



Universität St.Gallen

School of Medicine

Ideation Week @ Health Innovation Space

27 - 29 October 2025 - TheSTAGE/HSG

We want you - because urgent tasks and challenges in healthcare demand innovative ideas and sustainable solutions.

With our "Ideation Week", we connect innovative students and young professionals with experts and investors from the healthcare sector.

During the Ideation Week 2025, you will:

- gain in-depth insights into the healthcare sector,
- work with peers (groups of 3-4) to tackle real-world healthcare problems,
- collaborate with top experts from the pharmaceutical and hospital sectors,
- compete for a spot in the prestigious Startup@HSG talent program.

Sponsors:



Profile of participants

Students of economics, business, computer science and engineering. Medical students and young doctors. Young professionals (less than 3 years of work experience).

Language - English

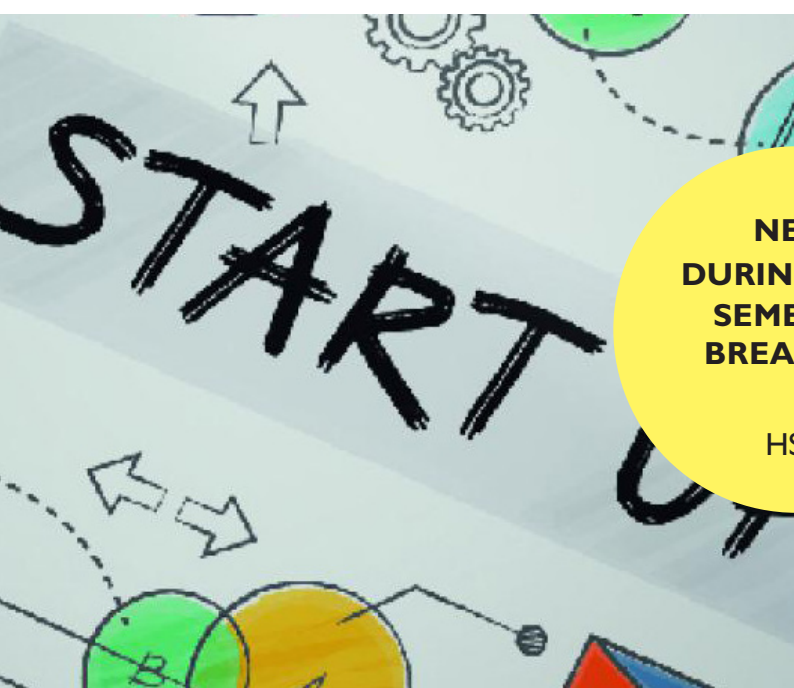
Application - Please submit your CV on our [webpage](#) or send it to healthscience@unisg.ch

Benefits

- ✓ Pitch your ideas in front of experts and investors
- ✓ Wildcard for Startup@HSG
- ✓ Secure initial start-up capital

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**NEW
DURING FALL
SEMESTER
BREAK 2025**

HSG



<https://www.unisg.ch/de/studium/health-innovation-space-ideation-week/>

Programme of the Ideation Week 2025

Monday, 27 th TheSTAGE	Tuesday, 28 th TheSTAGE	Wednesday, 29 th TheSTAGE
9:00 // Welcome & Intro	9:00 // Start up success stories	09:00 // Inputs from Experts
10:00 // Health Systems & Health Economics	10:00 // Pitch session (Startup@HSG)	10:00 // Elevator Pitches @ Experts
11:00 // Grand challenges of Health Systems		
12:00 // Lunch	12:00 // Lunch	12:30 // Lunch
13:00 // Challenge(-s) for the Ideation Week	13:30 // Group work: Idea Elaboration & Pitch deck finalisation	13:30 // Finalisation of pitch decks
14:00 // Coffee Break		15:30 // Pitches
14:15 // Ideation process (Startup@HSG)		
15:30 // Coffee Break		17:00 // What could be next
16:00 // Ideation process (Startup@HSG)		
17:00 // Aperero & Networking		17:30 // Award & Aperero