



University of St.Gallen



Master of Arts in Strategy and International Management (SIM)

The Flagship Management Programme for Tomorrow's Responsible Global Leaders

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Outstanding Management Education

With a challenging curriculum that combines the research-based, academic rigour of a Master of Arts with the practice-oriented approach of leading MBA programmes, the SIM offers an outstanding management education.



Insightful International Journeys

The SIM programme encourages and enables you to supplement your academic curriculum with meaningful international experiences. You will embark on an international internship, a social initiative abroad, and benefit from unparalleled access to exclusive double degree and exchange opportunities worldwide.



Excellent Career Prospects

The SIM prepares you for a successful career particularly in management positions, consulting, financial services or entrepreneurship. It is common for students to have more than one attractive offer to choose from before graduation, with top starting salaries by international standards.



Global SIM Community

As a SIM student, you will be part of a strong, diverse and engaged global community with over 1000 members from more than 65 countries comprising students, alumni, staff and faculty. The SIM is a tight community and a support network for its members.





Welcome from the President

Promoting integrative thought in business and society, inspiring people to act in an ethical and socially-responsible manner: these are the goals we strive for in educating tomorrow's leaders at the University of St.Gallen. The Master of Arts in Strategy and International Management (SIM) incorporates these objectives and values in a unique way, by combining theoretic foundations in management, case work, and hands-on social impact projects. By joining the SIM community, you will share the classroom with the most talented, visionary, and driven students from all around the world. At our University, a huge diversity of student initiatives will provide you with opportunities to organize events, meet inspirational people, make friends for life—and shape the campus of tomorrow. We look forward to having you here!

Prof. Dr. Bernhard Ehrenzeller,
President of the University of St.Gallen

Our Vision

By being admitted into the Master of Arts in Strategy and International Management (SIM), you become part of a leading programme which strives to provide outstanding management education and generate exceptional value for students, employers and society at large.

Outstanding Management Education

It is our mission to provide you with the advanced knowledge and skills of management for a successful career as a respected and responsible manager, entrepreneur, business consultant, and beyond. We offer an integrative and interdisciplinary learning experience, since only an approach of this nature is capable of conveying the ability to cope with the complex management challenges of our time. Our programme aspires to act independently of all interests and is committed to uphold high ethical and academic standards.

Flagship Master's Degree Programme

As a SIM student, you are part of a diverse group of highly motivated and ambitious individuals. You stand out through your strong track record, your eagerness to learn and develop key competencies, and your aspiration to grow into a responsible global leader. Thanks to our small classes, you can interact with an experienced faculty that combines academic rigour with managerial relevance, whilst experiencing a high level of cultural diversity. The University of St. Gallen is well known for its integrated management framework, which forms the heart of teaching in the SIM master's degree programme. By way of international projects, challenging initiatives dedicated to finding creative solutions to address social needs, as well as multiple exchange and double degree opportunities available around the globe, you will be challenged to leave your comfort zone, achieve high performance and develop personal mastery.

Exceptional Career Prospects

At the SIM, your efforts are rewarded with excellent prospects in the job market. You benefit as well from the University's close ties to leading international companies, business leaders, and access to the over 33'000 active alumni around the globe.

An Inspiring Community

Furthermore, you become an active member of our programme's most unique feature: a lively and enthusiastic SIM community. Based on joint initiatives, the SIM directorship and management unit, together with its faculty, committed students and graduates, strive to create a social environment that allows for much more than just participating in a top-ranked educational programme. We look forward to welcoming you to the SIM master's degree programme at the University of St. Gallen.

The Directorship Team



Prof. Dr. Omid Aschari, MBA
Managing Director SIM-HSG
(standing right)



Prof. Dr. Dr. Tomi Laamanen
Academic Director SIM-HSG
(standing left)



Our Journey

The Master in Strategy and International Management (SIM) programme was founded in September 2004. The journey has been rewarding: a story of unprecedented success, shaped by the values of our tight-knit global community.

September 2004

A group of twenty-one bright and ambitious management students gathers at the University of St.Gallen, Switzerland. For the very first SIM class, this is the start of a life-changing adventure: a learning experience fuelled by the power of imagination, dedication, and collaboration.

September 2009

The inaugural projects of the SIMagination Challenge course are launched by the sixth SIM generation. This course is an essential curricular pillar of the SIM programme, where students are required to embark on challenging projects around the world, aimed at leaving a positive and sustainable social impact in our society.

September 2010

The SIM participates in the "Financial Times' Global Masters in Management Ranking" for the first time and is awarded 4th position.

May 2019

The global SIM community comes together in St.Gallen to celebrate the fifteenth anniversary of the programme. Over 135 SIM alumni and students attend the event, with 12 out of 15 generations of SIMmies represented.

September 2020

The SIM is ranked #1 for an unparalleled tenth consecutive time by the Financial Times' Global Masters in Management Ranking and completes a decade of being the leading programme worldwide.

...and our journey continues...

Our Commitment

As a SIM student, you benefit from excellent graduate-level education in Strategy and International Management, and experience a unique blend of academic coursework and complex practical goals. The curriculum is enriched by opportunities for personal development and enables you to sharpen the skills required of a future global leader.

