

CEMS MIM @ HSG

University of
St.Gallen

CEMS Info Session

28 September 2023



Timeline

Time	What	Who
18.30	Welcome	Dr.Andreas Wittmer - CEMS Academic Director
18.40	The CEMS MIM Programme - curriculum & application	Jacqueline Meier - HSG CEMS Programme Manager Sybille Gmünder – HSG CEMS Corporate Relations Manager Bastian Miesch - HSG CEMS Student (MGM) Korbinian Thiele - HSG CEMS Student (MBI)
19.15	The life of current CEMS students	Jonathan Riemer - CEMS Guest Student from UCD Dublin Pauline De Bruyne - CEMS Guest Student from RSM Rotterdam
Followed by	Apéro	With current CEMSies

Agenda

- **General information about the CEMS MIM programme**
- **Details of the CEMS MIM programme**
 - Curriculum
 - Integration of the CEMS MIM into HSG Master programmes
 - Credit transfer of CEMS requirements towards the HSG Master
 - Application requirements
 - Application / Application file
 - Assessment
- **Q&A**
- **Apéro**

What is the CEMS MIM?

- **C E M S** = Strategic alliance of 33 leading business schools and around 70 multinational companies as well as 8 NGOs with the mission to set a global standard of excellence for pre-experience Master's in management (founded 1988)
- **M I M** = Master in International Management – a unique global Master degree in addition to the HSG Master degree
- CEMS vision statement:

“CEMS is recognized as a unique **global community**, comprising the world's finest students, schools, alumni, corporate and social partners, delivering the leading international Master's in Management (MiM) that prepares **responsible leaders** contributing to a more open, sustainable and inclusive world.”

Who is the CEMS MIM?

- **33 full Academic Members** across the world
- **Over 70 international companies** (Corporate Partners) plus **8 social partners** (NGOs)
- Class of 2022/23: **1298 CEMS students of 80 nationalities**
- **More than 19'000 alumni**



98%
are employed or
continuing their
studies



44%
are
working outside of
their home country



93%
have worked
outside of their
home country at
some point in their
career.



49%
have worked for a
CEMS Corporate or
Social Partner.



98%
would recommend
the CEMS
experience to
others



96%
are employed or
continuing their
studies



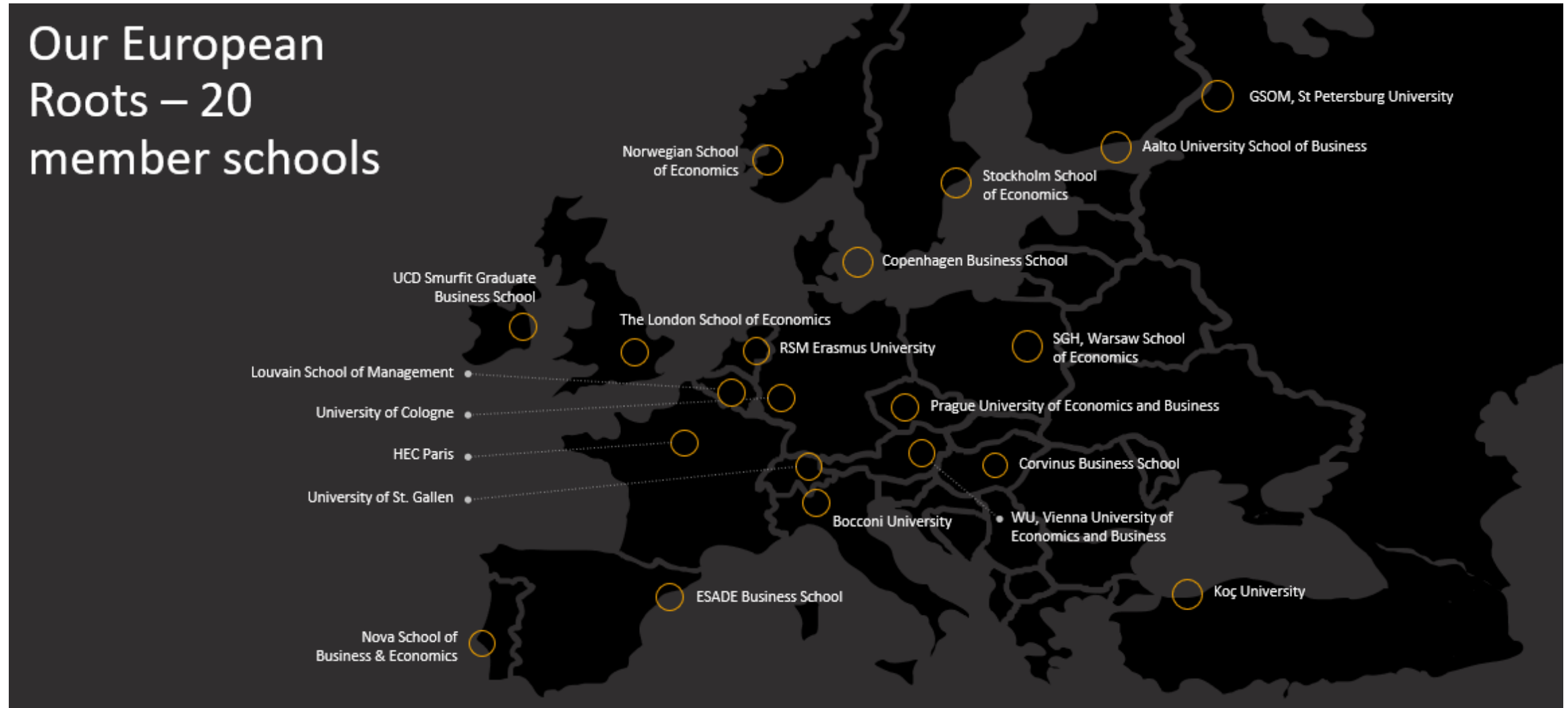
92%
have worked
outside of their
home country



75%
work for
multinational
companies

- **CEMS graduate profile 2021**

Our European roots: 20 member schools



Global Alliance - 34 CEMS Partner Schools



CEMS Corporate Partners



CEMS Social Partners

 <p>Care International</p>	 <p>Fairtrade International</p>	 <p>Global Alliance for Banking on Values</p>	 <p>The European Space Agency (ESA)</p>
 <p>Transparency International</p>	 <p>United Nations Alliance of Civilizations</p>	 <p>WWF International</p>	

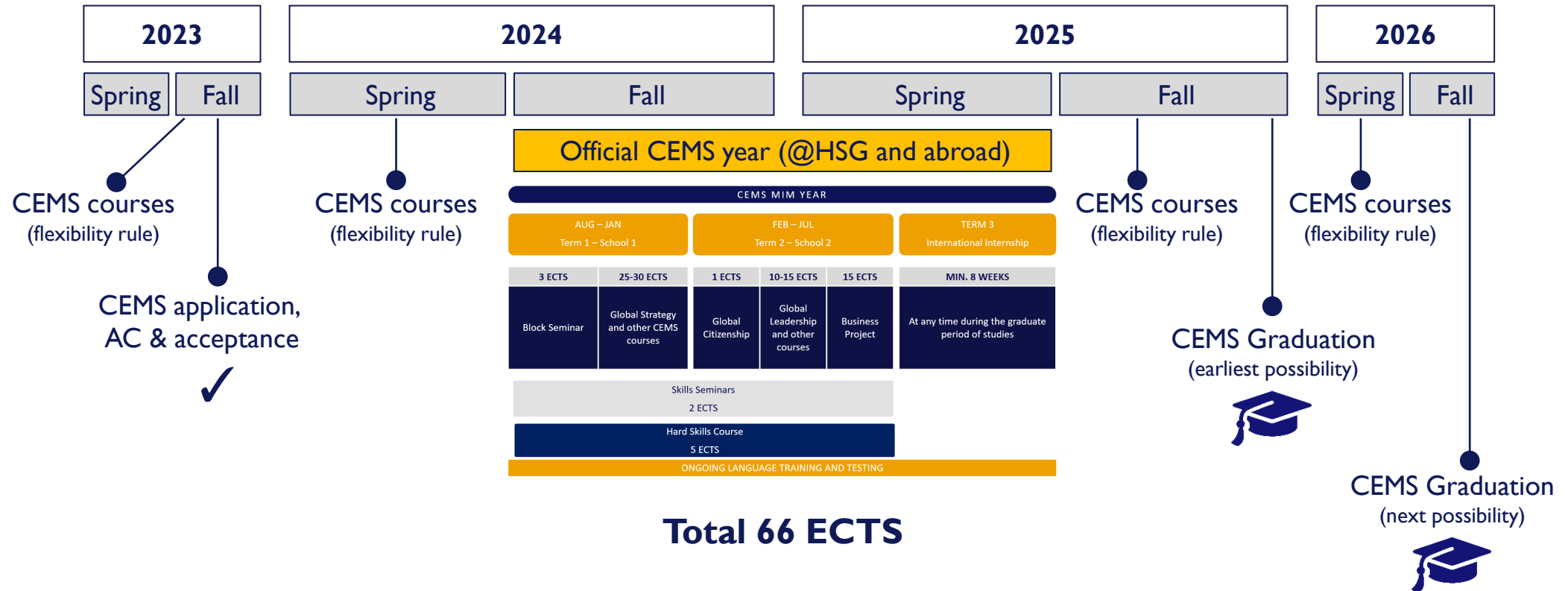
Why the CEMS MIM?

- ✓ **Two master degrees** – only one master thesis!
- ✓ **Top-ranked** programme
- ✓ Passport to a **global career**
- ✓ Exclusive access to around **70 multinational companies**
 - Skill seminars, workshops and business projects
 - Internship and job offers
 - Exclusive online job market
- ✓ International **exclusive recruiting and networking** events
 - Yearly Career Forum
 - Rotation dinners & other social events
- ✓ **Curriculum** elements closely aligned with the corporate world
- ✓ Guaranteed **term abroad** at one of 32 top international business schools
- ✓ Lifelong international **network of like-minded people**
- ✓ Strong **community feeling** with friends all over the world

Agenda

- **General information about the CEMS MIM programme**
- **Details of the CEMS MIM programme**
 - Curriculum
 - Integration of the CEMS MIM into HSG Master programmes
 - Credit transfer of CEMS requirements towards the HSG Master
 - Application requirements
 - Application / Application file
 - Assessment
- **Q&A**
- **Apéro**

Your CEMS journey



Plus: CEMS internship

- Min. 8 weeks
- International
- Any time during the graduate studies

CEMS MIM Curriculum

Term abroad

- Either fall term 2024 or spring term 2025 at a CEMS Partner School

Block Seminar (3 ECTS)

- Intensive one-week seminar
- Official start of your CEMS MIM year → **must** be completed before the start of the fall term (a slot is reserved at the school you spend your fall semester)

Global Citizenship Seminar (1 ECTS)

- Mandatory start of your CEMS spring term
- 2 days at spring term school

Skill Seminars (2 ECTS)

- Seminars with focus on practical skills such as communication, teamwork, presentation skills, leadership etc.
- Total of **4 days** required

CEMS MIM Curriculum

CEMS courses (45 ECTS)

- **45 ECTS in total**, whereof at least 30 ECTS in the official CEMS year (flexibility rules apply, see brochure)
- **Mandatory CEMS core courses** – one each term mandatory
 - fall term *Global Strategy*
 - spring term *Global Leadership*
- **CEMS exclusive courses** – special courses only for CEMS students
- **CEMS hard skills courses** – minimum of 5 ECTS mandatory
- **CEMS elective courses** – selection of best courses with International Management profile from the HSG Curriculum
- **Open elective courses** – selection of courses outside the Management/Business field → not offered at HSG

CEMS MIM Curriculum

Business Project (15 ECTS)

- Student teams work in a consultancy-like project, co-tutored by academic and corporate representatives
→ **mandatory** component in the spring term

Internship abroad

- Consecutive period of at least 8 weeks full time
- Abroad (outside of your home school country, i.e., outside of Switzerland)
- Any time during graduate period of studies (also prior to CEMS selection)

Option – CEMS Research Project

- Can replace CEMS course credits up to 7.5 ECTS during the official CEMS year
- Must deal with a concrete issue with an international dimension
- Must be approved by the CEMS Academic Director

Minimum workload per semester

- 24 ECTS mandatory; including courses, seminars and business project
- The allowed maximum workload per semester is 37.5 ECTS

CEMS MIM Curriculum

CEMS minimum language requirements before your CEMS graduation
(proficiency levels acc. to CEF):

1st CEMS language requirement → English

- Mother tongue or proficiency, fulfilled through entry requirement

2nd CEMS language requirement → any language

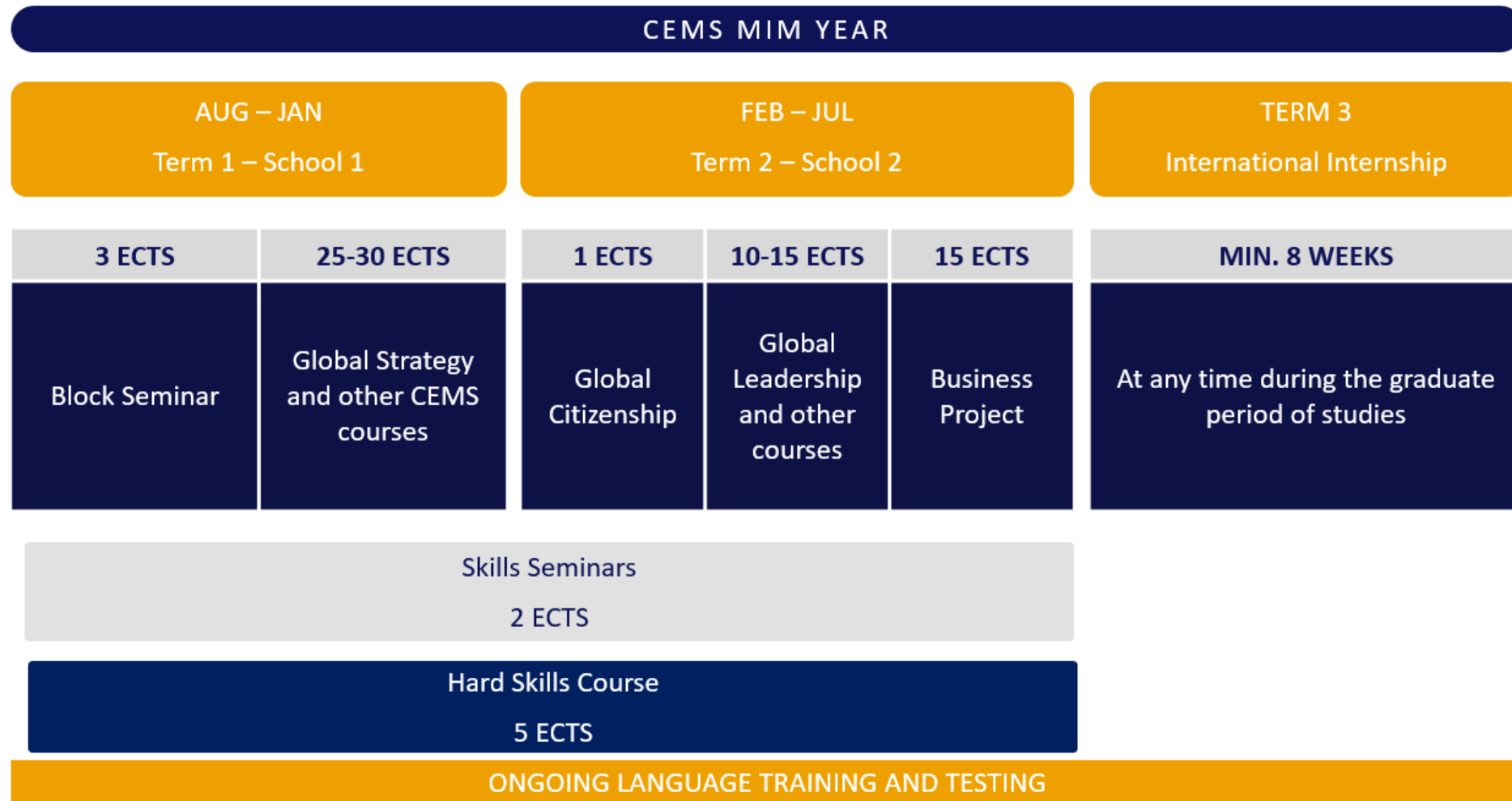
- Mother tongue or
- B1 oral and written level

