

CURRICULUM VITAE

Professor Daria Berg, DPhil (Oxon)

**Chair Professor (Ordinaria) of Chinese Culture and Society,
University of St.Gallen, Switzerland**

Chair of Chinese Culture and Society,
University of St.Gallen,
Unterer Graben 21,
CH-9000 St.Gallen, Switzerland

T: +41 71 224 2216
M: +41 79 543 4616
daria.berg@unisg.ch
Nationality: British, German

Home: Höhenstrasse 16,
CH-9300 Wittenbach, Switzerland

ACADEMIC EMPLOYMENT

PRESENT POSITIONS

- 2011- Chair Professor (Ordinaria) of Chinese Culture and Society, School of Humanities and Social Sciences, University of St.Gallen, Switzerland
- 2017- Affiliated Professor, Centre for Intercultural Competence, St.Gallen Institute for Management in Asia Pte. Ltd., SGI-HSG, Singapore

PREVIOUS POSITIONS

- 2017-2022 Head, Centre for Intercultural Competence, St.Gallen Institute for Management in Asia Pte. Ltd., University of St.Gallen, Singapore, SGI-HSG
- 2014-2015 Co-Director, Asia Research Centre, ARC-HSG, University of St.Gallen, Switzerland
- 2007-2011 Associate Professor of Contemporary Chinese Studies (with professorial leadership tasks and full tenure), and Research Director (2011), School of Contemporary Chinese Studies, University of Nottingham, UK
- 2005-2006 University Lecturer (full tenure) of Contemporary Chinese Studies, Institute of Contemporary Chinese Studies, University of Nottingham, UK
- 1995-2005 University Lecturer (full tenure) of Chinese Studies, Dept. of East Asian Studies, University of Durham, Durham, UK
- 1995 Part-time Lecturer in Classical Chinese, Oxford University, Institute for Chinese Studies

PROF. DARIA BERG—CV

- 1994/1995 Randall-McIver Junior Research Fellow, Chinese Studies, Oxford University, St. Anne's College, Oxford
- 1994-1998 Research Fellow (part-time), Project on the Cultures of Taiwan Indigenous Peoples with Prof David Faure, Oxford University and Taiwan National University, Taipei, ROC
- 1994/1995 Tutor (part-time) in Modern Chinese Literature, Sarah Lawrence College (US) at Oxford University, Oxford
- 1992-1995 Tutor (part-time) in Classical Chinese and Early Modern Vernacular (Ming/Qing) Literature: Chinese Studies Honours School, for Wadham, Brasenose, Hertford, New, St. Anne's, St. Hilda's, St. John's, and Somerville Colleges, and the Institute for Chinese Studies, Oxford University

VISITING APPOINTMENTS

- 2025 Visiting Fellow, Sidney Sussex College Cambridge, University of Cambridge, UK (Easter Term)
- 2025 Visiting Fellow and National Central Library Scholar, Academia Sinica, Taipei, Taiwan, ROC (January-August)
- 2024 Short-term Visiting Scholar, Trinity College Cambridge, University of Cambridge, UK (January-February)
- 2017 Affiliated Professor, Centre for Intercultural Competence, St.Gallen Institute for Management in Asia, University of St.Gallen, SGI-HSG, Singapore (summer)
- 2011/2012 Visiting Professor of Chinese Culture and Society, School of Humanities and Social Sciences, University of St.Gallen, Switzerland
- 1997 Visiting Professor, Zhongshan University, Canton, China (delivered lectures on Chinese Literature in Mandarin Chinese) (September)
- 1997 Visiting Scholar & Oxford University Research Fellow at Taiwan National University, Taipei, ROC (delivered lectures on Taiwan Indigenous Peoples' Literature and Culture in Mandarin Chinese) (July-August)
- 1996 Visiting Scholar & Oxford University Research Fellow at Taiwan National University, Taipei, ROC (delivered lectures on Taiwan Indigenous Peoples' Literature and Culture in Mandarin Chinese) (July-August)

EDUCATION AND ACADEMIC QUALIFICATIONS

- 1995 DPhil (Doctor of Philosophy) Oxford University, UK, Chinese Studies

DPhil Thesis: '**The *Xingshi yinyuan zhuan*: A Study of Utopia and the Perception of the World in Seventeenth-Century China**', Supervisor: Prof Glen Dudbridge, Oxford University

- 1992 Certificate, Kyoto University, Kyoto, Japan (Postgraduate Research in Chinese Literature & History, Institute for Research in Humanities)
- 1991 Diploma, International Christian University, Tokyo, Japan, (Advanced Japanese Language Programme) obtained Grade A
- 1990 Diploma, International Christian University, Tokyo, Japan (Intermediate Japanese Language Intensive Course) obtained Grade A
- 1988 M. Litt. (Master of Letters) Transfer Examination, Oxford University, UK (Chinese Studies).
- M.Litt. Dissertation: '**Political Thought in Seventeenth-Century China: Tang Zhen and Huang Zongxi**', Oxford University
- 1987 Diploma, Fu Jen University, Taipei, ROC (Modern and Classical Chinese Literature & Philosophy), obtained Grade A
- 1987 Certificate, Mandarin Daily News Language Centre, Taipei, ROC (Modern and Classical Chinese Language & Literature)
- 1986 Diploma, Fudan University, Shanghai, China (Modern and Classical Chinese Language & Literature)
- 1985 Intermediate Examination (equivalent to Bachelor degree in UK), Ludwig-Maximilians University, Munich, Germany: M.A. scheme in Sinology (Major) and English Literature: obtained Grade 1 (First Class Honours) in Sinology; Grade 1 (First Class Honours) in English Literature.
- 1983 Baccalaureate (Abitur), Gymnasium (High School) Pullach, Munich, Germany, obtained Grade 1.5

AWARDS, GRANTS, AND HONORS

- 2024 **Swiss Asia Society (Schweizer Asiangesellschaft, SAG)** grant for an international workshop on 'Xi Jinping's Chinese Dreams and Nightmares: Perceptions from Visual Arts, Literature and Vernacular Culture'. The workshop provides an international interdisciplinary platform for academic collaboration and dissemination of this project.
- 2022-2024 **Swiss National Science Foundation (SNF) Major Research Grant Scholars at Risk Switzerland (Ukraine scheme)** for joint research project with Oleg Timonkin, 'The China Dream and its Nightmares: Representations of Power in Contemporary China's Cultural Sphere, 2012-Present'.

- 2020 **University of St.Gallen**, School of Humanities and Social Sciences, awarded teaching reduction for research project 'Women Cultural Entrepreneurs'.
- 2019 **Swiss Asia Society (Schweizer Asiangesellschaft, SAG)** grant for an international workshop on 'China's New Media and Cultural Entrepreneurs', University of St.Gallen, 5 December 2019. The workshop provides an international interdisciplinary platform for academic collaboration and dissemination of this project.
- 2018 **University of St.Gallen**, School of Humanities and Social Sciences, awarded teaching reduction for research project 'Cultural Entrepreneurs and Media in China'.
- 2016 **Swiss Asia Society (SAG)** grant for an international workshop on, 'The Art of Transculturality: New Frontiers in Postsocialist China's Avant-garde', University of St.Gallen, 28/29 July 2016. In collaboration with international scholars from Switzerland, Europe, UK, China, Hong Kong and USA.
- 2016 **University of St.Gallen**, School of Humanities and Social Sciences, awarded teaching reduction for research project 'Digital Dissent: New Authors, Artists and Activists in China's Mediasphere, 1997-2015'.
- 2016 **University of St.Gallen, Research Committee** grant for an international workshop on, 'The Art of Transculturality: New Frontiers in Postsocialist China's Avant-garde', University of St.Gallen, 28/29 July 2016. In collaboration with international scholars from Switzerland, Europe, UK, China, Hong Kong and USA.
- 2015/2016 **Chiang Ching-kuo Foundation** Lecture Series, 'Interdisciplinary Explorations of China's Changing Gender Dynamics, 1900-2015': A series of eight public lectures bringing together international top researchers at the Universities of St.Gallen, Switzerland, and Leiden, Netherlands.
- 2015 **Awarded 'International Convention of Asia Scholars (ICAS) Book Prize 2015 - Specialist Publication Accolade'**, for the monograph: Daria Berg, *Women and the Literary World in Early Modern China*. London: Routledge, 2013.
- 2015 **Awarded Winner of 'China Information Best Article Prize 2015'**: Giorgio Strafella & Daria Berg, 'The making of an online celebrity: A critical analysis of Han Han's blog', *China Information* 29.3 (2015): 352-376.
- 2015 **KIM (Kulturen, Institutionen, Märkte / Cultures, Institutions, Markets)** Research Project on 'The Art of Transculturality in China', University of St.Gallen, School of Humanities and Social Sciences collaborative research project.
- 2014-2016 **Swiss National Science Foundation (SNF) Major Research Grant**, for research project 'Perceptions of New Urban Culture in China's

Mediasphere: The Dynamics of Transcultural Flows in Postsocialist China’.

- 2012/2013 **University of St.Gallen, Research Committee, Basic Research Fund** ‘The New Culture of Consumption in a Globalizing China’, grant for the preparation of an SNF application.
- 2010 **University of Nottingham, Learning & Teaching Development Projects**, ‘Packaging E-Learning: New Web 2.0-Based Learning Packages for Blended Learning at Nottingham and Distance Learning at Ningbo Campus’.
- 2009-2011 **University of Nottingham, Research Grants**, School of Contemporary Chinese Studies, for research on Chinese cultural studies.
- 2008 **Association for Asian Studies**, US Panel Organizer Grant for Chinese scholar’s participation in panel ‘Cyberspace, Consumerism and Cultural Creativity in Twenty-First Century China’ at the 60th Annual Meeting of the Association of Asian Studies, Atlanta, GA.
- 2006 **University of Nottingham Research Grant** for Chinese cultural studies, Institute of Contemporary Chinese Studies.
- 2006 **Oxford University**, Institute for Chinese Studies, Publication Grant for my edited volume *Reading China: Fiction, History and the Dynamics of Discourse: Essays in Honour of Professor Glen Dudbridge* (Leiden: E.J. Brill, 2007).
- 2002-2003 **The Leverhulme Trust** Major Research Fellowship for project ‘Gentility in China’.
- 2002 **British Academy** Travel Grant to attend the 14th European Association for Chinese Studies Conference, Moscow, 2002.
- 2002 **British Academy** Grant (Principal Investigator) to organize the conference ‘Perceptions of Gentility in Chinese Literature and History’.
- 2002 **Universities’ China Committee London** Grant (Principal Investigator) to organize the conference ‘Perceptions of Gentility in Chinese Literature and History’.
- 2002 **Chiang Ching-kuo Foundation** Grant (Principal Investigator) to organize the conference ‘Perceptions of Gentility in Chinese Literature and History’.
- 2002 **University of Durham**, Contemporary China Centre Grant (Principal Investigator) to organize the conference ‘Perceptions of Gentility in Chinese Literature and History’.
- 1997 **Shung Ye Foundation** Grant for research and fieldwork on Taiwan’s Indigenous Peoples in collaboration with Taiwan National University, Taipei.