SIM Start

The compulsory integrative week of the programme prepares you for the start of your studies and helps you maximize your success during your SIM experience. The week comprises a selection of seminars that focus on distinct topics of high managerial relevance that will prepare you for your regular studies at the SIM. Additionally, the week serves as a social networking opportunity with your peers.

A Challenging Curriculum

Your SIM curriculum consists of 90 ECTS credits and is typically three semesters (1.5 years) in duration. It builds upon the core disciplines of strategy, leadership, finance, marketing, organisational behaviour and international management. Advanced courses in these areas are complemented by a selection of SIM Integratives, which allow you to explore sizeable management challenges of our time by taking a holistic approach to the relevant management disciplines.

In the mandatory pillar “SIM in Practice”, consisting of the SIM International Project (SIM-IP) and the SIMagination Challenge course, we give you the opportunity to apply what you have learnt in the classroom to both corporate practice and international initiatives.

On account of our global orientation, the language of instruction and examination of the SIM programme is English. Upon successful completion of the programme, you will be awarded the Master of Arts in Strategy and International Management (SIM-HSG).

Personal Mastery

A key feature of the SIM programme is its small class size, which facilitates individual attention. Several courses, such as the SIM Integratives, are limited to 30 participants, thereby creating a high level of intensity in the interactive teaching. You will thus benefit from an environment that allows for interaction with the staff, the faculty as well as with mentors and other stakeholders. Moreover, various learning experiences are designed to include personal reflection and individualised feedback.



«The holistic SIM curriculum is accompanied by the opportunity to have intercultural experiences, which lays the ground for a unique learning curve. Not only do we have the chance to learn in the classroom, but to challenge ourselves and take the lead in real-world projects. The programme provides us with the tools to face the challenges of our time in the best way possible.»

Mohammad Abdi,
SIM18 (2021 intake),
Iran (standing left)



[The Story of SIM](#)

Your Profile

If you identify with these traits, you are on the right path to becoming a member of this engaged community.

Global Mindset

You possess a high level of intercultural awareness. Your life experiences allow you to embrace more than just your own cultural background and you are both able and willing to consider different perspectives on any given subject.

Analytical Aptitude

You have a proven ability to effectively solve problems, which you can demonstrate through your outstanding achievements in various areas.

Self-Reflection

You have reflected upon your life, background and experiences, and are aware of your own strengths and weaknesses. You constantly discern your developmental needs and you are highly motivated to address them.

Critical and Creative Thinking

You are capable of critically reflecting upon complex topics. You enjoy finding creative, novel ways to approach the analysis of context and content, identify solution paths, and corresponding explanations.

Maturity and Integrity

You are a mature, well-balanced individual, who has developed through meaningful experiences and learnings in different contexts. You are engaged in activities for your peers, community and society at large.



"Being in the SIM has so much more to it than a top-tier education. It is a learning and change-making journey while being surrounded by warm, smart, hard-working, and humble people who set out to achieve great things for the world. The best part is, you get to call these people 'family!'"

Deniz Nam, SIM17 (2020 intake), Turkey
(standing in the middle)



[Meet SIM Students](#)

The Best of Both Worlds

The SIM curriculum unites the best of both worlds. It combines the research-based, academic rigour of a Master of Arts with the interactive nature and practice-oriented approach present in leading MBA programmes. It reflects the confidence we have in your abilities and potential.

SIM Compulsory Courses

These courses advance your knowledge in the functional areas of management. You will explore advanced theories and concepts, examine managerial practice and engage in scientific discussions.

SIM Core Electives

The SIM core electives consist of Advanced Management Courses and Integratives. The latter focus on subjects of widespread and current interest in the field of management. Multidisciplinary perspectives are needed in order to embrace these subjects and explore ways to successfully cope with the most current management challenges.

The SIMagination Challenge

The first element of the mandatory “SIM in Practice” pillar consists of an innovative approach to spur advanced learning by planning, executing and reflecting upon a challenging project which aims at leaving a positive and sustainable impact on society. This course allows your team to initiate an international project, first by carefully identifying and analysing social needs and then by developing effective and sustainable solutions to address these challenges in the long term. The course explores topics such as personal mastery, team diversity, strategy execution and social responsibility. All of these areas need to be strongly understood by responsible business leaders of the 21st century.

SIM International Project

The “SIM in Practice” pillar also requires you to engage in a challenging international internship that you independently plan, complete and reflect upon.

Electives

You may choose from a range of different Electives offered both by the SIM programme and other master’s degree programmes. Thus, you will have the opportunity to acquire additional knowledge in specific fields of interest.