3rd CEMS language requirement → any language

- Mother tongue or
- Elementary level

→ **See 'CEMS language guidelines' on the HSG Studentweb for detailed information**

CEMS MIM Curriculum



Total 66 ECTS

CEMS MIM Graduation / Annual Events

Graduation: CEMS Master in International Management

- **Requirements:**
 - ✓ HSG Master degree
 - ✓ Successful completion of the CEMS programme
- Official CEMS graduation ceremony during CEMS Annual Events end of November / beginning of December each year at different location/CEMS School.

Integration of CEMS into your HSG Master

Start of the HSG Master in the fall:

Official CEMS year in the

→ 1st and 2nd Master semester:

application in October before your start of your HSG Master

or

→ 3rd and 4th Master semester:

application in October during first semester of your HSG Master

Start of the HSG Master in the spring:

Official CEMS year in the

→ 2nd and 3rd Master semester:

application in October before the start of your HSG Master

or

→ 4th and 5th Master semester:

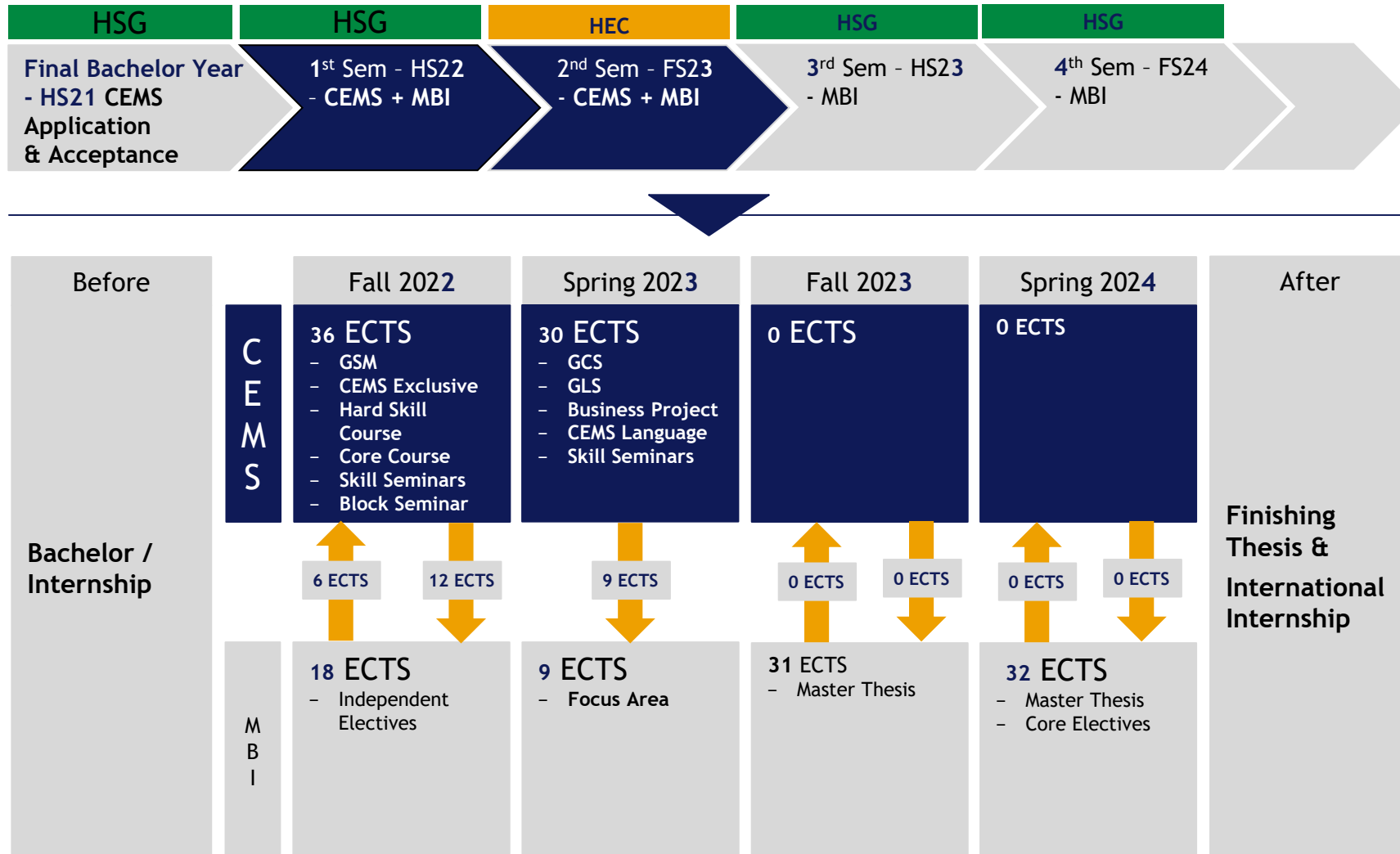
application in October during second semester of your HSG Master

→ See overview on the website

Credit transfer: CEMS → HSG Master

- **Block Seminar / Global Citizenship Seminar / Business Project / Skill Seminars**
→ no credit transfer possible
 - **CEMS core and exclusive courses completed at the HSG**
→ automatic credit transfer acc. to overview, mainly in the field of contextual studies and independent electives
 - **CEMS electives completed at the HSG**
→ credit transfer guaranteed, given that respective course(s) is/are part of your HSG Master's course programme
 - **CEMS courses completed during the CEMS term abroad**
→ credit transfer on request, same process as for regular exchange term
Attention: new rule from Fall Term 2023 onwards:
[Crediting of external achievements from the Master's exchange \(from AS 23\) \(sharepoint.com\)](#)
- **For further information see: 'CEMS credit transfer rules and guidelines' on the HSG Studentweb**

Example: CEMS & MBI – Korbinian Thiele



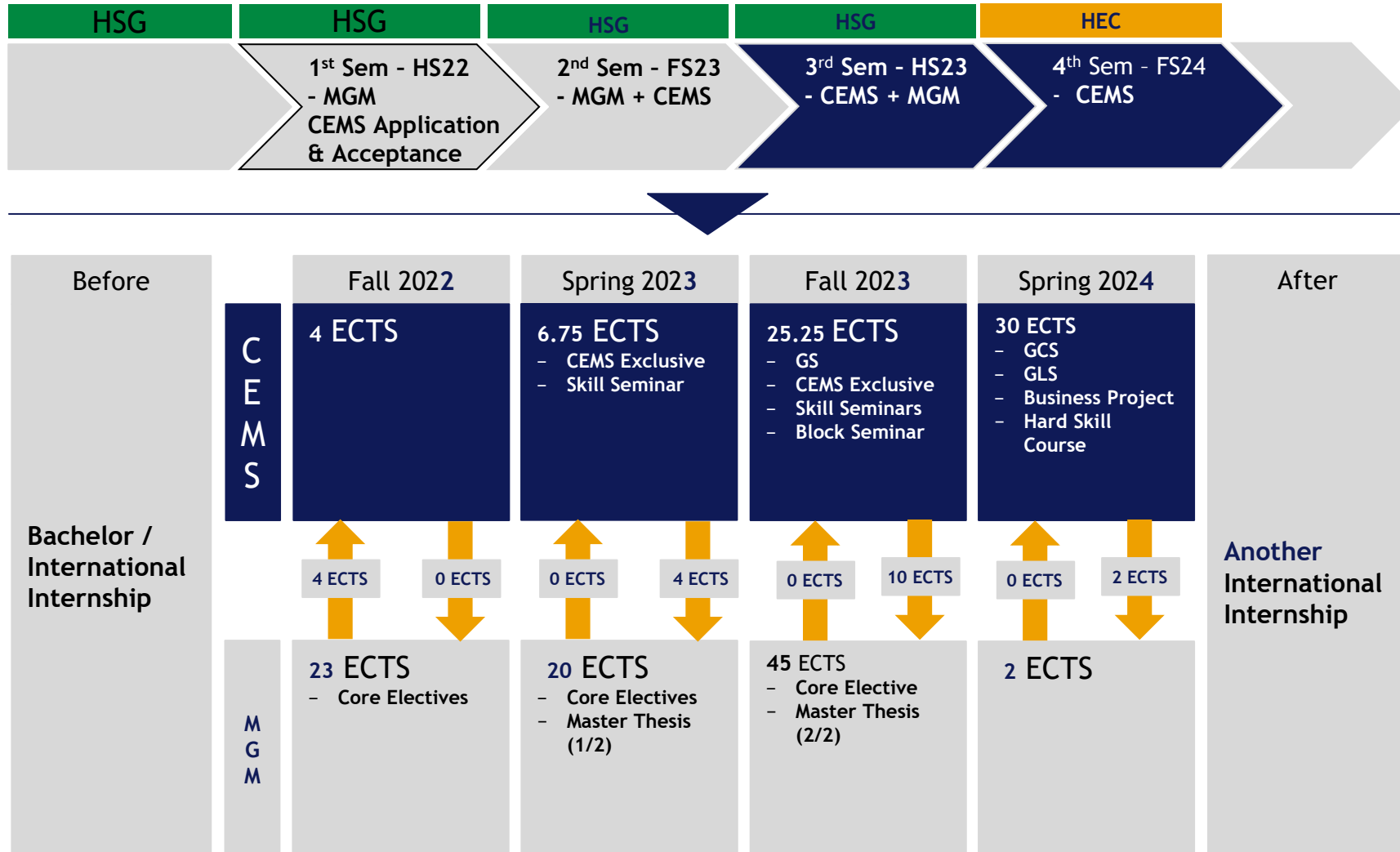
Example: CEMS & MBI – Korbinian Thiele

Semester	MBI Course Name	Type	MBI	CEMS	CEMS Course
1. Semester Fall 2022 MBI: 18 CEMS: 36		Core Course	0	6	Global Strategy
		Core Course	0	3	Blockseminar
		Skill Seminars	0	1	Skill Seminars with Coca Cola & Accenture
		Core Electives	3	3	Industrie 4.0 - Smart Production und Services
		Electives	3	3	The Economic History of Capital Markets and Financial Crises
		Electives	0	3	CEMS DACH Forum
		Hard Skills / Elective		5	Entrepreneurial Finance
		Hard Skills / Elective		6	Artificial Intelligence and Behavioral Science
		Hard Skills / Elective	6	6	Concepts, Applications, and Implications in Machine Learning and Artificial Intelligence
2. Semester Spring 2023 MBI: 9 CEMS: 30		Core Course	6	6	Global Leadership
		Core Course	1	1	Global Citizenship Seminar
		CEMS Exclusive	3	3	Power & Influence
		Business Project	0	15	Business Project with Euroclear
		CEMS Exclusive	6	6	Quantitative Intelligence For Country Risk Assessment
		Skill Seminar	0	0.5	Skill Seminars with Hilti & about Sexual Bias
Total during „CEMS Year“			27	67,5	

Example: CEMS & MBI – Korbinian Thiele

Semester	MBI Course Name	Type	MBI	CEMS	CEMS Course
3. Semester Fall 2023 MBI: 31 CEMS: 0	Business Innovation I Business Innovation II FoMe für Geschäftsinnovationen Grundlagen Business Innovation RPV: Psychology of the Innovation Process Methods: Supply Chain and Operations Management Mobile Sensing and Behavioral Metrics Skills: Professional Effectiveness	Core Course	4	0	
		Core Course	4	0	
		Core Course	3	0	
		Core Course	4	0	
		RPV	4	0	
		Methods	3	0	
		Core Elective	6	0	
		Skills	3	0	
4. Semester Spring 2024 MBI: 32 CEMS: 0,5	Unknown as of today	Thesis	18		
		Skill Seminar	0	0,5	tbd
		Core Elective	3	0	
		RPV	8	0	
		Skills	3	0	
		CEMS Lang. Req.			Chinese Language Course
Total after „CEMS Year“			63	0,5	
Total End			90	68	

Example: CEMS & MGM – Bastian Miesch



Example: CEMS & MGM – Bastian Miesch

Semester	MGM Course Name	Type	MGM	CEMS	CEMS Course
1. Semester Fall 2022 MGM: 23 CEMS: 4	Strategy I	Core Course	3	0	
	Entrepreneurship I	Core Course	3	0	
	Finance & Management Accounting I	Core Course	3	0	
	Business Analytics	Core Course	6	0	
	Strategy Execution	Advanced General Management Course	4	0	
	Asia Compact: International Management	Advanced General Management Course	4	4	
2. Semester Spring 2023 MGM: 20 CEMS: 6,75	Strategy II	Core Course	3	0	
	Entrepreneurship II	Core Course	3	0	
	Corporate Entrepreneurship	MIP	6	0	
	Personal & Self-Development	Core Course	4	0	
		CEMS Exclusive	4	6	Aviation Systems
		Skill Seminar	0	.75	2 Skill Seminars
Total before „CEMS Year“			43	10.75	