- 1997 **Universities' China Committee London** Grant for research and fieldwork in Canton and Shanghai on China's New Urban Fiction project.
- 1997 **University of Durham Special Staff Travel Fund** for research and fieldwork in Canton and Shanghai on China's New Urban Fiction project.
- 1996 **Shung Ye Foundation** Grant for research and fieldwork on Taiwan's Indigenous Peoples in Taiwan in collaboration with Taiwan National University, Taipei, ROC.
- 1996 **University of Durham Special Staff Travel Fund** to organise a panel on Ming/Qing fiction and history at Association for Asian Studies conference in Honolulu, Hawaii.
- 1996 **University of Durham Department of East Asian Studies Research Fund** to attend Association for Asian Studies conference in Honolulu, Hawaii.
- 1994-1996 **Shung Ye Foundation**, Taiwan, Grant for research on Taiwan's Indigenous Peoples at Oxford University.
- 1992-1994 **German National Scholarship Foundation (Studienstiftung des deutschen Volkes)** Graduate Scholarship, Oxford University.
- 1990-1992 **Rotary Foundation**, Rotary International, Japan Programme Scholarship: International Christian University, Tokyo and Kyoto University, Kyoto, Japan.
- 1990 **St. Hugh's College Oxford University** Award for Japanese language intensive course, Hamburg University, Germany.
- 1989/1990 **British Academy** Major State Studentship, Oxford University, UK.
- 1989/1990 **St. Hugh's College Oxford University** Cannon Graduate Scholarship.
- 1989 **The Oxford Society** Award, Oxford University.
- 1987-1990 **German National Scholarship Foundation (Studienstiftung des deutschen Volkes)**: Undergraduate Scholarship, Oxford University.
- 1986 **Sun Yat-sen Memorial Foundation** Prize for Outstanding Performance at the 14th International Mandarin Chinese Speech Contest, Taipei, Taiwan.
- 1985/1986 **German Academic Exchange Service (DAAD)** Scholarship, Fudan University, Shanghai, China.
- 1983 **German State Ministry of Education and Culture (Bayerisches Staatsministerium für Unterricht und Kultus)** Prize for Outstanding Results in the Bavarian Baccalaureate (Abitur), Munich, Germany.

RESEARCH ORGANISATION & COLLABORATION

- 2024 Principal Investigator and Conference Organiser, '**Xi Jinping's Chinese Dreams and Nightmares: Perceptions from Visual Arts, Literature and Vernacular Culture**', University of St.Gallen, 6 December 2024, sponsored by Swiss Asia Society (SAG).
- 2022-2024 Principal Investigator for research project '**The China Dream and its Nightmares: Representations of Power in Contemporary China's Cultural Sphere, 2012-Present**', funded by the Swiss National Science Foundation (SNF) Scholars at Risk Switzerland (Ukraine scheme) Major Research Grant.
- 2019 Principal Investigator and Conference Organiser, '**China's New Media and Cultural Entrepreneurs**', University of St.Gallen, 5 December 2019, sponsored by Swiss Asia Society (SAG).
- 2018 Principal Investigator, research project '**Cultural Entrepreneurs and Media in China**', School of Humanities and Social Sciences, University of St.Gallen.
- 2016 Principal Investigator and Conference Organiser, '**The Art of Transculturality: New Frontiers in Postsocialist China's Avant-garde**', University of St.Gallen, 28/29 July 2016, sponsored by University of St.Gallen Research Committee and Swiss Asia Society (SAG).
- 2016 Principal Investigator, research project '**Digital Dissent: New Authors, Artists and Activists in China's Mediasphere, 1997-2015**', School of Humanities and Social Sciences, University of St.Gallen.
- 2015 KIM (Kulturen, Institutionen, Märkte/Cultures, Institutions, Markets) Research Project on '**The Art of Transculturality in China**', SHSS School of Humanities and Social Sciences, University of St.Gallen.
- 2015/2016 Co-Investigator and Co-Organiser, Chiang Ching-kuo Lecture Series, '**Interdisciplinary Explorations of China's Changing Gender Dynamics, 1900-2015**', a series of eight public lectures bringing together international scholars at the universities of St.Gallen, Switzerland, and Leiden, Netherlands.
- 2014-2016 Principal Investigator, research project '**Perceptions of New Urban Culture in China's Mediasphere: The Dynamics of Transcultural Flows in Postsocialist China**', funded by Swiss National Science Foundation (SNF) Major Research Grant.
- 2013 Panel Organiser, '**Transcultural Communication in a Globalizing China**', Conference 'The Future of Content Is Context', School of Humanities and Social Sciences, University of St.Gallen, 25/26 April 2013.

- 2012-2013 Principal Investigator, '**The New Culture of Consumption in a Globalizing China**', University of St.Gallen.
- 2012 Principal Investigator, '**The New Culture of Consumption in a Globalizing China**', University of St.Gallen.
- 2008 Panel Organiser, '**Cyberspace, Consumerism and Cultural Creativity in Twenty-First Century China**', 60th Annual Meeting of the Association for Asian Studies, Atlanta, GA, April 2008.
- 2004 Panel Organiser, '**Books, Bodies And Business: Cultural Consumption and Production in Contemporary China in Interdisciplinary Perspective**', 56th Annual Meeting of the Association for Asian Studies, San Diego, CA, March 2004.
- 2003 Panel Organiser, '**Beyond Gender and Class: Ladies, Lovers, Loyalists and the Search for Gentility**', 55th Annual Meeting of the Association for Asian Studies, New York, NY, March 2003.
- 2002 Panel Organiser, '**Women and Publishing in Traditional China**', 14th European Association for Chinese Studies Conference, Moscow, August 2002.
- 2002 Principal Investigator and Conference Co-Organiser, '**Perceptions of Gentility in Chinese Literature and History**', with Chloë Starr, Durham University, March 2002. The results have been published in a refereed book: Daria Berg & Chloë Starr, eds. *The Quest for Gentility in China: Negotiations beyond Gender and Class* (London: Routledge, 2007).
- 1998 Chair and Co-organiser, International Symposium '**The Study of Women in Late Imperial China**', with Prof. Harriet T. Zurndorfer, Leiden University, The Netherlands, sponsored by the International Institute for Asian Studies, May 1998.
- 1996 Panel Organiser, '**Martyr, Saviour and Saint: Women in Seventeenth-Century Chinese Fiction and History**', 48th Annual Meeting of Association for Asian Studies, Honolulu, HI, 11-14 April 1996.
- 1994-1998 Member of the research project '**Taiwan's Indigenous Peoples**', with Prof David Faure, in collaboration with Oxford University and Taiwan University, Taipei, Taiwan, ROC, supported by the Shung Ye Foundation, Taipei.

PHD SUPERVISION

- 2024 'Hong Kong and the China Dream'. Chan, Stefan. University of St.Gallen. Completed 2024.
- 2016 'The Impact of Social Networks in China, In International Comparison'. de Eccher, Sergio. University of St.Gallen. Completed 2016.
- 2015 'Han Han and China's Education System'. University of St.Gallen. Müller-Hansen, Katrin. Completed 2015.
- 2015 'Children's Literature in Twentieth-Century China'. Scott, Rebecca. University of Nottingham. Completed 2015.
- 2015 'Language, Culture and Soft Power in China'. Fallon, Tracey. University of Nottingham. Completed 2015.
- 2014 'Investigating the Traditional Characteristics of Religious Policy in Communist China'. Wu, Junqing. University of Nottingham. Completed 2014.
- 2014 'Intellectual Politics, Literature and Culture: The Intellectual Debate over the Humanistic Spirit (*renwen jingshen zhenglun*) in China since 1989'. Strafella, Giorgio. University of Nottingham. Completed 2014.
- 1999 'The Politics of Fashion: Perceptions of Power in Female Dress and Ornamentation as reflected in the sixteenth-century Chinese Novel *Jin Ping Mei*'. Dauncey, Sarah. University of Durham. Completed 1999.

HABILITATION MENTOR & COMMITTEES

- 2024 Served as the main advisor of the following Habilitation project: Strafella, Giorgio, 'Culture, Media and Politics in Contemporary China'.
- 2014 Served as a referee on the Habilitation Committee of: Milev, Yana, 'Designsoziologie D/S: Der erweiterte Designsbegriff im Entwurfsfeld der Politischen Theorie und Soziologie'. Completed.

COURSE DEVELOPMENT & COURSES TAUGHT

- 2018- Course Director, Masters Programme Field School in Singapore, Chinese Culture and Society, Chinese Studies, University of St.Gallen and St.Gallen Institute for Management in Asia, Singapore.
- 2011- Course Director, Bachelor Programme, Chinese Culture and Society, Chinese Studies, University of St.Gallen
- 2011- Course Director, Masters Programme, Chinese Culture and Society, Chinese Studies, University of St.Gallen
- 2011-2023 Course Director, Doctoral Programme, Doctorate in Culture and Organisation (DOK), University of St.Gallen
- 2015-2017 Chair of the Doctoral Programme in Organisation and Culture (DOK) Steering Committee, University of St.Gallen
- 1998-2005 Master's Degree Course Director, M.A. in Modern East Asian Studies. University of Durham
- 1997-2004 Coordinator for Year Abroad, Bachelor in Chinese Studies: Renmin University, Beijing

MASTER'S DISSERTATION SUPERVISION

Supervised over fifty M.A. dissertations on classical and modern Chinese literature and culture, at the following Universities:

- 2011- University of St.Gallen, Switzerland
- 2005-2011 University of Nottingham, UK
- 1995-2005 University of Durham, UK

POSTGRADUATE TAUGHT COURSES

POSTGRADUATE COURSES TAUGHT IN THE DOCTORAL PROGRAMME, UNIVERSITY OF ST.GALLEN, SWITZERLAND

- 2021 'Experiencing Intercultural Competence: How to Communicate across Cultures in Asia, Europe and the World'. Doctoral Field School in Singapore (online due to pandemic)
- 2019 'Singapore Field School in Intercultural Competence @SGI-HSG, Singapore'. Doctoral Field School taught at SGI-HSG, Singapore
- 2018 'The Organisation of Media, Globalising Markets and Transcultural Communication'

