International Bachelor’s and Master’s programmes 2024
Welcome to Europe’s leading business university

The University of St.Gallen, also traditionally called “HSG”, is a place of thought leadership at the very heart of Europe. It is also your chance to become a member of the HSG community, a global community of researchers and practitioners, alumni and alumnae from across the world. We act in an integrative, committed and cooperative manner. With your desire to shape the world and our practical support, you will be able to gain academic excellence and translate it into impact – not only for yourself, but for society as well.

Facts and figures

1898
Foundation

9,590
Students with around 120 nationalities

3,659
Employees

107
Full professors

200
Partner universities for exchange semesters

50
Institutes and research centers

4 out of 5
By the time they graduate, our Bachelor’s and Master’s graduates have clear career prospects

> 90%
of all graduates would choose HSG again

Our students come from
66% Switzerland
29% Europe
3% Asia/Pacific
2% America

From insight to impact

Dear Prospective Students

Your university years will be one of the most exciting times of your life. As President of the University of St.Gallen, I feel honoured that you intend to spend this chapter of your life with us!

What can you expect?

We are guided by our vision: “As a leading business university we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.” Whatever programme you choose, your studies will be interdisciplinary. By taking classes in the humanities, you will not only broaden your horizon, but also sharpen your understanding of today’s challenges.

As our student, you will have ample opportunity to develop your own ideas. On the one hand, our innovative teaching formats provide you with hands-on experience. On the other hand, around 140 student associations and clubs are waiting for your active membership.

Our present is already digital – to be prepared for our future, you will need corresponding skills. As a consequence, we now also offer a programme in Computer Science and we look forward to educating pioneers in entrepreneurial IT. New technologies are part of our curriculum, but we also value personal encounters and in-class debates. This way we truly learn with and from each other.

I look forward to meeting you soon on our campus, and I wish you the very best for your studies!

Prof. Dr. Bernhard Ehrenzeller
President
You have a goal. This is where you start.

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Excellence in teaching and research

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Living and studying in St. Gallen

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Unique degree course architecture
Facts & figures
St. Gallen, Switzerland

From St. Gallen to …

Munich 220 km
Paris 700 km
Berlin 770 km
Milan 320 km

Bern
Capital
CHF
Currency

Summer
23° max. | 14° min.

Winter
2° max. | −4° min.
mean Swiss temperatures
158 sunny days/year

Zurich International Airport
(1 hour by train)

2.175 million
foreign population (25%)
1.8 million
from Europe (83%)

41.285 km²
Switzerland

8.7 million
Population Switzerland

1.8 million
Population St. Gallen

82,000
University of St. Gallen

7,000 km
Ski runs (St. Gallen – New Delhi)

2,433
Ski lifts, cable cars and mountain railways,
1,700 km in total (St. Gallen – Helsinki)

4,634 m.a.s.l.
Highest point, Dufourspitze (Valais)

193 m.a.s.l.
Lowest point, Brissago (Ticino)

2.4%
Unemployment rate,
March 2022

#11
among the safest countries
in the world
(Global Peace Index 2022)

St. Gallen Trivia

612
The Irish monk Gallus established
a hermitage by the river Steinach

1438
First mention of
the Bratwurst in the
“Statuten der
Metzgerzunft St. Gallen”

1879
FC St. Gallen is the
oldest football club in
mainland Europe

1779
Foundation of
Schützengarten,
the oldest brewery
in Switzerland

1910
The world’s most
important embroidery
producer and exporter

82,000
Population St. Gallen

148 sunny days/year

4 official languages
German
French
Italian
Romansh

8.7 million
Population Switzerland

4,634 m.a.s.l.
Highest point, Dufourspitze (Valais)
Why choose St. Gallen?

10 Your entry into a community of entrepreneurs with impact

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Your entry into a community of entrepreneurs with impact

The University of St.Gallen is a public institution with an international reputation for excellence in teaching and applied research. Our faculty have backgrounds in both research and in applied fields and are part of a worldwide network. Achieving new knowledge through scientifically sound methods and translating it into impact – that’s what studying in St.Gallen is about.

You’ll feel right at home in St.Gallen as everything you need to make your student life great is just around the corner: great architecture, relaxing nature, lots of art, diverse culture, a wide range of sports activities, good food, excellent recreation opportunities and exciting night life.

Everyone measures success differently. If for you it is the possibility to cooperate with leading minds, then you will appreciate the personal atmosphere on the campus of the University of St.Gallen. Here you take a special route, namely: your own. You will quickly realise what you stand to achieve when you have access to over 35,000 people, a highly qualified faculty, more than 140 student clubs, and when you can rely on the engagement of everyone in the HSG community: impact in business and society.

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All great things start small. This often shows in our students’ active involvement in student associations where they also achieve impact in terms of diversity and inclusion. However, our large events such as the internationally renowned start-up fairs or congresses like the St.Gallen Symposium are also the result of our students’ engagement.

You will not only profit from the opportunity of meeting public figures, investors and alumni, but you will always benefit from our unique degree design with the Assessment Year and the Contextual Studies as its key features – and the special feeling of being in a vibrant place to study called St.Gallen.
Excellence in teaching and research

Top rankings, thought leadership, top-tier career centre – what others value about us is rooted in top international research and integrative teaching. As a University of St.Gallen student, you will gain everything a top university can offer in terms of research and career prospects. We will enable you to develop the capacity to make a change in the world.

Science and practical application in dialogue

This maxim guides us as a public educational institution that is fully aware of its social responsibility and creative leadership.

Our 107 professors, 26 associate and 78 assistant professors, 43 senior lecturers and 659 lecturers dedicate themselves to the education of our students. It is this engagement and holistic education of the highest academic quality that allow our teaching to qualify again and again for the most important Swiss, and even more importantly, international accreditations for business and management schools. The University of St.Gallen holds the so-called “Triple Crown” of international accreditations for business universities from EQUIS, AACSB and AMBA. Only about one percent of universities worldwide are allowed to bear this quality mark.

In addition to their teaching activities, many of our academics work in one of the 50 institutes and independent research centres of the University of St.Gallen. There they research today’s and tomorrow’s pressing scientific topics such as the future of healthcare, sustainable investment strategies, renewable energies and climate change.

All the while, our academics maintain contacts with organisations in business, law and politics. With these activities rooted in science and practice we ensure that our faculty not only always keep their finger on the pulse but that they can pass on their knowledge and their practical experience to the students in the classroom.

At the University of St.Gallen, six schools conduct both basic and applied research: the School of Management, the School of Finance, the School of Economics and Political Sciences, the Law School, the School of Humanities and Social Sciences, and the School of Computer Science.

The School of Computer Science was added in 2020. Here, 13 professors and their international teams are currently researching and teaching in areas of computer science with an impact on the most important technological challenges of our time: data science and machine learning, cyber security, systems and software engineering, and human-computer interaction.

All our schools ensure the public mission of teaching and research, tackle social core topics head-on, and seek new partnerships with the corporate sphere.

unisg.link/schools

Why choose St.Gallen?
A vibrant place to study
#studentlife

On campus
Looking more like a park, our Rosenberg campus in St.Gallen offers not only ideal conditions for studying in beautiful surroundings, but also a stunning view of the city. The distances between the individual areas are short, and the modern infrastructure gives our students the best possible support in their learning. Our university campus is more than just a place of education – it is a place to meet; a place of inspiration and art. Here, works of art by Giacometti, Richter, Mino and Penalba complement buildings created by architects Walter M. Förderer and Bruno Gerosa.

New campus in sight
2025 will be the launch year for the construction of another new university building. When it is completed by the end of the decade, the 31,000-square-metre new building on the Platztor campus will offer space for another 3,000 students on six floors in the middle of St.Gallen, as well as new rooms for meetings with important representatives of research and teaching.

In the city
St.Gallen has a lot to offer. The city plays host to one of Switzerland’s biggest open-air festivals, the performances of the City Theatre and the Tonhalle, the St.Galler Festspiele – a classical music event held every summer – and numerous exhibitions in museums and private galleries. The St.Gallen Art Museum and the Kunsthalle Sankt Gallen connect the city with the international art scene.

Our sports offer
To keep body and mind in balance, Unisport provides you with a wide range of sports and training opportunities at our own and external sports facilities. On campus, for example, you will find a modern sports hall with a gym and group fitness courses as well as an artificial turf pitch and a beach volleyball court.

Connect. Collaborate. Create.
In the heart of the city, our students run the innovative coworking space “theCO”. From 7 a.m. to 10 p.m. seven days a week, workplaces for individuals and groups, design thinking spaces and retreats are available in an interactive and communicative atmosphere.

Art and culture
An impressive cultural programme awaits you in St.Gallen. The city plays host to one of Switzerland’s biggest open-air festivals, the performances of the City Theatre and the Tonhalle, the St.Galler Festspiele – a classical music event held every summer – and numerous exhibitions in museums and private galleries. The St.Gallen Art Museum and the Kunsthalle Sankt Gallen connect the city with the international art scene.

Well catered for
Our university restaurant offers a wide selection of tasty cold and warm lunch menus. Our buffet caters to all diets. Meet your friends in one of the popular cafeterias for a chat, a snack or to learn. Students run the campus bar “[ad]hoc” and the “MeetingPoint” downtown at the Blumenbergplatz.

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Would you like to learn more about the campus and student life at our University? Then you can get an idea from our virtual campus tour: have a look at the Audimax, the library and the student-run cafés and bars. Take the virtual campus tour and get an impression of the campus of the University of St.Gallen right from where you are. Nowhere, though, is the HSG spirit as tangible as on the campus itself. So how about a personal campus tour?
The Student Union of the University of St.Gallen (SHSG) is the official student representative body at HSG and the umbrella organisation of all the student associations and initiatives. Its representatives and the students work towards the realisation of their ideas and contribute to the development of the university. In order to do that, many students use their spare time to actively get involved on campus in the over 130 accredited clubs and initiatives which contribute to life on and off campus every day. This engagement is actively supported by the University’s encouragement of its students to assume responsibility and have an impact. Thanks to this support, the range of clubs is vast and diverse, but still allows for further input and the founding of even more clubs. The student life and the high level of engagement on and off campus are unique and provide students from any background with the opportunity of experiencing the incredible community.

Of course, art and culture also play an important role. ProArte for example is an association that brings the artwork presented at different locations of the University closer to the students and to guests. The HSG Big Band, the HSG orchestra and the HSG choir allow for a wide variety of musical styles and also bring students together.

The clubs Model WTO and St.Gallen Model United Nations enable those who are interested in politics or debates in general to discuss challenges that societies are facing worldwide. Foraus, a club focusing on Swiss foreign policy, or Sicherheitspolitisches Forum, a forum on public safety policies, regularly organise podium discussions.

To find employers of the future, HSG Talents, or more industry-specific conferences like Banking Days and Consulting Days, give HSG students the opportunity to build and foster their networks, find internships and mingle with like-minded people. Working as a community in order to have an impact, both on and off the campus – this is what connects students from day one and ignites the “HSG spirit”.

Additionally, the focus on sustainability is well anchored in the clubs at HSG. With the ImpactCollab, student associations are proactively working on a long-term beneficial project whilst also finding synergies to move towards a more environmentally and socially friendly future. This is actively supported by SHSG, as sustainability is one of the key pillars for student engagement on campus.

shsg.ch
Enabling all students to develop their potential

The students of the University of St. Gallen are characterised by their passionate commitment and their own initiative. Their deeply engaged community spirit is clearly demonstrated by the more than 140 clubs and initiatives that students set up alongside their studies. They offer opportunities for self-development and valuable practical work experience. From niche initiatives to international thought-leadership symposia – the SHSG student body covers it all.

Unigay is one of these clubs. It promotes an LGBTQ+ community on campus through social and business events. One of the projects that association members have access to is the mentoring programme “get connected”, which promotes networking and the exchange of experiences on identity and career issues between students and professionals.

