- University of St.Gallen, Switzerland
- 2005-2011 University of Nottingham, UK
- 1995-2005 University of Durham, UK

POSTGRADUATE TAUGHT COURSES

POSTGRADUATE COURSES TAUGHT IN THE DOCTORAL PROGRAMME, UNIVERSITY OF ST.GALLEN, SWITZERLAND

- 2021 'Experiencing Intercultural Competence: How to Communicate across Cultures in Asia, Europe and the World'. Doctoral Field School in Singapore (online due to pandemic)
- 2019 'Singapore Field School in Intercultural Competence @SGI-HSG, Singapore'. Doctoral Field School taught at SGI-HSG, Singapore
- 2018 'The Organisation of Media, Globalising Markets and Transcultural Communication'
- 2017 'Cultural Studies: Text and New Media in the Digital Age' (with Prof. Ulrich Schmid)
- 2016 'The Organisation of Media, Globalising Markets and Transcultural Communication'
- 2015/2016 'World Culture and Globalisation: China, New Media, Gender', in Area Studies/China.
- 2013 'Transforming China: New Media and Culture between Consumerism and Censorship'

POSTGRADUATE COURSES TAUGHT IN THE MASTER'S PROGRAMME, UNIVERSITY OF ST.GALLEN, SWITZERLAND

- 2024 'Asia Compact: Intercultural Competence in Singapore @SGI-HSG', Postgraduate Field School taught in Singapore.
- 2024 'China's New Place in the Geopolitical Order since the Ukraine War' (with Guido Cozzi)
- 2023 'Asia Compact: Intercultural Competence in Singapore @SGI-HSG', Postgraduate Field School taught in Singapore.

- 2023 'The China Dream' (with Guido Cozzi)
- 2022 'Asia Compact: Intercultural Competence in Singapore @SGI-HSG', Postgraduate Field School taught in Singapore.
- 2022 'The Impact of Covid-19 on China's Media and Society' (with Guido Cozzi)
- 2022 'Integrative Portfolio Media'
- 2021 'Asia Compact: Intercultural Competence in Singapore@SGI-HSG', Postgraduate Field School in Singapore (online due to pandemic)
- 2021 'China under Xi Jinping: What does it Mean for China's Economy and Society?' (with Guido Cozzi)
- 2021 'Integrative Portfolio Media'
- 2020 'China under Xi Jinping: What does it Mean for China's Economy and Society?' (with Guido Cozzi)
- 2020 'Integrative Portfolio Media' (with Veronica Barrassi)
- 2019 'Asia Compact: Competence in Intercultural Communication @SGI-HSG Singapore', Postgraduate Field School taught in Singapore
- 2019 'Women, Gender and Responsibility in China'
- 2019 'Wealth Creation in China' (with Tomas Casas-i-Klett)
- 2018 'Asia Compact: Competence in Intercultural Communication @SGI-HSG Singapore', Postgraduate Fieldschool taught in Singapore
- 2018 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2017 'Youth Culture in China'
- 2017 'China's Avantgarde: Authors, Artists and Activists'
- 2017 'China Invents the Future' (with Tomas Casas-i-Klett)
- 2017 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2016 'Women, Gender and Responsibility in China'
- 2016 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2016 'China's Generation X and the City: Transcultural Communication in China's Emerging World Cities'

- 2016 'China Invents the Future: The culture of entrepreneurship, technology and social networks (with Tomas Casas-i-Klett)'
- 2015 'Youth Culture in China'
- 2015 'The Chinese Dream: 21st-Century Superpower'
- 2015 'China's Avantgarde: Authors, Artists and Activists'
- 2015 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2014 'Women, Gender and Responsibility in China'
- 2014 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2014 'Entrepreneurs and Creative Industries in China'
- 2014 'Generation X and the Chinese City: Transcultural Communication in China's Emerging World Cities'
- 2013 'Youth Culture in China'
- 2013 'China's Avantgarde: Authors, Artists and Activists'
- 2012 'Gender and Responsibility in China'
- 2012 'Entrepreneurialism in Chinese Culture'
- 2011 'Digital Dissent: Internet Authors, Artists and Activists in Twenty-first Century China'

**PUBLIC OUTREACH LECTURES SERIES
THE UNIVERSITY OF ST.GALLEN PUBLIC LECTURE PROGRAMME**

- 2012- Annual series of 6 to 14 public lectures, The University of St.Gallen.
For details, please see List of Publications & Research.