- 2017 'Cultural Studies: Text and New Media in the Digital Age' (with Prof. Ulrich Schmid)
- 2016 'The Organisation of Media, Globalising Markets and Transcultural Communication'
- 2015/2016 'World Culture and Globalisation: China, New Media, Gender', in Area Studies/China.
- 2013 'Transforming China: New Media and Culture between Consumerism and Censorship'

POSTGRADUATE COURSES TAUGHT IN THE MASTER'S PROGRAMME, UNIVERSITY OF ST.GALLEN, SWITZERLAND

- 2024 'Asia Compact: Intercultural Competence in Singapore @SGI-HSG', Postgraduate Field School taught in Singapore.
- 2024 'China's New Place in the Geopolitical Order since the Ukraine War' (with Guido Cozzi)
- 2023 'Asia Compact: Intercultural Competence in Singapore @SGI-HSG', Postgraduate Field School taught in Singapore.
- 2023 'The China Dream' (with Guido Cozzi)
- 2022 'Asia Compact: Intercultural Competence in Singapore @SGI-HSG', Postgraduate Field School taught in Singapore.
- 2022 'The Impact of Covid-19 on China's Media and Society' (with Guido Cozzi)
- 2022 'Integrative Portfolio Media'
- 2021 'Asia Compact: Intercultural Competence in Singapore@SGI-HSG', Postgraduate Field School in Singapore (online due to pandemic)
- 2021 'China under Xi Jinping: What does it Mean for China's Economy and Society?' (with Guido Cozzi)
- 2021 'Integrative Portfolio Media'
- 2020 'China under Xi Jinping: What does it Mean for China's Economy and Society?' (with Guido Cozzi)
- 2020 'Integrative Portfolio Media' (with Veronica Barrassi)
- 2019 'Asia Compact: Competence in Intercultural Communication @SGI-HSG Singapore', Postgraduate Field School taught in Singapore
- 2019 'Women, Gender and Responsibility in China'

- 2019 'Wealth Creation in China' (with Tomas Casas-i-Klett)
- 2018 'Asia Compact: Competence in Intercultural Communication @SGI-HSG Singapore', Postgraduate Fieldschool taught in Singapore
- 2018 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2017 'Youth Culture in China'
- 2017 'China's Avantgarde: Authors, Artists and Activists'
- 2017 'China Invents the Future' (with Tomas Casas-i-Klett)
- 2017 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2016 'Women, Gender and Responsibility in China'
- 2016 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2016 'China's Generation X and the City: Transcultural Communication in China's Emerging World Cities'
- 2016 'China Invents the Future: The culture of entrepreneurship, technology and social networks (with Tomas Casas-i-Klett)'
- 2015 'Youth Culture in China'
- 2015 'The Chinese Dream: 21st-Century Superpower'
- 2015 'China's Avantgarde: Authors, Artists and Activists'
- 2015 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2014 'Women, Gender and Responsibility in China'
- 2014 "'Superpower China": Economic Imbalances & Cultural Shifts' (with Guido Cozzi)
- 2014 'Entrepreneurs and Creative Industries in China'
- 2014 'Generation X and the Chinese City: Transcultural Communication in China's Emerging World Cities'
- 2013 'Youth Culture in China'
- 2013 'China's Avantgarde: Authors, Artists and Activists'
- 2012 'Gender and Responsibility in China'

- 2012 'Entrepreneurialism in Chinese Culture'
- 2011 'Digital Dissent: Internet Authors, Artists and Activists in Twenty-first Century China'

**PUBLIC OUTREACH LECTURES SERIES
THE UNIVERSITY OF ST.GALLEN PUBLIC LECTURE PROGRAMME**

- 2012- Annual series of 6 to 14 public lectures, University of St.Gallen. For details, please see List of Publications & Research.

**COURSES TAUGHT IN THE INTERNATIONAL EXECUTIVE MBA
PROGRAMME AT THE UNIVERSITY OF ST.GALLEN EXECUTIVE
SCHOOL**

- 2013 'BRICs Transcultural Perspective: Business in China', International Executive MBA Module, Executive School, University of St.Gallen, November 2013.

**POSTGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF
NOTTINGHAM, UK**

2005-2011 M.A. Chinese Studies degree programme modules taught annually:

- 'Contemporary Chinese Culture and Society'
- 'Research Design and Practice in China'

**POSTGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF
DURHAM, UK**

1995-2005 M.A. Chinese Studies degree programme modules taught annually:

- 'Modern East Asian Studies'
- 'Critical Approaches to Chinese Texts'
- 'Intensive Modern Chinese Literature'
- 'Introduction to Classical Chinese'

UNDERGRADUATE RESEARCH SUPERVISION

Supervised over fifty Bachelor dissertations on traditional and modern Chinese literature and culture, at the following Universities:

2011- University of St.Gallen, Switzerland

2005-2011 University of Nottingham, UK

1995-2005 University of Durham, UK

UNDERGRADUATE COURSES TAUGHT

UNDERGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF ST.GALLEN, SWITZERLAND

Bachelor courses taught in the School of Humanities and Social Sciences:

2024 'China's Transformation: A View from Media and Culture'
2024 'Workshop, Focus Area "Media in China": Integrative Portfolio Format'
2023 'Pop Culture in China'
2023 'China's New Super Cities: A Cultural Journey'
2022 "'Media in China" Workshop: Integrative Portfolio Format'
2021 "'Media in China" Workshop: Integrative Portfolio Format'
2020 'Modern China in History and Film'
2020 "'Media in China" Workshop: Integrative Portfolio Format'
(with Veronica Barassi)
2020 'Transformation: A View from Media and Culture'
2020 "'Media in China" Workshop: Integrative Portfolio Format'
2019 'Pop Culture in China'
2019 'China's New Super Cities: A Cultural Journey'
2018 'Modern China in History and Film'
2017 'China's Transformation: A View from Media and Culture'
2017 'Pop Culture in China'

2016	'China's New Super Cities: A Cultural Journey'
2016	'Modern China in History and Film'
2015	'China's Transformation: A View from Media and Culture'
2015	'Pop Culture in China'
2014	'China's New World Cities: A Cultural Journey'
2014	'Film and Culture in China'
2013	'China's Transformation: A View from Media and Culture'
2013	'Pop Culture in China'
2012	'China's Culture of Consumption'
2012	'Cinema in China'
2011	'Media and Culture in a Globalising China'

UNDERGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF NOTTINGHAM, UK

2005-2011 B.A. Chinese Studies degree programme modules taught annually or bi-annually:

- 'Women and Culture in China'
- 'The Rise of Modern China'
- 'Approaches to Contemporary Chinese Studies'
- 'Cultural Shifts in a Globalising China: Contemporary Chinese Literature and the New Media'
- 'China in the Twenty-first Century'
- 'China in the Twentieth Century (Part I)'
- 'China in the Twentieth Century (Part II)'
- 'Chinese Study Skills'
- 'Introduction to Contemporary China'
- 'Chinese Studies Tutorial: Research Techniques'

UNDERGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF DURHAM, UK

1995-2005 B.A. Chinese Studies degree programme modules taught annually or bi-annually:

- 'Chinese Literature Part I: Traditional Fiction and Culture'
- 'Chinese Literature Part II: Modern Literature'
- 'Modern Chinese Film And Drama'
- 'Modern Chinese Poetry'
- 'Modern Chinese Literary Texts (Advanced)'
- 'Ming and Qing Fiction'
- 'Ming and Qing Classical Chinese Tales'
- 'Tang Dynasty Tales'
- 'Tang Poetry'
- 'Classical Unseen Reading (Intermediate)'
- 'Classical Chinese Texts (Advanced)'
- 'Classical Unseen Reading (Advanced)'
- 'Modern Chinese Grammar and Written Language I'
- 'Intermediate Japanese Language'

UNDERGRADUATE COURSES TAUGHT AT THE UNIVERSITY OF OXFORD, UK

1992-1995 B.A. Chinese Studies Honours School courses taught annually or bi-annually:

- 'Traditional Chinese Fiction'
- 'Classical Chinese Unseen Reading'

PROFESSIONAL SERVICES

EXTERNAL POSITIONS

- 2007- Research Associate, China Policy Institute, University of Nottingham
- 2007- Research Associate, Institute of Chinese Studies, University of Heidelberg, Germany
- 2002-2006 Elected Board Member, European Association for Chinese Studies
- 2002-2004 Webmaster, European Association for Chinese Studies
- 1999-2004 Council Member, Universities' China Committee London

ACADEMIC ADMINISTRATIVE SERVICE

2011- UNIVERSITY OF ST.GALLEN, SWITZERLAND

- 2021- Ethics Committee, University of St.Gallen
- 2019- China Board, University of St.Gallen, Steering Committee for University of St.Gallen's China and Asia policy
- 2017-2022 Head, Centre for Intercultural Competence, St.Gallen Institute for Management in Asia Pte. Ltd., Singapore, SGI-HSG (for details, please see Section 2 below).
- 2016- Recourse Committee Member
- 2012- University Senate Member
- 2011- Board Member, School of Humanities and Social Sciences SHSS
- 2015-2017 Chair, Executive Committee, DOK (Doctorate in Organisation and Culture) PhD Programme
- 2013-2022 Executive Committee, DOK (Doctorate in Organisation and Culture) PhD Programme Board Member
- 2012-2023 Equality Committee (Gleichstellungskommission) Member

2005-2011 UNIVERSITY OF NOTTINGHAM, UK

- 2011 Research Director, School of Chinese Studies
- 2009-2014 Leadership for Research Excellence Framework (REF) 2014
- 2009-2011 Chair of The Board of Examiners for all B.A. degrees

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- 2009-2011 Chair of The Board of Examiners for all M.A. degrees
- 2005-2006 Chair of School of Chinese Studies Research Committee
- 2007-2008 Leadership for Research Assessment Exercise (RAE) 2008
- 2007-2011 Senior Management Board, School of Contemp. Chinese Studies
- 2007-2010 Deputy Director of Research
- 2005-2011 Programme Leader, B.A. Chinese Studies Single Honours
- 2005-2011 Member of the School of Contemporary Chinese Studies Management Board
- 2005-2011 Member of the Teaching Committee
- 2005-2011 Library Representative
- 2005-2011 School Liaison Officer for B.A. programmes: Chinese Studies with History; Chinese Studies with Modern Languages
- 2005-2011 Tutor for Contemporary Chinese Studies Single Honours B.A. programme
- 2007-2011 Served on various Academic Search Committees