The Diversity & Inclusion team at the University of St. Gallen offers support and confidential advice for students. The Equal Opportunities Office is the point of contact for equal opportunities issues relating to personal integrity (protection against discrimination and sexual harassment), gender equality, studying and parenting, sexual orientation, and social origin, as well as racism and xenophobia. The Special Needs Office is the point of contact for enquiries about studying and working with disabilities and/or chronic illness as well as specific health needs as a result of psychosocial stress.
A culture for start-ups

What do On, Planted, Piavita, Yokoy and Formo have in common? They introduce innovations in their markets, create impact for society – and they have their roots at the University of St.Gallen. Their founders studied here and have consistently used the know-how of the HSG community. With Startup@HSG, the University of St.Gallen offers a contact point and professional support for students working on start-up ideas.

Young entrepreneurship and proven entrepreneurial spirit also meet, for example, at the START Summit and START Hack, two student events with international impact, at which students and start-ups at the HSG meet with experts and investors.

startup.hsg.com
star.global.org

Fabienne Bolliger, HSG alumna and founder of reBELLE Beauty. With her consistent orientation towards sustainability, fairness and quality, she has challenged the conventions of the beauty industry. Here, sharing insights with HSG students.
Living and studying in St.Gallen

The visa process

If you come from a country outside the EU or EFTA, it depends on your nationality whether you need a visa. Find out at an early stage from a Swiss consulate or embassy which documents and proofs you need for the visa application. Processing a visa application can take several months. In most cases, students must prove that they have sufficient financial means to finance their stay in Switzerland (min. CHF 24,000).

eda.admin.ch

Entry and residence

Information on entry, visas, finding accommodation and insurance can be found on our website: startingstudies.unisg.ch

Health insurance

If you are studying in Switzerland for longer than three months, you must take out health insurance that is valid from the date you move in. Holders of a European Health Insurance Card (EHIC) and privately insured students whose health insurance company ensures equivalent insurance cover in accordance with the Swiss Health Insurance Act (KVG) can be exempted from compulsory health insurance.

stadt.sg.ch

Tuition fees and scholarships

Tuition fees

Tuition fees are comparatively low in Switzerland because the Swiss Confederation and the cantons subsidise university education.

<table>
<thead>
<tr>
<th>Tenant</th>
<th>Bachelor’s students</th>
<th>Master’s students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation (rent plus utilities)</td>
<td>665</td>
<td>665</td>
</tr>
<tr>
<td>Food</td>
<td>415</td>
<td>415</td>
</tr>
<tr>
<td>Communication (telephone, internet, TV, radio)</td>
<td>55</td>
<td>55</td>
</tr>
<tr>
<td>Tuition fees and study-related expenses</td>
<td>602</td>
<td>635</td>
</tr>
<tr>
<td>Transport (public and private)</td>
<td>180</td>
<td>180</td>
</tr>
<tr>
<td>Health (health insurance, medication, visits to doctors)</td>
<td>230</td>
<td>230</td>
</tr>
<tr>
<td>Clothing</td>
<td>110</td>
<td>110</td>
</tr>
<tr>
<td>Leisure activities (sports, culture, holidays)</td>
<td>115</td>
<td>115</td>
</tr>
<tr>
<td>Other (insurance, taxes, gifts)</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Total in Swiss francs (CHF)</td>
<td>2,472</td>
<td>2,505</td>
</tr>
</tbody>
</table>

Source: Swiss Federal Statistical Office (2020): Conditions of study and life at Swiss higher education institutions

Travelling

In Switzerland, travelling by public transport is very convenient and is encouraged. Students are advised to obtain the Swiss Federal Railway half-fare card in order to save 50% on all tickets. It is available for CHF 185 and valid for one year.

sbb.ch

In St.Gallen it is easy to find an apartment or a room in a shared flat. Rents range from CHF 500/650 upwards per month. Offers are available on Facebook on “Sharing is Caring University of St.Gallen”.

studyfunding.unisg.ch

Scholarships and funds

Loan and Scholarship Fund

To ensure financially disadvantaged students are also able to study at the University of St.Gallen, we have the Loan and Scholarship Fund. The fund offers scholarships and loans to students enrolled in the Bachelor’s or Master’s programmes. Additionally, all international students can be granted a scholarship that covers the difference between the tuition fees for Swiss and foreign nationals. The purpose is to support students in financial need.

Further information about the funding of your studies and about the scholarship database can be found on our website: studyfunding.unisg.ch

The University of St.Gallen offers various Excellence Scholarships in the amount of the tuition fees for international undergraduates and graduates. Following an internal selection round based on academic performance at the University of St.Gallen, students are invited to submit additional documentation as a grant application, based on which a final selection is made.

Further information about Excellence Scholarships can be found on the funding pages of our website: excellence-scholarship.unisg.ch

Cost of living

To be able to fund your studies, you should have about CHF 2,200–2,600 a month at your disposal. The budget table provides you with an example.

Accommodation

We do not offer on-campus housing. In St.Gallen it is easy to find an apartment or a room in a shared flat. Rents range from CHF 500/650 upwards per month. Rents for small private studios range from CHF 650 upwards per month. Offers are available on Facebook on “Sharing is Caring University of St.Gallen”. The Student Union provides more information on the housing market on its website.

schsg.ch

Working and studying

About 75% of students at the Bachelor’s and Master’s levels work part-time during their studies, as a rule between 10% and 50% of full-time hours. During the Assessment Year, the first year of undergraduate studies, only very few students work since the course workload is very time-consuming. In addition to jobs in the private sector, there are jobs available to students in the University administration and at the University of St.Gallen institutes. Further information and a platform with job offers are provided by the Career & Corporate Services (CSC).

my.hsgcareer.ch

Why choose St.Gallen?
**Unique degree course architecture**

The University of St. Gallen offers a unique degree course architecture that fosters the personal development of our students in addition to excellent academic and professional training. In a holistic approach, intellectual abilities, flexibility, a sense of responsibility as well as intercultural and foreign language skills are promoted as optimal preparation for the modern working world.

### Core Studies

The core studies at the University of St. Gallen teach the basics of the chosen study programme in the compulsory subjects and are complemented by a wide range of programme-specific compulsory electives. The core studies also offer our students the opportunity to take further electives from the other study programmes and thus to place an additional focus on topics that correspond to their own interests. Thus, our students can develop very individual profiles that support them in realising their professional and personal goals.

### Two languages

Besides German as the official and cultural language, English – the language of business – is increasingly being integrated into the range of degree courses with the aim of achieving bilingualism among our students.

### Contextual Studies

A special feature of our study architecture is that all students take courses in contextual studies in addition to their core studies courses. In the contextual studies, the specialised economic, legal and computer science studies are supplemented and reflected upon from various perspectives in the humanities and social sciences. Our students learn that economic decisions are always embedded in social, cultural and historical conditions and must therefore be considered holistically. They are thus educated to become people who are aware of their social responsibility and who will be able to act flexibly, responsibly and sustainably.

As part of the contextual studies, students complete both hands-on courses to acquire skills and languages, and courses to strengthen their reflective competence in different focus areas. After an introduction to the disciplines of history, philosophy, psychology and sociology in the Assessment Year, the contextual studies courses taken during further undergraduate studies enable students to study certain areas with a multidisciplinary approach in more depth: media, cultures, history, society, responsibility, creativity, law and technologies. Here we put our focus on themes that are at once highly topical and persistently relevant. Courses in skills and languages for example, include rhetoric, programming and a great number of languages.

### Contextual Studies: Workshop

Contextual studies offer a “Workshop” for every area of concentration. In this blended learning format, students work independently on an interdisciplinary assignment that combines the content of a course from the core studies with topics from the contextual studies. The prerequisite for this is that at least one course in the contextual studies has already been completed in a previous semester alongside the core studies.

- Prerequisite: credits from at least one course in the relevant area of concentration
- Work on a self-selected topic/project
- In-depth inquiry/research on the self-selected topic/project
- Innovative combination of core studies and contextual studies
- Focus on the development of interdisciplinary competencies
- Intensive supervision and individual feedback
- Ideal preparation for the Bachelor and Master theses
- 6 ECTS credited to the area of concentration

With the workshop in these eight focus areas, students are offered the opportunity to acquire in-depth qualifications, which are also shown in the Diploma Supplement.

### Computer Science

The structure of the Computer Science degree is different from that of the Economics or Law degrees in many aspects. For further details, please refer to the relevant programme site: [bcs.unisg.ch](http://bcs.unisg.ch)

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**Core Studies**

<table>
<thead>
<tr>
<th>Master of Arts HSG</th>
<th>Bachelor of Science HSG*</th>
<th>Master of Science HSG*</th>
</tr>
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<tbody>
<tr>
<td>Compulsory Subjects</td>
<td>Core Electives</td>
<td>Master’s Thesis</td>
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</table>

<table>
<thead>
<tr>
<th>Bachelor of Arts HSG</th>
<th>Bachelor of Science HSG*</th>
<th>Subsequent Majors (2 years)</th>
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</thead>
<tbody>
<tr>
<td>Compulsory Subjects</td>
<td>Core Electives</td>
<td>Bachelor’s Thesis</td>
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<table>
<thead>
<tr>
<th>Assessment Year (1 year)</th>
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<tbody>
<tr>
<td>Compulsory Subjects</td>
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<table>
<thead>
<tr>
<th>Economics-Legal Sciences</th>
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<tbody>
<tr>
<td>Compulsory Subjects</td>
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</table>

<table>
<thead>
<tr>
<th>Computer Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compulsory Subjects</td>
</tr>
</tbody>
</table>

\* Bachelor and Master of Science in Computer Science

**Contextual Studies**

<table>
<thead>
<tr>
<th>Social Sciences (SHSS)</th>
<th>Cultural &amp; Socio-Semantics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subjects</td>
<td>Subjects</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Master’s Thesis Areas of Concentration</th>
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<tbody>
<tr>
<td>Skills &amp; Languages</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Classroom Study / Independent Study</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Electives / Electives</td>
</tr>
</tbody>
</table>

**Skills & Languages**

- Prerequisite: credits from at least one course in the relevant area of concentration
- Workshop in Area of Concentration A (3 or 6 ECTS)

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**Special feature of our study architecture**

- 2726 Why choose St. Gallen?

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**Contact Information**

- **Executive Directors:** Prof. Dr. Tanja Schneider, Dr. Karen Lambrecht, Dr. Sixta Quassdorf
- **Müller-Friedberg-Strasse 8 CH-9000 St. Gallen**
- **bcs.unisg.ch**
- **kontextstudium@unisg.ch**
- **+41 71 224 25 63**
Bachelor’s level

Assessment Year

The Bachelor’s level at the University of St. Gallen consists of the two-semester Assessment Year and the Bachelor’s Studies, which has a standard period of study of four additional semesters. The Assessment Year provides our students with subject-specific and scientific fundamentals and trains them in the techniques of scientific work. They also begin to engage with issues raised in academic and social discussions across disciplines.

The Assessment Year can be taken in Economics, Law or Computer Science. The Assessment Year in Economics can be completed entirely in German or English. In order to continue with the Bachelor’s Studies, both the Assessment Year in its entirety and the accounting examination of the University of St. Gallen must be passed.

Graduates of the Assessment Year in Economics can enter directly into the major in Business Administration, Economics, International Affairs, Law, or Law and Economics. The Assessment Year in Law enables direct entry into the major in Law. However, it is also possible to change to any major by catching up on individual achievements.

The major in Computer Science can only be started with successful completion of the Assessment Year in Computer Science.

Bachelor’s Studies

The majors in Business Administration, Economics and International Affairs are studied in a flexible mix of German and English, with a minimum number of credits to be completed in the other language. The majors in Law, Law and Economics, and Computer Science are offered in German.

In addition to completing the core and contextual studies as well as the compulsory foreign language, a Bachelor’s thesis must be written. After acquiring all the necessary achievements, our students are awarded the academic degree Bachelor of Arts, or Bachelor of Science for the major in Computer Science. This academically qualifying degree enables students to enter professional life or to take up a Master’s programme.

Master’s level

The University of St. Gallen offers 14 Master’s programmes that build on the respective major of the Bachelor’s degree. The programmes in economics and law have a standard period of study of three semesters, the Master’s programme in Computer Science has a standard period of study of four semesters. Depending on the programme, students can study either in German, English or in both languages.

