

# Getting Started with the Market Intelligence Platform

The Market Intelligence platform puts a world of information at your fingertips, allowing you to make strategic business decisions with conviction, speed, and laser-focused insight. Essential information you need, when you need it – that’s the power of Market Intelligence. So get started right away with the help of our product training and support teams.

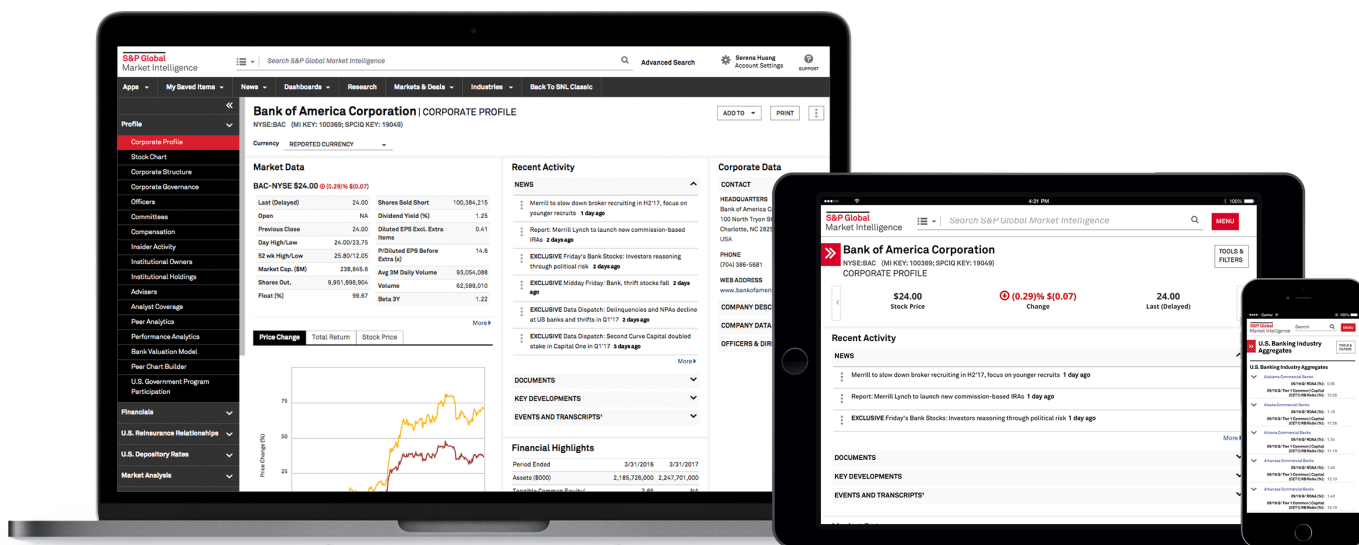
## Market Intelligence platform training: one-on-one and on-demand.

The amount of information at your fingertips can be daunting, but don't sweat it. Receive specialized training at your convenience and at your own pace. Your dedicated relationship manager will provide an overview of what's available and how to find what's essential to you.

[Online Help](#), available in the Support section, is home to methodology information, product reference materials, technical guides, on-demand videos, training webinars, and release notes.

## Around-the-clock support: available whenever you need it and wherever you are.

Nothing satisfies us more than helping you complete a project or meet a deadline. Turn to our 24x7x365 global support team anytime, from anywhere. We're just a phone call or [email](#) away.

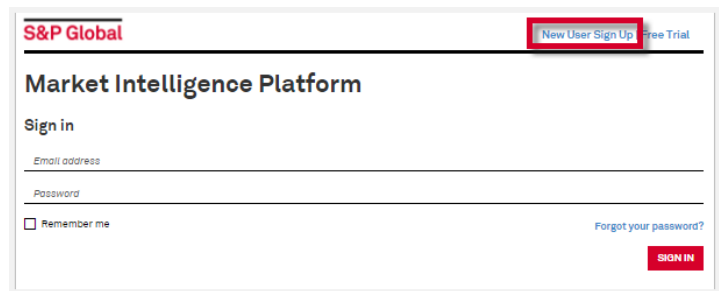


# How to Register as a New User

## 1: Access the platform

Visit: <https://platform.mi.spglobal.com/>  
Click on “New User Sign Up.”

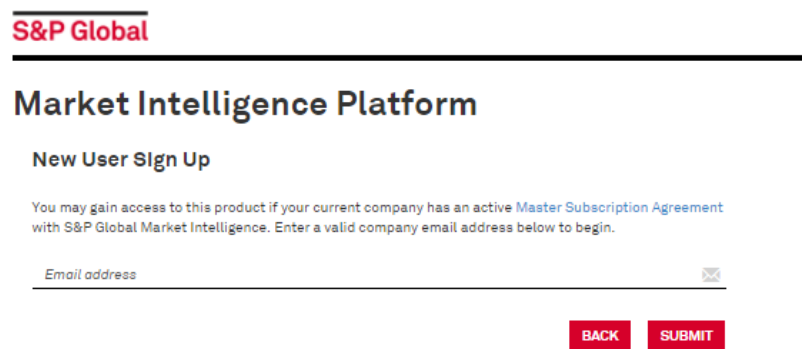
1



## 2: Submit your email

Enter your email address,  
then click “Submit.”  
Be sure to use your company’s domain.