1995-2005 UNIVERSITY OF DURHAM, UK

- 2004-2005 Chair of the Teaching & Learning Committee
- 1999-2005 Chair of the Board of Examiners for B.A. degrees
- 1999-2004 Chair of the Board of Examiners for M.A. degrees
- 1997-2003 Chair of the Research Committee
- 2007-2011 Served on various Academic Search Committees
- 1995-1998 Organiser, Departmental Seminar Series
- 1996-1998 Convener and Secretary to the Board of Examiners
- 1995-2005 Team Coordinator for Chinese Studies, B.A., Diploma and M.A. degrees
- 1995-2005 Tutor for B.A. and M.A. Students
- 1995-2005 Faculty Board Representative
- 1995-2005 Member of the Board of Studies

- 1995-2005 Member of Teaching & Learning Committee
- 1995-2005 Member of Postgraduate Committee
- 1995-2005 Member of Contemporary China Centre
- 1995-2005 Member of Student/Staff Consultative Committee
- 1995-2005 Member of the Board of Examiners
- 1995-2005 Member of Arts and Social Sciences Library Committee

EXTERNAL DOCTORAL COMMITTEES

- 2020 External Examiner, University of Newcastle, doctoral candidate in Chinese Literature, 'Editorship, Canonicity, and Nostalgia in Wang Duanshu's Collection of Elegance (1667)'.
- 2018 External Examiner, University of Geneva, doctoral candidate in Chinese Literature, 'Better Woman, Better Life: The 'Workplace Novel' in Contemporary China'.
- 2017 External Examiner, King's College, London, UK, doctoral candidate in Chinese Literature, 'Metamorphosis as a Gendered Phenomenon in *Liaozhai Zhiyi*'.
- 2016 External Examiner, Leiden University, Netherlands, doctoral candidate in Chinese Literature, 'An Incomplete Inquiry: Reading the Filial Piety Stories through Lacan'.
- 2014 External Examiner, Munich University, Germany, doctoral candidate in Chinese Literature, 'Der Kommentar zum *Jin Ping Mei*' ('The Commentary on the Novel *Jin Ping Mei*').
- 2014 External Examiner, Cork University, Ireland, doctoral candidate in Chinese Literature, 'The Examination of Traditional Femininity and Women's Lives in Ancient China'.
- 2011 External Examiner, SOAS, London University, UK, doctoral candidate in Chinese Literature, 'New Historical Fiction'.
- 2008 External Examiner, University of Cambridge, Cambridge, UK, doctoral candidate in Modern Chinese Literature, 'Peasants and Morality: Intellectual Repositioning in relation to the Peasants in the Post-Mao era in the Works of Zhang Wei and Yan Lianke'.
- 2006 External Examiner, University of Durham, UK, doctoral candidate in Chinese Art History, 'Chen Rong: Impression and Expression in the Art of a Thirteenth-Century Literatus'.

- 2004 Internal Examiner, University of Durham, doctoral candidate in Modern Chinese Literature and Culture, 'Wang Shuo and the Commercialisation of Contemporary Chinese Culture'.

EXTERNAL POSTGRADUATE COMMITTEES

- 2008-2012 External Examiner, M.A. in Chinese Literature, and M.A. in Comparative Literature, School of Oriental and African Studies (SOAS), University of London, China & Inner Asia Department, UK.
- 2011 External Examiner, University of Cambridge, Cambridge, UK, M.A. candidate in Modern Chinese Literature.
- 2009-2011 External Examiner, Lampeter University, Chinese Studies Masters programme, UK.

EXTERNAL UNDERGRADUATE COMMITTEES

- 2004-2006 External Examiner, Final Honours School in Chinese Studies, Institute of Chinese Studies, University of Oxford, UK.
- 2009-2011 External Examiner, Chinese Studies Honours School, University of Sheffield, Sheffield, UK.
- 2009-2011 External Examiner, Lampeter University, Chinese Studies undergraduate programme, UK.

MANUSCRIPT REVIEWS

Reviewer of manuscripts on Chinese literature and culture, for academic publishers and scholarly journals, including Columbia University Press, E.J. Brill Publishers, Edinburgh University Press, *Harvard Journal of Asiatic Studies*, *Journal of Asian Studies*, *T'oung Pao*, and *Ming Studies*, among others.

EDITORIAL BOARD MEMBERSHIP

- 2021- *Journal of Transcultural Communication*, Editorial Advisory Board.
- 2011- *Asiatische Studien—Études Asiatiques*, Member of Editorial Board.

PROMOTION REVIEWS

I have acted as a referee for professorial appointments and promotion reviews for the University of Hong Kong, Hong Kong, China (2013, 2015); University of Alberta

(2013), Canada; Stockholm University, Sweden (2015); Bochum University, Germany (2015); University of Geneva, Switzerland (2016); Princeton University, USA (2017).

MEMBERSHIP OF PROFESSIONAL ASSOCIATIONS

Member of the Association of Asian Studies, US

Member of the European Association for Chinese Studies, EU

Member of the Universities' China Committee London, UK

Member of the British Association of Chinese Studies, UK

Member of the Swiss Asian Society (Schweizer Asien-Gesellschaft SAG), Switzerland

Member of the Deutsche Vereinigung für Chinastudien e.V., Germany

Member of the Deutsche Hochschulverband, Germany

LANGUAGES

Bilingual Competence in speech and writing in **English** and **German**.

Fluency in speech and writing in **Chinese**, **Japanese** and **French**.

Reading proficiency in **Classical Chinese** and **Latin**.

REFEREES

References available upon request.

LIST OF PUBLICATIONS & RESEARCH

Professor Daria Berg, DPhil (Oxon)

Chair Professor (Ordinaria) of Chinese Culture and Society,
University of St.Gallen, Switzerland

RESEARCH AREAS

- Chinese literature, visual arts, cultural studies, media, Internet literature, popular culture, print culture, cyberculture, and gender in contemporary China and Taiwan, ROC;
- The literature and culture of the Taiwan Indigenous Peoples, Taiwan, ROC;
- Chinese literature (vernacular fiction, classical poetry, women's writings), popular culture, and the publishing industry in late imperial China.

BOOKS

(SINGLE-AUTHORED REFEREED MONOGRAPHS, EDITED BOOKS, SHORT MONOGRAPHS & JOURNAL SPECIAL ISSUES)

- 2024 *China's New Cultural Entrepreneurs and Creative Industries, 2000-2022*. Ed. Daria Berg & Giorgio Strafella. Special Issue, *Journal of Current Chinese Affairs*, 53.2.
- 2023 *China's Avant-Garde, 1978-2018*. Ed. Daria Berg & Giorgio Strafella. London: Routledge, 2023.
- 2016 *Transforming Book Culture in China, 1600-2016*. Ed. Daria Berg & Giorgio Strafella. Wiesbaden: Harrassowitz, 2016.
- 2013 *Women and the Literary World in Early Modern China, 1580-1700*. London: Routledge, 2013. Single-authored monograph.

Awarded ICAS (International Convention of Asia Scholars) Book Prize 2015 Specialist Publication Accolade.

- 2007 *The Quest for Gentility in China: Negotiations beyond Gender and Class*. Ed. Daria Berg & Chloë Starr. London: Routledge, 2007.
- 2007 *Reading China: Fiction, History and the Dynamics of Discourse—Essays in Honour of Professor Glen Dudbridge*. Ed. Daria Berg. Oxford University Chinese Studies Series 7. Leiden: E.J. Brill, 2007.

- 2002 *Carnival in China: A Reading of the Xingshi yinyuan zhuan*. Oxford University Chinese Studies Series 1. Leiden: E.J. Brill, 2002. Single-authored monograph.
- 2000 *Perceptions of Lay Healers in Late Imperial China*. Durham: Department of East Asian Studies, 2000. Single-authored short monograph. 39pp.
- 2000 *Portraying China's New Women Entrepreneurs: A Reading of Zhang Xin's Fiction*. Durham: Department of East Asian Studies, 2000. Single-authored short monograph. 28pp.

BOOKS IN PROGRESS

- In prep *The Art of Anti-Utopia: Visual Narratives on Taiwan and Ukraine from both Sides of the Taiwan Strait*. Single-authored monograph. To be submitted to Cambridge University Press.
- In prep Strafella, Giorgio & Daria Berg. *Everyday Life Between Spectacle and Critique in Twenty-first Century China*. Co-authored monograph. To be submitted to Routledge.
- In prep Ai Weiwei, *Shenjing (The Crazy Book of God Ai: Striking a Nerve of the Time)*. Translated, edited and annotated, with a scholarly Introduction and Afterword by Daria Berg.
- In prep *The Man who Invented China*. Single-authored book. To be submitted to Oxford University Press.

ARTICLES

(IN ACADEMIC JOURNALS & REFEREED PUBLICATIONS)

- 2024 Berg, Daria & Giorgio Strafella. "Author, Artist and Actress: Women Cultural Entrepreneurs in Twenty-First Century China." In *China's New Cultural Entrepreneurs and Creative Industries, 2000-2022*, Special Issue, ed. Berg, Daria & Giorgio Strafella. *Journal of Current Chinese Affairs* 53.2 (2024): 167-190.
- 2024 Berg, Daria & Giorgio Strafella. "Introduction." In *China's New Cultural Entrepreneurs and Creative Industries, 2000-2022*, Special Issue, ed. Berg, Daria & Giorgio Strafella. *Journal of Current Chinese Affairs* 53.2 (2024): 157-166.
- 2023 Strafella, Giorgio & Daria Berg. "AI Art and Delegated Digital Creativity: Victor Wong's TECH-iNK Paintings and Chen Qiufan's Novella 'State of Trance'." In *Continuity and Change in Asia*, ed. Filip Kraus et al., Olomouc: Palacký University Press, pp. 467-494.