Our graduates receive a clear academic profile that prepares them for demanding tasks in practice and science. After acquiring all the necessary achievements in the core and contextual studies and successfully writing a Master’s thesis, our students are awarded the academic degree of Master of Arts, or Master of Science for the Computer Science programme.
Degree structure
New teaching and learning formats

A face-to-face university with digital support

In addition to teaching integrative and interdisciplinary learning content and transferring knowledge into practice, the University of St.Gallen strives to create accessible and customisable learning environments on and off campus. The focus is on our StudyNet, which serves as a digital learning platform for our students. Its virtual classrooms are designed to promote collaborative learning processes in particular. In addition, traditional forms of teaching such as lectures also benefit from the increasing use of digital tools. «Blended learning» enables the asynchronous development of learning content, which is discussed, questioned and further consolidated in interactive classroom teaching. Likewise, with the help of reflection tasks or game elements such as quiz duels in the learning app «Brian», you can independently check your learning progress and thus decide which topics you need to work on.

Smooth transition between studies, research and practice

In addition to curricular studies, informal, strongly self-motivated, extracurricular learning plays a major role at the University of St.Gallen. With various co-working spaces and the SQUARE, our campus offers the space to deepen and develop the knowledge and skills acquired during your course in spontaneous encounters with other students, researchers or well-known figures from the worlds of business and culture. Whether it is a hybrid course, a pop-up conference, the development and testing of a start-up idea or simply relaxed reflection – the thoughtful design of this thinking space invites you to co-create!

Individual learning environments characterise studies at the University of St.Gallen. To this end, the on-campus pre-sessional teaching is specifically supplemented by digital aids that also support self-study, independent of time and place.

Why choose St.Gallen?

The SQUARE creates an ecosystem for the further development of the learning and teaching culture at the University of St.Gallen.

hsg-square.ch
Bachelor’s level

36
Assessment Year –
the first year at the University
of St.Gallen

38
Bachelor of Arts HSG
in Business Administration

40
Bachelor of Arts HSG
in Economics

42
Bachelor of Arts HSG
in International Affairs
Assessment Year – the first year at the University of St. Gallen

StartWeek
New students in the Assessment Year of undergraduate studies must attend StartWeek. It takes place a week before the beginning of the semester, in calendar week 37. In this week, new students become acquainted with the university and with academic life, solve an interdisciplinary case study together and make new friends.

startweek.unisg.ch

Objectives
The Assessment Year is the first year of undergraduate studies. In the course of this clearly structured year, you will acquire a wide range of basic knowledge. The broadly oriented subject matter of the Assessment Year will make it easier for you to choose a major after your first year.

Structure
Core Studies
In the Assessment Year, core studies consist of the three compulsory subjects Business Administration, Economics and Law, as well as of Mathematics or Law II as core electives. Core studies allow for the acquisition of basic knowledge. In Business Administration, you will deal with the systemic fundamentals of management theory with the help of the St.Gallen Management Model, viewing the topic from an integrative and ethical perspective. You will acquire basic insights into the marketing management of an enterprise, as well as into financial management and accounting. In Economics, you will acquire a fundamental knowledge of micro- and macroeconomics, while in Law, you will become familiar with Swiss private and constitutional law, and international law in the English-language Assessment Year.

Contextual Studies
Besides core studies, you will also attend courses in contextual studies, which consist of Skills, Cultural and Social Sciences, and Foreign Languages. The introductory courses in Skills, “Introduction to Academic Writing” and the “Integrative Project”, serve to convey and apply fundamental working techniques and the acquisition of interdisciplinary knowledge. In Cultural and Social Sciences, there is a choice of seminars in history, philosophy, psychology and sociology. Furthermore, we offer courses of varying degrees of difficulty in ten foreign languages.

Examinations
Examinations are spread throughout the entire Assessment Year. There are different examination formats, such as written and oral examinations, seminar papers and the academic term paper.

Admission criteria
– Recognised school leaving certificate, e.g. IB, A-level or Swiss Matura
– International students: HSG selection procedure

Please consult our website for detailed information: admissions.unisg.ch

Programme start: Autumn Semester, StartWeek CW 37
Application time frame: 1 October – 30 April

Bilingual Bachelor’s studies
At the University of St.Gallen, undergraduate studies consist of the Assessment Year and studies in the major. After three years, students are awarded the degree of Bachelor of Arts HSG.

You will be able to complete the Assessment Year either in German or in English. Students who intend to choose the German-taught majors in Law, Law and Economics or Computer Science have to complete the Assessment Year in German. Those who plan to major in Business Administration, Economics or International Affairs can choose either the German or English track of the Assessment Year as these majors are bilingual.

All students doing a bilingual Bachelor’s programme have to earn at least nine or twelve credits, depending on the major, taught in the other language. Students who choose the English-language track of the Assessment Year are not required to speak German prior to their studies. They can learn German during their studies and can attend courses taught in German at the end of the Bachelor’s programme. German classes are offered by HSG’s Language Center.
Bachelor of Arts HSG in Business Administration

Is Business Administration the right major for me?

Are you interested in learning how the management of organisations works? Would you like to learn how the various departments of a firm operate and interact? In our Business Administration major, you will also deal with the complex interconnections of entrepreneurial action in a technological, social, political, ecological and ethical environment.

Content

The major in Business Administration will provide you with an internationally recognised, practice-oriented basic education. The compulsory programme covers all the essential aspects of business administration and also gives you a thorough introduction to computer science for business studies.

In addition, we provide you with an integrative view of economic activity. Thus, entrepreneurial action is placed in a wider context in the economics courses. In our law courses, you learn about the legal framework businesses operate in.

Compulsory courses

- Marketing
- Strategic Management
- Leadership & Human Resource Management
- Introduction to Operations Management
- Fundamentals and Methods of Computer Science for Business Studies
- Methods: Empirical Social Research
- Methods: Statistics
- Corporate Finance
- Accounting, Controlling, Auditing
- Microeconomics II
- Macroeconomics II
- Business and Tax Law
- Capstone Project

You have the opportunity to specialise in one of nine profile areas. The voluntary specialisation will be listed in the supplement of your Bachelor diploma.

You will be able to deepen your knowledge in the business administration core electives. You also have the opportunity to attend courses of other majors.

In contextual studies, you can choose from a wide range of courses in the humanities and social sciences. In the last year of the major in Business Administration, you will write a Bachelor’s thesis and complete a project in order to conclude your studies.

Programme language

Business Administration can be studied in a flexible mixture of English and German. All the compulsory subjects (with the exception of Micro- and Macroeconomics) are offered in one of the two languages every semester. All students have to earn at least 12 credits taught in the other language.

Bachelor in Business Administration – and then?

A degree in Business Administration will qualify you for jobs in various corporate divisions and for various Master’s programmes.
Bachelor of Arts HSG in Economics

Is Economics the right major for me?

Do you find it exciting to see how economic crises develop and want to learn what policies are the right responses to them? For example, does digitalisation and globalisation necessarily induce social inequality? Which people are most affected by a high unemployment rate? How should the banking system be regulated after a financial crisis? Why is Apple so successful? What happens if a central bank increases the money supply?

If you are interested in such questions, you should probably study Economics.

Content

The major in Economics pursues the goal of providing you with insights into the economic behaviour model and modus operandi of markets and governments, as well as an understanding of interrelations among institutions and economic policies. You can acquire skills in data analytics and data handling, an important skillset in the modern world. The core courses offered by the Major in Economics are complemented with a broad range of core electives, with which you will be able to find your own focus within the major and steer your own path through your studies. Below you can find an overview of the core courses required within the Economics degree:

Compulsory courses

The following courses are part of the core requirements of the Economics degree:
- Microeconomics II
- Macroeconomics II
- Microeconomics III
- Macroeconomics III
- Data Analytics I: Statistics
- Data Analytics II: Empirical Economic Research
- Data Handling: Import, Cleaning and Visualisation
- Accounting, Controlling, Auditing

Elective courses

The elective course offerings are extensive and range from business administration and law to traditional economics and finance courses. There are specialised courses such as digital literacy, machine learning and programming. The electives are designed to complement the core studies, which allows you to find your own focus and specialisation within your degree.

Contextual Studies

Taking contextual studies courses is a requirement of every degree programme at the University of St.Gallen. The wide range of courses offered in the humanities and social sciences, is designed to provide students with a well-rounded education that further develops their sense of self and their ability to face real world challenges and solutions.

The Bachelor’s thesis will enable you to create a basis for a Master’s programme or a possible later academic career.

The major in Economics also prepares you very well for transitioning into your professional career.

Programme language

Economics can be studied in a flexible mixture of English and German. All students have to earn at least 9 credits taught in the other language.

Bachelor in Economics – and then?

The Economics degree from HSG is a recognised and highly valued qualification. Our graduates work in the economic departments of banks and insurance companies, in federal offices or, for example, international organisations. We like to keep in touch with our graduates, thus providing a strong network of alumni who are engaged with current students.
Bachelor of Arts HSG
in International Affairs

Is International Affairs the right major for me?

When you browse through the newspaper in the morning, do you go straight to the stock exchange pages or do you not get any further than the international news? Are you interested in problems within the EU that are a consequence of different political systems? Do you want to know how aid is provided for disaster areas or how diplomats act when conflicts arise between countries? In the major in International Affairs, you will deal with central social challenges situated at the crossroads of politics, the economy and international law.

Content

With courses in economics, political science and selected areas of law and business administration, the major in International Affairs (BIA) pursues a generalist approach that pools and integrates these disciplines. We help you improve your ability to make sense of what is going on in the world, and to make sound judgements. Moreover, we provide you with analytical skills and methodological proficiency.

Compulsory courses
- Political Theory
- Public Management
- International Relations
- Comparative Politics
- European Governance
- International Law
- International Economics
- Microeconomics II
- Macroeconomics II
- Quantitative Methods
- Qualitative Methods
- Accounting, Controlling, Auditing

Core electives
- Comparative Political Economy
- Development Economics
- Current Issues and Problems in International Politics
- European Law
- International Management
- Global Health Governance
- Digital Government
- National Model United Nations
- Model WTO

Alongside the compulsory subjects (48 ECTS) the BIA offers core electives with courses on specific global challenges (24 ECTS), independent electives where students can choose from the course offer of all HSG majors (12 ECTS) and Contextual Studies with courses in the humanities and social sciences (24 ECTS). The Bachelor’s thesis constitutes an integrative part of the programme. It provides you with an opportunity to integrate and apply the knowledge you have acquired.

Programme language

International Affairs can be studied in a flexible mixture of English and German. All students have to earn at least 9 credits taught in the other language.

Programme length

4 years

Entry requirements

Secondary school diploma

Language levels

English: upper intermediate
German: upper intermediate

Bachelor in International Affairs — and then?

The BIA paves the way for many professional opportunities in companies, international organisations, politics, public administration, the media and non-profit organisations.

Contact

Prof. Dr. Klaus Dingwerth
Academic Director

Dr. Daniela Engelmann
Executive Director

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Bachelor’s Programme in International Affairs
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CH-9000 St. Gallen
+41 71 224 31 33
mia@unisg.ch
bia.unisg.ch

Find out more about the BIA and its community at: bia.unisg.ch
Master’s level

46  Master of Arts HSG in Marketing Management (MiMM)
50  Master of Arts HSG in Accounting and Corporate Finance (MACFin)
54  Master of Arts HSG in Strategy and International Management (SIM)
58  Master of Arts HSG in Banking and Finance (MBF)
62  Master of Arts HSG in Economics (MEcon)
66  Master of Arts HSG in Quantitative Economics and Finance (MiQE/F)
70  Master of Arts HSG in International Affairs and Governance (MIA)
74  Master of Arts HSG in International Law (MIL)
78  Master of Science HSG in Computer Science (MCS)
The programme focuses on our proven three-track concept modelled on the marketing functions of the future (customer focus, emerging management issues & marketing functions). With an extensive and academically well-founded education in the fields of consumer behaviour, market research and marketing management, students learn how to run a company in a customer-oriented manner, and how to satisfy customer requirements, to ensure that companies are able to stand their ground and succeed in global competition.