Contextual Studies

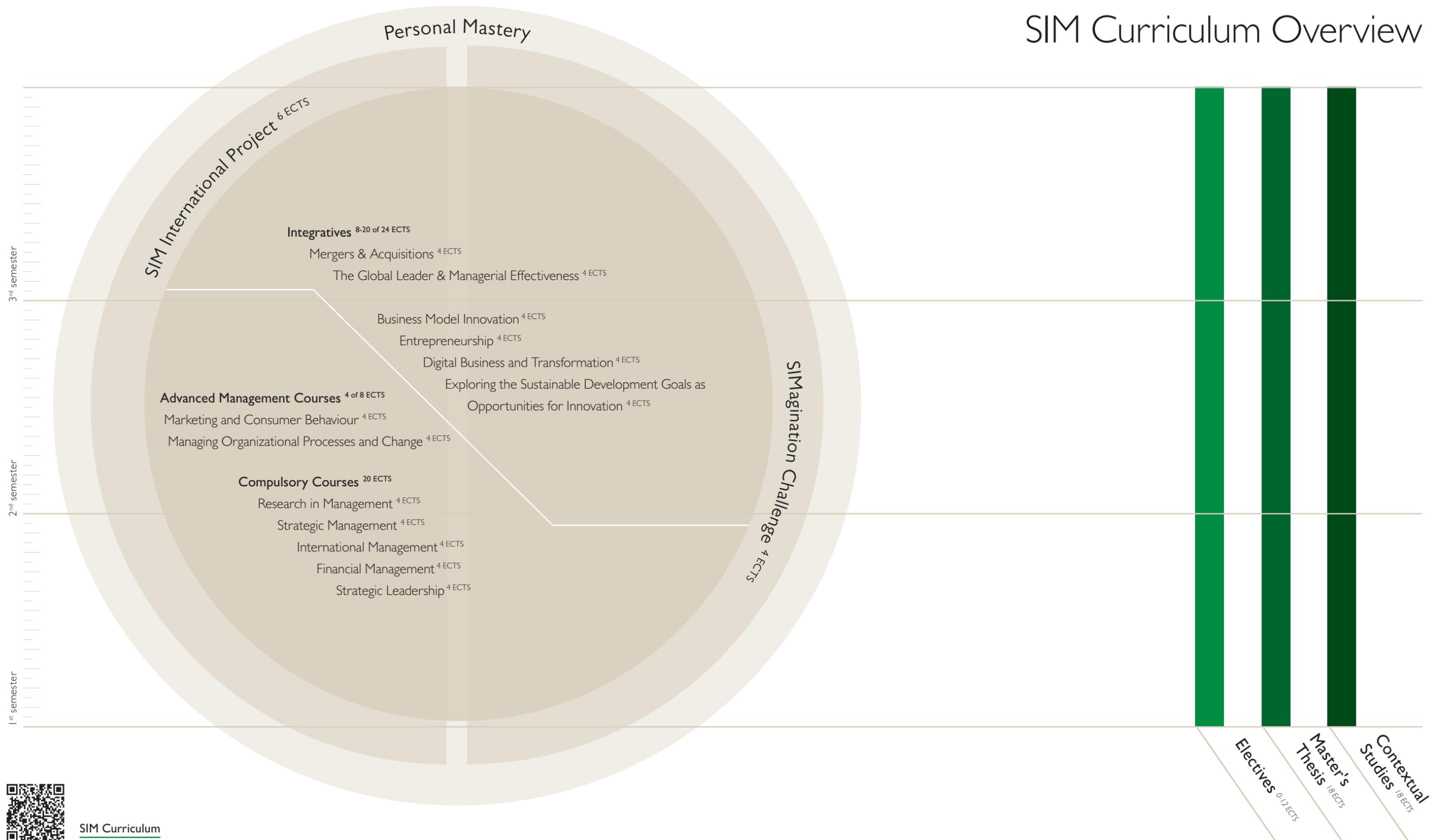
Contextual Studies are a particular feature of the University of St.Gallen degree course architecture. They enable you to complement and reflect upon your core studies from various perspectives. You will learn that economic decisions are always embedded in general societal, cultural and historical conditions and must therefore be viewed from an integrative angle. The eight Areas of Concentration are: media, cultures, history, society, responsibility, creativity, law and technologies.

Master’s Thesis

In order to complete the master’s degree, you must write a thesis worth 18 ECTS credits. The topic of the Master’s Thesis may derive from any constituent of the SIM programme. You are encouraged to write your thesis in an area relevant to practice.



SIM Curriculum Overview



[SIM Curriculum](#)

SIM Core Faculty

As a SIM student, you will have access to a top-tier faculty that consists of award-winning academic scholars and senior lecturers in the field of management, as well as a large number of carefully chosen industry and academic guest lecturers and executives.



Prof. Dr. Omid Aschari, MBA
Associate Professor of Strategic Management
Managing Director SIM-HSG



Prof. Dr. Dr. Tomi Laamanen
Professor of Strategic Management
Academic Director, SIM-HSG;
Director, Institute of Management & Strategy



Prof. Dr. Winfried Ruigrok
Professor of International Management
Director, Research Institute for International Management
Dean, Executive School of Management, Technology and Law



Dr. Tomas Casas i Klett
Senior Research Fellow
Director, China Competence Center



Prof. Dr. Heike Bruch
Professor of Management with focus on Leadership
Director, Institute for Leadership and Human Resource Management



Dr. Torsten Schmid
Senior Research Fellow
Institute of Management & Strategy



Prof. Dr. Markus Kreutzer
Professor of Strategic and International Management
Dean, EBS Business School