- 2023 Strafella, Giorgio & Daria Berg. "Body Art" in China: Yang Zhichao's Diary from a Psychiatric Ward." *positions: asia critique* (USA) 31.3 (2023): 571-596.
- 2023 Strafella, Giorgio & Daria Berg. "Yang Zhichao's Performance Art at the Margins: *Within the Fourth Ring* (1999) and the Chinese Contemporary." *Journal of Contemporary Chinese Art* 10.1-2 (2023): 205-225.
- 2023 Strafella, Giorgio & Daria Berg. "Futures and Utopias in Ruins: Dystopian Landscapes from the Intellectual Crisis of the 1990s to Cao Fei." In *Sinophone Utopias: Exploring Futures Beyond the China Dream*, ed. Andrea Riemenschmitter, Jessica Imbach & Justyna Jaguścik. Amherst, NY: Cambria Press, pp. 285-306.
- 2023 Strafella, Giorgio & Daria Berg. "Stealing the Art of Pain: Body Art and Zhao Yue's *Lattice*." In *China's Avant-Garde, 1978-2018*, ed. Daria Berg & Giorgio Strafella. London: Routledge, pp. 157-74.
- 2023 Strafella, Giorgio & Daria Berg. "The Avant-Garde and the Art of Transculturality: An Introduction." In *China's Avant-Garde, 1978-2018*, ed. Daria Berg & Giorgio Starbella. London: Routledge, pp. 1-9.
- 2021 Berg, Daria & Giorgio Strafella. "Liberalism in China." In *Handbuch Liberalismus*, ed. Michael G. Festl, Springer, 2021, pp. 499-506.
- 2020 "Alles unter dem Himmel und der Chinesische Traum." *Konfuzius-Institut Magazine: Denkschulen, Philosophien, Religionen*, 04 (2020): 26-33.
- 2018 Strafella, Giorgio & Daria Berg. "Ai Weiwei's #Refugees: A Transcultural and Transmedia Journey." In *Gilded Age*, ed. Franceschini, Ivan & Nicholas Loubere. Canberra: ANU Press, 2018, pp. 196-199.
- 2017 Strafella, Giorgio & Daria Berg. "Ai Weiwei's #Refugees: A Transcultural and Transmedia Journey." *Made in China* 2.3 (2017): 72-77.
- 2016 Strafella, Giorgio & Daria Berg. "Blogging and Intellectual Life in the Twenty-First Century China." In *Transforming Book Culture in China, 1600-2016*, ed. Daria Berg & Giorgio Strafella. Wiesbaden: Harrassowitz, 2016, 265-286.
- 2016 Berg, Daria & Giorgio Strafella. "Transforming Book Culture in China, 1600-2016: Introduction." In *Transforming Book Culture in China, 1600-2016*, ed. Daria Berg & Giorgio Strafella. Wiesbaden: Harrassowitz, 2016, 265-286.
- 2016 "People Must Search within China's Contradictions to Discover What Really Matters': An Interview with Best-selling Author Anni Baobei." In *Transforming Book Culture in China, 1600-2016*, ed. Daria Berg & Giorgio Strafella. Wiesbaden: Harrassowitz, 2016, pp. 203-209.
- 2016 Berg, Daria & Rui Kunze. "Sex and the Glocalising City: Women Writers as Transcultural Travellers in Postsocialist Chinese Literature, 1997-2016." In

Transforming Book Culture in China, 1600-2016, ed. Daria Berg & Giorgio Strafella. Wiesbaden: Harrassowitz, 2016, pp. 173-200.

- 2016 Berg, Daria & Rui Kunze. "A View of China's Literary Landscape: Interview with Sheng Yun, Woman Editor of the *Shanghai Review of Books*." In *Transforming Book Culture in China, 1600-2016*, ed. Daria Berg & Giorgio Strafella. Wiesbaden: Harrassowitz, 2016, pp. 123-130.
- 2015 Strafella, Giorgio & Daria Berg. "The Making of an Online Celebrity: A Critical Analysis of Han Han's Blog." *China Information* 29.3 (2015): 352-376.

Winner of *China Information* Best Article Prize 2015.

- 2015 Strafella, Giorgio & Daria Berg. "Twitter Bodhisattva: Ai Weiwei's Media Politics." *Asian Studies Review* 39. 1 (2015): 138-157.
- 2013 "Courtesan Editor: Sexual Politics in Early Modern China." *T'oung Pao* 99.1-3 (2013): 173-211.
- 2011 "A New Spectacle in China's Mediasphere: A Cultural Reading of a Web-based Reality Show from Shanghai." *The China Quarterly* 205 (2011): 133-151.
- 2010 "Consuming Secrets: China's New Print Culture at the Turn of the Twenty-First Century." In *From Woodblocks to the Internet: Chinese Publishing and Print Culture in Transition*, ed. Cynthia Brokaw & Christopher Reeds. Leiden: E.J. Brill, 2010, pp. 315-332.
- 2009 "Publishing Industry." In *Encyclopedia of Modern China*, ed. David Pong, et al. Detroit, MI: Charles Scribner's Sons, 2009, pp. 220-225.
- 2009 "Cultural Discourse on Xue Susu, a Courtesan in late Ming China." *International Journal of Asian Studies* 6. 2 (2009): 171-200.
- 2008 "Amazon, Artist, and Adventurer: A Courtesan in late Imperial China." In *The Human Tradition in Modern China*, ed. Ken J. Hammond & Kristin Stapleton. Lanham: Rowman and Littlefield, 2008, pp. 15-32.
- 2007 "Negotiating Gentility: The Banana Garden Poetry Club in Seventeenth-Century Jiangnan." In *The Quest for Gentility in China: Negotiations beyond Gender and Class*, ed. Daria Berg & Chloë Starr. London: Routledge, 2007, pp. 73-93.
- 2007 "Female Self-Fashioning in Late Imperial China: How the Gentlewoman and the Courtesan Edited Her Story and Rewrote Hi/story." In *Reading China: Fiction, History and the Dynamics of Discourse—Essays in Honour of Professor Glen Dudbridge*, ed. Daria Berg. Leiden: E.J. Brill, 2007, pp. 238-289.
- 2006 "Miss Emotion: Women, Books and Culture in Seventeenth-Century Jiangnan." In *Love, Hatred and other Passions: Questions and Themes on*

Emotions in Chinese Civilization, ed. Paolo Santangelo & Donatella Guida. Leiden: E.J. Brill, 2006, pp. 314-330.

- 2004 "Der Kult um die Unsterbliche Tanyangzi: Biographie als Bestseller im China der späten Kaiserzeit" ("The Cult of the Immortal Tanyangzi: Biography as Bestseller in Late Imperial China"). In *Schreiben über Frauen in China: Ihre Literarisierung im historischen Schrifttum und ihr gesellschaftlicher Status in der Geschichte (Writing about Women in China: Their Literarisation in Historical Writings and their Social Status in History)*, ed. Jianfei Krallé & Dennis Schilling. Wiesbaden: Harrassowitz, 2004, pp. 285-310.
- 2003 "What the Messenger of Souls has to Say: New Historicism and the Poetics of Chinese Culture." In *Reading East Asian Writing: The Limits of Literary Theory*, ed. Michel Hockx & Ivo Smits. London: RoutledgeCurzon, 2003, pp. 171-203.
- 2002 "Marvelling at the Wonders of the Metropolis: Perceptions of Seventeenth-Century Chinese Cities in the *Tale of Marriage Destinies that will Bring Society to its Senses (Xingshi yinyuan zhuan)*." In *Town and Country in China: Identity and Perceptions*, ed. David Faure & Tao Tao Liu. Basingstoke: Palgrave, 2002, pp. 17-40.
- 2002 "Frauen in Weltreligionen: Taoismus" ("Women in World Religions: Taoism"). In *Wörterbuch der feministischen Theologie (Dictionary of Feminist Theology)*, ed. Elisabeth Gössmann et al. Second edition. Gütersloh: Gütersloher Verlagshaus, 2002, pp. 174-176.
- 2001 "Wu Jinfa and the Melancholy Mountain Forests of China's Border Cultures: New Voices in Taiwanese Literature." In *In Search of the Hunters and their Tribes: Studies in the History and Culture of the Taiwan Indigenous Peoples*, ed. David Faure. Taipei: Shung Ye Museum of Formosan Aborigines, 2001, pp. 202-240.
- 2001 "Bell Doctors in a Late Imperial Chinese Novel." *Monumenta Serica* 49 (2001): 57-70.
- 2001 "Teachers in Traditional China: A View from Seventeenth-Century Fiction." *Ming Qing yanjiu* (2001): 15-43.
- 2001 "Traditional Chinese Vernacular Novels: Some Lesser-Known Works." In *The Columbia History of Chinese Literature*, ed. Victor Mair. Columbia: Columbia University Press, 2001, pp. 659-674.
- 1999 "Reformer, Saint, and Savior: Visions of the Great Mother in the Novel *Xingshi yinyuan zhuan* and its Seventeenth-Century Chinese Context." *Nan Nü: Men, Women, and Gender in Early and Imperial China* 1.2 (1999): 237-267.
- 1995 "Die Heilkunde Chinas im Spiegel des Romans *Xingshi yinyuan zhuan* aus dem 17. Jahrhundert." *ChinaMed* 6 (1995): 59-61.

MEDIA

(SELECTED EXAMPLES: NEWS MEDIA CONTRIBUTIONS, POLICY ESSAYS & COMMENTARIES FOR THE GENERAL PUBLIC)

- 2020 "Tatort Antike: China's First Emperor." ZDF Info. Episode 5. Interview and Contribution to Documentary Film. 23 November 2020.
- 2020 "Chinas Sozialkreditsystem" ("China's Social Credit System"). Interview Radio Luzern. 5 November 2020.
- 2016 Strafella, Giorgio & Daria Berg. "Roots and Prospects of Xi's Cultural Policy." *China Policy Institute: Analysis* (The University of Nottingham), 23 December 2016.
- 2016 Strafella, Giorgio & Daria Berg. "A Decade of Blogging in China." *China Policy Institute: Analysis* (The University of Nottingham), 31 August 2016.
- 2014 "Women Power in China." HSG Focus 2014/1, 1-3.
- 2011 Berg, Daria & Mohammed Shafiullah. "Understanding how China thinks." *China Daily* 29 July 2011.

REVIEWS (SELECTED)

- 2011 "Paola Zamperini: *Lost Bodies*, Leiden: Brill, 2010." *Nan Nü: Men, Women and Gender in China* 13 (2011): 361-64.
- 2011 "Wilt L. Idema and Beata Grant: *The Red Brush: Writing Women of Imperial China*, Cambridge, MA: Harvard University Asia Center, 2004." *T'oung Pao* 97 (2011): 208-13.
- 2005 "Rania Huntington: *Alien Kind: Foxes and Late Imperial Chinese Narrative*, Cambridge, MA: Harvard University Press, 2003." *Harvard Journal of Asiatic Studies* 65.2 (2005): 466-73.
- 1999 "P'u Sung-ling, *The Bonds of Matrimony / Hsing-shih Yin-yüan Chuan (Vol. One): A Seventeenth-Century Chinese Novel*, translated by Eve Alison Nyren, Lewiston: Edwin Mellen Press, 1995." *T'oung Pao* 85 (1999): 201-5.
- 1998 "Keith McMahon, *Misers, Shrews, and Polygamists: Sexuality and Male-Female Relations in Eighteenth-Century China*, Durham, NC: Duke University Press, 1995." *Bulletin of the School of Oriental and African Studies* 61.1 (1998): 180-81.
- 1998 "Dorothy Ko, *Teachers of the Inner Chambers: Women and Culture in Seventeenth-Century China*, Stanford, CA: Stanford University Press, 1994." *T'oung Pao* 84 (1998): 192-6.