**Objectives**

MiMM graduates:

– identify challenges and the need for action from the viewpoint of customers and the market and are able to adopt other entrepreneurial perspectives.
– are familiar with all current methods of market research and are able to apply them in a market setting.
– conduct well-founded assessments of the effectiveness and efficiency of strategies and campaigns in the context of market-oriented corporate management (marketing management).
– have honed their lateral thinking skills and are able to conceptualize innovative solutions applicable in dynamic market environments.
– are well versed in the responsible usage of digital media.
– combine qualitative and quantitative analytical and conceptual methods in order to solve present and future problems.
– gauge the impact of entrepreneurial strategies on the market, on society and on the environment in a realistic manner.
– have learnt to overcome even unexpected challenges in a spirit of personal responsibility.
– act entrepreneurially at individual, project-related and organisational level and formulate clear strategic recommendations.

**Student profile**

Students are characterised by a great interest in practical problems and academic questions. In this way, they are able firstly to understand the mechanisms and processes driving today’s markets, and secondly to successfully implement solutions. They are curious, entrepreneurial, communicative and enthusiastic.

**Career opportunities**

Soundly acquired knowledge and new combinable skills (analytical and conceptual skills, instrumental knowledge) and the practised basic approach (market orientation and responsible action in practice) are an indispensable necessity for success in the world of work in an ever accelerating, complex market.

We strive to provide the skills necessary for the future professional profiles in marketing. This means doing justice to:

**Curriculum**

<table>
<thead>
<tr>
<th>Core Studies</th>
<th>Master’s Thesis</th>
<th>Contextual Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compulsory Subjects</td>
<td>Core Electives</td>
<td>Electives</td>
</tr>
<tr>
<td><em>Introduction to Marketing Management</em></td>
<td><em>Track Customer</em></td>
<td>Skills</td>
</tr>
<tr>
<td><em>Consumer Behaviour &amp; Methods</em></td>
<td><em>Exploring Consumers and Markets through Qualitative Methods</em></td>
<td>Areas of Concentration</td>
</tr>
<tr>
<td><em>Applied Research Project I</em></td>
<td><em>Machine Learning for Marketeers</em></td>
<td></td>
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<tr>
<td><em>Marketing Management</em></td>
<td><em>Buyer Psychology</em></td>
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<tr>
<td><em>Marketing Functions</em></td>
<td><em>Web Data &amp; Digital Analytics</em></td>
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<tr>
<td><em>Applied Research Project II</em></td>
<td><em>Judgement and Decision Making</em></td>
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<tr>
<td><em>Applied Research Project III</em></td>
<td><em>Digital Advertising &amp; Programmatic Advertising</em></td>
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<td>1st semester</td>
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<td>0-6 credits</td>
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<td>Total 54 credits</td>
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Master of Arts HSG in Marketing Management (MiMM)

The Master’s programme in Marketing Management (MiMM) trains students who are interested in customer-centric-thinking to become reflective, competent and entrepreneurial, and to act in a sustainable way.
– the increasing significance of digital competencies
– analytical competencies, such as advanced analytics
– “contentual” competencies, such as storytelling
– the ability to think and work in a solution-oriented manner
– involvement in transformation processes (in cooperation with other departments, introducing the customers’ viewpoint)
– marketing-strategy support.

Developing concepts and positioning for (business model) innovations.
– managerial assessment of innovative marketing approaches and evaluation of their contribution towards corporate success
– involvement in transformation processes (in cooperation with other departments, introducing the customers’ viewpoint)
– marketing-strategy support.

Studying internationally

The University of St.Gallen enables students to spend exchange semesters at one of our 200 partner universities. In addition, you can apply for the CEMS MIM or a DM2 double degree programme.

MiMM admission criteria

– A university degree that is recognised as equivalent, in the same or a similar major to Business Administration, with at least 180 credits.
– International students are admitted on the strength of the documents they submit.
– Supplementary work (Integration Week or Master’s preparatory courses) is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:

Programme language

The MiMM can be studied in German and in English.
Proximity to corporate practices is what makes our programme stand out: topical and relevant issues with case-related approaches to solutions play as important a role as reputable guest lecturers and close cooperation with selected companies. We want to foster your entrepreneurial mindset and support you on your journey to becoming a critically thinking individual capable of taking action. The MACFin programme creates optimal conditions for a successful start to your career.

Objectives

The MACFin prepares you for professional responsibilities in the field of financial corporate management. Whether you look at it from the perspective of a management consultant, a startup founder, a controller, an auditor or a banker:

– you analyse an organisation’s sustainable financial and earning power, assess the profitability of clients’ distribution channels and brands, and issue recommendations for their further strengthening;

– you utilise new technologies and the resulting digital transformation opportunities within the context of financial management in order to achieve business growth;

– you deal with the requirements imposed by the capital market and the regulators;

– you design mergers & acquisitions processes for strategic growth initiatives and assess their impact;

– you conduct management performance assessments and create incentive-compatible management instruments.

Student profile

Your goal is to steer a company’s future development with sustainable success? Do you want to be able to use key figures to underpin its strategic growth opportunities and thus make your arguments more powerful? Then you fit our target group excellently. As a MACFin student, you have a great interest in issues of financial management from a CFO’s point of view. Your academic and practical curiosity puts you in a position to not only become acquainted with concepts in a theoretical manner but to scrutinise them, assess them independently and adapt them to fit the context. Simultaneously with your education in this field, you will further develop your analytical and communicative skills. In this way, you will be prepared to assume responsibility in leading positions in a complex and volatile environment in the future.

Career opportunities

We would like to provide you with the wherewithal for an exciting and unique career. As a MACFin graduate, you will not only have the necessary theoretical foundation but also be conversant with practice-oriented project work, positioning and opinion leadership, as well as being involved in the production of solutions and decisions. And this is also why MACFin graduates find themselves in positions of responsibility in big and smaller corporations, on all continents, with responsibility for line functions, project work, management consultancy or auditing. Some of them decide to take the leap and found their own start-up business.

Curriculum

<table>
<thead>
<tr>
<th>Core Studies</th>
<th>Core Electives</th>
<th>Master’s Thesis</th>
<th>Contextual Studies</th>
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</thead>
<tbody>
<tr>
<td>Compulsory Subjects</td>
<td>Base selection options:</td>
<td>Deepening Choice options:</td>
<td>Skills</td>
</tr>
<tr>
<td>1st semester</td>
<td>• Corporate Finance</td>
<td>• Corporate Valuation: a practice-oriented seminar on business valuation</td>
<td>Areas of Concentration</td>
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<td></td>
<td>• Management Accounting</td>
<td>• Current issues in the finance sector from the perspective of an auditor and consultant</td>
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<td></td>
<td>• Accounting, Research and Application</td>
<td>• Analytical Performance Management</td>
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<td>• Audit Simulation</td>
<td>• IMAC – Integrated Management Accounting Concept (CMA Track)</td>
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<td>• Corporate Crisis</td>
<td>• International Group Accounting</td>
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<td>• Business Forecasting</td>
<td>• Selected Topics in Corporate Finance</td>
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<td>• Business Performance Management</td>
<td>• Board Governance</td>
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<td>• Basic Accounting</td>
<td>• Working Capital Management and Supply Chain Finance</td>
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<tr>
<td></td>
<td>• Strategic Corporate Finance</td>
<td>• Financial Management of Start-ups: a practice-oriented seminar on financing growth and dealing with venture capitalists</td>
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<td></td>
<td>• Applied Financial Management</td>
<td>• Derivatives</td>
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<td>• Capital Market-oriented Controlling</td>
<td>• Real-Estate Finance</td>
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<td>• Derivatives</td>
<td>• Risk Management and Insurance</td>
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<td>• Real-Estate Finance</td>
<td>• Ethics of Financial Services</td>
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<td></td>
<td>• Risk Management and Insurance</td>
<td>• Start-up Engagements by Corporates</td>
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<td>• Ethics of Financial Services</td>
<td>• Financial Management of Start-ups: a practice-oriented seminar on financing growth and dealing with venture capitalists</td>
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<td>Total 54</td>
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</table>

The Master’s programme in Accounting and Corporate Finance (MACFin) enables you to view financial corporate management from an integrative perspective.
Content and structure

The content of the Master’s programme focuses on the current and future tasks of financial management, which are undergoing radical change. What does digital transformation entail for corporate management? How can the countless pieces of information that are available today be analysed and put to good use (big data analytics)? How do new technologies such as blockchain impact on existing business models? These questions and others call for a new and integrated understanding of financial management.

The newly reformed compulsory part of our programme focuses on three central topic areas (Corporate Finance / Management Accounting / Reporting and Auditing), which are taught both in German and English. In the core elective part of our programme we offer a cross section of courses in financial management and its various disciplines. This will allow you to concentrate on your interests and make a selection from among a great number of courses. In basic core electives (12–27 ECTS), the spectrum of financial management will be covered by a selection of at least four courses, whereas in immersion core electives (12–24 ECTS), at least two extensive courses provide you with specialist knowledge and prepare you for the start of your professional career. In this way, everyone will be able to pursue their individual requirements and interests. Nearly half of the courses are offered in English. So that you can complete MACFin in German only, in English only, or in a combination of both. Furthermore, the MACFin can be excellently combined with the additional qualifications “Business Education”, “Digital Communication and Journalism”, “FinTech” and “Managing Climate Solutions”.

Studying internationally

We support you in the international orientation of your studies. For example, you can apply for the CEMS MIM or DM2 double degree programmes. In addition, you will be able to spend an exchange semester at one of our approx. 200 partner universities. Alternatively, you can spend a semester at a non-partner university of your choice as a Free Mover. Most of our graduates spend at least one semester abroad during their studies.

MACFin admission criteria

– A university degree that is recognised as equivalent, in the same or a similar major to business administration, with at least 180 ECTS.
– International students are admitted on the strength of the documents they submit.
– Supplementary work (Integration Week or Master’s preparatory courses) is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:
admissions.unisg.ch

Programme language

The MACFin can be studied in German and in English.
The SIM offers an integrative and interdisciplinary approach, because only an approach of this nature can convey the ability to cope with the complex management challenges of our time. Its enduring excellence has earned the SIM programme first place in the prestigious Financial Times Global Masters in Management Ranking every year from 2011-2022.

Objectives
We seek to shape generalists with a focus on strategy and international management. The SIM programme is designed for a select group of international and domestic students. As the programme operates in an international setting, the course and assessment language is English. Graduates are awarded a Master of Arts HSG (M.A. HSG) in Strategy and International Management after three semesters of full-time studies (90 credits).

A unique international experience
The Strategy and International Management (SIM) programme attracts students with the ambition to succeed in the global marketplace. Beyond the classroom, the SIM programme emphasises international experiences and entrepreneurial challenges including a broad array of exchange programmes, as well as international projects and internships. Students are provided with unique combination of meaningful life experiences, strong values, outstanding talent and high ambitions puts them on track to become responsible global leaders.

Sharpening capabilities
The SIM recognises the importance of well-rounded managers above and beyond management theory. Soft skills are integrated into the SIM programme in order to develop managers’ intellectual flexibility and intercultural qualifications. Hard skills are adapted and perfected through international work projects and exclusive training workshops. Additionally, our international faculty reflects the balance between academic rigour and managerial relevance that will empower SIM students throughout their future careers.

Career opportunities
By fostering academic excellence, intercultural and language skills, as well as an interdisciplinary problem-solving approach, the SIM programme optimally equips students for top positions in key business arenas such as international management, business consulting or entrepreneurship. Most SIM students sign professional contracts before completing their studies. They receive challenging and attractive job offers from highly respected companies in various business sectors.
throughout the world. Many SIM students also find encouragement and support to start their own business ventures during their studies.

**Content and structure**

The SIM curriculum combines the research-based academic rigour of a Master of Arts with the interactive nature and practice-oriented approach present in leading MBA programmes. Students are thus offered the best of two learning worlds.

**Compulsory courses**

The compulsory courses advance students’ knowledge of the functional areas of management. Students explore advanced theories and concepts, examine managerial practice, and engage in scientific discussion.

**Core electives**

The core electives consist of Advanced Management Courses and Integratives. The latter focus on subjects of widespread and current interest in the field of management. Multidisciplinary perspectives are needed to embrace these subjects and explore ways to cope successfully with the major management challenges of our time.