Example: CEMS & MGM – Bastian Miesch

Semester	MGM Course Name	Type	MGM	CEMS	CEMS Course
3. Semester Fall 2023 MGM: 4 CEMS: 36	Leadership Finance & Management Accounting II Future of Mobility New Space StartWeek Tutor	Core Course	4	0	
		Core Course	3	0	
		Grand Challenge	4	0	
		Open Area	3	0	
		Skills	3	0	
		Block Seminar	0	3	Sustainability & Corporate Strategy
		CEMS Exclusive	0	6	Global Strategy
		CEMS Exclusive	5	5	Managing the SDGs
		CEMS Exclusive	5	5	Changes in global business
		CEMS Exclusive	5	5	TBD
		Skill Seminar	0	1.25	3 Skill Seminars
	Master Thesis	MA	18	0	
4. Semester Spring 2024 MGM: 12 CEMS: 34		Core Course	2	6	Global Leadership
		Core Course	0	3	Global Citizenship
		Core Course	0	15	Business Project
		CEMS Exclusive	0	3	TBD
		Hardskills	0	7	TBD
Total before „CEMS Year“			47	53	
Total End			90	68.75	

Application requirements

- ✓ **HSG enrolment** at the time of application
- ✓ By the start of the CEMS MIM programme in **fall 2024** all Bachelor degree requirements completed
 - Enrolled in one of the HSG Master programmes and/or the CEMS MIM
- ✓ Proof of **satisfactory academic results**
 - Bachelor or Master degree with 4.50 min. grade average OR
 - min. 50 ECTS at Bachelor level up to and including spring semester 2023 (not including Assessment level) with a min. grade average of 4.50
 - Non-HSG Bachelor degree: minimum of 60 ECTS in business-related subjects passed on Bachelor level
- ✓ Proof of a valid **English test**, not more than 2 years old, according to list on the HSG CEMS website →
Note: HSG Bachelor degree not valid because not 'fully' in English
- ✓ Committed to study at least **4 semesters** on the Master level
- ✓ Participation in the **CEMS Assessment Center**:
21-22 November 2023 (physically) or
23 November 2023 (virtually) – only for students on a recognized term abroad at a HSG partner university or an internship abroad → see [University of St.Gallen | Master | CEMS MIM \(unisg.ch\)](https://www.unisg.ch/en/cems) for conditions and more detailed information)!

Application / application file

Online Application through Mobility Online System

Opens: 1 October 2023

Closes: Thursday, 26 October 2023 at 16.00 (St.Gallen time!)

- Complete application file must be uploaded by **26 October 2023 at 16.00 (St.Gallen time) at the latest**
- **Make sure all scanned documents are clear and well legible (no photographs of documents!)**
- Students with non-HSG Bachelor → hand in **original** grade transcripts including overall grade average and grading scale to CEMS Office **by 26 October 2023 at 16.00** the latest!

Application / application file

Access to Mobility Online System

→ <http://studentweb.unisg.ch> – Studies – Double Degrees – CEMS MIM – Application

[Double Degrees](#) > [CEMS Master in International Management \(CEMS MIM\)](#) > Application

The CEMS application is carried out through the Mobility-Online portal.

To apply for the CEMS MIM Programme 2024/25 please use the following links. Access only for HSG students. HSG Password and your user name is your HSG E-Mail (vorname.nachname@student.unisg.ch).

→ To create your account in Mobility-Online portal and start your application:

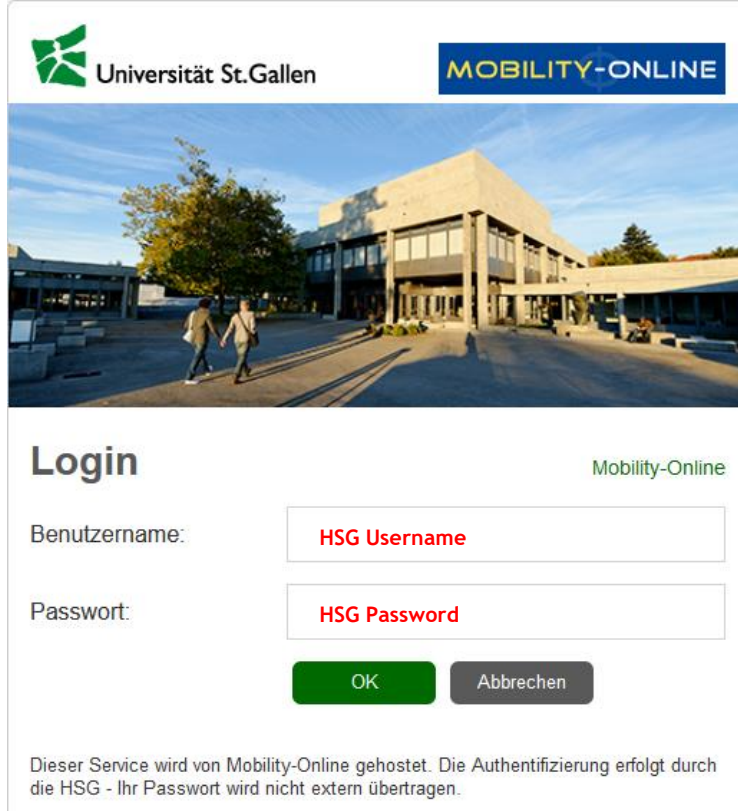
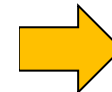
[Mobility-Online application form](#)

→ To access your existing application in the Mobility-Online portal:

[Mobility-Online application portal](#)

CEMS application period: 1 - 26 October 2023, 16.00 (St.Gallen time)

Please see the [CEMS MIM Webpage](#) for detailed information about application requirements.



The screenshot shows the Mobility-Online login interface. At the top, there is a header with the University of St. Gallen logo and the text 'MOBILITY-ONLINE'. Below the header is a large image of a modern building. The main section is titled 'Login' and contains two input fields: 'Benutzername:' with the placeholder text 'HSG Username' and 'Passwort:' with the placeholder text 'HSG Password'. Below these fields are two buttons: a green 'OK' button and a grey 'Abbrechen' button. At the bottom, there is a small disclaimer in German: 'Dieser Service wird von Mobility-Online gehostet. Die Authentifizierung erfolgt durch die HSG - Ihr Passwort wird nicht extern übertragen.'

Application / application file

Required documents (have them ready when you start with the online application!)

- ✓ Recent photograph
- ✓ CEMS Background Information Form* incl. previous internship/work evaluations
- ✓ CV (max. one page) in English
- ✓ Motivation letter acc. to specifications on the HSG CEMS website in English
- ✓ University transcripts and/or degrees
- ✓ CEMS Mother Tongue Declaration*
- ✓ Valid English language test
- ✓ Signed CEMS MIM application form from the Mobility Online portal*

➤ see **Website**: <https://www.unisg.ch/en/studium/master/cems/selection>

*These forms can be downloaded during the online application process in Mobility Online portal

Application / application file

Note guidelines for choice of term abroad on the Studentweb:

Guidelines for planning the exchange semester				
HSG Master programme starting in autumn semester				
Masterprog.	1. Semester	2. Semester	3. Semester	*4. Semester
MBI	not possible	recommended	possible	possible
MiMM		not possible	recommended	possible
MACFin		possible	recommended	possible
MBF		possible	recommended	possible
SIM		not possible	recommended	recommended
MGM		not possible	possible	possible
MEcon		possible	recommended	possible
MiQE/F		possible	recommended	possible
MIA		not possible	recommended	possible
MIL		recommended	possible	possible
MLaw		recommended	possible	possible
MLE		possible	possible	possible
MOK		possible	possible	possible
MCS***		not possible	possible	possible

HSG Master programme starting in spring semester				
Masterprog.	1. Semester	2. Semester	3. Semester	*4. Semester
MBI	not possible	possible	recommended	possible
MiMM		not possible	possible	possible
MACFin		possible	recommended	possible
MGM		not possible	possible**	possible
MEcon		not possible	recommended	possible
MIL		not possible	possible	possible
MLaw		not possible	possible	possible
MLE		possible	possible	possible

* 4th semester optional except MLE und MCS
 ** May extend the duration of your studies, e.g. due to the two-semester long managerial impact projects starting in autumn each year.
 *** MCS exchange only possible with CEMS, Freemover and Swiss Mobility exchange programmes.

Important: Exceptions are possible from the 2nd semester on but must be verified and approved in advance by the responsible Master programme director.

➤ see [Website](#)

CEMS Assessment Criteria

Intellectual Potential and Knowledge

- ✓ Intellectual potential
- ✓ Academic excellence
- ✓ Prior knowledge in the business field

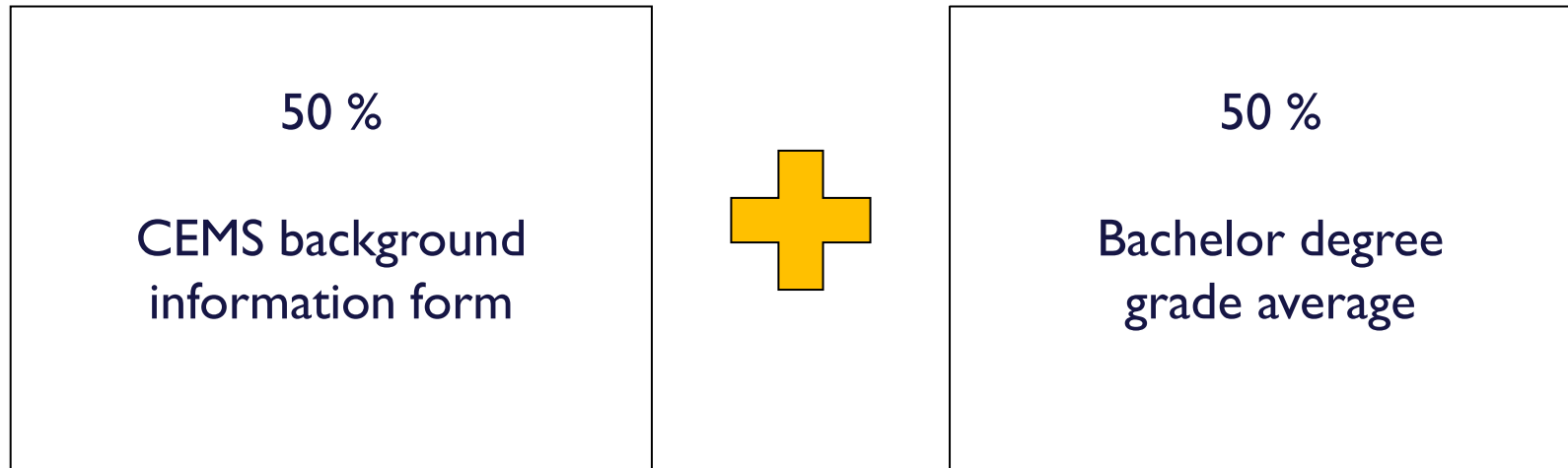
Attitude and Soft Skills

- ✓ Desire to achieve
- ✓ Interpersonal competencies
- ✓ Integrity
- ✓ Critical thinking
- ✓ Motivation for the MIM programme

International Orientation

- ✓ Language skills
- ✓ International openness and cross-cultural aptitudes

CEMS Pre-Selection



→ You will be notified by 13 November if you are invited to take part in the Assessment Center or not

CEMS Assessment Center

21 & 22 November 2023 (mandatory!) – physically in St.Gallen!

The AC consists of:

- Presentation (be creative!!)
- Group discussion
- Interview

Corporate representatives and CEMS Alumni act as assessors.

→ You will be notified within a week if you passed the AC or not.

More information....

- www.cems.org
- www.cems.unisg.ch
- HSG Studentweb → Studies → Double Degrees → CEMS MIM → HSG students
- CEMS Webinars: https://youtu.be/muQwHxsEvcU?list=PLIdj_DsanfIDwSNH4I_gEwkHrCzgXY-Cv

Contact Details

If you have any questions regarding CEMS at HSG, please contact us:

Dr. Andreas Wittmer, CEMS Academic Director



✉ andreas.wittmer@unisg.ch

☎ +41 71 224 25 31

Jacqueline Meier, CEMS Programme Manager



✉ cems@unisg.ch

☎ +41 71 224 31 15

Marion Schönenberger, CEMS Programme Manager



✉ cems@unisg.ch

☎ +41 71 224 31 15

Sybille Gmünder, CEMS Corporate Relations Manager & CEMS Curriculum Manager



✉ cems-corporate@unisg.ch

☎ +41 71 224 31 15

Office opening hours: MO - THU, 9.30 - 11.30

Contact us by mail or phone for a personal appointment.

www.cems.org & www.cems.unisg.ch

Q & A



My CEMS Experience: Korbinian Thiele



My CEMS Experience: Korbinian Thiele



My CEMS Experience: Jonathan Riemer

CEMS Kickoff Hike



Pizza Night



Running Cocktails



Exchanges Orientation Day



My CEMS Experience: Pauline De Bruyne

Trip to lake Walensee



Running Cocktails



Outdoor Games



Homecoming Weekend



Thank you for your attention.

Now please join us for some drinks with
HSG CEMS students and CEMS guest students

→ See you in the foyer!