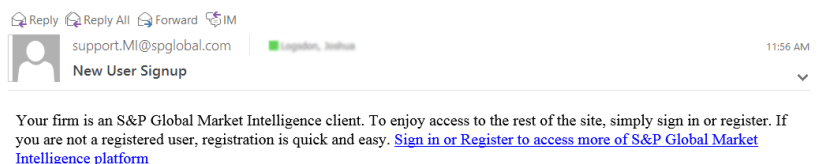
2



## 3: Check your email

After entering your email address you, will  
be directed to a page that tells you to  
check your email to continue setting up  
your account. You will receive an email  
with the headline “New User Sign Up.”  
Within the email, click the link to sign in.

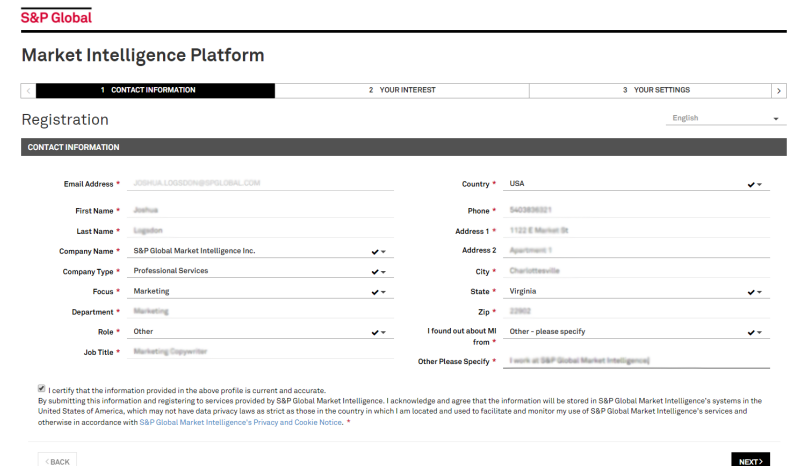
3



## 4: Fill in your contact details

Complete the form with your information.  
When finished, check “I certify that the  
information provided in the above profile is  
current and accurate,” and click “Next” to  
complete “Your Interest” and “Your Settings”  
selections. Then click “Finish.”

4



## 5: Reset your password

You will receive an email with a link to the Market Intelligence platform, where you will need to reset your password. If you have access to additional S&P Global applications such as the S&P Capital IQ platform and/or the Leveraged Commentary & Data (LCD) platform, this login information will serve as your single sign-on to those platforms as well.

## 6: Accept Agreement

To complete the registration process, log in to the Market Intelligence platform (<https://platform.mi.spglobal.com>) using your new credentials. You will receive a note labeled "Market Intelligence Master Subscription Agreement" in which you will be required to check "I agree to the terms and conditions indicated above" and click "Accept."

5

S&P Global

### Market Intelligence Platform

#### Password Assistance

Our records show you also have access to our other websites which participate in Single Sign-On. Resetting the password will change it for all websites listed below. If you recall your password for any of the websites, sign in by using the current password.

S&P Capital IQ  
Market Intelligence

UPDATE PASSWORD

6

### Master Subscription/License Agreement with S&P Global Market Intelligence

You are only entitled to use this product because your company has a Master Subscription/License Agreement with S&P Global Market Intelligence (as successor in interest to SNL Financial). If you cease to be employed by your current employer, you will no longer have the right to use this service. Further, you are not permitted to allow anyone else to use your password. If you have questions or concerns about the terms, please contact our support team at 1.888.275.2822 or [support.MI@spglobal.com](mailto:support.MI@spglobal.com)

If you need a copy of your company's specific Master Subscription/License Agreement, a copy can be provided upon request.

I agree to the terms and conditions indicated above.

ACCEPT

CANCEL

## About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

### CONTACT US

#### **The Americas**

+1-888-275-2822

#### **Europe, Middle East & Africa**

+44-20-7283-8887

#### **Asia-Pacific**

+852-5808-0983

For instructions and videos on how to set up portfolios in the Market Intelligence platform, visit the [Online Help](#) section and search 'Portfolio'.

Copyright© 2018 by S&P Global Market Intelligence, a division of S&P Global Inc. All rights reserved. No content, including by framing or similar means, may be reproduced or distributed without the prior written permission of S&P Global Market Intelligence or its affiliates. The content is provided on an "as is" basis.

**[spglobal.com/marketintelligence](http://spglobal.com/marketintelligence)**