**SIM in practice**

– The SIMagination Challenge requires students to embark on an international social initiative which aims to create enriching and meaningful learning experiences for them.
– SIM students initiate and complete an international internship, called SIM International Project (SIM-IP). The purpose of the SIM-IP is for students to engage in challenging and practice-oriented work that is outside the classroom, yet still topical and relevant to their studies.

**Studying internationally**

Key partnerships with two prestigious MBA programmes offer SIM students the opportunity to gain a double degree with either INCAE Business School in Costa Rica or Nanyang Business School in Singapore. Within two years, students acquire both the SIM-HSG Master’s degree and a globally recognised MBA degree.

In addition to these select MBA double degree opportunities within the SIM programme, the University of St.Gallen offers a broad range of double degrees and exchange semesters. SIM students may apply for a double degree programme with ESADE in Barcelona, RSM Erasmus University in Rotterdam, HEC in Paris, FGV-EAESP in São Paulo or the CEMS MIM, or for an exchange semester at one of over 200 partner universities worldwide.

**SIM admission criteria**

– A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits
– Applicants are admitted based on the assessment of the following criteria:
  – GMAT or GRE
  – Grade average
  – Extracurricular activities (including practical experience)
  – Essay
  – Video interview
  – SIM Start Professional (integration week) is required

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:

[admissions.unisg.ch](http://admissions.unisg.ch)

**Programme language**

The SIM is taught in English.

**Facts & figures:**

– Application time frame: 1 October – 30 April
– SIM Start Professional (calendar week 36)
– Programme start: Autumn Semester (calendar week 38)
– Duration: 3 semesters (90 ECTS credits)
– Language: English
– Intake, academic year 2022/2023: 52
– International SIM students: 93%
– Male/female: 48%/52%

Hiba Tarabishi, Switzerland

Find out more about the SIM and its community at:

[sim.unisg.ch](http://sim.unisg.ch)

[INCAE](http://incae.edu)

[exchange.unisg.ch](http://exchange.unisg.ch)

[CEMS](http://cems.unisg.ch)
With its high-quality education and its prestigious alumni network, the Master’s programme in Banking and Finance (MBF) is one of the leading international finance programmes.

A top-tier international faculty in the fields of Financial Markets, Financial Institutions, Corporate Finance, Quantitative Methods and Insurance offers a challenging programme including both theory and application. In the global ranking of the Financial Times Finance Masters, the MBF programme has been ranked among the top finance programmes and ranks number one in Switzerland and in German-speaking countries.

Objectives
Through an integrative approach of theory and application, the MBF programme aims to prepare the students for their ambitious professional careers in various industries. In addition to the three compulsory courses – Financial Markets, Financial Institutions and Quantitative Methods – the students have the possibility to choose from a broad range of elective courses, with subjects ranging from corporate finance and alternative investments to insurance management. The courses enable students to develop a strong analytical skill set and a deep understanding of financial concepts.

Furthermore, tailored events such as the MBF Integration Days, the MBF Research Retreat, the MBF Career Workshop Series and the Career Power Days, aim to foster the MBF community and offer great opportunities to develop effective practical skills.

Student profile
The MBF programme attracts ambitious, hard-working and skilled students, interested in the fields of finance, business and banking. Students typically have a strong academic background and are looking to deepen their technical skill set in finance, to be fully prepared for all future professional challenges. Indeed, they are usually highly interested in financial markets and financial institutions and eager to learn the quantitative methods related to them. Furthermore, prospective students should possess strong analytical skills and be keen to solve challenging tasks related to finance. Above all, we expect our students to be effective communicators who are able to thrive in an international environment.

Career opportunities
Upon graduation from the MBF, students are fully prepared to pursue exciting positions in top-tier companies in Switzerland and around the world. From internships to full-time positions, the students are offered many attractive opportunities after their studies in areas such as banking, finance and consulting. In particular, MBF students have the possibility to:

- take on jobs in financial institutions such as banks, insurance companies and asset management firms;
- work for large multinational investment banks or small M&A boutiques and venture capital firms;
- work as auditors in the fields of banking and insurance;
- work in the finance or strategy departments of industrial corporations;
- pursue an academic career in finance, in the context of doctoral studies (Ph.D.);
- engage as (FinTech) entrepreneurs;
- start a career in public financial institutions, such as central banks.

Companies are enthusiastic about welcoming MBF students and working together to face the challenges of the various industries. In terms of the number of hires, these are the top 10 employers of MBF graduates from 2020-2022: McKinsey & Company, Boston Consulting Group, Bain & Company, Credit Suisse, UBS, Deloitte, Partners Group, University of St.Gallen, Citibank, and KPMG.

Curriculum

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<table>
<thead>
<tr>
<th>Core Studies</th>
<th>Core Electives</th>
<th>Master’s Thesis</th>
<th>Contextual Studies</th>
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<tr>
<td>Compulsory Subjects</td>
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<td>Skills</td>
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<td>• Research seminar Financial Institutions</td>
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58 Master’s level

59
Industrial partners

The MBF corporate partners, including Credit Suisse, Boston Consulting Group, UBS, Fidelity International and Zürcher Kantonalbank are essential in the functioning of the programme. Indeed, the MBF partners contribute to the knowledge transfer from industry to academia through various guest lectures and events, offer a powerful network for the students, organise interesting company events, and collaborate on practically relevant Master's thesis topics.

Content and structure

The MBF programme has a clear and flexible course structure. The core studies are made up of three compulsory courses and a broad choice of electives.

Compulsory subjects

In the first semester, students attend the compulsory courses Financial Markets, Financial Institutions and Quantitative Methods. These challenging courses allow the students to develop the fundamentals in finance, allowing them to further tackle the other specialised courses and the empirical Master's thesis.

Core electives

Throughout the programme, students may design their individual curriculum according to their preferences. They can freely combine courses from an extensive list of core electives grouped in the focus areas of Financial Markets, Banking & the Financial Economy, Corporate Finance, Alternative Investments, Risk Management & Insurance and Quantitative Methods & Data Science. It is also possible to obtain a Diploma Supplement in one of the above-mentioned areas, when a student completes at least 12 ECTS and the Master's thesis in the corresponding subject track. The wide selection of courses and the flexibility of the curriculum make the MBF programme particularly attractive.

Research seminar

The research seminar is a 3 ECTS course, available in the spring semester, where the students are required to write a paper with a particular research focus. All groups present and discuss their main findings with the class. In combination with the Master’s thesis, the MBF therefore provides a thorough preparation for a Ph.D.

Independent electives

Independent electives create additional choices, where students may either attend further core electives of the MBF or courses of other Master's programmes.

MBF admission criteria

– A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits
– Applicants are admitted on the basis of the assessment of the following criteria:
  – GMAT* or GRE* (*non-mandatory for students with a Swiss Bachelor’s degree)
  – Average grade during undergraduate studies
  – Extracurricular activities, including practical experience and exchange semester
  – Motivation and aptitude for the programme as expressed in a binding letter of motivation
  – Proficiency in the English language
  – The MBF Integration Days are compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria: admissions.unisg.ch

Programme language

The MBF is taught in English.

Facts & figures

– Application time frame: 1 October – 30 April
– MBF Integration Days (calendar week 36)
– Programme start: Autumn Semester (calendar week 38)
– Duration: 3 semesters (90 ECTS credits)
– Language: English
– Intake, academic year 2022/2023: 128
– International MBF students: 57%
– Male/female: 75%/25%
The Master’s programme in Economics (MEcon) offers a comprehensive education in economics. It provides in-depth theoretical and empirical knowledge in order to analyse the social and economic challenges of our time.

Due to the advance of digitalisation, data analytics has become a central component of developed economies. Hence, over recent years processing and interpreting large data sets has become increasingly important. The Master’s programme in Economics (MEcon) provides you with the necessary tools to research economic policy problems using state-of-the-art methods and to develop strategies in order to solve these problems.

Objectives
With the MEcon you gain a clear understanding of key economic and social interdependencies, as well as the ability to analyse large amounts of data. The MEcon enables our students to develop skills in a number of important areas:

- During the MEcon, you will develop a clear understanding of the central economic and social interrelationships.
- You deepen your knowledge in methods and theory for empirical economic research and can already apply this during your studies.
- You will learn how to deal with large amounts of data. You will get to know different tools for data preparation and will be able to analyse and interpret the data from an economic point of view.
- You will learn to apply your knowledge of economics to solve real economic policy and social problems, such as incentive systems, corporate governance, globalisation, aging society, unemployment, the welfare state, growth, etc.
- In addition, your management and communication skills will be trained.

Student profile
The MEcon is suitable for you if you are interested in social and economic developments and problems. For this, you would like to acquire sound methodological skills in economic theory and empirical analysis. You already have basic economic knowledge, mathematical skills and you like to think analytically. You are interested in applying your newly acquired knowledge in order to solve real economic problems.

Career opportunities
The MEcon provides the knowledge and skills needed to understand and analyse economic processes and to develop solutions to economic problems. This expertise opens up varied career paths in a wide range of professional fields. MEcon graduates are in demand for positions of responsibility in the public sector, international organisations and consultancy firms, as well as in banks and insurance companies. If you are striving for an academic career, the academic education in MEcon also provides an excellent preparation for Ph.D. programmes.

Career opportunities
The MEcon provides the knowledge and skills needed to understand and analyse economic processes and to develop solutions to economic problems. This expertise opens up varied career paths in a wide range of professional fields. MEcon graduates are in demand for positions of responsibility in the public sector, international organisations and consultancy firms, as well as in banks and insurance companies. If you are striving for an academic career, the academic education in MEcon also provides an excellent preparation for Ph.D. programmes.

Curriculum

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<td>Compulsory Subjects</td>
<td>Core Electives</td>
<td>Master’s Thesis</td>
<td>Contextual Studies</td>
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<td>• Advanced Macroeconomics I: Growth and Innovation</td>
<td>• Advanced Microeconomics I: Consumers, Firms, Markets</td>
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<td>• Advanced Macroeconomics II: Asset Prices, Fluctuations and Unemployment</td>
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<td>• Data Analytics I: Predictive Econometrics</td>
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*subject to yearly changes

Credits

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<tr>
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<td>Total 18</td>
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</table>

62 Master’s level
63
Content and structure

The MEcon is a full-time programme with a course load of 90 credits and is designed for a standard study period of three semesters. The MEcon has a clear and flexible structure. The core studies are made up of seven compulsory courses and a wide choice of core electives and electives.

Compulsory subjects

In the first two semesters, students attend the compulsory courses in which you deepen your knowledge in the core areas of economics and acquire advanced methodological skills. Based on these rigorous foundations, students subsequently choose their core electives and electives.

Core electives and electives

In the second and third semester, students may design their individual curriculum according to their preferences. The core electives include courses for advanced applications. From a wide range of courses, you choose according to your interests and strengths. With your choice of electives, you deepen your own study profile.

Specialisation options

The MEcon offers you the following specialisation options:

– Global Economy
– Public Policy
– Managerial Economics
– Financial Economics
– Digitization and Data Analytics

Practice Credits

We encourage students to acquire practical experience before and during their Master’s studies and thus establish contacts with potential employers. Students can earn Practice Credits (up to 6 credits) for qualified internships that count towards their curricular course requirements.

Studying internationally

The University of St.Gallen is very well connected internationally. As a MEcon student, you have the opportunity to apply for the double degree programme with Stockholm School of Economics (SSE), allowing you to supplement your HSG Master’s degree with a second Master’s degree from SSE in the field of Economics within two years.

You can also apply for a double degree programme (DM2) at ESADE Barcelona, HEC Paris or RSM Rotterdam.

The CEMS Master’s in International Management is also open to you.

In addition, the HSG offers exchange programmes with over 200 partner universities worldwide.

MEEcon admission criteria

– A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits (at least 60 credits in Economics).
– International students are admitted on the strength of the documents they submit.
– The Integration Week Economics or the Master’s preparatory level is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:

admissions.unisg.ch

Programme language

The MEcon can be studied in a mixture of German and English. All compulsory courses are held in English.