ACADEMIC INVITATIONS RECEIVED AND CONTRIBUTIONS TO SEMINARS AND CONFERENCES

- 2024 Berg, Daria & Qian Cui. "Multi-temporalities and Parallel Spaces: Utopia, Dystopia and Digital Worldbuilding in Chinese Online Alternate History Fiction." The 18th Annual Conference on Asian Studies ACAS, "Asian Temporalities: Chronologies, Seasons, Tenses", Olomouc, Czech Republic, 22-23 November 2024.
- 2024 Berg, Daria & Qian Cui. "War and the Anthropocene: Chinese Visual and Poetic Narratives, 2022-Present." School of Chinese, Hong Kong University, Hong Kong, 14 November 2022.
- 2024 Berg, Daria & Qian Cui. "China and the Art of War: Perceptions of the Russo-Ukrainian War in Chinese Online Poetry and Visual Art Narratives". The 25th Biennial Conference of the European Association for Chinese Studies EACS, Tallinn, Estonia, 24-27 August 2024.
- 2024 Qian Cui & Daria Berg. "Reimagined Communities: Nation and Nationalism in Contemporary Chinese Art and Poetry on Russo-Ukrainian War". The 25th Biennial Conference of the European Association for Chinese Studies EACS, Tallinn, Estonia, 24-27 August 2024.
- 2024 Berg, Daria & Qian Cui. "Speaking Truth to Power: Parrhesia and Perceptions of the Russo-Ukrainian War in Chinese Online Poetry and Visual Narratives, 2022-Present". The 15th Asian Conference on Arts & Humanities, International Academic Forum IAFOR, Tokyo, Japan, 23 May 2024.
- 2024 Qian Cui & Daria Berg. "Beyond the "China Dream": Reimagining Communities in Contemporary Chinese Art and Poetry on the Russo-Ukrainian War". The 15th Asian Conference on Arts & Humanities, The International Academic Forum IAFOR, Tokyo, Japan, 27 May 2024.
- 2024 Berg, Daria & Qian Cui. "Parrhesia and Perceptions of the Russo-Ukrainian War in Chinese Online Poetry and Visual Narratives, 2022-Present". Schweizer Asiengesellschaft SAG, The 10th Young Talent Conference, Basel, Switzerland, 8 May 2024.
- 2024 Qian Cui & Daria Berg. "Reimagined Communities: Nation and Nationalism in Contemporary Chinese Art and Poetry on the Russo-Ukrainian War". Schweizer Asiengesellschaft SAG, The 10th Young Talent Conference, Basel, Switzerland, 9 May 2024.
- 2024 Berg, Daria & Qian Cui. "Speaking Truth to Power: China's Artists, Poets and Netizens on the Russo-Ukrainian War, 2022-Present". Faculty of Asian and Middle Eastern Studies, University of Cambridge, UK, 1 February 2024.

- 2022 Strafella, Giorgio & Daria Berg. "Postsocialist Biopolitics and Gender in the Reception of Performance Art from China." Annual Conference on Asian Studies ACAS, Palacký University Olomouc, Czech Republic, 25 November 2022.
- 2022 Mirra, Federica & Daria Berg. "The Chinese Dream and its Nightmares: Perspectives from Visual Arts." The 2022 Nordic NIAS Council Conference, University of Iceland, Reykjavik, 22-24 August 2022.
- 2022 Mirra, Federica & Daria Berg. "Visual Narratives of the Belt and Road Initiative in Western China." The 24th Biennial Conference of the European Association for Chinese Studies EACS, Olomouc, Czech Republic, 24-27 August 2022.
- 2022 Berg, Daria & Giorgio Strafella. "Chinese Dreams and Nightmares: The Genealogy of Utopia and Anti-Utopia in China's Mediasphere." Conference 'Genealogies of Literary Form in Contemporary China', Oriental University, Naples, Italy, 23 June 2022.
- 2022 Berg, Daria. "Zhao Tingyang: Alles unter dem Himmel. Vergangenheit und Zukunft der Weltordnung" ("Zhao Tingyang: All under Heaven. Past and Future of the World Order"). Lecture Series "Buch im Fokus" ("Book in Focus"), University of Luzern, Switzerland, 27 April 2022.
- 2022 Berg, Daria & Giorgio Strafella. "Celebrity in Post-Socialist China as Transmedia Storytelling." China-US Surge Spring Symposium, Fletcher School of Law and Diplomacy, Tufts University, USA, 15 April 2022.
- 2021 Strafella, Giorgio & Daria Berg. "Delegated Digital Art: Victor Wong's Tech-ink Paintings and Chen Qiufan's 'State of Trance'." Annual Conference on Asian Studies ACAS, Palacký University Olomouc, Czech Republic, 26 November 2021.
- 2021 Berg, Daria. "Chinas neue Stars im Spannungsfeld von Kultur, Konsum und Kommunismus" ("China's New Stars in the Area of Tension of Culture, Consumption and Communism"). The 8th Mountain Academy of the Studienstiftung des deutschen Volkes (German Scholarship Foundation), Appenberg, Switzerland, 3 October 2021.
- 2021 Berg, Daria & Giorgio Strafella. "The Avant-Garde in Post-Socialist China, 1978-2018: The Art of Transculturality." The 12th International Convention of Asia Scholars ICAS 12, Kyoto, Japan, 28 August 2021.
- 2021 Strafella, Giorgio & Daria Berg. "Delegated Digital Art: Victor Wong's Tech-ink Paintings and Chen Qiufan's 'State of Trance'." The 12th International Convention of Asia Scholars ICAS 12, Kyoto, Japan, 26 August 2021.
- 2021 Berg, Daria & Giorgio Strafella. "Celebrity in Post-Socialist China as Transmedia Storytelling." The 12th International Convention of Asia Scholars ICAS 12, Kyoto, Japan, 25 August 2021.

- 2021 Berg, Daria & Giorgio Strafella. "China's New Media Superstars." The 23rd Biennial Conference of the European Association for Chinese Studies, University of Leipzig, Germany, 24 August 2021.
- 2021 Strafella, Giorgio & Daria Berg. "Borders, Marginality, and the Contemporary: Yang Zhichao's Art at the Turn of the 21st Century." The 23rd Biennial Conference of the European Association for Chinese Studies EACS, University of Leipzig, Germany, 25 August 2021.
- 2021 Berg, Daria. "Der Mann, der China erfand: Auf den Spuren von Xi Jinpings Macht" ("The Man who Invented China: In the Footsteps of Xi Jinping's Power"). Chinaforum Basel, 4 June 2021.
- 2021 Berg, Daria & Giorgio Strafella. "Rising from the Margins: Women Superstars in Superpower China." Conference "China from the Margins: New Narratives of the Past and Present", Xi'an Jiaotong-Liverpool University, Department of China Studies, Suzhou, China, 10-11 April 2021.
- 2021 Strafella, Giorgio & Daria Berg. "Delegated Digital Art: Victor Wong's Tech-ink Paintings and Chen Qiufan's 'State of Trance'." Conference "The Technological Imaginary in Contemporary Chinese Literature", University of Zurich, Switzerland, 22 January 2021.
- 2020 "Verführung im Vergnügungsviertel: Die talentierte Frau in Kunst und Literatur im China der Kaiserzeit" ("Seduction in the Pleasure Quarters: The Talented Woman in the Arts and Literature of Imperial China"). International Lyceum Club, St.Gallen, Switzerland, 24 November 2020.
- 2019 "Superstars in der Supermacht China: Eine Schriftstellerin und eine Künstlerin im Spannungsfeld von Staat und Konsumkultur." Internationaler Lyceum Club, St.Gallen, Switzerland, 26 November 2019.
- 2019 Berg, Daria & Giorgio Strafella. "Performance Art on the China/West Border: Yang Zhichao's Jiayu Pass." Annual Conference on Asian Studies ACAS, Palacký University Olomouc, Czech Republic, 25 November 2019.
- 2019 Strafella, Giorgio & Daria Berg. "Post-Human Wilderness: Dystopian Landscapes in China from the Intellectual Crisis of the 1990s to Cao Fei." The 11th International Convention of Asia Scholars ICAS 11, Leiden, The Netherlands, 19 July 2019.
- 2019 Berg, Daria & Giorgio Strafella. "New Digital Media and Changing Gender Roles: The Rise of Women Cultural Entrepreneurs in a Globalising China." The 11th International Convention of Asia Scholars ICAS 11, Leiden, The Netherlands, 17 July 2019.
- 2019 Berg, Daria & Giorgio Strafella. "Kulturunternehmer und digitale Medien in China" ("Cultural Entrepreneurs and Digital Media in China"). Confucius-Institute Leipzig, University of Leipzig, Germany, 4 February 2019.
- 2018 Berg, Daria & Giorgio Strafella. "Ruins in the Post-Humanist Wilderness." Conference on "Residual Futures: Rethinking Utopianism in Modern China."

University of Zurich & Villa Garbald, Castasegna, Switzerland, 5 October 2018.