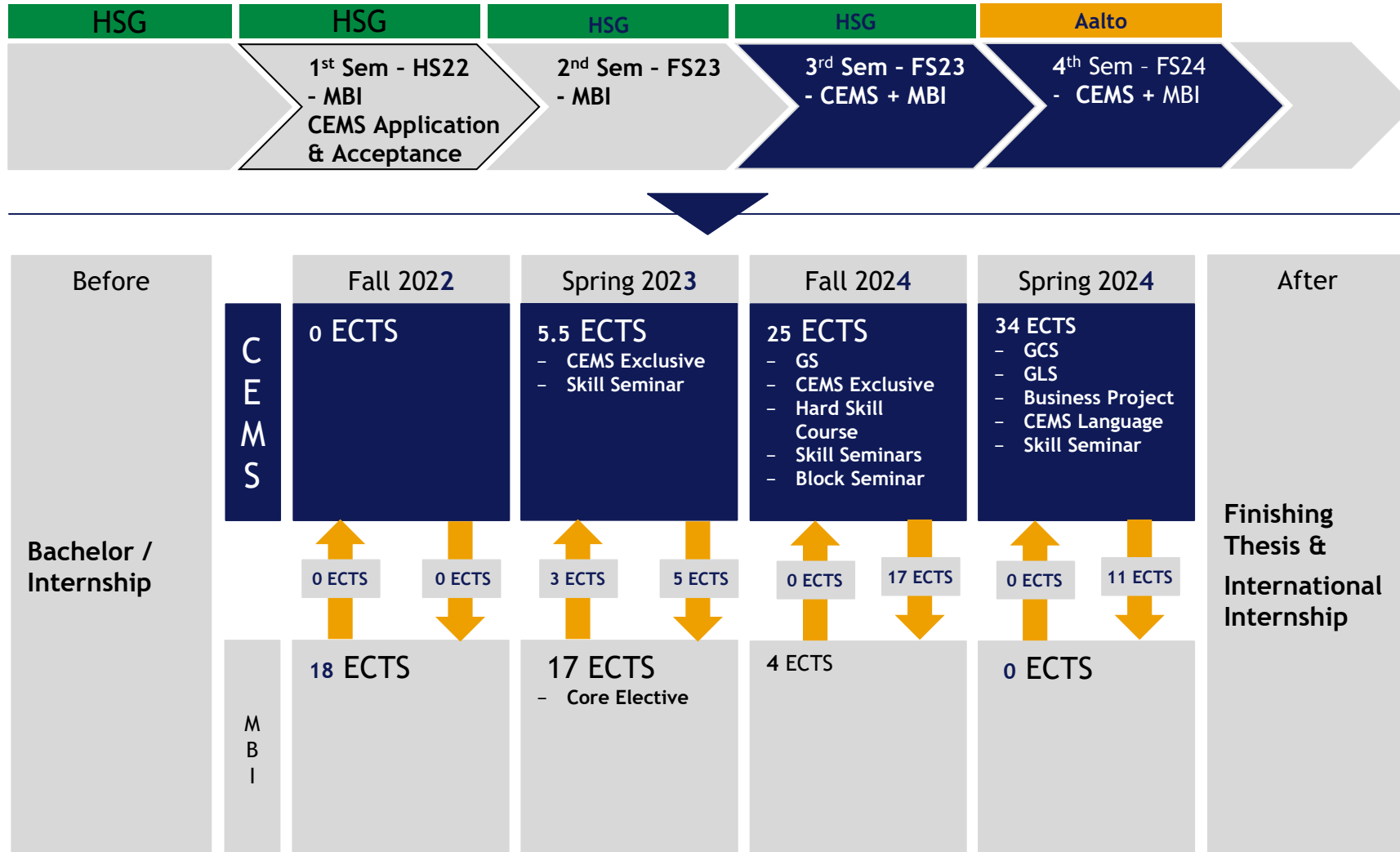




weitere Beispiele....



Example: CEMS & MBI – Janek Brochocki



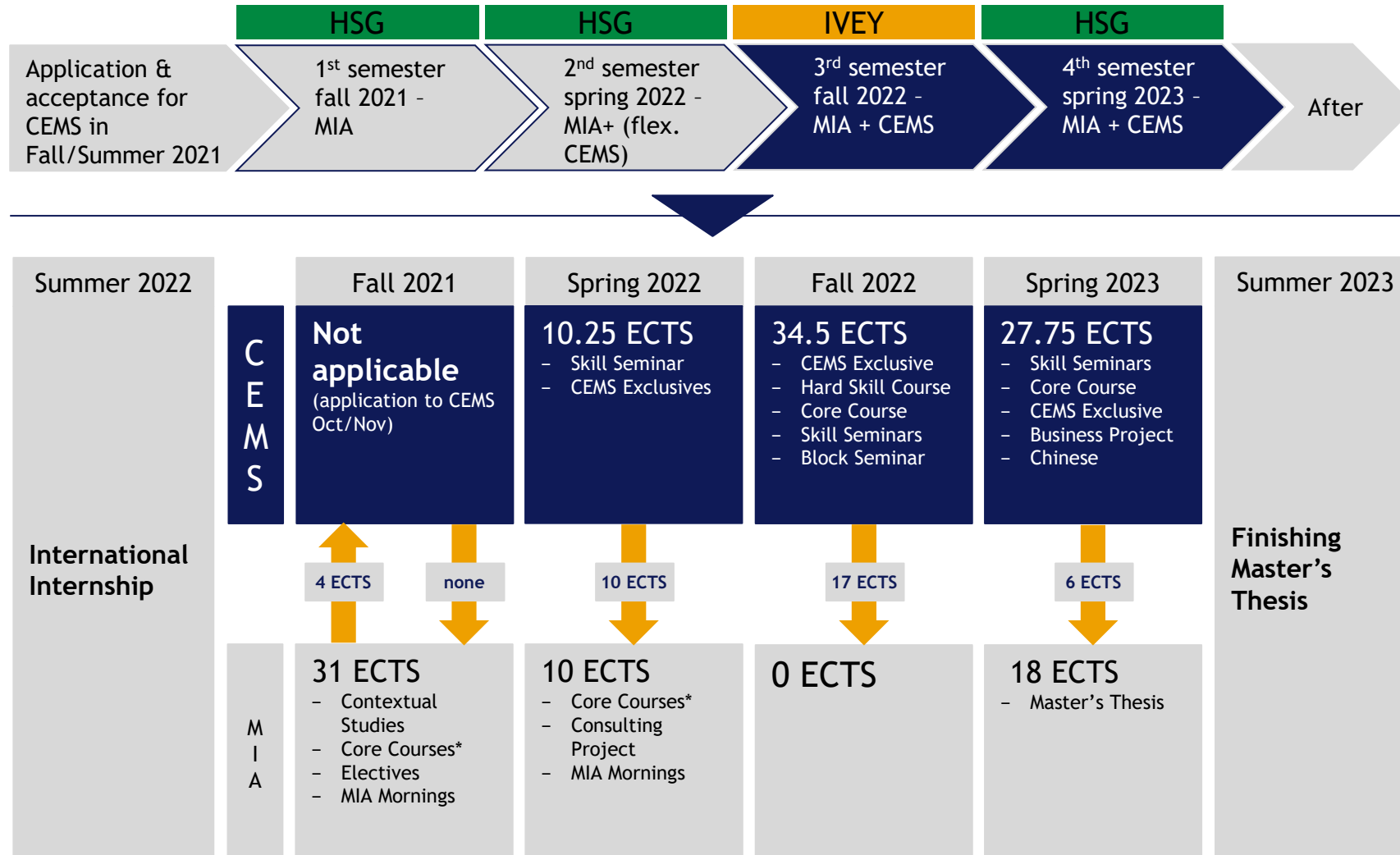
Example: CEMS & MBI – Janek Brochocki

Semester	MBI Course Name	Type	MBI	CEMS	CEMS Course
1. Semester Fall 2022 MBI: 18 CEMS: 0	Business Innovation I	Core Course	4	0	
	Business Innovation II	Core Course	4	0	
	Grundlagen Business Innovation	Core Course	4	0	
	Leading Teams Responsibly - Leadership and Group Dynamics	Skills	6	0	
	Programming with Advanced Computer Languages				
2. Semester Spring 2024 MBI: 17 CEMS: 5,5	Agile and Traditional Solution Design for Business Innovation	Method Course	3	0	
	FoMe für Geschäftsinnovationen	Core Course	3	0	
	Design Thinking for Artificial Intelligence	RPV	8	0	
	Managing Global Innovation	Core Elective	3	3	
		CEMS Exclusive	5	5	Disruption and Innovation in International Business
		Skill Seminar	0	0.5	The Art of Powerful, VC-Proven Startup Pitch Decks
Total before „CEMS Year“			40	8,5	

Example: CEMS & MBI – Janek Brochocki

Semester	MBI Course Name	Type	MBI	CEMS	CEMS Course
3. Semester Fall 2023 MBI: 4 CEMS: 36	Responsible Innovation Lab	IC	4	0	
		Core Course	0	3	Blockseminar
		Skill Seminars	0	1	Skill Seminars with H&M, Integration Consulting and P&G
		Core Course	6	6	Global Strategy
		Electives	5	5	Value Creating Sales Strategies
		Hard Skills / Elective	5	5	Entrepreneurial Finance
		Electives	5	5	Changes in global business
4. Semester Spring 2023 MBI: 12 CEMS: 34		Core Course	6	6	Global Leadership
		Core Course	0	1	
		CEMS Exclusive	6	6	
		Business Project	0	15	
		CEMS Exclusive	6	6	
Total during „CEMS Year“			32	59	
Total End			90	67.5	

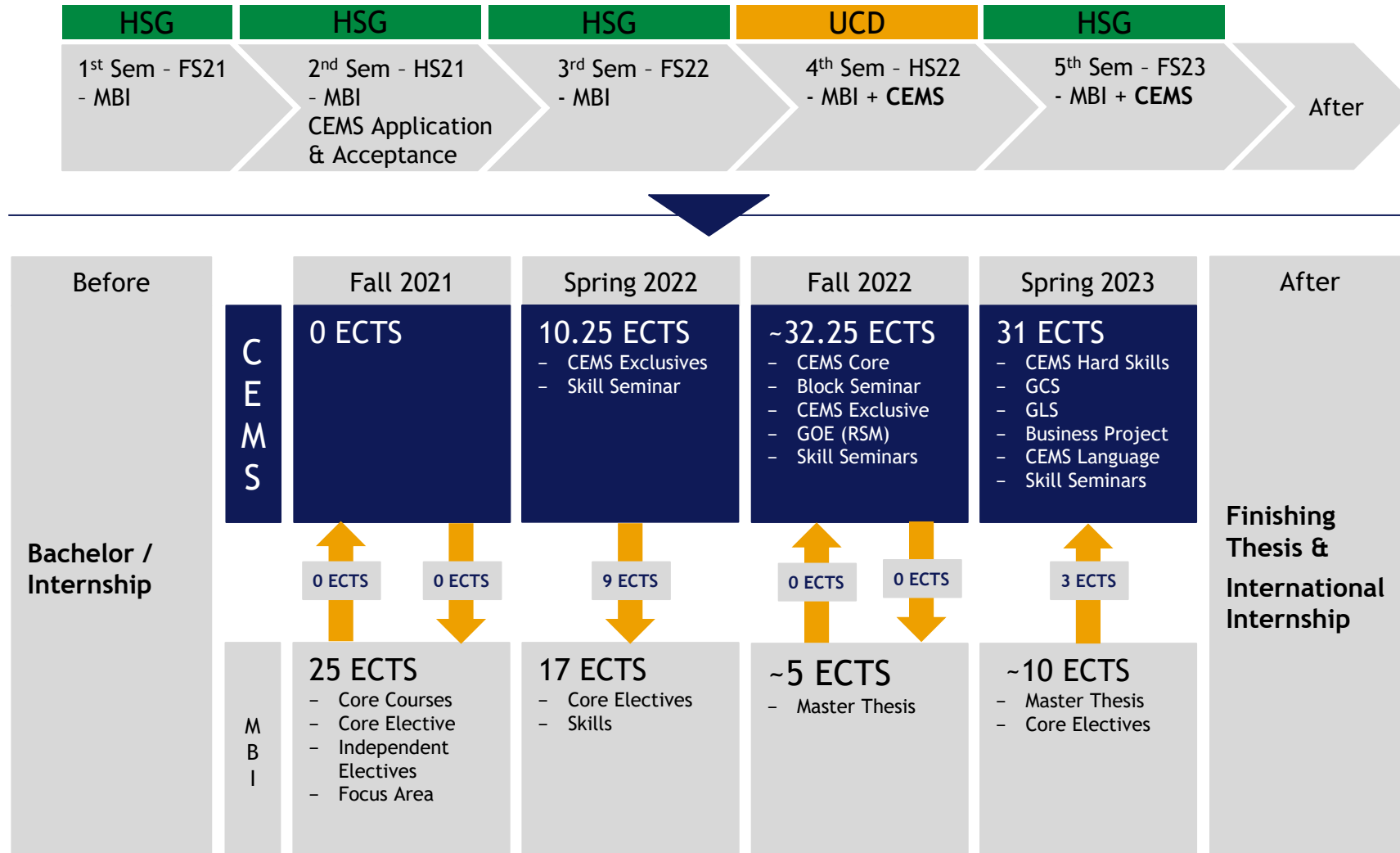
Example: CEMS & MIA – Caroline Kessler



Example: CEMS & MIA – Caroline Kessler

Semester	MIA Course Name	Type	MIA	CEMS	CEMS Course
1. Semester Fall 2021 MIA: 31 CEMS: 0	Coaching Situation analysieren und gestalten International Politics and Economics International Law and Business Strategy Data Analytics and Causal Inference Strategy of social science inquiry Organised crime, corruption and drug trafficking	Contextual Studies	3		
		Core Courses	24		
Core Electives	4	4			
2. Semester Spring 2022 MIA: 10 CEMS: 10.25	Cases in International Affairs MIA Mornings Consulting Project	Core Course	6		
		Professional Courses	4		
		CEMS Exclusive	5	5	Climate change and model UNFCCC
		CEMS Exclusive	5	5	Disruption in International Business
		Skill Seminar		0.25	Bain – Inspirational leadership
3. Semester Fall 2022 MIA: 0 CEMS: 34.5		Core Course		3	Block Seminar
		Core Course	3	7.5	Global Strategy
		Hard Skill Course	4	7.5	Data Driven Management
		CEMS Electives	4	7.5	Responsible Leadership
		CEMS Electives	6	7.5	Technology & Humanity
		Skill Seminar		1.5	Skill Seminars
4. Semester Spring 2023 MIA: 18 CEMS: 27.75	Master’s Thesis	Thesis	18		
		Core Course	6	7	Global Citizen Seminar (1) Global Leadership Seminar (6)
		Business Project		15	
		CEMS Exklusive		5	International Entrepreneurship
		Skill Seminar		0.75	Skill Seminar with P&G and Coca Cola HBC
		CEMS Lang. Req.			Chinese Language Course
Total after „CEMS Year“			41	62.25	
Total End			92	76.5	