Facts & figures

– Application time frame: 1 October – 31 March
– Integration Week Economics (calendar week 36)
– Programme start: Autumn Semester (calendar week 38)
– Duration: 3 semesters (90 ECTS credits)
– Language: English and German
– Intake, academic year 2022/2023: 35
– International MEEcon students: 37%
– Male/female: 67%/33%

Contact

Prof. Dr. Matthias Fengler
Academic Director

Prof. Dr. Winfried Koeniger
Academic Director

Jennifer Aepli
Executive Director

University of St Gallen
School of Economics and Political Sciences
Müller-Friedberg-Strasse 6/8
CH-9000 St Gallen
+41 71 224 29 26
mecon@unisg.ch
mecon.unisg.ch

Sara Fontanet, Switzerland
Find out more about the MEcon and its community at:
mecon.unisg.ch
The Master’s programme in Quantitative Economics and Finance (MiQE/F) offers a high-quality education in economics, econometrics and quantitative methods, with a strong focus on finance.

Student profile
MiQE/F students are characterised by a great interest in practical problems and academic questions. The programme is aimed at students with a sound education in economics, strong quantitative and analytical skills and the ability to master abstract concepts. You are interested in analysing complex problems in the areas of economics and finance, in particular through the application of quantitative methods. If you like to study in an international environment and strive for academic excellence, then the MiQE/F is the right choice for you.

Career opportunities
Graduates of pure business and economics programmes often lack in-depth training in quantitative methods. Mathematicians and statisticians often lack an economics or finance background. As a MiQE/F graduate you bridge the gap with your diverse skill set. Policy and financial institutions and firms in the private sector are increasingly confronted with complex problems requiring a confident application of methods as well as a deep understanding of economic processes and the financial sector. MiQE/F graduates are well prepared for responsible positions in the areas of banking and finance, consulting and insurance. Due to its strong methodological training, MiQE/F graduates are also extremely well equipped to pursue an academic career.

Curriculum

<table>
<thead>
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<th>Core Studies</th>
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<th>Contextual Studies</th>
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<tbody>
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<td><strong>Compulsory Subjects</strong></td>
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<th>Credits</th>
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<td>32</td>
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<td>Total 54</td>
<td>18</td>
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</table>

*subject to yearly changes

66 Master’s level
67
Cooperation with LGT

The LGT Group is an official partner of the MiQE/F programme. Each year, LGT awards a prize of CHF 5,000 for the best MiQE/F degree. Moreover, the LGT Group offers internships for our MiQE/F students to gain practical knowledge and earn Practice Credits.

Content and structure

The MiQE/F programme is a full-time programme with a course load of 90 credits and is designed for a standard study period of three semesters. The MiQE/F programme has a clear and flexible structure. The core studies are made up of eight compulsory courses and a wide choice of core electives and electives.

Compulsory subjects

In the first two semesters, students attend the compulsory courses which focus on finance, economics, econometrics and quantitative methods. Based on these rigorous foundations, students subsequently choose their core and independent electives.

Core electives and electives

In the second and third semester, students may design their individual curriculum according to their preferences. The core electives involve advanced application-oriented and problem-solving courses. From a wide range of core courses, you choose your courses according to your interests and strengths. With your choice of core electives, you develop your own study profile. Electives create additional choices: students may either attend further core electives of the MiQE/F or courses of other Master's programmes.

Practice Credits

We encourage students to acquire practical experience before and during their Master’s studies and thus establish contacts with potential employers. Students can earn Practice Credits (up to 6 credits) for qualified internships that count towards their curricular course requirements.

Studying internationally

The University of St.Gallen is very well connected internationally. As a MiQE/F student, you have the opportunity to apply for the double degree programme with Stockholm School of Economics (SSE), allowing you to supplement your HSG Master’s degree with a second Master’s degree from SSE in the field of Economics within two years.

You can also apply for a double degree programme (DMD) at ESADE Barcelona, HEC Paris, RSM Rotterdam or Bocconi University in Milan.

The CEMS Master’s in International Management is also open to you. In addition, the HSG offers exchange programmes with over 260 partner universities worldwide. exchange.unisg.ch

MiQE/F admission criteria

A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits (at least 60 credits from the core areas of economics, mathematics, statistics and computer science; of these, at least 30 credits from the core area of economics and at least 6 credits from the core area of statistics).

– Applicants are admitted on the basis of the assessment of the following criteria:
  – GMAT/GRE* (*non-mandatory with a Swiss Bachelor's degree)
  – Average grade during undergraduate studies
  – Writing sample
  – Extracurricular activities, including practical experience and exchange semester
  – Motivation letter
  – Curriculum vitae
  – The Integration Week Economics or the Master’s preparatory level is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria: admissions.unisg.ch

Programme language

The MiQE/F is taught in English.

Facts & figures

– Application time frame: 1 October – 30 April
– Integration Week Economics (calendar week 36)
– Programme start: Autumn Semester (calendar week 38)
– Duration: 3 semesters (90 ECTS credits)
– Language: English
– Intake, academic year 2022/2023: 27
– International MiQE/F students: 52%
– Male/female: 82%/18%
Master of Arts HSG in International Affairs and Governance (MIA)

The Master’s programme in International Affairs and Governance (MIA) is designed for students who seek to contribute to effective and sustainable solutions for today’s transnational challenges.

MIA graduates are trained as flexible generalists and know how to integrate the specialist knowledge required to address today’s pressing political, economic and social problems. Combining interdisciplinary study with a results-oriented approach, the MIA programme prepares graduates for a world in which leaders and professionals must increasingly be able to work across borders, disciplines and sectors.

Objectives

Many of today’s most pressing issues are to be found at the crossroads of politics, the economy and law. Understanding them requires more than one single academic discipline. In addition, mastering these challenges demands an international perspective and cross-border cooperation.

Our students (1) acquire thorough, integrated knowledge and understanding of advanced core areas in business administration, economics, law and political science. They (2) develop a strong working knowledge and the skills to identify and apply adequate methods in tackling academic or policy problems in International Affairs. They further (3) know how to contextualise and systematically analyse information in order to make sound decisions. And, (4) they can convincingly and credibly communicate their competencies, insights and expertise with relevant stakeholders.

Career opportunities

The MIA programme opens the door to a great variety of careers. Our graduates take on leadership positions in national and international organisations and NGOs, in business and management (e.g. consulting firms and multinational corporations), as well as in academia and think tanks. Moreover, the MIA prepares students for a Ph.D. programme, including the Programme in International Affairs and Political Economy (DIA) at HSG.

Content and structure

The rigorous interdisciplinary MIA curriculum integrates the diverse perspectives constitutive of Economics, Political Science, Business Administration and Law. Core studies provide the foundations, research methods and knowledge indispensable for a thorough understanding of the complexity of international problems.

Student profile

The MIA is aimed at ambitious and enterprising students who are interested not only in a rigorous, research-based university education in International Affairs, but also in the world of practice. MIA students assume responsibility and are willing to actively contribute to society, the economy and politics.

Curriculum

<table>
<thead>
<tr>
<th>Core Studies</th>
<th>Master’s Thesis</th>
<th>Contextual Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compulsory Subjects</td>
<td>Core Electives</td>
<td>Electives</td>
</tr>
<tr>
<td>Thematic Courses:</td>
<td></td>
<td></td>
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<tr>
<td>• International Politics and Market Economy</td>
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<tr>
<td>• International Law and Business Strategy</td>
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<tr>
<td>Methodological Courses:</td>
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<tr>
<td>• Data Analytics and Causal Inference</td>
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<tr>
<td>• Strategies of Social Science Inquiry</td>
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<tr>
<td>Professional Course:</td>
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<tr>
<td>• Cases in International Affairs</td>
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<tr>
<td>MIA Morning: Competences &amp; Skills (examples):</td>
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<tr>
<td>• Agile Project Management</td>
<td></td>
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<tr>
<td>• Infographics</td>
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<tr>
<td>• Legal Reasoning</td>
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<td>1st semester</td>
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<tr>
<td>Thematic, Methodological and Professional Courses (examples)</td>
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<tr>
<td>Security and Conflict:</td>
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<tr>
<td>• The Second Nuclear Age</td>
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<tr>
<td>• Foreign Policy of the European Union</td>
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<tr>
<td>Democracy and Governance:</td>
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<tr>
<td>• International Governance of Conflict Management</td>
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<td>• Public Corporate Governance</td>
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<td>Business and Public Policy:</td>
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<td>• Energy and Climate Governance</td>
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<td>• Business in Europe</td>
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<td>Sustainability and Development:</td>
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<tr>
<td>• Industrial Policy and Sustainable Transition</td>
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<td>• Fighting Global Poverty</td>
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<td>Data Analytics &amp; Methods:</td>
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<td>• Quantitative Text Analysis</td>
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<tr>
<td>• Qualitative Research: Design, Methods and Analysis</td>
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<tr>
<td>‘Consultancy Projects’ (examples):</td>
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<tr>
<td>• Social Start-up Creation</td>
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<tr>
<td>• Climate-Friendly European Travel</td>
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<td>Credits</td>
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<td>30</td>
<td>16-24</td>
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<td>Total 54</td>
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<td>Total 18</td>
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</tbody>
</table>

Skills Areas of Concentration

0 – 6 12 – 18
A selection of core electives allows students to choose and refine their areas of specialisation, developing a professionally relevant profile of their own. Possible areas of specialisation are (1) Security and Conflict, (2) Democracy and Governance, (3) Business and Public Policy or (4) Sustainability and Development. In addition, we offer specialised methodological courses. The MIA encourages the application of theoretical knowledge through practical ‘Consultancy Projects’, offering students the possibility of working on real-life problems together with practitioners. Students may also earn credits through internships. We further focus on the professional development of our students by training a wide range of transferable skills in dedicated workshops. In their Master’s thesis students concentrate on a research question of their own choice.

Studying internationally

The four double degree programmes with Sciences Po in Paris, The Fletcher School of Law and Diplomacy of Tufts University in Boston, Yonsei Graduate School of International Studies in Seoul and Universidad de los Andes in Bogotá provide selected students with the opportunity to obtain Master’s degrees from two renowned institutions within two academic years. MIA students can also apply for the one-year CEMS Master’s in International Management.

The University of St.Gallen is a member of the Association of Professional Schools of International Affairs (APSIA), which unites 39 leading schools in the United States, Europe and Asia. In addition, the University entertains a vast network of exchange agreements with approx. 200 partner universities worldwide.

MIA admission criteria

– A university degree that is recognised as equivalent, in Economics, Management, Social Sciences or Legal Studies, with at least 180 credits (at least 30 credits in Economics, Management, Legal Studies, Political Science, Public Administration or International Relations).
– Applicants are admitted on the basis of the assessment of the following criteria:
  – Grade average
  – Proof of work experience and extracurricular activities as well as intercultural mobility
  – Writing sample (e.g. Bachelor’s thesis)
  – Proficiency in the English language
  – Letter of motivation
  – Curriculum Vitae
– The MIA Fundamentals Week is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:
admissions.unisg.ch

Programme language

The MIA is taught in English.

Facts & figures

– Application time frame: 1 October – 30 April
– MIA Fundamentals Week (calendar week 36)
– Programme start: Autumn Semester (calendar week 38)
– Duration: 3 semesters (90 ECTS credits)
– Language: English
– Intake, academic year 2022/2023: 55
– International MIA students: 30%
– Male/female: 45%/55%
The shifting balance between the state and the economy has given rise to new challenges at the intersections of law, business and government. Addressing these issues calls for professionals who have the necessary legal skills and management capacities.

The Master's programme in International Law (MIL) combines a specialist legal education with essential aspects of business and politics. We prepare our graduates for a wide range of careers in the corporate world, in government, diplomacy, and other public and private sector institutions.

Objectives

The Master’s programme in International Law (MIL) is designed to educate professionals with a clear focus on international law, business and government. As it prepares students for a career in an international setting, the teaching and assessment language is English. After three terms of full-time study, graduates are awarded a Master of Arts (M.A. HSG) in International Law.

Career opportunities

The MIL curriculum combines a specialised legal education with interdisciplinary training, an international perspective and an emphasis on practical problem-solving. With its innovative curriculum, the MIL opens the door to a wide array of attractive positions, preparing graduates for professional careers in multinational corporations, government, diplomacy, international organisations, compliance and regulatory affairs, business consulting, law firms, NGOs, as well as other public and private institutions.