Prof. Dr. Ann-Kristin Zobel
Associate Professor Management
Institute of Management & Strategy



Dr. Xena Welch-Guerra
Senior Research Fellow
Institute of Management & Strategy



Prof. Dr. Blagoy Blagoev
Professor of Organization Studies



Prof. Dr. Sven Reinecke
Associate Professor of Business Administration and Marketing
Director, Institute of Marketing & Customer Insight



Prof. Dr. Philipp Ebel
Assistant Professor of Business Administration with focus on Information Management
Head, Competence Center Agile Innovation
Institute of Information Management



Prof. em. Dr. Andreas Binder
Honorary Professor of Dept Law and Company Law
Director, Corporate Governance Competence Center
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Dr. Roman Gutzwiller, MBA
Advisory Board Member, Corporate Governance Competence Center
Practicing Lawyer



Prof. Dr. Martina Montauti
Assistant Professor of Strategic and International Management
Institute of Management & Strategy

International Double Degree and Exchange Programmes

Whether doing an exclusive SIM-MBA double degree, a double degree programme offered by the University of St.Gallen or an exchange term at a partner university, the international exchange programmes are available to fit a wide spectrum of your educational and intercultural goals.

Exclusive SIM-MBA Double Degree Programmes



INCAE Business School - MBA

The SIM and INCAE MBA double degree programme allows you to enrich your studies with a Latin American perspective. You will receive a Master of Business Administration (MBA) in combination with the SIM master's degree in two years. Studying at the INCAE MBA prepares you for the challenging business world at the interface of developed and emerging countries. This double degree is the ideal path if you wish to start your management career, distinguishing yourself with a unique Latin American perspective and a focus on sustainability. INCAE is one of the leading business schools in Latin America.



Nanyang Business School - MBA

This prestigious double degree provides you with the unique opportunity to gain both Asian and European perspectives on business. You simultaneously earn an MBA at Nanyang Business School (NBS) in Singapore and the SIM master's degree at the University of St.Gallen. Situated in Asia's most liveable city, the Nanyang MBA is an intense global programme with a focus on Asia. While in Singapore, you have the opportunity to specialise in Strategy and Innovation or Banking and Finance. The Nanyang MBA continuously ranks among the top MBA programmes in Asia according to the Financial Times' Global MBA Ranking.



International Master's Double Degree Programmes

DM2 Double Degree Programmes

A double degree gives you the opportunity to be challenged further while experiencing another culture in depth and earning a second master's degree from one of the partner institutions: ESADE, Barcelona, Spain | HEC Paris, France | RSM Erasmus University, Rotterdam, Netherlands



FGV-EAESP Double Degree Programme

Master's students of the University of St.Gallen are offered the opportunity to complete a double degree with FGV-EAESP (Fundação Getulio Vargas, Escola de Administração de Empresas de São Paulo), the most renowned school of economics in Brazil.



CEMS MIM

CEMS is a global alliance of 34 leading business schools, collaborating with multinational companies and NGOs. Together they offer the CEMS Master in International Management. The CEMS MIM builds a bridge between university education and practical management, thus offering you profound insight into leadership best practices.



International Exchange Term

The University of St.Gallen has an extensive partner network with over 200 universities worldwide. As a SIM student, you may choose to spend an exchange term abroad at universities such as: London Business School | Stockholm School of Economics | Università Commerciale Luigi Bocconi, Milan | Freie Universität Berlin | Tsinghua University, Beijing | Indian Institute of Management, Bangalore | Nagoya University of Commerce & Business | University of Witwatersrand, Johannesburg | American University of Beirut | Duke University, Durham (GA) | UCLA University of California at Los Angeles | New York University | Universidad de los Andes, Bogotá | Universidad San Andres, Buenos Aires



SIM Career Concept

The goal of the SIM Career Concept is to increase your employability and for you to make informed and conscious career decisions that are true to your personal values. As a SIM student, on top of the generic offering of the Career Services at the University of St.Gallen, you can benefit from a series of employability-enhancing workshops, one-to-one coaching sessions and career insights from the community. The SIM programme has developed an exclusive Career Concept based on the three following pillars.

Step Back: Creating Space for Self-Reflection

We believe that reflecting on your values, interests and choices is of utmost importance for you to take meaningful decisions in the future. The SIM provides a space for self-reflection on your career planning by offering, for instance, one-to-one advising sessions. Moreover, gaining a strong understanding of different career paths is a crucial part of the reflection process. The SIM Career Teatime evenings with alumni are events where community members discuss their career decisions and what ultimately drove them to a specific industry. These insights help students understand how different careers might look like and how these fit their interests.

Lean Forward: Enhancing Employability Relevant Skills

Complex problem solving, effective communication and emotional intelligence are some of the necessary skills to strive in today's business environment. The SIM provides carefully chosen workshops that enable you to enhance these skills. Additionally, workshops with corporate partners give you a chance to work on practical scenarios through challenging case studies. Besides the extensive offering of language courses at the University of St.Gallen, the SIM offers an intensive German language programme to further increase your employability in the German speaking part of Europe.