Example: CEMS & MBI – Jan Krummenacher



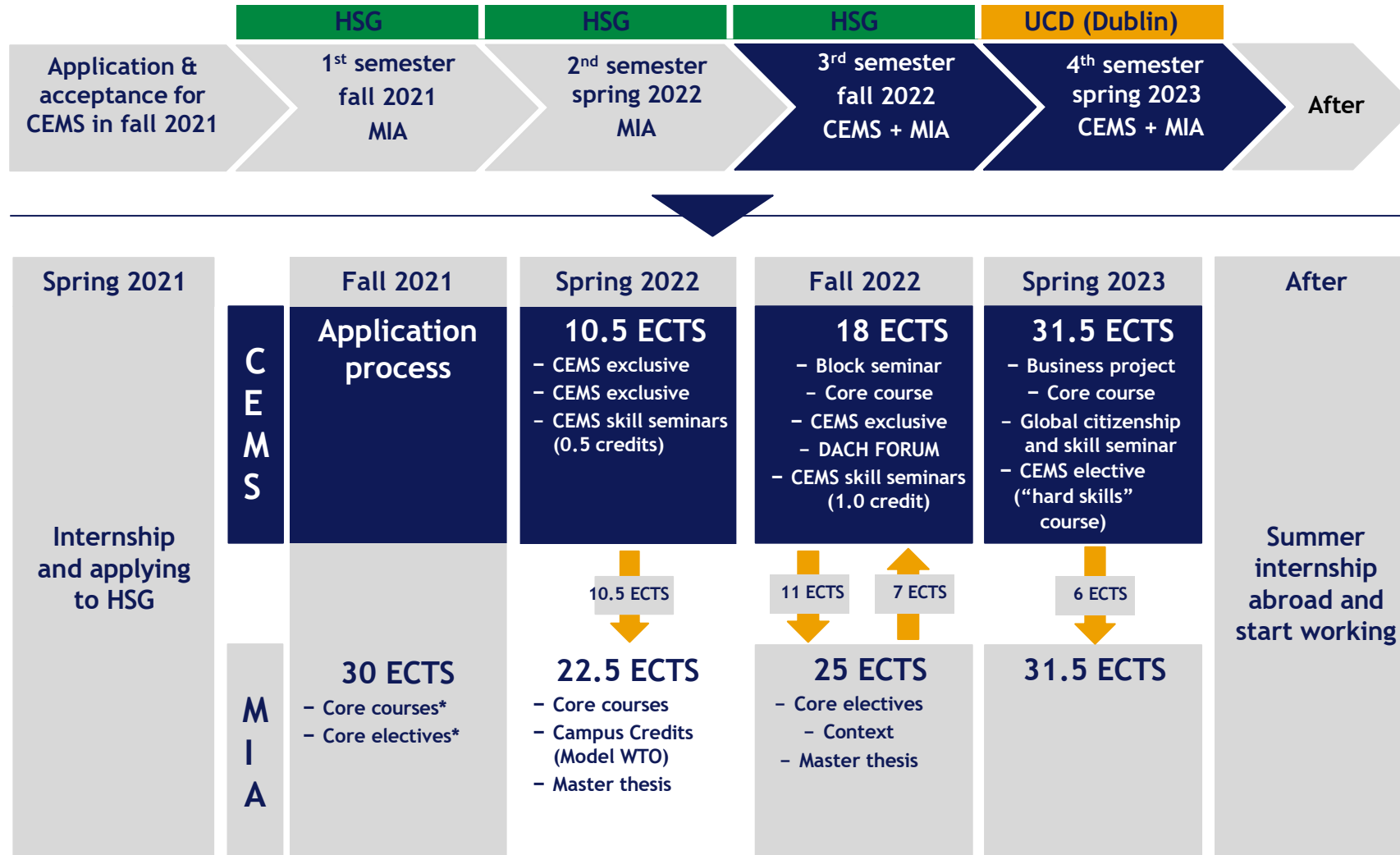
Example: CEMS & MBI – Jan Krummenacher

Semester	MBI Course Name	Type	MBI	CEMS	CEMS Course
1. Semester Spring 2021 MBI: 13 CEMS: 0	FoMe für Geschäftsinnovation	Core Course	3		
	FPV: Digitale Disruption im Retailing	Core Elective	4		
	Change und Project Management	Core Elective	3		
	Impact of Covid-19 on China's Media and Society	Focus Area	3		
	Praxis Credits		6		
2. Semester Fall 2021 MBI: 25 CEMS: 0	Grundlagen Business Innovation	Core Course	4		
	Business Innovation I	Core Course	4		
	Business Innovation II	Core Course	4		
	Industry 4.0 - Smart Prod & Services	Core Elective	3		
	FPV: Digital Business Engineering	Core Elective	4		
	Entrepreneurial Finance	Core Elective	3		
3. Semester Spring 2022 MBI: 17 CEMS: 10.25	Digital Channels & SH Relationships	Core Elective	3		
	FPV: Digitale Innovationen	Core Elective	4		
	Managing Enterprise Architecture	Methods	3		
	Systemisches Denken	Skills	3		
	China under Xi Jinping	Focus Area	3		
		CEMS Elective	4	5	Business Ethics
		CEMS Elective	5	5	Disruption & Innovation in Int. Bus.
		Skill Seminar		0.25	Success Recipe for Job Interview
Total Before „CEMS Year“			66	10.25	

Example: CEMS & MBI – Jan Krummenacher

Semester	MBI Course Name	Type	MBI	CEMS	CEMS Course
Total Before „CEMS Year“			66	10.25	
4. Semester Fall 2022 MBI: 5 CEMS: 32.25		CEMS Core		3	Block Seminar
		CEMS Core	tbd	10	Global Strategy
		CEMS Exclusive	tbd	10	Managing the Negotiation Process
		GOE	tbd	7.5	Innovation Mgmt.
		Skill Seminar		1.75	Skill Seminars
	Master's Thesis	Thesis	(5)		
5. Semester Spring 2023 MBI: 6 CEMS: 31		CEMS Core		1	Global Citizenship Seminar
		CEMS Core		6	Global Leadership Seminar
		CEMS Core		15	Business Project
		Hard Skills		6	Artificial Intelligence and Behavioural Science
		CEMS Language		-	Mandarin for CEMS
	Sustainable Innovation	Core Elective	3	3	
	Content Mgmt.	Core Elective	3		
	Master's Thesis	Thesis	(4)		
Total End			90	73.5	

Example: CEMS & MIA – Rahel Hollenstein

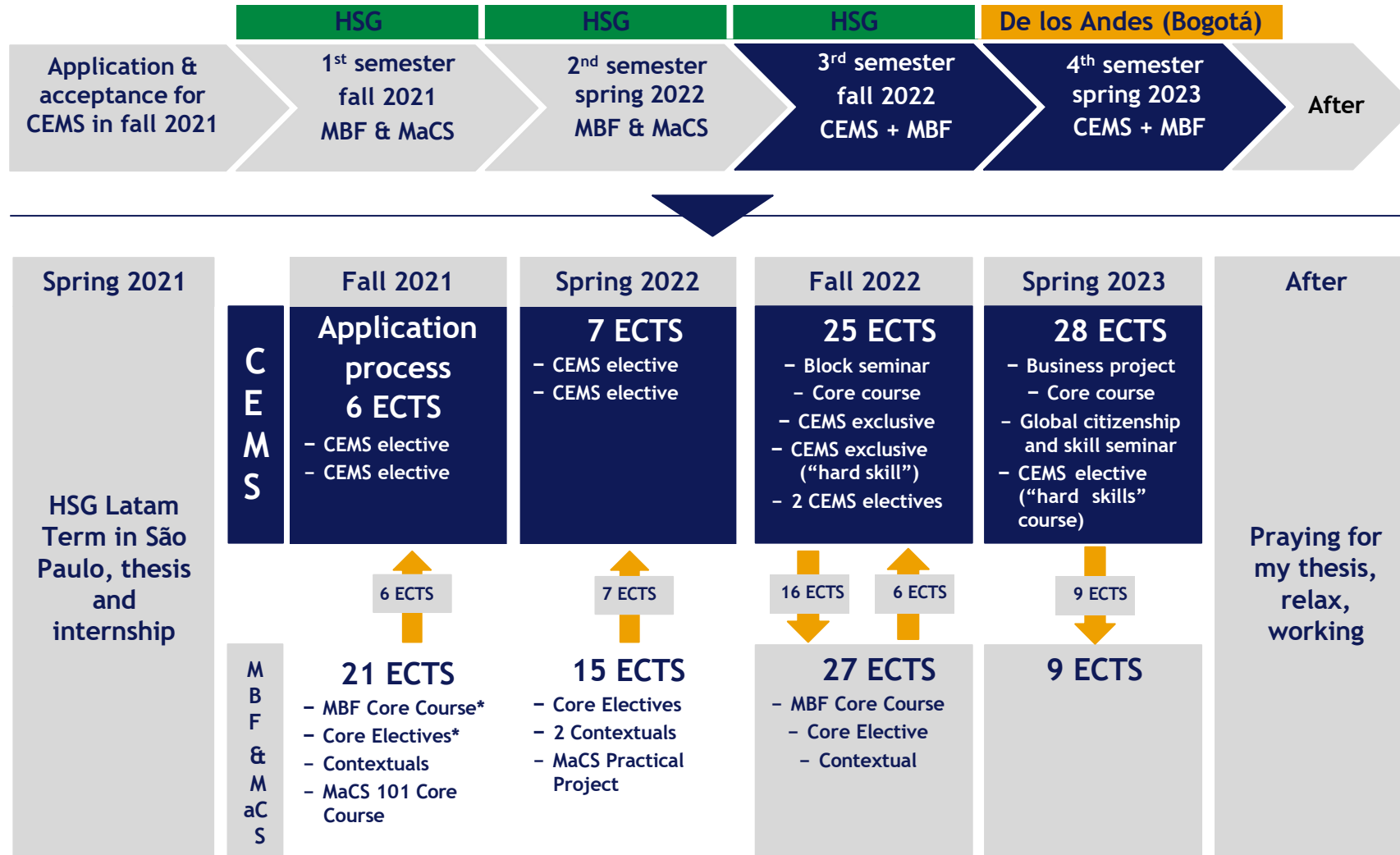


*Core Courses = Pflichtbereich, Core Electives = Pflichtwahlbereich, Independent Electives = Unabhängiger Wahlbereich, Context = Kontextstudium

Example: CEMS & MIA – Rahel Hollenstein

Semester	MIA course	Type	MIA	CEMS	CEMS course
1st semester Fall 2021 MIA: 30 CEMS: 0	International Politics and Market Economy International Law and Business Strategy Data Analytics and Causal Inference Strategies of Social Science Inquiry MIA Mornings Global Environmental Politics	Core course Core course Core course Core course Core course Core elective	6 6 6 6 2 4	-	-
2nd semester Spring 2021 MIA: 12* CEMS: 10.5 *excl. thesis	Cases in International Affairs Consultancy Project: Resolving the Western Sahara Conflict Campus Credits (Model WTO)	Core course Core elective Context Context Core elective	4 4 4 5 5	 5 5 0.5	 Business Ethics in Turbulent Times Climate Change Course and Model UNFCCC Skill Seminar (Lufthansa and BCG)
Total after “MIA year”			52	10.5	
3rd semester Fall 2021 MIA: 7* CEMS: 18 *excl. thesis	Climate Change Law The Economic History of Capital Markets and Financial Crises	Core elective Context Core elective Context	6 5 4 3	6 5 1 3 3 4 3	Global Strategic Management (CEMS Core Course) Managing the SDGs Skills seminars (Coca Cola, CS, Richemont) Block seminar: Managing the Circular Economy DACH Forum Vienna
4th semester MIA: 0 CEMS: 31			3	1 5 10 15 0.5	Global Citizenship Seminar Global Leadership (CEMS Core Course) Hard Skill Elective Business Project Skill Seminar
Total End			72 + 18	67	

Example: CEMS, MBF & MaCS – Silas Bleisch

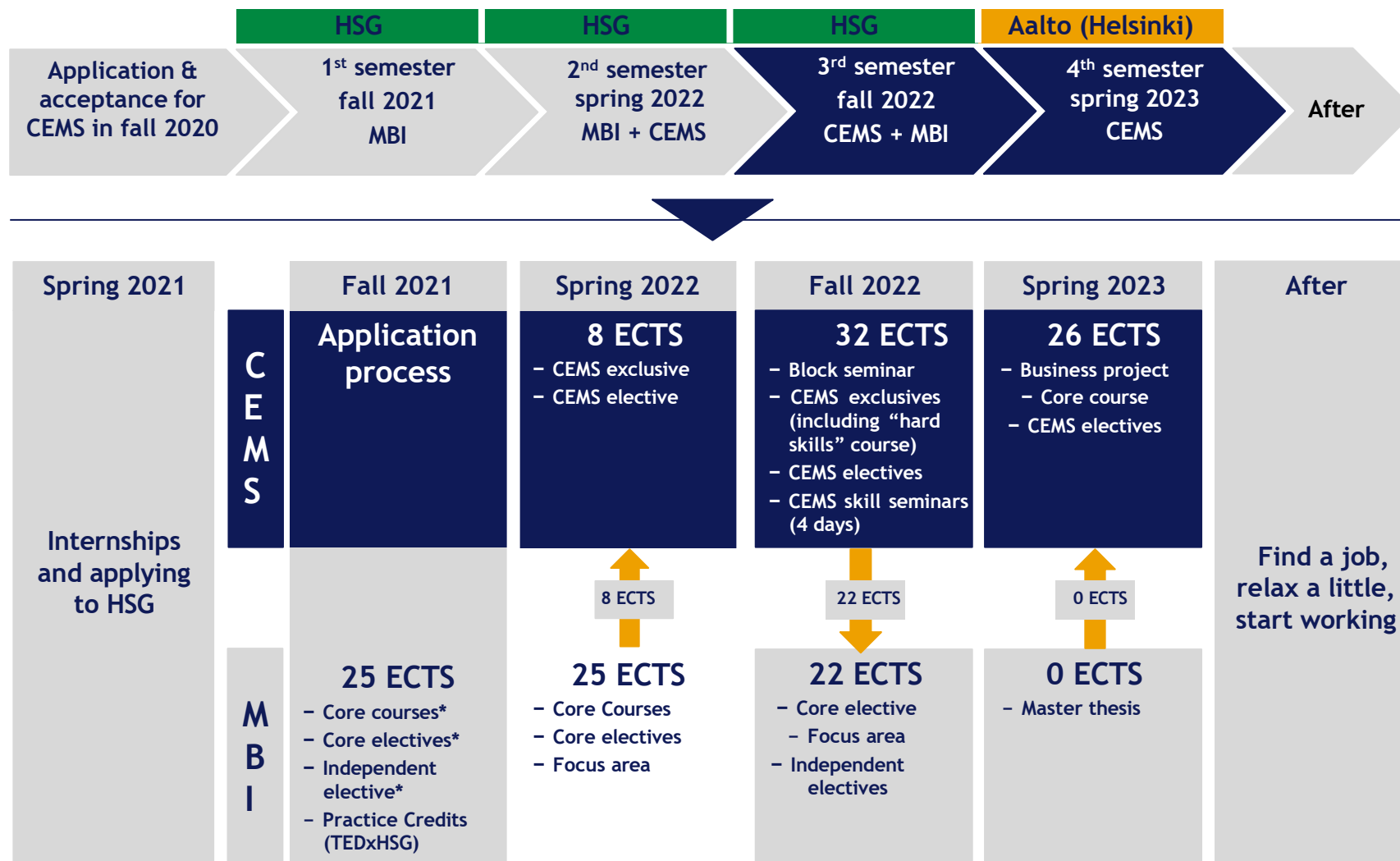


*Core Courses = Pflichtbereich, Core Electives = Pflichtwahlbereich, Independent Electives = Unabhängiger Wahlbereich, Context = Kontextstudium