**COURSES TAUGHT IN THE INTERNATIONAL EXECUTIVE MBA
PROGRAMME AT THE UNIVERSITY OF ST.GALLEN EXECUTIVE
SCHOOL**

- 2013 'BRICs Transcultural Perspective: Business in China', International Executive MBA Module, Executive School, University of St.Gallen, November 2013.

POSTGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF NOTTINGHAM, UK

2005-2011 M.A. Chinese Studies degree programme modules taught annually:

- 'Contemporary Chinese Culture and Society'
- 'Research Design and Practice in China'

POSTGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF DURHAM, UK

1995-2005 M.A. Chinese Studies degree programme modules taught annually:

- 'Modern East Asian Studies'
- 'Critical Approaches to Chinese Texts'
- 'Intensive Modern Chinese Literature'
- 'Introduction to Classical Chinese'

UNDERGRADUATE RESEARCH SUPERVISION

Supervised over fifty Bachelor dissertations on traditional and modern Chinese literature and culture, at the following Universities:

2011- University of St.Gallen, Switzerland

2005-2011 University of Nottingham, UK

1995-2005 University of Durham, UK

UNDERGRADUATE COURSES TAUGHT

UNDERGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF ST.GALLEN, SWITZERLAND

Bachelor courses taught in the School of Humanities and Social Sciences:

2024 'China's Transformation: A View from Media and Culture'

2024 'Workshop, Focus Area "Media in China": Integrative Portfolio Format'

2023 'Pop Culture in China'

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- 2023 'China's New Super Cities: A Cultural Journey'
- 2022 "'Media in China" Workshop: Integrative Portfolio Format'
- 2021 "'Media in China" Workshop: Integrative Portfolio Format'
- 2020 'Modern China in History and Film'
- 2020 "'Media in China" Workshop: Integrative Portfolio Format'
(with Veronica Barassi)
- 2020 'Transformation: A View from Media and Culture'
- 2020 "'Media in China" Workshop: Integrative Portfolio Format'
- 2019 'Pop Culture in China'
- 2019 'China's New Super Cities: A Cultural Journey'
- 2018 'Modern China in History and Film'
- 2017 'China's Transformation: A View from Media and Culture'
- 2017 'Pop Culture in China'
- 2016 'China's New Super Cities: A Cultural Journey'
- 2016 'Modern China in History and Film'
- 2015 'China's Transformation: A View from Media and Culture'
- 2015 'Pop Culture in China'
- 2014 'China's New World Cities: A Cultural Journey'
- 2014 'Film and Culture in China'
- 2013 'China's Transformation: A View from Media and Culture'
- 2013 'Pop Culture in China'
- 2012 'China's Culture of Consumption'
- 2012 'Cinema in China'
- 2011 'Media and Culture in a Globalising China'

UNDERGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF NOTTINGHAM, UK

2005-2011 B.A. Chinese Studies degree programme modules taught annually or bi-annually:

- 'Women and Culture in China'
- 'The Rise of Modern China'
- 'Approaches to Contemporary Chinese Studies'
- 'Cultural Shifts in a Globalising China: Contemporary Chinese Literature and the New Media'
- 'China in the Twenty-first Century'
- 'China in the Twentieth Century (Part I)'
- 'China in the Twentieth Century (Part II)'
- 'Chinese Study Skills'
- 'Introduction to Contemporary China'
- 'Chinese Studies Tutorial: Research Techniques'

UNDERGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF DURHAM, UK

1995-2005 B.A. Chinese Studies degree programme modules taught annually or bi-annually:

- 'Chinese Literature Part I: Traditional Fiction and Culture'
- 'Chinese Literature Part II: Modern Literature'
- 'Modern Chinese Film And Drama'
- 'Modern Chinese Poetry'
- 'Modern Chinese Literary Texts (Advanced)'
- 'Ming and Qing Fiction'
- 'Ming and Qing Classical Chinese Tales'
- 'Tang Dynasty Tales'
- 'Tang Poetry'