Run: Relevant Job Search Support

We believe that relevant job support can enable you to unleash your full potential. The SIM Career Services offer group sessions and individual coaching to support you in creating solid application documents for specific positions and to provide guidance in preparing yourself for the interview process. While each student is in charge of their own job search and career planning, you are given a range of opportunities to acquire the necessary skills that help you achieve your professional goals.

[SIM Career Outlook](#)



Excellent Career Prospects

The SIM prepares you for a successful career in top management positions in consulting, financial services, venture capital, healthcare, industry, or entrepreneurship, to name a few. It is common for students to have more than one offer to choose from before graduation with top average starting salaries.



"The SIM provides countless opportunities to learn about and discover different career paths – via assignments, internships, workshops with relevant companies or informal conversations with SIM community members. You can get unbiased insights and information on all kinds of industries and career paths first-hand."

Luisa Kuschke, SIM13 (2016 intake), German, currently working for Danone



"The different aspirations and backgrounds of my fellow students and the experience of the SIMagination Challenge incited me to re-evaluate my career plans. The SIM Career Services guided me to reflect on what I wanted to achieve and how I could get there, rather than focusing on which employer I wanted to have."

Morten Lybæk, SIM14 (2017 intake), Danish, currently working for BCG Denmark



"Before the SIM, I did not realise the scope of opportunities that lay ahead of me. With the strong support of the SIM ecosystem, I not only discovered the international career options I could strive towards, but I also learnt about myself, my strengths and my potential."

Dina Nasretidnova, SIM14 (2017 intake), Russian, currently working for the Merck Group

Career & Corporate Services

The Career & Corporate Services provide support for all students at the University of St.Gallen, offering workshops, counselling and application support. They organise a number of recruiting events with companies on campus, such as the HSG TALENTS Conference, HSG Consulting Days, HSG Banking Days, HSG Industry Days and HSG Tech Days. The HSG TALENTS Conference is the largest recruiting event in Switzerland for business and law students and takes place in March every year over a period of three weeks. More than 100 companies visit the campus to meet students, which provides a unique opportunity to interact with prospective employers during company presentations, workshops, pre-scheduled interviews and a career fair.

hsgcareer.ch

Corporate Partnerships

SIM Corporate Partners



SIM Selected Practice Partners



Employers (alphabetical order)



Global SIM Community

As a “SIMmie”, you become part of a strong, diverse and engaged community. Our global community comprises all students, graduates, staff and faculty members of the SIM programme. It is shaped outside the classroom through regular events, international networking and social media. The SIM community has immense value as it is a tight network where one can proactively reach out for help or advice on professional or personal matters.

SIM Buddy System

As a newly admitted student, you have the chance to be assigned a current SIM student as a peer mentor. Your SIM Buddy can assist you in tackling many of the challenges you may face when preparing to move to Switzerland and to study at the University of St.Gallen.

SIMopoly

This icebreaker event that takes place during the SIM Start Professional week has become a tradition, actively introducing you to your classmates’ unique personalities. SIMopoly focuses on building collaboration within diverse groups, friendly competition, and creative problem-solving – all of which are themes of the SIM programme. Your team will be led by previous SIM students along a treasure hunt trail, while getting acquainted with the city of St.Gallen.

Regulars’ Tables

At the SIM Regulars Tables, your class will find a space to define its own identity. These are regularly organised events with specific cross-cultural themes that serve as social networking opportunities between SIM students, SIM staff and members of the SIM faculty.

SIM Community Events

Regularly, members of the SIM community come together for an exclusive and interactive event. This constitutes the perfect forum to catch up with the whole SIM community, make new connections and strengthen your bonds with other SIM colleagues. The latest community event took place in Toggenburg and reunited over 160 SIM community members in a stunning setting.