Example: CEMS, MBF & MaCS – Silas Bleisch

Semester	MBF or MaCS course	Type	MBF	MaCS	CEMS	CEMS course
1 st semester Fall 2021 MBF: 21 CEMS: 6 MaCS: 16	Financial Institutions (MBF)	Core Course	5	-	-	CEMS Elective CEMS Elective
	Quantitative Methods (MBF)	Core Course	5	-	-	
	Climate Solutions 101 (MaCS)	MaCS Core Course	-	5	-	
	Climate Finance	Core Elective	4	4	4	
	Clean Energy Finance and Investment	Core Elective	2	2	2	
	Sustainable Investment Challenge	Core Elective	2	2	-	
	Governing Finance for Tackling Climate Change	Contextual	3	3	-	
2 nd semester Spring 2022 MBF: 15 CEMS: 7 MaCS: 8	Multi-Disciplinary Perspectives on Climate-Solutions (MaCS)	Core Course	-	3	-	CEMS Elective CEMS Elective
	Ethics of Financial Services	Core Elective	2	2	-	
	Corporate Finance , Banking & Venture Capital	Core Elective	4	-	4	
	MBF Research Seminar in Finance	Core Elective	3	-	-	
	Climate Change & Psychol. of Decision-Making	Contextual	3	-	3	
	Overcoming Carbon Lock-In - Towards Climate-Friendly International Travel	Contextual	3	3	-	
Total after “MBF year”			36	24	13	
3 rd semester Fall 2022 MBF: 27 CEMS: 25	Financial Markets (MBF)	Core elective	5		-	CEMS Block Seminar: Managing the Circular Economy Corporate and International Finance Entrepreneurial Finance Global Strategy CEMS Elective
		Core Elective	-		3	
		Core Elective	5		5	
		Core Elective	5		5	
		Independent Elective	6		6	
	Excel-based Financial Modelling for Financial Statement Analysis and Corporate Valuation	Core Elective	3		3	
	Navigating in Uncertain Environments - Challenges and Opportunities		3		3	
4 th semester Spring 2023 MBF: 9 CEMS: 28		Contextual	6		6	Global Leadership Global Citizenship Business Project Skill Seminar (Cartier) CEMS Exclusive in Colombia
			-		1	
			-		15	
			-		2	
		Contextual	3		4	
Total End			72 + 18	24	66	

Example: CEMS & MBI – Valentina Ablondi

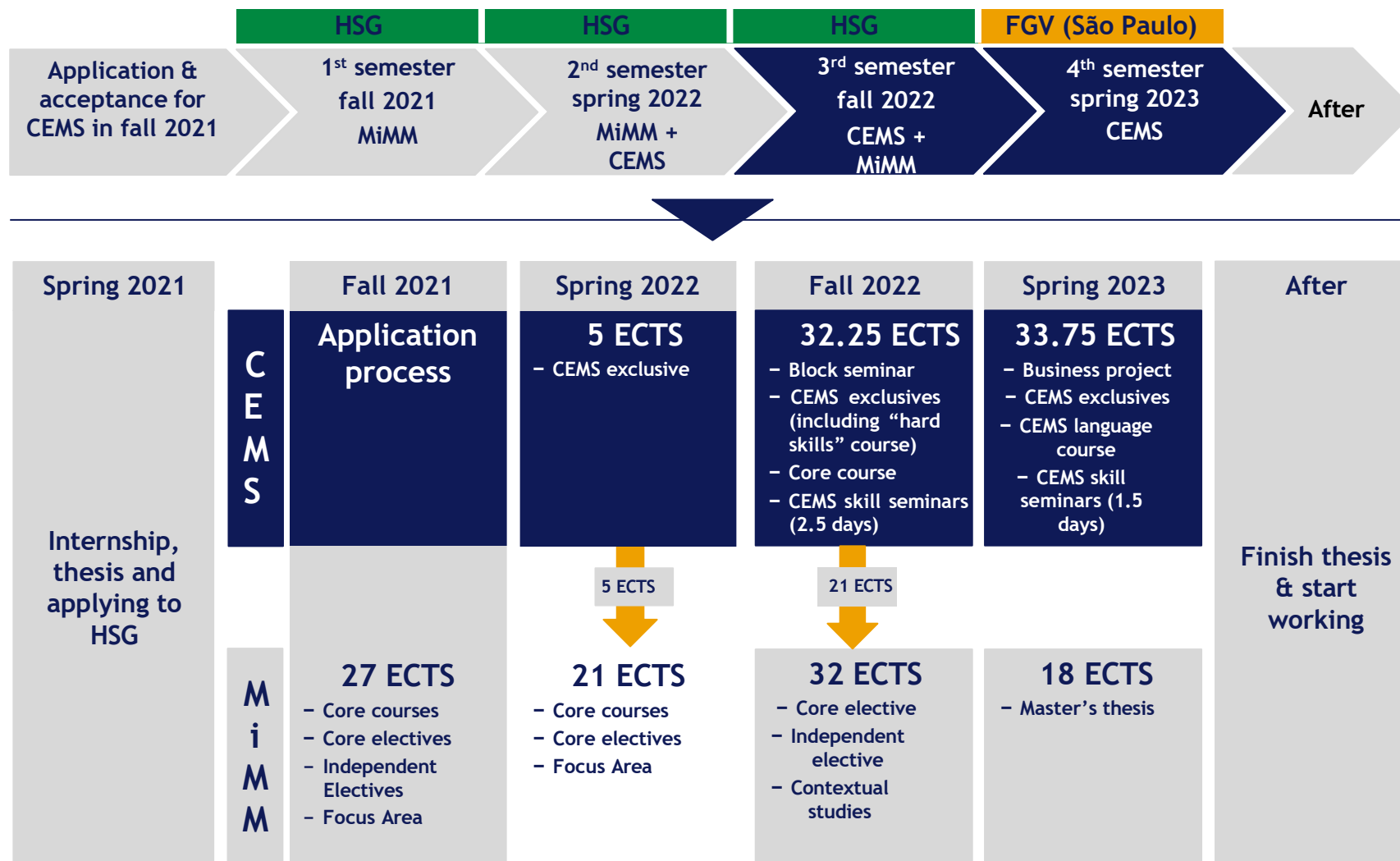


*Core Courses = Pflichtbereich, Core Electives = Pflichtwahlbereich, Independent Electives = Unabhängiger Wahlbereich, Focus Area = Fokusbereich

Example: CEMS & MBI – Valentina Ablondi

Semester	MBF course	Type	MBI	CEMS	CEMS course
1st semester Fall 2020 MBI: 25 CEMS: 0	Grundlagen Business Innovation	Core course	4	-	-
	Business Innovation I	Core course	4		
	Business Innovation II	Core course	4		
	FPV: Digitale Innovationen und Business Transformation gestalten	Core elective	4		
	Methods: Web, Social und Mobile Analytics	Core elective	3		
	Manche sind gleicher - Inklusion im Spannungsfeld von Ökonomie und Gleichstellung	Focus area	3		
	2 nd semester Spring 2021 MBI: 25 CEMS: 8	Forschungsmethoden für Geschäftsinnovation	Core Course	3	
RPV: Design Thinking for Artificial Intelligence		Core elective	8		
Sustainable Innovation through Human-centered Design		Core elective	3		
High Growth Entrepreneurship		Core elective	3		
Change und Project Management		Core elective	3	3	
Campus Credits			3	5	
Total after “MBI year“				50	8
3rd semester Fall 2021 MBI: 27 CEMS: 32	Understanding Humans through Digital Footprints and AI Navigating in Uncertain Environments		6	6	Global Strategic Management (CEMS Core Course)
			5	5	Entrepreneurial Finance
			5	5	Value Creating Sales Strategies
			5	5	Managing the SDGs
				2	CEMS skills seminars
				3	Innovating in a World of Change (block seminar)
4 th semester MBI*: 0 CEMS: 26 *excl. thesis	Master’s thesis		3	3	
			3	3	
			18	1	Global Citizenship Seminar
				6	Global Leadership (CEMS Core Course)
Total End			95	66	Business Project Courses

Example: CEMS & MiMM – Saga Sjöstedt



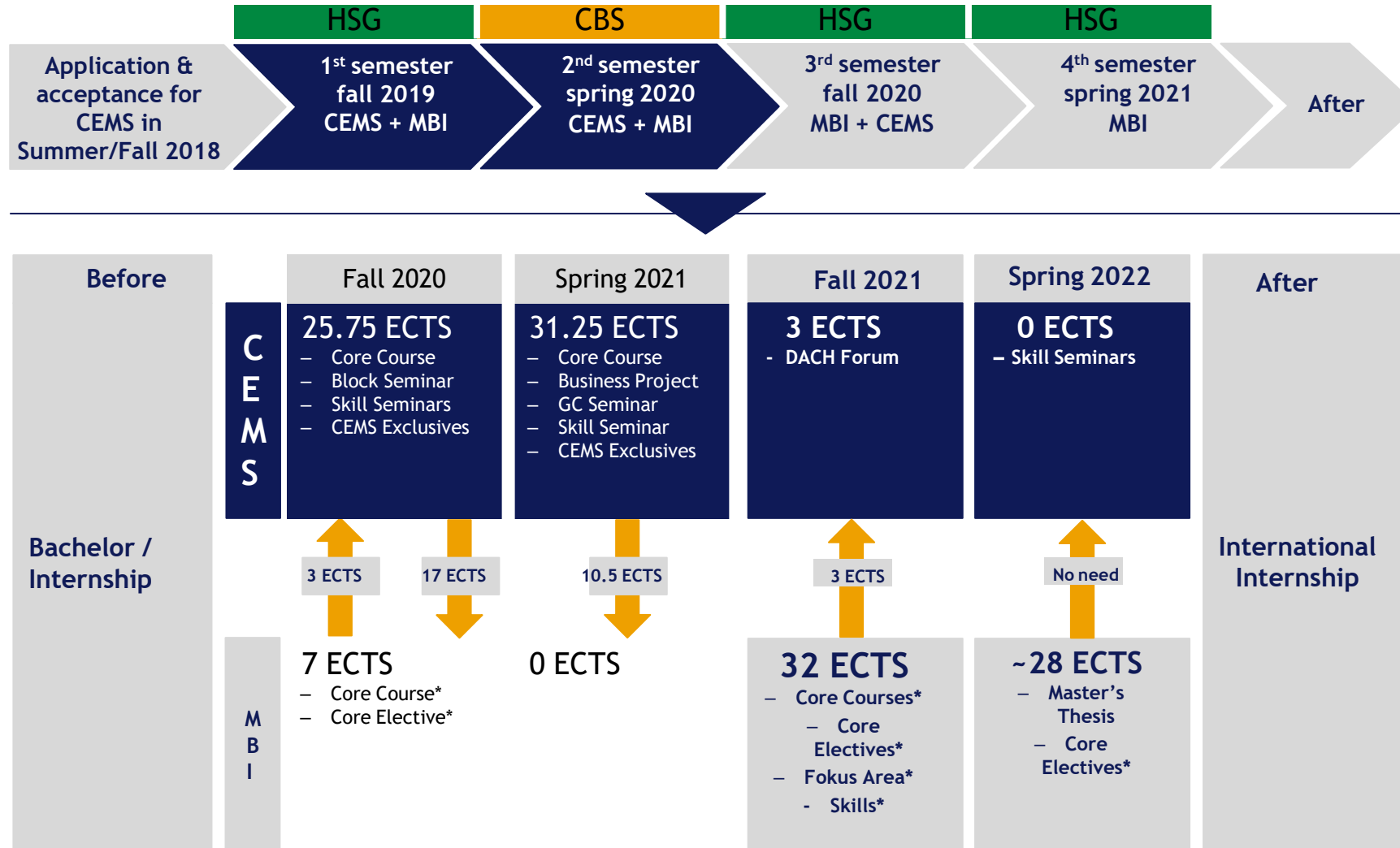
Core Courses = Pflichtbereich, Core Electives = Pflichtwahlbereich, Independent Electives = Unabhängiger Wahlbereich, Focus Area = Fokusbereich

Example: CEMS & MiMM – Saga Sjöstedt

Semester	MiMM course	Type	MiMM	CEMS	CEMS course
1 st semester Fall 2021 MiMM: 21 CEMS: 0	Introduction to Marketing Management Consumer Behaviour & Methods Applied Research Project I The Future of Brand Management Social Acceptance of Sustainability Innovations No Funny Business? Leadership Soft Skills	Core course Core course Core course Core elective Independent elective Focus Area	4 6 4 4 3 6		-
2 nd semester Spring 2022 MiMM: 24 CEMS: 9	Marketing Management Marketing Functions Applied Research Project II Web Data and Digital Analytics	Core course Core course Core course Core elective	4 4 4 4 5	5	Disruption and Innovation in International Business
Total after “MiMM year”			48	5	
3 rd semester Fall 2022 MiMM: 21 CEMS: 33.5	Applied Research Project II Clean Energy Marketing Understanding Humans through Digital Footprints and AI	Core course Core elective Independent elective	4 4 3 6 5 5 5	4 3 6 5 5 5 3	Global Strategic Management Changes in global business: Impact of the BRIC countries Managing the SDGs (SIGMA Global Virtual Course) Designing Digital Business and Transformation Sustainability and Corporate Strategy: Meeting the Climate and Biodiversity Challenges Skill seminars
4 th semester Spring 2023 MiMM: 24 CEMS: 24	Master thesis	Thesis	18	15 6 15 1 0.75	Courses Global leadership Business project Global citizenship seminar Skill seminars
Total End		12	98	66	

*Core Courses = Pflichtbereich, Core Electives = Pflichtwahlbereich, Independent Electives = Unabhängiger Wahlbereich, Focus Area = Fokusbereich