Given its strategic focus on international law and the interdependencies with global business and government, the MIL differs from standard legal programmes that focus on domestic law and are intended for students who, after their bar exams, will go on to work as legal practitioners, particularly as attorneys or law clerks, in their national jurisdictions. Subject to the grades achieved, the MIL degree will also enable students to start a promising academic career as it provides access to Ph.D. programmes.

Student profile

With its interdisciplinary perspective, the MIL seeks to attract candidates from a variety of educational backgrounds. Some MIL students will have acquired their first degree in law or law and economics, others in fields such as international affairs, management and economics. This will allow graduates to benefit from the interactions within a diverse class of academic peers.

Curriculum

<table>
<thead>
<tr>
<th>Core Studies</th>
<th>Core Electives</th>
<th>Master’s Thesis</th>
<th>Contextual Studies</th>
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</thead>
<tbody>
<tr>
<td><strong>1st semester</strong></td>
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<tr>
<td>• Foundations of International and European Business and Economic Law</td>
<td>• The International Legal Order</td>
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<tr>
<td><strong>2nd semester</strong></td>
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<tr>
<td>• Global Governance</td>
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</tbody>
</table>

Credits

- 18
- 24-36
- 0–12
- 0–6
- 12–18
- Total 54
- 18
- Total 18

Skills

- Areas of Concentration

Further details on the curriculum, including compulsory subjects, core electives, and electives, are provided in the document.
Content and structure

The MIL offers students enormous latitude and flexibility in choosing courses from the programme’s rich and diverse curriculum. This enables students to put together a degree course that meets their professional objectives and personal preferences. A distinctive feature of the MIL curriculum is the carefully arranged combination of compulsory courses and electives. Three compulsory courses ensure that students will acquire a sound general understanding of the normative and analytical framework of international law.

Compulsory subjects

The three compulsory courses are foundational in character. They provide students with the knowledge, the analytical tools and the practical skills required for a general grasp of the theory and practice of international law. The compulsory courses are the basis upon which students can build when they attend more specialised legal classes in subsequent semesters.

– Foundations of International and European Business and Economic Law
– The International Legal Order
– Global Governance

Core electives

Core electives are courses designed to deepen students’ understanding of specific international law topics. Courses are organised in clusters, each concentrating on a particular subject area. Some courses seek to familiarise participants with the practical approaches to problem-solving at the intersections of law, business and politics.

Legal electives

Legal electives enhance students’ legal expertise and allow them to specialise while granting them great freedom of choice. Students may attend various courses from the MLaw and MLE. In addition, they are invited to participate in a variety of practice workshops, especially Moots, in which the Law School regularly takes part.

Independent electives

Independent electives create additional choices: students may either attend further core electives of the MIL or courses of other Master’s programmes.

Studying internationally

– CEMS MIM
– Exchange programmes with approx. 200 partner universities worldwide
– Double degree programme with The Fletcher School of Law and Diplomacy
– Partner in the THEMIS Law Network
  exchange.unisg.ch

MIL admission criteria

– A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits (at least 30 credits in legal studies).
– International students are admitted on the strength of the documents they submit.
– Supplementary work may be required.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:
admissions.unisg.ch

Programme language

The MIL is taught in English.
Master of Science HSG in Computer Science (MCS)

Studying Computer Science at the University of St.Gallen? Yes! Be a pioneer and join our latest degree programme, which combines Computer Science with Entrepreneurship and Business Innovation.

We offer you an innovative programme to achieve your M.Sc. in Computer Science, either with a specialisation in Data Science or in Software and Systems Engineering. Our modern curriculum, which combines Computer Science with relevant skills in management and entrepreneurship, will prepare you for a career as a Computer Science entrepreneur or for an executive position in a technology company. Benefit from close mentoring by our faculty, our unique campus culture, the clubs and associations of HSG’s Student Union, and the many opportunities that St.Gallen offers. This degree course has been set up as part of the IT Education Initiative of the Canton of St.Gallen.

Objectives
The Master’s programme in Computer Science will equip you with solid competencies – in both theory and application. The specialisations of our programme in Data Science and Software and Systems Engineering will be complemented by Master’s foundation courses such as Cybersecurity and Human-Computer Interaction. Together, these courses will equip you to:

– extract knowledge from data and use it to understand markets, products, and people
– gain expertise in Natural Language Processing and its application, such as chatbots, voice assistance, competitive analysis, market research and social media analysis
– learn how to build self-learning systems to change the world with artificial intelligence
– create autonomous, adaptive and interactive systems that can cope with real-world complexity at planet-scale

Tailored courses on business topics will help you to develop a personality and a skill set not only as a computer scientist, but also as a leader or entrepreneur in a world that is driven by Computer Science and Information Technology, or as an integral part of innovative companies on local and international scale. You will learn to innovate, design and implement cutting-edge technology and use it to create proofs of concept, prototypes and products that will succeed on the market! You will benefit from small student groups, close interaction with the Computer Science faculty, and plenty of possibilities for being part of the university’s research projects in Computer Science and in multidisciplinary settings.

A wide range of events offers you the great opportunity to expand your personal network with the various student communities at HSG.

Student profile
The Master’s programme in Computer Science is intended for students with an academic background (undergraduate or early graduate) in Computer Science or in a related subject. The programme is aimed at students who are interested in specialising in one of our core areas. We furthermore welcome applications from students with an undergraduate degree in related subjects (e.g. Business Informatics or Electrical Engineering) who will have the opportunity to demonstrate their strong knowledge of Computer Science during the admission process. The integration of entrepreneurship topics into the curriculum is an important part of our concept. That is why we expect our students to work diligently on these topics as well as to develop the related skills.

Curriculum

<table>
<thead>
<tr>
<th>Credits</th>
<th>1st semester</th>
<th>2nd semester</th>
<th>3rd semester</th>
<th>4th semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>24</td>
<td>Advanced Software and Systems Engineering</td>
<td>Specialisations: Data Science (24 Credits), e.g.: Data Analysis</td>
<td>Management and Entrepreneurship (12 Credits), e.g.: Business Model Design</td>
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<tr>
<td></td>
<td>Cybersecurity</td>
<td>Machine Learning and Deep Learning</td>
<td>Entrepreneurship</td>
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<tr>
<td></td>
<td>Data Science</td>
<td>Natural Language Processing</td>
<td>Engineering the Companies’ Digital Core</td>
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<td></td>
<td>Human Computer Interaction</td>
<td>Computer Vision</td>
<td>Strategic Management</td>
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<tr>
<td>36</td>
<td>12</td>
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<td>0–6</td>
<td>12–18</td>
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<td>72</td>
<td>Total 60</td>
<td>Total 42</td>
<td>Total 18</td>
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</tbody>
</table>
The Computer Science programme in St.Gallen started in 2021 – be a pioneer and enjoy being part of a developing story!

Career opportunities

Computer Science and Information Technology are ubiquitous in today's world. The perspectives for graduates are wide-ranging. With an HSG degree in Computer Science you will be well equipped to:

– become a technology entrepreneur or an executive in an information technology-related function.
– shape companies on local and global scales from within, as an expert and key member of innovation teams.
– develop software products that meet the needs of your customers.
– work on interesting and relevant innovation projects in a consulting firm.
– pursue an academic career researching topics of the future.

Content and structure

The Master’s programme in Computer Science is designed to be completed in four semesters (120 ECTS). You will attend compulsory courses in Computer Science, select from the specialisations, and enrich your curriculum with management and entrepreneurship courses, and electives from contextual studies.

Compulsory courses

You will attend four compulsory courses in Advanced Software and Systems Engineering, Cybersecurity, Data Science, and Human-Computer Interaction, which together form the basis of the programme.

Specialisations

You will select one of the specialisations, either Data Science or Software and Systems Engineering. Across the specialisations, we offer a variety of courses on advanced Computer Science topics such as Data Analysis, Machine Learning, Deep Learning, Natural Language Processing, Agile Software Development, and Autonomous, Adaptive and Interactive Systems. Among these, you may choose those courses that suit your interests best and are free to mix in one or two courses from the complementary specialisation.

Management and Entrepreneurship

You will select courses in management and entrepreneurship from the portfolio of tailored courses for HSG Computer Science students. Here, you will find courses on topics such as leadership, entrepreneurship, finance, marketing and strategy.

Integrative Master’s project and Master’s Thesis

The integrative project will enable you to combine your Computer Science skills with the insights you gained from your management and entrepreneurship courses. You will apply what you learned in a real-world use case, often in close collaboration with industry. The Master’s thesis will enable you to concentrate on a research question in a specialised subject area. You will be supervised by a faculty member and closely connected to her or his research team. An excellent Master’s thesis will open the opportunity to pursue an academic career.

Contextual Studies

As a unique and valuable element of each Master’s programme in St.Gallen, the contextual studies offer a wide range of topics covering social, economic and legal aspects of technology. Improve your skills, e.g. by brushing up on your rhetorical techniques or refining your presentation style to present your business ideas and concepts.

MCS admission criteria

– An academic degree in Computer Science or equivalent, with at least 180 credits.
– Applicants with an academic degree from a University of Applied Sciences or from another discipline, which is only partly recognised as equivalent or from the University of St.Gallen, but not in Computer Science, will have to pass an admission test and provide evidence of adequate knowledge of Computer Science.
– International students are admitted on the strength of the documents they submit.

Programme language

The MCS is taught in English.

Facts & figures

– Programme start: autumn semester (MCS Integration Week in calendar week 36)
– Duration: 4 semesters (120 ECTS credits)
– Language: English
– Intake academic year 2022/2023: 25
– International MCS students: 36%
Additional qualifications

- **84**
  Certificate in Data Science Fundamentals (DSF)

- **86**
  Certificate in Financial Technology (FinTech)

- **87**
  Certificate in Managing Climate Solutions (MaCS)

- **88**
  HSG Asia Term in Singapore/ HSG Latam Term in São Paulo

- **89**
  CEMS Master’s in International Management

- **90**
  Double degree programmes
Today’s world is full of data – data on the success of corporate strategies, the behaviour of customers, investors and the electorate: digitalisation enables us to measure almost everything and to store vast quantities of data (“big data”), which are then available to decision-makers. The scientific approach to deducing decisions from data is called data science. Since this development is still young, many organisations lack the relevant scientists, particularly employees who have a degree in economics, international affairs or law while being familiar with data science at the same time.

The Certificate in Data Science Fundamentals (DSF) provides you with an opportunity to acquire a fundamental knowledge of data science. Our modus operandi is very much practice-oriented, with programming playing a central role, yet no prior knowledge is required: curiosity and motivation are what count most.

We regard programming as a means to an end, enabling us to solve exciting practical problems with the help of data. The programme extends to 24 credits; 16 credits can be credited to the major. It is open to Bachelor’s students of all majors and starts every Autumn Semester.

**Programme language**

The Certificate in Data Science Fundamentals is taught in English.

**This additional qualification programme is offered at the Bachelor’s level.**

"If you are prepared to work hard, are naturally curious and, most importantly, motivated, don’t let your current data science illiteracy put you off joining this amazing family. Without any prior experience of data science and programming I felt like I was falling into digital Narnia, but after a short time I was able to experience the steepest learning curve I’ve ever had in my life. The course offers so many mini-challenges and exceptional situations that I also gained a lot of experience beyond the subject matter. The opportunity to work with like-minded people in this course really is a once-in-a-lifetime experience."

Aurelia Rasler, Switzerland
Certificate in Data Science Fundamentals
Certificate in Financial Technology (FinTech)

FinTech is a multifaceted concept that encompasses finance, technology, and innovation in both methods and institutional aspects. The certificate programme Financial Technology (FinTech) refers to how new technologies and methods pave the way for innovating financial products and services or revamping traditional ones. The FinTech Certificate will give our HSG Master’s students the opportunity to improve their skills and knowledge in the area, and to become more competitive in the labour market and in the entrepreneurial environment.

Consistent with the multidisciplinary nature of FinTech, the study programme stands on four pillars: Finance (F), Technology and Methodology (T), Data Science (D), and Business Applications (B). The educational objective of this certificate is to enrich the student’s knowledge and skills related to these four FinTech pillars.