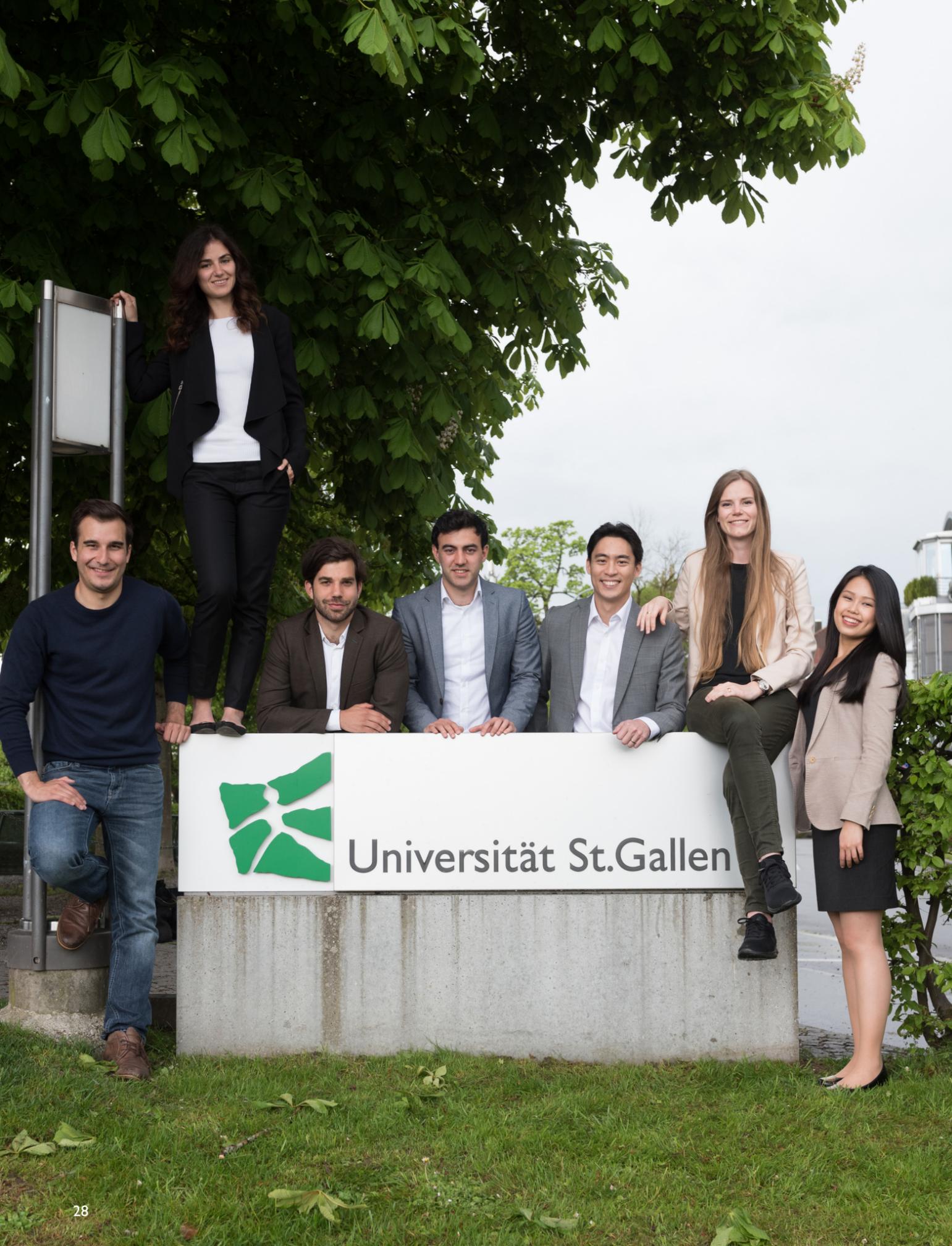
Social Media Groups

The community groups on Facebook and LinkedIn provide virtual platforms for the SIM community to connect, to share the latest updates about the programme and to share job opportunities. Along with the SIM community events, social media groups allow the community to stay closely connected.

SIM Community Hubs

SIM Community Hubs exist in different cities around the world and provide a platform for SIM alumni to organize regional events and to network. SIM Community Hubs also serve as a great resource for SIM students if they go on exchange or do an internship in a city where a hub is established.





The University of St.Gallen (HSG)

Since its founding in 1898, the education and training offered by the University of St.Gallen have been characterised by a close affinity with the working world and an integrative approach. The University comprises six schools; the School of Management, the School of Humanities and Social Sciences, the Law School, the School of Finance, the School of Economics and Political Science and the School of Computer Science.

“From Insight to Impact”

Our University is more than an educational institution; it is a place of inspiration that stimulates you to think. You will acquire up-to-date knowledge that is of great practical relevance, and gain valuable insights. This will enable you to make an important contribution to social and economic progress and to your own personal development.

Learning Experience

The University of St.Gallen aims to help you develop both professionally and personally by providing you with an education grounded in the humanities. Among the University's general principles is the promotion of interaction between faculty and students in an environment characterised by diversity and synergetic development of regional and international roots. You can witness first-hand its international orientation thanks to students and faculty coming from all continents, its collaboration with around 200 partner universities, and its active membership in international networks.

Classroom and Independent Studies

In contact studies, the subject matter is communicated by a teacher in lectures, exercises and seminars. A further form of teaching are independent studies: you learn on your own or in small groups, using various aids. This is a more extensive concept than preparatory or follow-up work on lectures. In

independent studies, you hone your ability to acquire knowledge on your own. The advantage is that you are free to schedule your own learning time.

Unique Academic Structure

Intellectual skills, an integrative view, flexibility, responsibility and intercultural qualifications are of ever increasing importance today. To ensure that students are able to acquire these skills, we have a unique degree course architecture at the University of St.Gallen.

Research

With a research culture that prizes excellence and is fully committed to academic freedom, research at the University of St.Gallen is centered around research institutes and centres, which are an integral part of the University of St.Gallen and operate at a largely autonomous level. They combine theory with practice, provide important input for teaching at the University and play a significant role in furthering the careers of young academics.

Ranking and Accreditations

According to current rankings, the University of St.Gallen is one of Europe's leading business universities. Its holistic education of the highest academic standards has earned it the EQUIS, AACSB and AMBA accreditations.