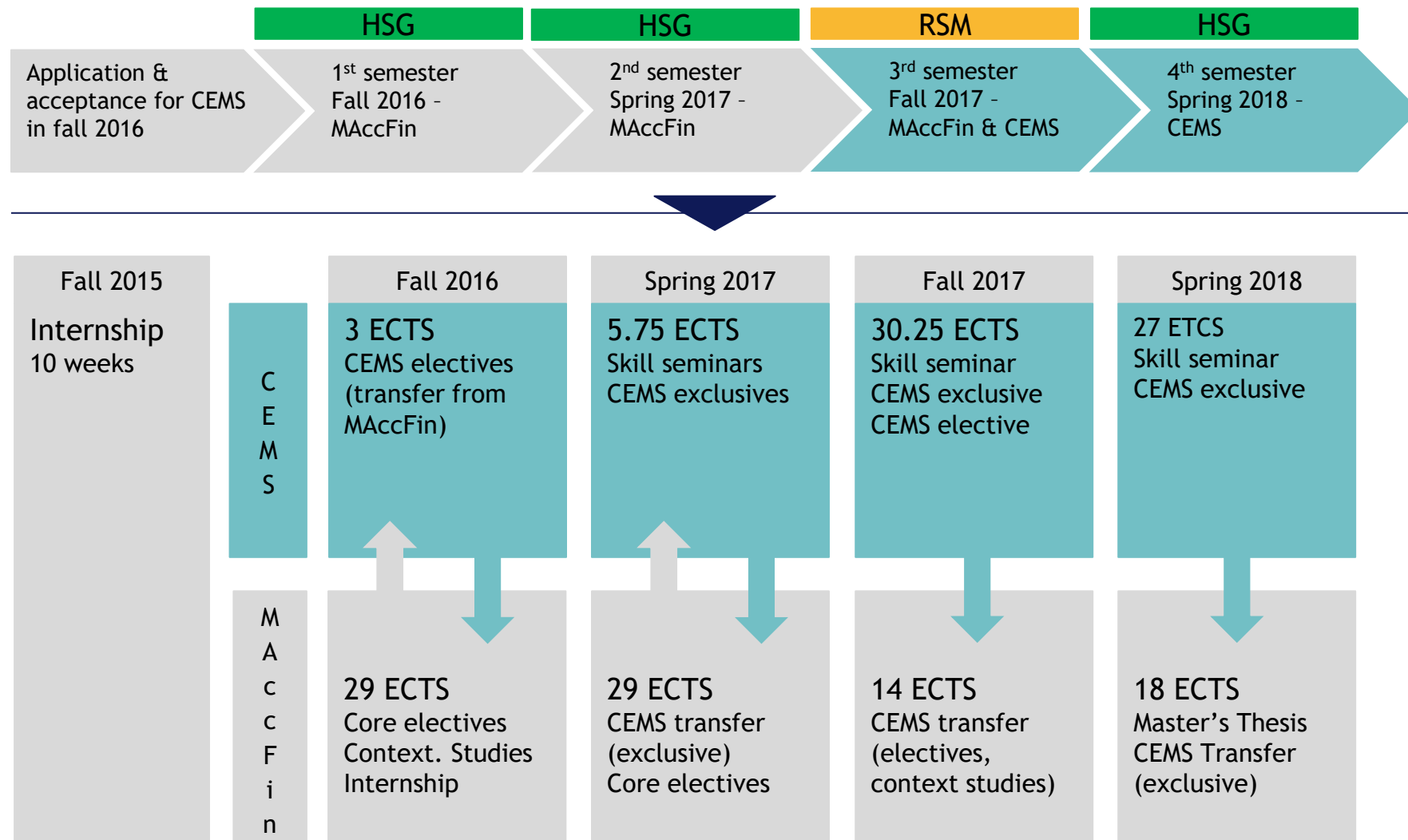
Example: CEMS & MBI - Nadia Heeb



Example: CEMS & MBI - Nadia Heeb

Semester	MBI Course Name	Type	MBI	CEMS	CEMS Course
1. Semester Fall 2020 MBI: 7 CEMS: 25.75	Grundlagen Business Innovation Entrepreneurial Finance	Core Course	4		
		Core Elective	3	3	CEMS Elective
		Block Seminar		3	Sustainability and Corporate Strategy
		CEMS Core Course	6	6	Global Strategic Management
		CEMS Exclusive	5	5	Changes in Global Business: Impact of the BRIC Countries
		CEMS Exclusive	5	5	Value Creating Sales Strategies: How to make an Impact
		CEMS Exclusive	1	5	Corporate and International Finance
		Skill Seminars		1.75	Skill Seminars
2. Semester Spring 2021 MBI: 0 CEMS: 31.25		CEMS Core Course	7.5	7.5	Global Leadership
		CEMS Elective	3	7.5	Go to market strategies for startups
		Business Project		15	ABB: Online Community
		Skill Seminar		1	Global Citizenship
		Skill Seminar		0.25	Management Consulting
Total after „CEMS Year“			34.5	60	
3. Semester Fall 2021 MBI: 32 CEMS: 3	Business Innovation I Business Innovation II Research Methods for BI Freshers Week Tutor Pop-Up Seminare Design Thinking Courses from MBI Curriculum	Core Course	4		
		Core Course	4		
		Core Course	3		
		Skills	3		
		Core Elective	3	3	CEMS Elective
		CEMS Exclusive		3	CEMS DACH Forum
		Varia	tbd		
4. Semester	Master's Thesis	Thesis	18		
	Courses from MBI Curriculum	Varia	9		
Total End			90	66	

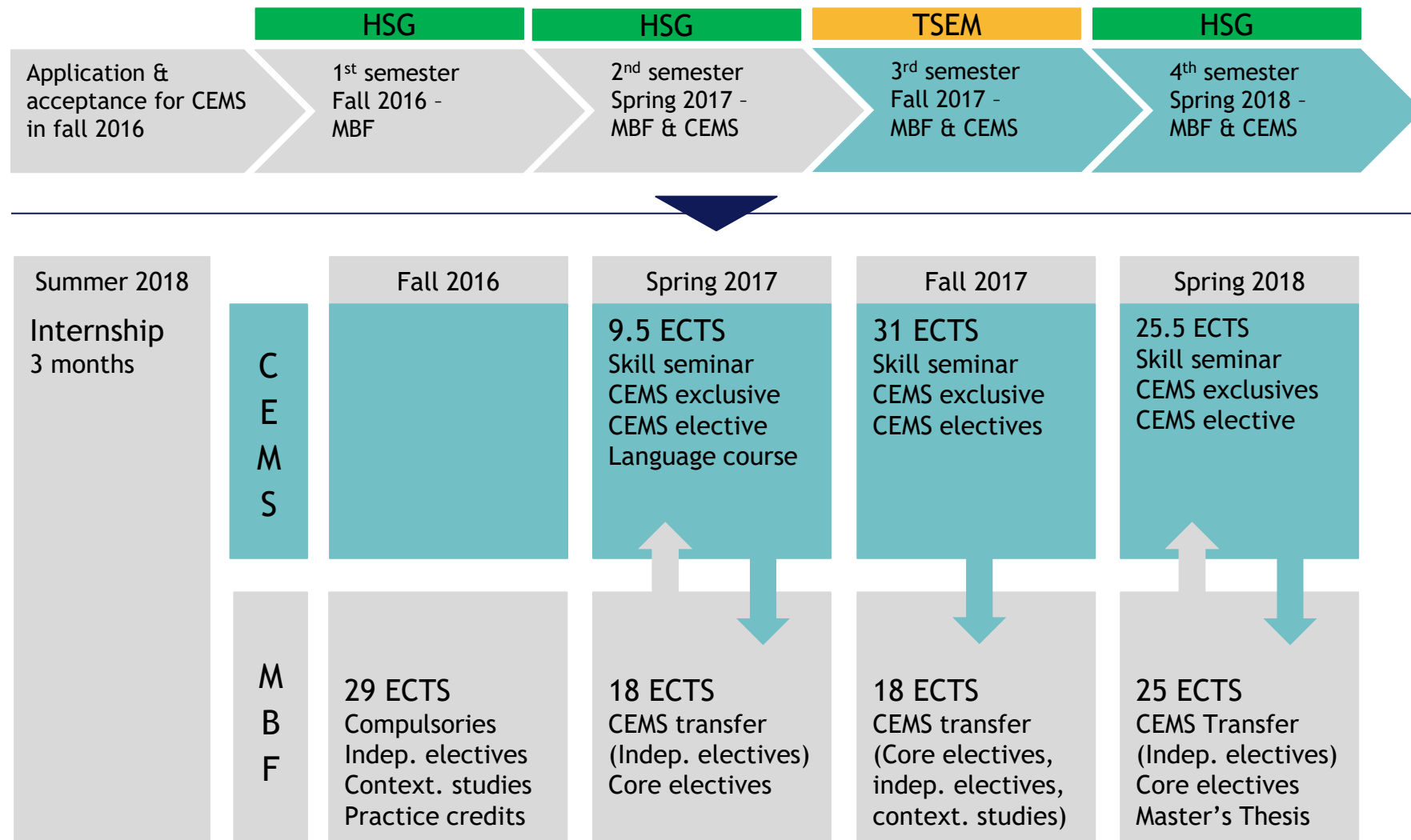
Example: CEMS & MAccFin - Bettina Schultheiss I/II



Example: CEMS & MAccFin - Bettina Schultheiss I/II

Semester	MAccFinCourse Name	Type	MAccFin	CEMS	CEMS Course
1. Semester Fall 2016 CEMS: 3 MAccFin: 30	Management Accounting	Compulsory	4	3	CEMS Electives
	Corporate Finance	Compulsory	4		
	Auditing	Compulsory	4		
	Corporate Crisis	Core Electives	3		
	Reporting Governance	Core Electives	3		
	Media between economics and culture	Critical Thinking	6		
	Practice Credits	Leadership Skills	5		
2. Semester Spring 2017 CEMS: 5.75 MAccFin: 29	Financial Reporting	Compulsory	4	5 0.75	CEMS Exclusive: Disruption and Innovation in International Business Skill Seminars (1.5 days)
	Financial Analysis	Compulsory	4		
	Risk Management and Insurance	Core Electives	4		
	Performance Management Analytics	Immersion	6		
	International Group Accounting	Immersion	6		
	CEMS Transfer	Critical Thinking	5		
Total after MAccFin Year			58	8.75	
3. Semester Fall 2017 CEMS: 30 MAccFin: 14 RSM	CEMS Transfer	Independent Elective	1 2 5 6	3	Block Seminar
				1	BCSS Skill Seminar
				7.5	International Strategy
				5	CEMS Electives: Managing Strategy Execution
				2.5	CEMS Elective: Foundations of Consulting
				5	CEMS Elective: Financial Analysis & Valuation
				6	CEMS Elective: Marketing Strategy
4. Semester Spring 2018 CEMS: 27 MAccFin: 18	CEMS Transfer	Independent Elective	6	0.25	Skill Seminars (0.5 days)
				1	Skill Seminar (2 days)
				6	CEMS exclusive: The Art of Modern Leadership
				5	CEMS exclusive: Advanced Corporate Strategy
				15	Business Project
Total		Master's Thesis	18	66	

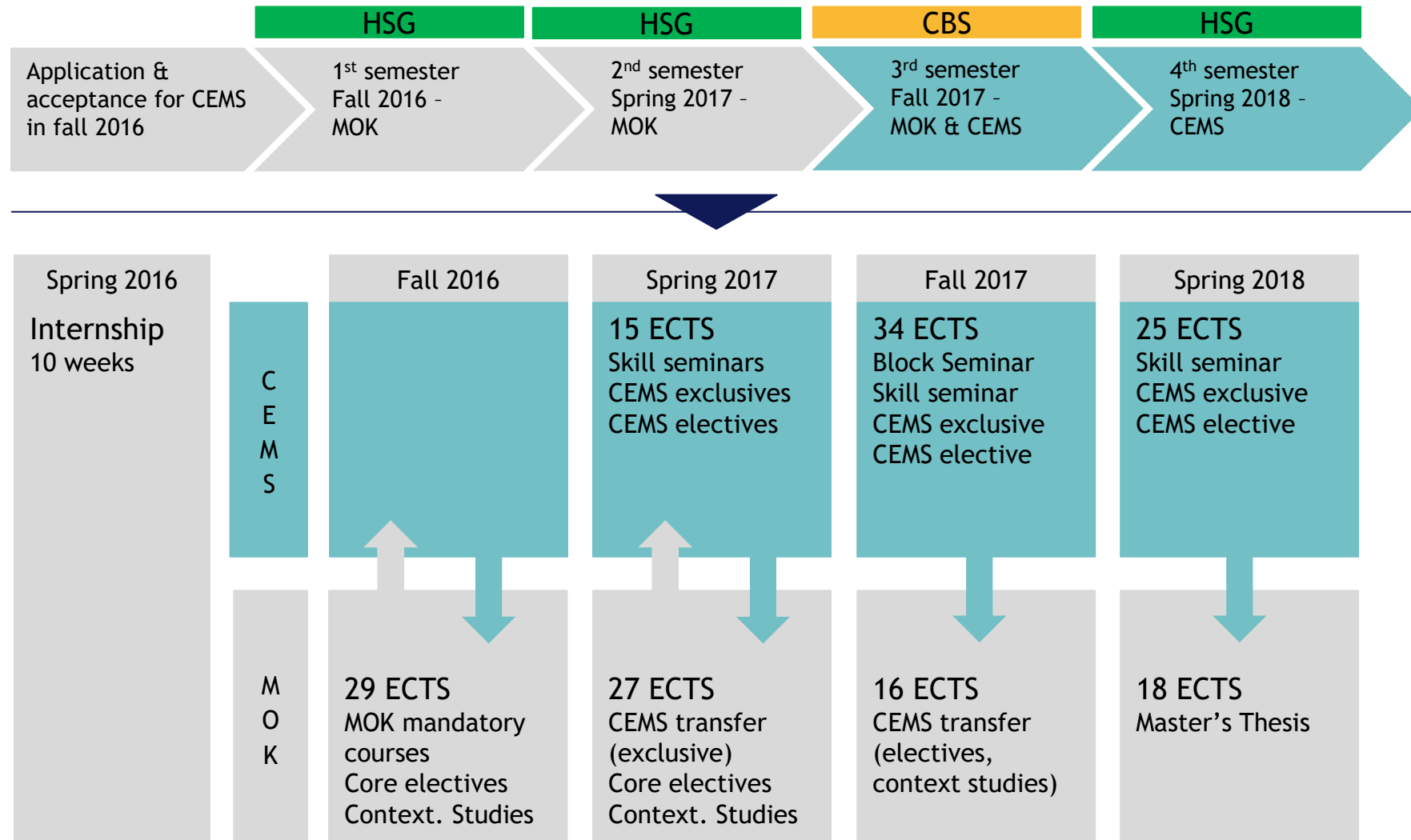
Example: CEMS & MBF - Jöri Gujan I/II



Example: CEMS & MBF - Jöri Gujan II/II

Semester	MBF Course Name	Type	MBF	CEMS	CEMS Course
1. Semester Fall 2016 MBF: 29	Financial Institutions	Compulsory	5		
	Financial Markets	Compulsory	5		
	Quantitative Methods	Compulsory	5		
	Entrepreneurial Finance (7,138)	Independent Electives	3		
	Geopolitics Live	Leadership Skills	6		
	Practice Credits	Independent Electives	2		
	Practice Credits	Leadership Skills	3		
2. Semester Spring 2017 CEMS: 9.5 MBF: 18	Corporate Financial Management	Core Electives	4	4	CEMS Elective: Corporate Financial Management
	Entrepreneurial Finance (8,274)	Core Electives	4		
	International Finance	Core Electives	2		
	Research Seminar: Insurance	Core Electives	3		
	CEMS Transfer	Independent Electives	5	5	CEMS Exclusive: Advanced Corporate Strategy
				0.5	CEMS Language Course: Chinese A1
3. Semester Fall 2017 CEMS: 31 MBF: 18 TSEM	CEMS Transfer	Core Electives	4	3	Skill Seminar (1 day)
	CEMS Transfer	Core Electives	6	1	Block Seminar
	CEMS Transfer	Independent Electives	2	6	BCSS Skill Seminar
	CEMS Transfer	Critical Thinking	2	9	CEMS Exclusive: International Growth Strategy
	CEMS Transfer	Critical Thinking	4	6	CEMS Elective: R&D Investment and IP Management
				6	CEMS Elective: Leadership in a New Era
				6	CEMS Elective: Leadership in a New Era
4. Semester Spring 2018 CEMS: 25.5 MBF: 25	Impact Investing	Critical Thinking	3	1	CEMS Elective: Business Performance and Sustainability
	Corporate Valuation	Core Electives	4	6	RGL Skill Seminar (2 days)
				3	CEMS Exclusive: The Art of Modern Leadership
				15	CEMS Elective: Impact Investing
				0.5	Business Project
Total			90	66	Skill Seminar (1 day)