- 'Classical Unseen Reading (Intermediate)'
- 'Classical Chinese Texts (Advanced)'
- 'Classical Unseen Reading (Advanced)'
- 'Modern Chinese Grammar and Written Language I'
- 'Intermediate Japanese Language'

UNDERGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF OXFORD, UK

1992-1995 B.A. Chinese Studies Honours School courses taught annually or bi-annually:

- 'Traditional Chinese Fiction'
- 'Classical Chinese Unseen Reading'

PROFESSIONAL SERVICES

EXTERNAL POSITIONS

- 2007- Research Associate, China Policy Institute, University of Nottingham
- 2007- Research Associate, Institute of Chinese Studies, University of Heidelberg, Germany
- 2002-2006 Elected Board Member, European Association for Chinese Studies
- 2002-2004 Webmaster, European Association for Chinese Studies
- 1999-2004 Council Member, Universities' China Committee London

ACADEMIC ADMINISTRATIVE SERVICE

2011- UNIVERSITY OF ST.GALLEN, SWITZERLAND

- 2021- Ethics Committee, University of St.Gallen
- 2019- China Board, University of St.Gallen, Steering Committee for University of St.Gallen's China and Asia policy
- 2017-2022 Head, Centre for Intercultural Competence, St.Gallen Institute for Management in Asia Pte. Ltd., Singapore, SGI-HSG (for details, please see Section 2 below).
- 2016- Recourse Committee Member

- 2012- University Senate Member
- 2011- Board Member, School of Humanities and Social Sciences SHSS
- 2015-2017 Chair, Executive Committee, DOK (Doctorate in Organisation and Culture) PhD Programme
- 2013-2022 Executive Committee, DOK (Doctorate in Organisation and Culture) PhD Programme Board Member
- 2012-2023 Equality Committee (Gleichstellungskommission) Member

2005-2011 UNIVERSITY OF NOTTINGHAM, UK

- 2011 Research Director, School of Chinese Studies
- 2009-2014 Leadership for Research Excellence Framework (REF) 2014
- 2009-2011 Chair of The Board of Examiners for all B.A. degrees
- 2009-2011 Chair of The Board of Examiners for all M.A. degrees
- 2005-2006 Chair of School of Chinese Studies Research Committee
- 2007-2008 Leadership for Research Assessment Exercise (RAE) 2008
- 2007-2011 Senior Management Board, School of Contemp. Chinese Studies
- 2007-2010 Deputy Director of Research
- 2005-2011 Programme Leader, B.A. Chinese Studies Single Honours
- 2005-2011 Member of the School of Contemporary Chinese Studies Management Board
- 2005-2011 Member of the Teaching Committee
- 2005-2011 Library Representative
- 2005-2011 School Liaison Officer for B.A. programmes: Chinese Studies with History; Chinese Studies with Modern Languages
- 2005-2011 Tutor for Contemporary Chinese Studies Single Honours B.A. programme
- 2007-2011 Served on various Academic Search Committees

1995-2005 UNIVERSITY OF DURHAM, UK

- 2004-2005 Chair of the Teaching & Learning Committee
- 1999-2005 Chair of the Board of Examiners for B.A. degrees
- 1999-2004 Chair of the Board of Examiners for M.A. degrees
- 1997-2003 Chair of the Research Committee
- 2007-2011 Served on various Academic Search Committees
- 1995-1998 Organiser, Departmental Seminar Series
- 1996-1998 Convener and Secretary to the Board of Examiners
- 1995-2005 Team Coordinator for Chinese Studies, B.A., Diploma and M.A. degrees
- 1995-2005 Tutor for B.A. and M.A. Students
- 1995-2005 Faculty Board Representative
- 1995-2005 Member of the Board of Studies
- 1995-2005 Member of Teaching & Learning Committee
- 1995-2005 Member of Postgraduate Committee
- 1995-2005 Member of Contemporary China Centre
- 1995-2005 Member of Student/Staff Consultative Committee
- 1995-2005 Member of the Board of Examiners
- 1995-2005 Member of Arts and Social Sciences Library Committee

EXTERNAL DOCTORAL COMMITTEES

- 2020 External Examiner, University of Newcastle, doctoral candidate in Chinese Literature, 'Editorship, Canonicity, and Nostalgia in Wang Duanshu's Collection of Elegance (1667)'.
- 2018 External Examiner, University of Geneva, doctoral candidate in Chinese Literature, 'Better Woman, Better Life: The 'Workplace Novel' in Contemporary China'.
- 2017 External Examiner, King's College, London, UK, doctoral candidate in Chinese Literature, 'Metamorphosis as a Gendered Phenomenon in *Liaozhai Zhiyi*'.

