



Bachelor's Open Day on Friday, November 8, 2024

Infodesk / Registration

10.00 – 17.00 Registration and Infodesk with students ([Entrance library building A 09](#))

Questions on Admission (one-on-one)

10.00 – 12.00 Answering of individual questions on admissions for students with foreign school-leaving qualifications ([Entrance library building A 09](#))

Questions about Specific Programmes (one-on-one)

10.00 – 12.00 Computer Science ([Entrance Library Building A 09](#))

German Presentation about Bachelor Studies (slides in English and German)

11.30 Doors open ([Audimax, Room A 09-010](#))

11.45 Welcome

12.00 Overview of studies at the University of St.Gallen

Campus Tour with Lunch (Meeting point at the exit of the [Audimax, Room A 09-010](#))

13.00 – 14.45 Students guide interested parties around campus in groups. Lunch together in the cafeteria. Answering of individual questions. Languages: German & English

Questions on Admission (one-on-one)

13.00 – 15.00 Answering of individual questions on admissions for students with foreign school-leaving qualifications ([Entrance library building A 09](#))

General Questions on Studies & Talk to a Student (one-on-one)

13.00 – 15.00 Answering of general questions on studies by the Student Advisory Services and exchange opportunities with HSG Brand Ambassadors ([Entrance library building A 09](#))

Questions about Specific Programmes (one-on-one)

14.00 – 15.00 Computer Science ([Entrance Library Building A 09](#))

Contextual Studies ([Entrance Library Building A 09](#))

Additional qualification in Business Education ([Entrance Library Building A 09](#))

Certificate in Data Science Fundamentals ([Entrance Library Building A 09](#))

Taster Lecture in German

15.00 – 15.30 «The deadly sins of brand management» Prof. Dr. Sven Reinecke ([Audimax, Room A 09-010](#); German)

Presentations of the Bachelor Studies

15.45 – 16.15 Business administration ([Audimax, Room A 09-010](#); German)

Economics ([Room A 09-110](#); English)

International Affairs ([Room A 09-011](#); English)

Law ([Room A 09-112](#); German)

Law and Economics ([Room A 09-114](#); German)

Computer Science ([Room A 09-012](#); German)

16.30 – 17.00 Business Administration ([Audimax, Room A 09-010](#); English)

Economics ([Room A 09-110](#); German)

International Affairs ([Room A 09-011](#); German)

Law ([Room A 09-112](#); German)

Law and Economics ([Room 09-114](#); German)

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