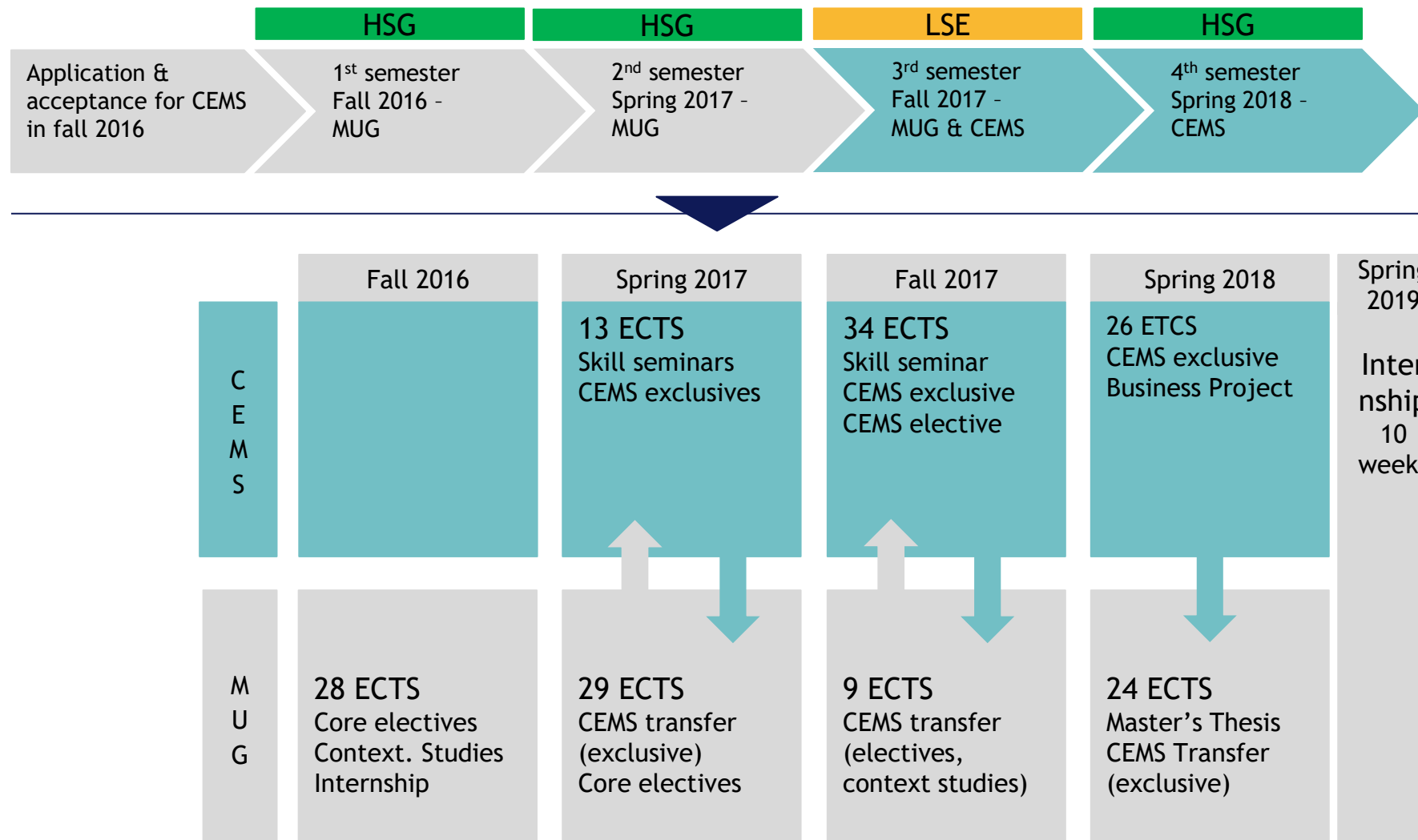
Example: CEMS & MOK - Elena Völkle I/II



Example: CEMS & MOK - Elena Völkle II/II

Semester	MBF Course Name	Type	MOK	CEMS	CEMS Course
1. Semester Fall 2016 CEMS: 0 MOK: 29	Management praktizieren	Compulsory	4		
	Innovation organisieren	Compulsory	4		
	Kultur gestalten	Compulsory	4		
	Financial Business Planning & Controlling	Core Electives	4		
	Transkulturelles Management	Core Electives	4		
	Diversity in Teams and Organizations	Context. Studies	3		
	Knowing Consumers	Context. Studies	3		
2. Semester Spring 2017 CEMS: 15 MOK: 27	Führung: Autorität, Rolle und Einfluss in Organisationen	Context. Studies	3		Skill Seminar
	Prozessmanagement und Organisationsberatung	Core Electives	6		
	Demografische Entwicklung im Spannungsfeld	MOK Business Project	6		
	Creativity and Team Dynamics	Core Electives	4	4	CEMS Electives
	Mega Sporting Events	Context. Studies	6	6	CEMS Electives
	CEMS Transfer	Context. Studies	5	5	CEMS Exclusive: Disruption and Innovation in International Business
Total after MOK Year			56	15	
3. Semester Fall 2017 CEMS: 34 MOK: 16	CEMS Transfer	MOK Business Project	6	7.5	CEMS Elective: Consulting for Sustainability
	CEMS Transfer	Core Electives	6	7.5	CEMS Elective: Implementing Strategy in the Modern Corporation
	CEMS Transfer	Free Electives	4	7.5	CEMS Exclusive: Business Analytics
				7.5	CEMS Exclusive: Global Strategic Management
4. Semester Spring 2018 CEMS: 25 MOK: 18				1	Skill Seminars
				3	Block Seminar
				15	Business Project
				1	Skill Seminars
Total				6	CEMS Exclusive: The Art of Modern Leadership
				3	CEMS Elective: The Internet of Things
Total			90	66	

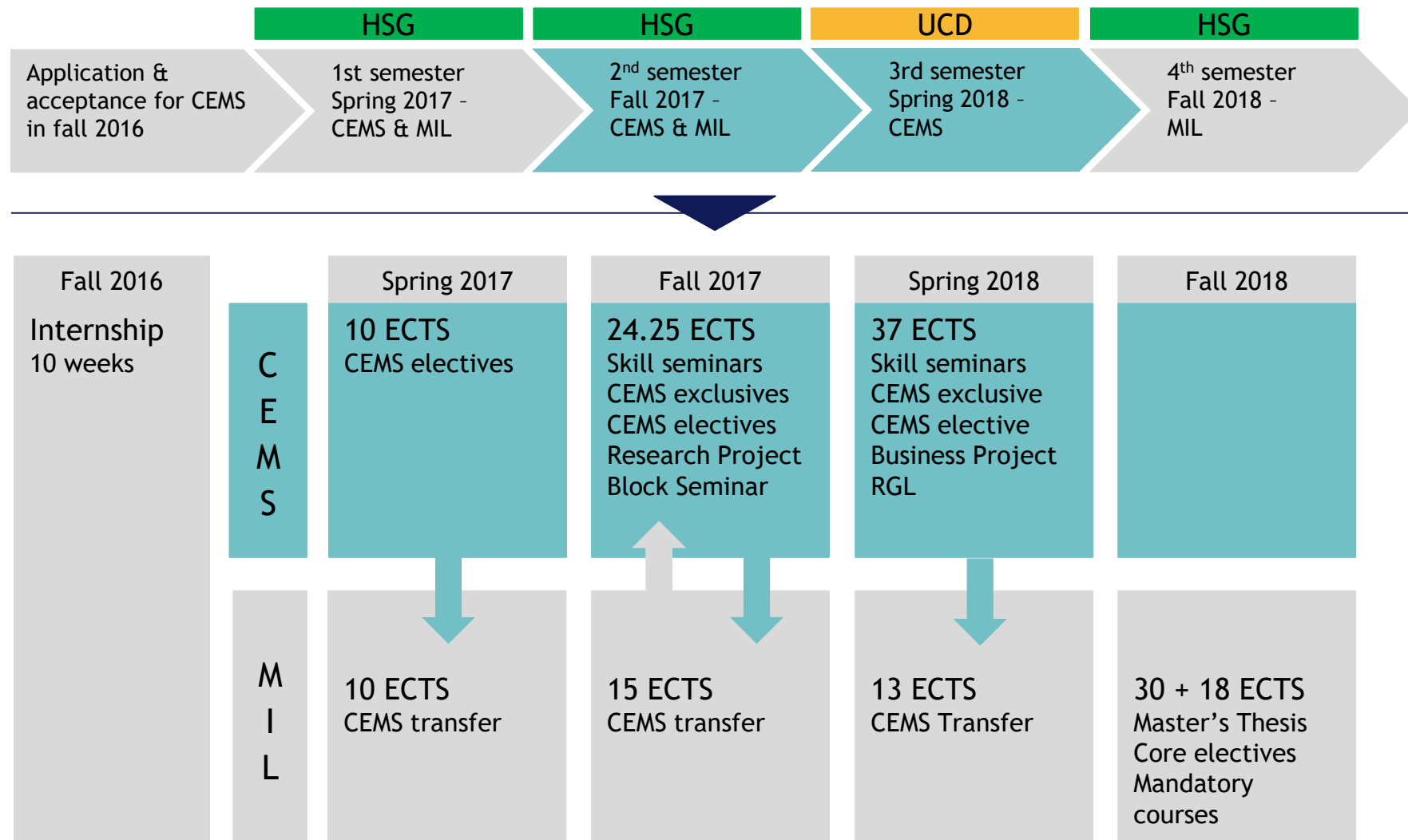
Example: CEMS & MUG- Manuel Inauen I/II



Example: CEMS & MUG - Manuel Inauen II/II

Semester	MAccFinCourse Name	Type	MUG	CEMS	CEMS Course
1. Semester Fall 2016	Unternehmerisch Managen	Compulsory	3		
	Marktorientierte Unternehmensführung	Compulsory	3		
	Corporate Strategy & Governance	Compulsory	3		
	Unternehmensführung in KMU	Core Electives	6		
	Family Business	Core Electives	6		
	Asia-Pacific Security in Focus: The South China Sea	Open Electives	4		
	Geschichte und Zukunft von Energiesystemen	Critical Thinking	3		
	Controlling als Führungsinstrument	Compulsory	3		
2. Semester Spring 2017	Unternehmensnachfolge	Core Electives	6	6	CEMS Electives
	Family Business	Core Electives	6		
	Praxisprojekt Entrepreneurship	Immersion	6		
	CEMS Transfer	Critical Thinking	5	5	CEMS Exclusive: Disruption and Innovation in International Business
	China Invents the Future	Critical Thinking	3		
				2	Skill Seminars (4 days)
Total after MUG Year			57	13	
3. Semester Fall 2017	CEMS Transfer	Independent Elective	4	3	Block Seminar
	CEMS Transfer	Independent Elective	2	1	BCSS Skill Seminar
	CEMS Transfer	Independent Elective	2	7.5	CEMS Global Business Strategy
	CEMS Transfer	Critical Thinking	1	7.5	Globalization and Regional Development
				7.5	Financial Accounting, Reporting and Disclosure
4. Semester Spring 2018				7.5	The Philosophy of Europe
				0	Skill Seminars (1 day)
	CEMS Transfer	Critical Thinking	6	6	CEMS exclusive: The Art of Modern Leadership
				5	CEMS exclusive: Advanced Corporate Strategy
Total		Master's Thesis	18	15	Business Project
			90	73	

Example: CEMS & MIL - Amelie Scholl I/II



Example: CEMS & MIL - Amelie Scholl II/II

Semester	MIL Course Name	Type	MIL	CEMS	CEMS Course
Spring 2017 CEMS: 10 MBF: 10		Independent Elective	5	5	Climate Change Course and Model UNFCCC
		Contextual Studies	5	5	Business Ethics in the post-crisis Global Economy
Fall 2017 CEMS: 24.25 MBF: 19	The Bilateral Relations between Switzerland and the European Union Organized Crime, Corruption and Money Laundering Regulation and Regulatory Strategy	Independent Elective	6	6	Global Strategic Management
		Independent Elective	1	5	International Corporate Governance
				1	Research Project
				4.25	Block Seminars, Skill Seminars, BCSS
		Cluster Course	4	4	CEMS Elective
		Cluster Course	4	4	CEMS Elective
Spring 2018 CEMS: 37 MBF: 18		Contextual Studies	9	10	Global Leadership
		Contextual Studies	4	10	Negotiations for Supply Chain Managers
				15	Business Project
				2	Skill Seminars, RGL Seminar
Total after CEMS Year			42	71.25	
Fall 2018 MIL: 48	The Legal Method and Theory	Mandatory Course	6		
	International Negotiation	Mandatory Course	6		
	The International Legal Order	Mandatory Course	6		
	Core Electives	Core Electives	12		
	Master's Thesis	Thesis	18		
Total			90	71.25	