	Core Studies			Contextual Studies	
	Classroom Study/Independent Study				
Master of Arts HSG Master of Science HSG* Master's Programme (1.5–2 years)	Compulsory Subjects	Core Electives/ Electives	Master's Thesis	Areas of Concentration	Skills
Bachelor of Arts HSG Bachelor of Science HSG* Subsequent Majors (2 years)	Compulsory Subjects	Core Electives/ Electives	Bachelor's Thesis	Areas of Concentration	Skills & Languages
Assessment Year (1 year)	Compulsory Subjects	Core Electives		Cultural & Social Sciences	Skills & Languages

*Bachelor and Master of Science in Computer Science

Core Studies

Core studies at the University of St.Gallen consist of compulsory subjects, core electives, electives and the Master's Thesis. The compulsory subjects convey the basics of the degree course of your choice. Core electives consist of a wide range of programme-specific courses. Courses of other programmes are open to you among the electives. The extensive range of core electives and electives enables you to focus on topics which may be of particular interest to you.

Contextual Studies

Contextual studies at the master's enable you to study relevant issues with a multidisciplinary approach and in depth: media, cultures, history, society, responsibility, creativity, law and technologies. These eight areas of concentration provide you with an opportunity to acquire more detailed qualifications.

Alternatively, you can thematically combine two seminars from contextual studies with a core studies course you

have already completed and achieve an intensively supervised and innovative synthesis in a portfolio course. Courses in skills, for instance, include rhetoric and programming. In addition, the University of St.Gallen fosters discourse with different countries and other cultures: you can gain international experience in dialogues with students from more than 80 nations.

Startup@HSG

Startup@HSG aims to enhance entrepreneurial spirit among students. It presents you with different perspectives of entrepreneurship, as well as supports technological and knowledge intense projects at the University of St.Gallen. Apart from numerous events throughout the year, Startup@HSG may organise individual consultations with specialists. Additionally, a scholarship programme was set up, providing future founders with working space, mentoring and financial support. Other initiatives, such as the HSG Founder of the Year award, as well as the Social and Sustainable (SnS) Ventures in cooperation with the University of Zurich, are part of the vast offering.

startuphsg.com



“St.Gallen provides a setting which marries the promise of the future with the foundations of traditions – and is an absolutely essential link between academic work and the practical world.”

Kofi Annan, former UN Secretary General,
2001 Nobel Peace Prize laureate



SQUARE

The imposing glass structure designed by Japanese architect Sou Fujimoto is the University of St.Gallen's experimental field for new, future-oriented forms of learning and teaching. In addition, SQUARE is a public place for encounters and a forum for dialogue – between science, society, business, politics and culture.

The St.Gallen Symposium

The St.Gallen Symposium is said to be the world's premier opportunity for debate across generations on issues of management, politics and civil society. First launched in 1970 and organised entirely by students, the Symposium aims to foster intergenerational and intercultural dialogue between the leaders of today and the leaders of tomorrow. Annually, 200 talented young people from across the world are invited to attend. The St.Gallen Foundation for International Studies is an independent foundation supervising the activities of the International Students' Committee (ISC) St.Gallen in the organisation of the St.Gallen Symposium.

symposium.org



As a prototype for the university of the future, SQUARE is a place of surprising encounters and mutual inspiration. Here, outstanding minds from business, politics and culture meet students, lecturers and HSG alumni. In the 21st century, ideas and innovations are created in teams, at the interface of different perspectives, interests and biographies. The exchange across professional and social boundaries is more important today than ever before.

SQUARE helps build the skills needed to do this: in contemporary courses for current students, but also in a public programme for alumni and interested parties. Of course, SQUARE makes use of all the modern digital possibilities of interaction, but this alone would not have required the construction of the extraordinary building with 15 rooms that can be modulated in different sizes: On three floors, architect Fujimoto has created a place where boundaries in the mind can be overcome and walls in the building can be shifted with ease. While it is open downstairs, where it can and should be noisy, it becomes all the more quiet and intimate upstairs, but just as interactive and conducive to exchange.



Studying in Switzerland

St.Gallen is a historically unique town with a variety of shops, street cafés, bars and clubs, and with approximately 80,000 inhabitants, nestled in a beautiful natural setting in the rolling foothills of the Alps. The Abbey District holds international significance with its baroque cathedral and the Abbey Library, which is a UNESCO World Heritage Site.

“Living in St.Gallen, you can experience the real Swiss way of life. Close to the snow-covered Alps and Lake Constance, whether you're on campus or in town, you're surrounded by beautiful panoramic views. The nearby mountains offer breathtaking hikes. St.Gallen is a place where you can feel home straight away and meet a dear friend at any moment.”

Lilla Bendicskó
SIM19 (2022 intake)
Hungary



Switzerland

As a federal republic with a system of direct democracy, Switzerland enjoys a high degree of political stability. Living here means being close to various international organisations, such as the United Nations and the World Trade Organization. The country's economy is based on a highly qualified and skilled labour force. Switzerland's international reputation as a research centre is beyond dispute. Primary industries include micro-, high- and biotechnology, pharmaceuticals, as well as banking and insurance. Swiss companies are extremely competitive in the global markets. Due to all these factors, as well as its beautiful landscapes, you will soon be conquered by the high standard of living at affordable prices.