- 2018 Berg, Daria & Giorgio Strafella. "The Rise of Women Cultural Entrepreneurs in China's Mediasphere." The 22nd Biennial Conference of the European Association for Chinese Studies EACS, University of Glasgow, UK, 30 August 2018.
- 2018 Strafella, Giorgio & Daria Berg. "Cao Fei: The Nightmares of China's Rejuvenation." The 22nd Biennial Conference of the European Association for Chinese Studies EACS, University of Glasgow, UK, 29 August 2018.
- 2018 Strafella, Giorgio & Daria Berg. "Celebrità e nuovi media: un'esplorazione delle strategie transmediali" ("Celebrity and the New Media: An Exploration of Transmedia Strategies"). University of Milan, Italy, 25 May 2018.
- 2018 Berg, Daria & Giorgio Strafella. "China's New Cultural Entrepreneurs and the Digital Media." Dhaka University, Bangladesh, 16 April 2018.
- 2018 Berg, Daria & Giorgio Strafella. "China's New Cultural Entrepreneurs and the Digital Media." University of Milan, Italy, 28 March 2018.
- 2017 Berg, Daria & Giorgio Strafella. "Stars mit dem & gegen das System: Cao Fei" ("Stars with and against the System: Cao Fei"). Freiburger China Gespräche (Freiburg Academic Talks), Freiburg, Germany, 6 December 2017.
- 2017 Strafella, Giorgio & Daria Berg. "The Internet, Public Opinion and Online Culture in Twenty-first Century China." Hankuk University of Foreign Studies, Seoul, South Korea.
- 2017 Strafella, Giorgio & Daria Berg. "Il dibattito intellettuale in Cina nell'era delle riforme" ("The Intellectual Debate in China in the Reform Era"). University of Milan, Italy.
- 2017 Berg, Daria & Giorgio Strafella. "Women Writers as Cultural Entrepreneurs." Workshop on "Popular Literature in Contemporary China: Production, diffusion and genres", University of Geneva, Switzerland, 17 June 2017.
- 2017 Berg, Daria & Giorgio Strafella. "The Transmedia and Transcultural Hyperrealism of Ai Weiwei's Digital Communication." Workshop "Landscapes or Realism", SOAS, University of London, February.
- 2017 "Amazon, Artist and Activist: A Pioneering Courtesan Poet and Painter in late Ming China." University of Würzburg, Germany, 18 January 2017.
- 2016 Strafella, Giorgio & Daria Berg. "Zhou Xiaoping: A Blogger for China's Renaissance?" The 21st Conference of the European Association Conference of Chinese Studies EACS, St. Petersburg, Russia, 24 August 2016.
- 2016 Berg, Daria & Giorgio Strafella. "China's New Businesswomen: Authors, Bloggers and Celebrities as Cultural Entrepreneurs in Post-Deng China."

- The 21st European Association for Chinese Studies Biennale Conference EACS, St Petersburg, Russia, 25 August 2016.
- 2016 "China's New Cultural Entrepreneurs 2.0: Authors, Bloggers, Consumption Celebrities." University of Geneva, Switzerland, 10 May 2016.
- 2016 Berg, Daria & Rui Kunze. "Chinese Woman in New York City: Transcultural Travel and Postsocialist Cosmopolitanism in Twenty-first Century China." International interdisciplinary conference "People and Cultures in Motion: Environment, Space and the Humanities." Chengchi University, Taipei, Republic of China, 13 March 2016.
- 2016 "Cyberbabe, Cybervamp, Consumption Celebrity: Anni Baobei and the Web-based Spectacle of Female Self-Fashioning in Twenty-first Century China." CCK Lecture Series, St Gallen & Leiden University, Leiden, 11 March 2016.
- 2015 Strafella, Giorgio & Daria Berg. "Narrating and Critiquing the Avant-Garde in Contemporary China: Part I." Fudan University, Shanghai, China, July 2015.
- 2015 Strafella, Giorgio & Daria Berg. 2015. "Narrating and Critiquing the Avant-Garde in Contemporary China: Part II." Fudan University, Shanghai, China, July 2015.
- 2014 Berg, Daria, Wei-hsin Lin & Giorgio Strafella. "Micro/Blogs and Globalisation: Transcultural Communication in China's New Mediasphere." International Conference "China's Media Go Global", Tsinghua University, Beijing, China, 2-3 September 2014.
- 2014 Berg, Daria & Giorgio Strafella. "Creating a New Chinese Cyber-Celebrity: A Cultural Analysis of Han Han's Blog as Web-based Media Spectacle." The 20th European Association for Chinese Studies Biennial Conference EACS, Braga & Coimbra, Portugal, 24 July 2014.
- 2013 "Blogging China: Han Han and the Art of Trans/cultural Communication 2.0 in Postsocialist China's Marketplace." KIM (Cultures, Institutions, Markets) Lecture, School of Humanities and Social Sciences, University of St. Gallen, 21 October 2013.
- 2013 "Transcultural Flows in Postsocialist China: The Utopian Team and the Art of Transcultural Travel." Panel on 'Transcultural Communication in a Globalizing China.' Conference 'The Future of Content is Context', University of St. Gallen, 26 April 2013.
- 2013 "Auf der Erfolgsleiter zu den Wolken: Visionen von Examenskandidatinnen in Romanen (*xiaoshuo*) der späten Kaiserzeit" ("On the Ladder of Success to the Clouds: Visions of Examination Candidates in Late Imperial Chinese Novels (*xiaoshuo*)"). Symposium "Alltagskultur in chinesischen Romanen" ("Everyday Culture in Chinese Novels"). University of Munich, Germany, 24 March 2013.

- 2012 "Chinese Dreams: Weaving Red Threads of Communication." Inaugural Lecture, University of St.Gallen, Switzerland, 9 October 2012.
- 2012 Berg, Daria & Leung, Wing-Fai. "The Du Lala Phenomenon: Chick-lit in Postsocialist China." The 19th Conference of the European Association for Chinese Studies EACS, Paris University, France, 7 September 2012.
- 2012 Berg, Daria & Mohammed Shafiullah. "The Rhetoric of Cultural Communication in the Works of Chinese Bloggers and Artists." The 19th Conference of the European Association for Chinese Studies EACS, Paris University, France, 7 September 2012.
- 2012 Berg, Daria & Wing-Fai Leung. "*Shanghai Panic: Performing Urban Linglei (Alternative) Culture and the Carnavalesque in Postsocialist China.*" Conference "Chinese Cinemas in the Twenty-first Century: Production, Consumption, Imagination", University of Exeter, UK, 9-11 July 2012.
- 2012 Berg, Daria & Giorgio Strafella. "A Twitter Bodhisattva: Ai Weiwei's Media Politics." Conference "Modes of Activism and Engagement in the Chinese Public Sphere", Asia Research Institute, National University of Singapore, Singapore, 27 April 2012.
- 2011 "Die Kunst der Kommunikation—mit chinesischen Merkmalen: Die neue Rhetorik des Widerstandes in China" ("The Art of Communication—with Chinese Characteristics: The Rhetoric of Resistance in China"). University of St.Gallen, Switzerland, 24 September 2011.
- 2011 "From Pleasure to Politics: Entertainment, Art and Activism in Postsocialist China's Mediasphere." Conference 'The Culture of Entertainment in China: Past and Present', University of Bristol, UK, 19-20 May 2011.
- 2010 Berg Daria & Fulda, Andreas. "Public Intellectual 2.0. Ai Weiwei, Contemporary Art and Civil Society." China Seminar, School of Contemporary Chinese Studies, University of Nottingham, UK, 2 November 2010.
- 2010 "Dream City of Shanghai: Thames Town and the Urban Imaginary in Twenty-first Century China's Mediasphere." Keynote speech delivered at Shanghai World Expo 2010, London ZED Pavilion, Symposium 'Moving Images and the Digital Eco-City', Shanghai, China, 17 October 2010.
- 2010 "Web Carnival: Mapping Cultural Change in Postsocialist China." School of Humanities and Social Sciences, University of St.Gallen, Switzerland, 21 September 2010.
- 2010 "A Cultural Reading of the New Postsocialist Discourse in China's Mediasphere." The 18th Conference of the European Association for Chinese Studies EACS, Riga University, Latvia, 14-18 July 2010.
- 2009 "The Transformation of Print Culture in Twenty-first Century China." International Forum for Contemporary Chinese Studies, School of Contemporary Chinese Studies, University of Nottingham, UK, September 2009.

- 2009 "Body Writing: Best-sellers, Banned Books and Blogs in Post-Deng China." University of Oxford, UK, May 2009.
- 2009 "The Pastoral in the Story 'Xiaoxiao' (1929) by Shen Congwen." University of Oxford, UK, May 2009.
- 2008 "Spoofing Culture, the Beijing Olympics and Web 2.0 in China." Inaugural Conference, International Forum for Contemporary Chinese Studies, School of Contemporary Chinese Studies, University of Nottingham, UK, November 2008.
- 2008 "Blogging China: Cyberspace, Consumerism and Cultural Creativity In Twenty-First Century China." The 17th Conference of the European Association for Chinese Studies EACS, Lund University, Sweden, August 2008.
- 2008 "The Politics of Laughter: Humour, Carnival and the Grotesque in Contemporary Chinese Cyberculture." Conference "Emotions behind Smiles and Laughter: from facial expression to literary description", Bologna, Italy, May 2008.
- 2008 "Muzi Mei, Sister Hibiscus, and the Alternative Discourse of *Linglei* Cyberculture in Twenty-first Century China." The 60th Annual Meeting of the Association for Asian Studies, Atlanta, GA, USA, April 2008.
- 2007 "Reality Shows and Urban Utopia: Cyberspace, Consumerism and the New Cultural Discourse in Twenty-first Century China." International Symposium "New Information & Communication Technologies and Transformation in China", University of Nottingham, UK, June 2007.
- 2007 "Soul Partners: Big Brother, Consumer culture and Cyberspace in Contemporary China." Workshop "Monies, Markets and Finance in China and East Asia: Local, Regional, National and International Dimensions." University of Heidelberg, Germany, May 2007.
- 2006 "Breaking Hearts on the Riverbank: The Social Network and Cultural Representation of Xue Susu, Poet, Painter and Courtesan in late Ming China." International symposium "Elites in Asian History: Social Network and Cultural Representation." Institute of Oriental Culture, The University of Tokyo, Japan, February 2006.
- 2004 "Consuming Secrets Online: New Media in Contemporary China." Conference "From Woodblocks to the Internet: Chinese Publishing and Print Culture in Transition." Ohio State University in Columbus, Ohio, USA, November 2004.
- 2004 "Best/selling the Private World: Body Writing in Contemporary China." The 15th Conference of the European Association for Chinese Studies EACS, University of Heidelberg, Germany, August 2004.
- 2004 "The Cult of Tanyangzi: Portrait of a Lady in Late Ming China." Chinese University of Hong Kong, Hong Kong, March 2004.