The programme consists of (a) two compulsory courses focusing on FinTech (one in the autumn and one in the spring semester, 4 ECTS each) and (b) a set of compulsory elective courses from various Master’s programmes at the University of St.Gallen covering the four FinTech pillars: finance, technology, data and business (16 ECTS). The design of the programme allows electives to be partially recognised for the student’s main Master’s degree.

Programme language
The Certificate in Financial Technology is taught in English.

Contact
Prof. Dr. Angelo Ranaldo
Academic Director
Dr. Mirela Keuschnigg
Executive Director
University of St.Gallen
School of Finance (SoF-HSG)
Unterer Graben 21
CH-9000 St.Gallen
+41 71 224 31 38
fintech@unisg.ch
fintech.unisg.ch

This additional qualification programme is offered at the Master’s level.

Certificate in Managing Climate Solutions (MaCS)

The certificate programme MaCS-HSG addresses one of the biggest societal challenges of our time. Climate change is now widely acknowledged, but how can it be successfully tackled? This is the key question to be answered by future leaders in business and society. Through the additional qualification in Managing Climate Solutions, students will complement their core Master’s programme at the University of St.Gallen with dedicated courses enabling them to understand the magnitude of the challenge, to explore the range of possible solutions, to craft behaviourally informed strategies, and to shape a positive future in a carbon-constrained world.

The programme consists of (a) an introductory course “Climate Solutions 101” in the autumn semester (5 ECTS), combining a physical kick-off week with blended learning elements and a compact course in the second week of the semester break, (b) a set of elective courses from various Master’s programmes at the University of St.Gallen (16 ECTS), and (c) a mandatory course “Multidisciplinary Perspectives on Climate Solutions” in the spring semester (3 ECTS), where the students will implement a specific climate solution. The design of the programme allows electives to be partially recognised for the student’s main Master’s degree.

Programme language
The Certificate in Managing Climate Solutions is taught in English.

Contact
Prof. Dr. Rolf Wüstenhagen
Academic Director
Katharina Reidl
Programme Manager a.i.
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Institute for Economy and the Environment
Müller-Friedberg-Strasse 6/8
CH-9000 St.Gallen
+41 71 224 23 30
macs@unisg.ch
macs.unisg.ch

This additional qualification programme is offered at the Master’s level.

Louisa Raiss
Master in Banking and Finance, MBF-HSG

“The FinTech Certificate programme will allow me to gain a profound and indispensable knowledge of topics such as cryptocurrencies and blockchain which represent a disruption to the whole financial industry and are therefore of high relevance for anyone aspiring to work in finance.”

Henri de Montpellier, Switzerland
Certificate in Managing Climate Solutions

“I will soon start a new job in London, specialising in climate-related risks for the financial industry. MaCS was the perfect preparation for this position, which I might not have landed without the strong educational background that I received in the certificate programme.”

Contact
Prof. Dr. Rolf Wüstenhagen
Academic Director
Katharina Reidl
Programme Manager a.i.
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Find out more about the Certificate in Managing Climate Solutions: unisg.link/MaCS
CEMS – The Global Alliance in Management Education – is your passport to a global community. As many as 34 world-class academic institutions collaborate with more than 70 corporate partners and 8 NGOs. The University of St.Gallen has been a member of CEMS since 1989, thus enabling its students to complete the Master’s in International Management (CEMS MIM) in parallel with their HSG Master’s programme. Consistently ranked among the best in the world by the Financial Times, CEMS is the ultimate academic-corporate bridge programme. The CEMS academic and corporate members work collectively to develop knowledge and provide education that is essential in the multilingual, multicultural and interconnected business world.

The MIM curriculum

During the one-year CEMS MIM curriculum students will learn to leverage cultural diversity with a deep level of understanding to make informed decisions. They will be challenged to develop their reflective critical thinking skills, enabling them to apply innovative solutions to complex business cases. Active engagement with the corporate world, through seminars, business projects, networking events and an international internship, facilitates entry into leadership roles early on in their career.

Student profile

The CEMS programme is suitable for students who want to improve their academic standards, their achievement potential and their cultural competencies. In addition, they should want to take responsibility within society and prepare themselves for global leadership roles. There are many reasons to join the CEMS programme. One of the main advantages is the lifelong network, which will help students to cultivate and maintain long-lasting friendly and professional contacts among all the stakeholders of the alliance worldwide.

Admission

The CEMS MIM is a double degree programme and students must be enrolled in one of our regular Master’s programmes in order to apply.
DM2

Five top European business schools participate in the DM2 double degree programme:

– Università Bocconi, Milan, Italy
– ESADE, Barcelona, Spain
– HEC Paris, France
– Rotterdam School of Management, Erasmus University, Netherlands
– University of St.Gallen (HSG), Switzerland

With more than 30 different programmes available from all universities, the DM2 offers HSG students in business and economics Master’s programmes a wide variety of combinations for more extensive studies in the same or a different field of study. After 2–2.5 years of successful studies, students obtain two full Master’s degrees from leading European universities. DM2 graduates also enjoy the very best career opportunities and close links with both universities and their alumni organisations.

unisg.link/doubledegrees

Double degree at FGV-EAESP, São Paulo

The double degree programme with FGV-EAESP (Fundação Getulio Vargas, Escola de Administração de Empresas de São Paulo) offers students in the Master’s in Strategy and International Management (SIM) and the Master’s in Banking and Finance (MBF) the opportunity to earn a second degree from one of the most renowned schools of business in Latin America.

unisg.link/doubledegrees

MIA double degree

As a member of the Association of Professional Schools of International Affairs (APSIA), the University of St.Gallen offers students of the Master’s in International Affairs and Governance (MIA) double degree programmes with the following universities.

– Institut d’Etudes Politiques (Sciences Po) in Paris, France
– The Fletcher School of Law and Diplomacy of Tufts University in Medford, Boston, USA
– Graduate School of International Studies of Yonsei University in Seoul, South Korea

In addition, MIA students may apply for the double degree programme with:

– Universidad de los Andes, Bogotá, Colombia

In each case, MIA students spend one year at our partner university and one year at the University of St.Gallen. The close cooperation between the two institutions and the mutual recognition of course work ensure that students receive a high-quality education with a genuine cross-border reach. After two years students will have obtained a Master’s degree from each of the two institutions.

mia.unisg.ch
apsia.org

Double degree at SSE Stockholm

The Master’s in Economics (MEcon) and the Master’s in Quantitative Economics and Finance (MQE/F) offer double degree programmes in Economics at SSE in Stockholm. The Master’s in Banking and Finance (MBF) offers an opportunity for a double degree in Finance at SSE.

unisg.link/doubledegrees

SIM double degree

Our Master’s in Strategy and International Management (SIM) offers double degrees with Nanyang Business School (NBS) in Singapore and with INCAE Business School in Costa Rica. Students earn a Master’s degree from the University of St.Gallen and an MBA degree from NBS or INCAE.

sim.unisg.ch

Law double degree

Students of the Law Master’s programmes can apply for a double degree programme with The Fletcher School of Law and Diplomacy in the USA.

ml.unisg.ch

THEMIS certificate programme

To obtain the International THEMIS certificate HSG graduate level law students will spend one semester abroad, take part in the THEMIS seminar and complete an internship. The following twelve universities form the THEMIS network: Università Bocconi, Milan; ESADE Law School, Barcelona; Freie Universität Berlin; Université Paris-Est Créteil Val de Marne; Maastricht University; Singapore Management University; University of St.Gallen (HSG); Vienna University of Economics and Business; Universidad Nova de Lisboa; Taiwan National University; Victoria University Wellington; City University of Hong Kong.

unisg.link/themis
exchange.unisg.ch

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Career & Corporate Services
The Career & Corporate Services of the University of St.Gallen is the central contact point for our students regarding their entry into professional life. The certified coaches of the CSC team have extensive know-how in various industries and fields. Their aim is to support our students in their career planning and in the realisation of their career steps according to individual requirements. For this purpose, the CSC offers individual consultations and workshops on various topics, such as the professional drafting of application documents, (video) interview training and personal career exploration and decision-making. The CSC also supports international students with their entry into professional life in the Swiss labour market and provides them with information about features of Swiss labour law and culture.

The career and event platform provides our students with a job database offering internships, traineeships and regular jobs. In addition, they can fill in their profiles on the platform and thus be found directly by potential employers or register for events. Besides the various workshops, this also includes the HSG Talents (hsgtalents.ch), the HSG Banking Days (hsgbankingdays.ch) and the HSG Career Days (hsgcareerdays.ch), focusing on FMCG, Industry, Legal, Luxury and Tech.

HSG Talents
The HSG Talents is HSG’s official recruiting event. It provides our students with an opportunity to establish contact with more than 100 national and international companies, which present themselves at the Company Insight event, offer workshops and conduct interviews or get to know students better in new formats such as Mix, Shake & Associate. The companies also participate in the main event of this conference: the fair in the Olma Halls. Corporate representatives provide an insight into their work and answer questions about their industries and their companies. These events are the perfect opportunity to get to know various companies. hsgtalents.ch

Labour market
The labour market puts a premium on HSG degrees. On average, graduates are able to choose between two job offers. Search for employment: over 80% of graduates already have a job at the time of graduation.
HSG Alumni is the official organisation of former students of the University of St.Gallen. With 35,000 members and 180 Alumni Clubs on five continents, it is one of Europe’s leading associations of this type. It reinforces the alumni’s lifelong bonds with the University, as well as the networks among its members, by means of numerous events and information platforms.

Linked up with the world

Oya Houalla and the University of St.Gallen, a success story

“From the vibrant streets of Washington D.C. to the serene beauty of Switzerland, my experience at the University of St.Gallen has been a remarkable journey of personal learning and professional growth. When I first started my Master’s programme in Strategy and International Management, I was filled with uncertainty about my career aspirations. However, the University of St.Gallen quickly equipped me with the necessary practical insights and professional resources to pave my path forward. During my time at this university, I gained deeper insights about solving real business problems in practice than ever before. The university’s rigorous academic approach went beyond theory and immersed me in an applied learning setting through hands-on case studies, workshops, and industry partnerships. In fact, thanks to the exceptional reputation of this university, I had the unique opportunity to collaborate with renowned industry partners such as Cailler and Swisscom. These captivating projects helped me realise that I love to drive innovation and change in organisations. By translating academic concepts into actionable strategies, I also acquired relevant skills for my future career.”

Through its global presence, the University of St.Gallen also unlocked many doors for me to a unique and international job market. Within just a year, I kickstarted my career across two continents in addition to Europe. The HSG Consulting Days event paved the way for a summer internship at Oliver Wyman in Dubai; meanwhile, a valuable connection through HSG’s alumni network led to autumn internship at Simon-Kucher in Singapore. Ultimately, the numerous career events at HSG were always very valuable opportunities for me to connect with recruiters and industry professionals. As I reflect on my journey, I am most grateful for the strong student community at the University of St.Gallen. My journey over the past year was not an easy one, but I owe it all to my peers who supported my growth along the way and empowered me to carve my path and unlock my true potential.”

hsgalumni.ch
Degree courses overview

Bachelor's programmes
- Business Administration
- Economics
- International Affairs
- Law
- Law and Economics
- Computer Science

Master's programmes
- Business Innovation (MBI)
- Marketing Management (MiMM)
- Master in Accounting and Corporate Finance (MACFin)
- Strategy and International Management (SIM)
- General Management (MGM)
- Management, Organization Studies and Cultural Theory (MOK)
- Banking and Finance (MBF)
- Economics (MEcon)
- Quantitative Economics and Finance (MiQE/F)
- International Affairs and Governance (MIA)
- International Law (MIL)
- Law (MLaw)
- Law and Economics (MLE)
- Computer Science (MCS)

Ph.D. programmes
- Management (four specialisations)
- Finance
- Economics and Econometrics
- International Affairs and Political Economy
- Law
- Organization Studies and Cultural Theory
- Computer Science

Career start — Company start-up

Executive School
- Part- and full-time MBA
- Various Executive MBAs

Academic career

After graduation — write your success story
Online open days

Learn more about the University of St.Gallen (HSG) and join our online open days:

Master’s open day
13 November 2023

Bachelor’s open day
7 December 2023

Please check our website for up-to-date information on our open days.

openday.unisg.ch
From insight to impact.