- 2016 External Examiner, Leiden University, Netherlands, doctoral candidate in Chinese Literature, 'An Incomplete Inquiry: Reading the Filial Piety Stories through Lacan'.
- 2014 External Examiner, Munich University, Germany, doctoral candidate in Chinese Literature, 'Der Kommentar zum *Jin Ping Mei*'.
- 2014 External Examiner, Cork University, Ireland, doctoral candidate in Chinese Literature, 'The Examination of Traditional Femininity and Women's Lives in Ancient China'.
- 2011 External Examiner, SOAS, London University, UK, doctoral candidate in Chinese Literature, 'New Historical Fiction'.
- 2008 External Examiner, University of Cambridge, Cambridge, UK, doctoral candidate in Modern Chinese Literature, 'Peasants and Morality: Intellectual Repositioning in relation to the Peasants in the Post-Mao era in the Works of Zhang Wei and Yan Lianke'.
- 2006 External Examiner, University of Durham, UK, doctoral candidate in Chinese Art History, 'Chen Rong: Impression and Expression in the Art of a Thirteenth-Century Literatus'.
- 2004 Internal Examiner, University of Durham, doctoral candidate in Modern Chinese Literature and Culture, 'Wang Shuo and the Commercialisation of Contemporary Chinese Culture'.

EXTERNAL POSTGRADUATE COMMITTEES

- 2008-2012 External Examiner, M.A. in Chinese Literature, and M.A. in Comparative Literature, School of Oriental and African Studies (SOAS), University of London, China & Inner Asia Department, UK.
- 2011 External Examiner, University of Cambridge, Cambridge, UK, M.A. candidate in Modern Chinese Literature.
- 2009-2011 External Examiner, Lampeter University, Chinese Studies Masters programme, UK.

EXTERNAL UNDERGRADUATE COMMITTEES

- 2004-2006 External Examiner, Final Honours School in Chinese Studies, Institute of Chinese Studies, University of Oxford, UK.
- 2009-2011 External Examiner, Chinese Studies Honours School, University of Sheffield, Sheffield, UK.
- 2009-2011 External Examiner, Lampeter University, Chinese Studies undergraduate programme, UK.

MANUSCRIPT REVIEWS

Reviewer of manuscripts on Chinese literature and culture, for academic publishers and scholarly journals, including Columbia University Press, E.J. Brill Publishers, Edinburgh University Press, *Harvard Journal of Asiatic Studies*, *Journal of Asian Studies*, *T'oung Pao*, and *Ming Studies*, among others.

EDITORIAL BOARD MEMBERSHIP

2021- *Journal of Transcultural Communication*, Editorial Advisory Board.

2011- *Asiatische Studien—Études Asiatiques*, Member of Editorial Board.

PROMOTION REVIEWS

I have acted as a referee for professorial appointments and promotion reviews for the University of Hong Kong, Hong Kong, China (2013, 2015); University of Alberta (2013), Canada; Stockholm University, Sweden (2015); Bochum University, Germany (2015); University of Geneva, Switzerland (2016); Princeton University, USA (2017).

MEMBERSHIP OF PROFESSIONAL ASSOCIATIONS

Member of the Association of Asian Studies, US

Member of the European Association for Chinese Studies, EU

Member of the Universities' China Committee London, UK

Member of the British Association of Chinese Studies, UK

Member of the Swiss Asian Society (Schweizer Asien-Gesellschaft SAG), Switzerland

Member of the Deutsche Vereinigung für Chinastudien e.V., Germany

Member of the Deutsche Hochschulverband, Germany

LANGUAGES

Bilingual Competence in speech and writing in **English** and **German**.

Fluency in speech and writing in **Chinese, Japanese** and **French**.

Reading proficiency in **Classical Chinese** and **Latin**.

REFEREES

References available upon request.