- 2004 "Best-sellers, Banned Books and Body Writing: The Discourse of Consumption in Contemporary China." Chinese University of Hong Kong, Hong Kong, March 2004.
- 2004 "Bestsellers, Banned Books and the Cultural Discourse in China post-1989." The 56th Annual Meeting of the Association for Asian Studies AAS, San Diego, CA, USA, March 2004.
- 2004 "Bestsellers, Banned Books and Body Writing in Contemporary China." Department of East Asian Languages and Literatures, University of Pittsburgh, PA, USA, February 2004.
- 2003 "Virgins, Venerators and Literary Vogues: Tanyangzi and the Politics of Discourse in Late Ming China." International Institute for Asian Studies workshop "The World of Wang Shizhen: Cultural Politics and Political Culture in Sixteenth-Century China", Leiden, The Netherlands, June 2003.
- 2003 "Bohemian Rhapsodies: The Quest of the Courtesan in late Ming Jiangnan." The 55th Annual Meeting of the Association for Asian Studies AAS, New York, NY, USA, March 2003.
- 2002 "Women and the Publishing Boom in Seventeenth-Century Jiangnan." The 14th Conference of the European Association for Chinese Studies EACS, Moscow, Russia, August 2002.
- 2002 "Queen of the Bordellos: Qinhuai Revisited." Workshop "Narrating and Imaging the Nation: Gender, Sexuality and the Nation." Arts and Humanities Research Board Centre, School of Oriental and African Studies, University of London, UK, June 2002.
- 2002 "The Cult of Clever Women: Gentility, Books and Business in Seventeenth-Century Jiangnan." Conference "Perceptions of Gentility in Chinese Literature and History", University of Durham, UK, March 2002.
- 2001 "The Lore of Xiaoqing: Tracing Emotions in Seventeenth-Century Jiangnan." Conference "Emotions and the Analysis of Historical Sources in China", Cortona, Italy, November 2001.
- 2001 "Der Kult um Tanyangzi: Eine junge Frau im China der späten Kaiserzeit" ("The Cult of Tanyangzi: A young Woman in Late Imperial China"). The 28th German Orientalists' Convention, University of Bamberg, Germany, March 2001.
- 1999 "What the Messenger of Souls has to Say: New Historicism and the Poetics of Chinese Culture." School of Oriental and African Studies/ International Institute for Asian Studies Workshop "Literature/Theory/ China/Japan", School of Oriental and African Studies, University of London, UK, June 1999.
- 1997 "Visions of the City: New Voices in China's Neon Light Fiction." London Research Seminars, School of Oriental and African Studies, University of London, UK, November 1997.

- 1997 "Visions of the City in China's New Neon Light Fiction." China Research Seminars, Institute for Chinese Studies, University of Oxford, UK, 21 November 1997.
- 1997 "Yingguo de hanxuejia yanjiu Zhongguo liang'an dangdai wenxue" 英国的汉学家研究中国两岸当代文学 (Sinological Research in British Universities on mainland China and Taiwan). Paper presented in Chinese. Department of Literature, Zhongshan University, Guangzhou, PR China, 15 September 1997.
- 1997 "Ming/Qing shidai de lixiang sixiang yu xianshi: *Xingshi yinyuan zhuan yanjiu*" 明清时代的理想思想与现实: 醒世姻缘传研究 (Utopianism and the Perception of the World in the Ming and Qing eras, with Special Reference to the Novel *Xingshi yinyuan zhuan*). Paper presented in Chinese. Department of History, Zhongshan University, Guangzhou, PR China, 13 September 1997.
- 1997 "Entrepreneurialism and Neon Light Fiction." Contemporary Chinese Literature Festival, South Bank Centre, The Arts Council, London, UK, 17 May 1997.
- 1997 "Marvelling at the Wonders of the Metropolis: Perceptions of Seventeenth-Century Chinese Cities in the *Tale of Marriage Destinies that will Bring Society to its Senses (Xingshi yinyuan zhuan)*." International Conference "Town and Country in China: Identity and Perceptions", Institute for Chinese Studies, University of Oxford, UK, 18 April 1997.
- 1997 "Taiwan zuojia Wu Jinfa" 台湾作家吴锦发 ("The Taiwanese Writer Wu Jinfa"). Paper presented in Chinese. Institute for Chinese Studies, University of Oxford, UK, 21 February 1997.
- 1996 "The Spirit of Wealth Reigns Supreme: Perceptions of Power and Authority in China's New Neon-light Literature." British Association of Chinese Studies BACS Annual Conference, Cambridge University, UK, September 1996.
- 1996 "Taiwan dangdai wenxue zhong de yuanzhumin" 台湾当代文学中的原住民 ("The Indigenous Peoples in Contemporary Taiwanese literature"). Paper presented in Chinese. Academia Sinica, Taipei, Taiwan, ROC, 5 August 1996.
- 1996 "Visions of the Great Mother: Madame Chao in the Novel *Marriage Destinies that will Bring Society to its Senses (Xingshi yinyuan zhuan)*." 48th Annual Meeting of the Association for Asian Studies, Honolulu, HI, USA, 13 April 1996.
- 1996 "Beiqing de shanlin: Taiwan dangdai wenxue zhong de yuanzhumin" 悲情的山林: 台湾当代文学中的原住民 ("The Melancholy Mountain Forests of China's Border Cultures: New Voices in Taiwanese Literature"). Paper presented in Chinese. Institute for Chinese Studies, Oxford University, UK, 7 March 1996.

- 1994 "Late Ming Cities." Modern Chinese History Seminar, Oriental Institute, Oxford University, UK, March 1994.
- 1993 "The Motif of the Healer in Seventeenth-Century Chinese Fiction." China Research Seminar, Oriental Institute, Oxford University, UK, February 1993.

OUTREACH AND OTHER PUBLIC LECTURES

(AT UNIVERSITIES, SECONDARY SCHOOLS AND LEARNED SOCIETIES)

- 2023 "Chinas Künstler und Drachenkaiser: Xi Jinping's chinesischer Traum" ("China's Artists and Dragon Emperors: Xi Jinping's Chinese Dream"), Augustinum, Überlingen, Germany, 3 February 2023.
- 2021 "Der Mann, der China erfand: Der Erste Kaiser von China und seine spektakuläre Welt" ("The Man who Invented China: The First Emperor and his Spectacular World"), China Forum, Basel, 4 June 2021.
- 2019 "Der chinesische Traum: Supermacht im 21. Jahrhundert?" ("The Chinese Dream: Twenty-first Century Superpower?") Bachelor Graduation Day Lecture, University of St.Gallen, 23 March 2019.
- 2019 "Knowing, Seeing, Feeling: Competence in Intercultural Communication", Keynote Lecture and Workshop for "Asia Days", organised by Asia Club and Asia Connect Center ACC-HSG, University of St.Gallen, 13 March 2019.
- 2019 "How to Acquire Intercultural Competence?", Keynote Lecture for "Study in Asia" Workshop, University of St.Gallen, 26 February 2019.
- 2019 "Experience Transculturality! Immerse yourself in Global Cultures", Keynote Lecture at Master's Programme Kick-off Event, University of St.Gallen, 15 February 2019.
- 2017 "Supermacht China?" ("Superpower China?"), Public Lecture, Dies Academicus, University of St.Gallen, 20 May 2017.
- 2016 "Innovation", Keynote Lecture at Master's Programme Kick-off Event, University of St.Gallen, 15 September 2016.
- 2015 "Media Censorship in China", with Giorgio Strafella, Guest Lecture at Prof. Vincent Kaufmann's Master Course in Media Studies, University of St.Gallen, 17 May 2015.
- 2015 "China's Development Model and its Challenges", Topic Leader for Work Session at the 45th St.Gallen Symposium, University of St. Gallen, China, 7 May 2015.

- 2014 "Make Dreams Come True: Steve Jobs, Hungry and Foolish", Expert Panel discussion, HSG Alumni Women's Chapter in collaboration with Universa, 3 Dezember 2014.
- 2014 "Wie leben, spielen und lernen Kinder in China?", Children's University, Public Lecture, National Day of the Future, University of St.Gallen, 13 November 2014.
- 2014 "Will Asia Shape or Shake the World Economy?", Expert Panel Discussion, 'Work in Asia', University of St.Gallen, 13 May 2014.
- 2013 "Working in China", Expert Panel Discussion for all Bachelor, Master and Doctoral Programmes, University of St.Gallen, 24 October 2013.
- 2013 "Spielen und Lernen in China" ("Playing and Learning in China"), Children's University, Public Lecture Series, University of St.Gallen, 20 March 2013.
- 2013 "Crisis or Change in China?", Kick-off Keynote Lecture for all Bachelor, Master and Doctoral Programmes, University of St.Gallen, 14 February 2013.
- 2012 "Social Media in China", Public Lecture in Public Lecture Series 'Social Media', Kantonsschule Wattwil, 20 November 2012.

PUBLIC OUTREACH LECTURES SERIES

THE UNIVERSITY OF ST.GALLEN PUBLIC LECTURE PROGRAMME

- 2024 "Mut zur Wahrheit: Stimmen aus China im Spannungsfeld von Kultur, Diktatur und Zensur" ("Speaking Truth to Power: Voices from China along the Faultlines of Culture, Dictatorship and Censorship"). Series of Six Public Lectures, University of St.Gallen, September-October 2024.
- 2023 "Der 'Chinesische Traum' und sein Albtraum: Utopie, Kultur und Herrschaft in China" ("The China Dream and its Nightmares: Utopia, Culture and Rulership in China"). Series of Six Public Lectures, University of St.Gallen, September-October 2023.
- 2022 "Chinas Avantgarde" ("China's Avantgarde"). Series of Six Public Lectures, University of St.Gallen, September-October 2022.
- 2021 "Drachenkaiser und konfuzianische Kommunisten: Chinas grösste Machthaber" ("Dragon Emperors and Confucian Communists: China's Greatest Rulers"). Series of Six Public Lectures, The University of St.Gallen, September-October 2021.
- 2020 "Chinas Erster Kaiser" ("China's First Emperor"). Series of Six Public Lectures, University of St.Gallen, September-October 2020.
- 2016 "Chinas Neue Popkultur" ("China's New Popular Culture"). Series of Six Public Lectures, University of St.Gallen, September-November 2016.

- 2015 "China vom Kaiser bis Mao: Geschichte und Film im 20. Jahrhundert, 1900-1976" ("China from Empire to Mao: History and Film in the Twentieth Century, 1900-1976"). Series of Six Public Lectures, University of St.Gallen, September-October 2015.
- 2014 "China Neue Superstädte: Eine kulturelle Reise" ("China's New Super Cities: A Cultural Journey"). Series of Seven Public Lectures, University of St.Gallen, September-December 2014.
- 2013 "Kurtisanen, Künstlerinnen und Cybervamps: Chinesische Frauen in Geschichte und Gegenwart" ("Courtesans, Artists and Cybervamps: Chinese Women Past and Present"). Series of Fourteen Public Lectures, University of St.Gallen, September-December 2013.
- 2012 "Künstler, Schriftsteller und Intellektuelle in China—Ai Weiwei und die chinesische Avantgarde" ("Artists, Writers and Intellectuals in China – Ai Weiwei and China's Avantgarde"). Series of Seven Public Lectures, The University of St.Gallen, September-November 2012.