Living in St.Gallen

St.Gallen is a vibrant and dynamic cultural town, where performances in the city theatre, the concert hall, local cultural festivals, as well as exhibitions in numerous museums and private galleries are regular. An event that is particularly popular with many students is the Open Air St.Gallen, a music festival during which the Sitter Valley is transformed into Switzerland's largest tent city for four days. Additionally, you will have the opportunity to keep fit with varied leisure and sports activities, such as skiing, rock climbing and sailing due to the city's great location between the snowy Alps and sunny Lake Constance. The Peter and Paul Wildlife Park, close to the University, is an idyllic

setting for jogging or walking. Furthermore, St. Gallen's "Three Ponds" are only a few minutes walking distance from the city centre. These three large ponds, situated on a hill on the outskirts of the city, serve as public swimming pools in the summer and as ice rinks in cold winters.

Preparation for Settling in St.Gallen

As an international student, you must obtain a visa prior to entering Switzerland, unless you are a national from the EU/EFTA area or other exempt countries, in which case you must only apply for a residence permit. On average, visa applications take about eight weeks to process. You can apply for your visa as soon as you have received your letter of admission from the University and have secured financing for your studies. Information on such procedures is offered by the Admissions & Crediting Office of the University of St.Gallen.

Highlights

- The Swiss Alps offer a beautiful setting for outdoor activities such as hiking and skiing
- Switzerland is located in the heart of Europe and therefore an ideal starting point for travelling
- The living standard in Switzerland is among the top worldwide
- Switzerland has one of the best public transportation systems in the world

Financing Your Studies

Higher education is subsidised by the Swiss government, resulting in low tuition fees, which makes the SIM an affordable programme among the world's top-ranked institutions. A degree is an investment in your personal development and your future, which should enable you to recover your tuition fees after the first few months of employment.

Tuition Fees

Switzerland invests in excellent undergraduate and graduate education by way of government subsidies. Thus, as an international student, your tuition fee at the University of St. Gallen is a favourable amount of CHF 3,329 per semester (subject to change).

Living Costs in St.Gallen

The recommended monthly budget is between CHF 2,100- 2,500 for basic needs, including living and studying expenses.

Estimated monthly expenses:

Housing: CHF 660

Living expenses: CHF 1,120

Health (insurance, medication, etc.): CHF 170

Accommodation

St.Gallen has a relaxed housing market with a good selection of apartments, rooms in shared apartments (called Wohngemeinschaft or WG), and houses at varying prices. Links to online housing markets can be found on the Student Union or University website. Prices for accommodation vary greatly depending on location, size, standard of living and amenities.

Travelling

In Switzerland, travelling by public transport is very convenient and encouraged. You are advised to obtain the Swiss Federal Railway half-fare (Halbtax) card in order to save 50% on all tickets. It is available for about CHF 185 and is valid for one year.

Work-Study Opportunities

The University and its institutes are regularly looking for students to do project work. The SIM Management Unit also offers projects to students of the SIM programme. Vacancies can be found on the website of the University of St.Gallen, its institutes and the Career & Corporate Services. International students are allowed to work 15 hours per week. Students from outside the EU/EFTA area need a work permit in order to work in Switzerland.

Financial Aid

When studying in Switzerland, you can take up a temporary part-time job and/or apply to secure a student loan or scholarship. Financial aid for studying in Switzerland can be obtained from various sources. Specifically, two funds are made available by the University of St.Gallen:

Loan and Scholarship Fund

To ensure financially disadvantaged students are also able to study at the University of St.Gallen, we have the loan and scholarship fund. The fund offers loans and scholarships to students enrolled in the bachelor's and master's level. Additionally, foreign students can be granted a scholarship that covers the difference between the fees for Swiss nationals and foreign nationals. The purpose is to support students in need. To be eligible to apply for either form of aid, students must be enrolled for a minimum of one semester.

studyfunding.unisg.ch

Starr International Foundation Scholarship Fund

The Starr International Foundation Scholarship Fund is set aside for highly talented foreign-language students with a recognised foreign Bachelor's degree who are completing a master's degree in one of the English-language programmes. Exceptional students are identified by the Advice Center for Study Funding and asked to hand in an application. Please check the website of the Advice Center for Study Funding for further information on the above-mentioned or other options.

studyfunding.unisg.ch
studyfunding@unisg.ch

Other Scholarship Opportunities

A limited amount of scholarship opportunities, such as the WEF Global Shapers Scholarship and the Kistefos St.Gallen Master-class Scholarship (for Norway), may be available to SIM candidates every year thanks to our strong network of strategic partners. During your application process, we can advise you on your potential eligibility for any of these initiatives.

globalshapers.org
stgallen.no





Application Requirements

- Transcripts of recognised bachelor's degree in management, business administration, economics or equivalent, or a consecutive master's degree in any field
- GMAT or GRE score
- CV with supporting documents
- Essay
- Video interview

More detailed information is available on the [website](#) of the Admissions and Crediting Office of the University of St.Gallen.



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“Management education is a powerful agent to bring about fundamental change, spur progress in organizations and contribute to the well-being of humanity and our planet.”

Prof. Dr. Omid Aschari
Managing Director SIM-HSG