Quo Vadis, Global Trade?

IfTI Global Symposium 2024 goes to Switzerland
Overview

Date
4-5 September 2024

Language
English

Location
SQUARE, University of St.Gallen, Switzerland

Price
€ 489

Hotels
Einstein, LEO, Walhalla & WBZ Holzweid (St.Gallen)

Registration
https://ifti.hs-offenburg.de/symposium/symposium-2024

Co-Hosts & Supporters

Academic Partner

Media Partner
Foreign trade has been the driving force behind wealth creation and economic growth in recent decades. The future of global trade will be driven by innovation, digitalisation, a just transition, and inclusiveness. However, the world is facing unprecedented challenges due to geopolitical tensions, multipolarity and fragmentation, climate change, as well as inflation. Policymakers and financiers need to address pressing issues to find the opportunities behind poly-crises, making innovation, trade, investment and environmental policy goals mutually supportive.

The IfTI Global Symposium 2024 goes to the University of St.Gallen! It will inform policymakers, financiers, exporters and researchers, enhance knowledge and expertise, and build bridges to strengthen cooperation between key stakeholders. We will share theoretical approaches to better understand and address current challenges, discuss global best practices and present case studies from governments, export credit agencies, development banks, academics, and the private sector. Relevant both to practitioners and academics, we will explore practical and pragmatic ways to move forward.
Programme

Wednesday, 4 September 2024

9:00
Opening Remarks and Keynotes

Prof Andreas Klasen, IfTI Director, Offenburg University
Prof Manuel Ammann, Rector, University of St.Gallen
Prof Stephan Trahasch, Rector, Offenburg University
Helene Budliger Artieda, Secretary of State, SECO
Maëlia Dufour, President, Berne Union

10:00 | Panel 1
Quo Vadis, Global Trade

Dr Ratnakar Adhikari, Executive Director EIF, WTO
Helene Budliger Artieda, Secretary of State, SECO
Dr Marion Jansen, Director, OECD
Prof Benedict Okey Oramah, President & CEO, Afreximbank
Eng Hani Sonbol, CEO, ITFC, Islamic Development Bank

10:45 | Break

11:15 | Panel 2
Navigating New Trade Horizons

12:00 | Panel 3
Better Together: Public-private Collaboration

Time for networking

Peter Gisler, CEO, SERV
Atsuo Kuroda, CEO, NEXI
Mairead Lavery, CEO, EDC
Reta Jo Lewis, President and Chair, US EXIM
Tim Reid, CEO, UK Export Finance

Esther Baur Reinecke, Head Europe, Swiss Re
Massimo Falcioni, CCO, Abu Dhabi Investment Office
Suzanne Gaboury, Director General PSOD, ADB
Belgin Rudack, CEO, KfW IPEX
Marck Wengrzik, CEO, AKA Bank
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:45</td>
<td>Group Photo and Lunch</td>
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<tr>
<td>14:00</td>
<td>Panel 4</td>
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<tr>
<td>14:45</td>
<td>Panel 5</td>
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<td>15:30</td>
<td>Break</td>
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<td>16:00</td>
<td>Panel 6</td>
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<td>16:45</td>
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<td>19:00</td>
<td>Dinner</td>
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**Time for networking**

- Raja Al Mazrouei, CEO, ECI
- Elizabeth Lee Marinelli, CRO, Eksfin
- Dan Riordan, Global Head of Political Risk and Credit, Vantage
- Edna Schöne, Member of the Board, Euler Hermes
- Janusz Władyczak, CEO, KUKE

- Jussi Haarasilta, EVP, Finnvera
- Michael Maurer, Global Head Trade & Export Finance, LBBW
- Beatriz Reguero Naredo, COO, CESCE
- Werner Schmidt, Global Head, Deutsche Bank

**Time for networking**

- Bert Bruning, Managing Director, Atradius DSB
- Nikki Kersten, Head, Dutch Ministry of Finance
- Dr Joost Oorthuizen, CEO, Invest International

**End of Day 1**

**Dinner at Brasserie Lok**

Grünbergstrasse 7, 9000 St.Gallen
# Programme

**Thursday, 5 September 2024**

<table>
<thead>
<tr>
<th>Time</th>
<th>Panel</th>
<th>Title</th>
<th>Speakers</th>
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<tbody>
<tr>
<td>9:00</td>
<td></td>
<td>Opening Remarks and Keynotes</td>
<td>Prof Kuno Schedler, IMP Director, University of St.Gallen</td>
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<td>Xiana Méndez, Secretary of State, Spanish Ministry of Industry</td>
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<td>Prof Mette Morsing, Director, Oxford Smith School</td>
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<td>10:00</td>
<td>Panel 7</td>
<td>Driving the Green Transition</td>
<td>Anna-Karin Jatko, CEO, EKN</td>
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<td>Alex Michie, Head, GFANZ</td>
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<td>Christian Ølgaard, CFO, EIFO</td>
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<td>Eric Usher, Head, UNEP Finance Initiative</td>
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<tr>
<td>10:45</td>
<td>Break</td>
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<tr>
<td>11:15</td>
<td>Panel 8</td>
<td>Systemic Resilience and Climate Action</td>
<td>Prof Thomas Hale, University of Oxford</td>
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<td>Dr Nicola Ranger, University of Oxford</td>
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<td>12:00</td>
<td>Panel 9</td>
<td>Clean Energy Exports: Risks and Opportunities</td>
<td>Dr Maxfield Peterson, Australian National University</td>
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<td>Dr Jakob Skovgaard, Lund University</td>
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<td>Mariane Søndergaard-Jensen, Senior Director, EIFO</td>
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<td>Jesse Young, Senior Advisor to the Chair, US EXIM</td>
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<tr>
<td>12:45</td>
<td>Lunch</td>
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**Time for networking**

**Time for Networking and End of Day 2**
Wednesday, 4 September 2024

Academic Sessions

11:15
Academic Session I

Prof Simon Evenett, University of St.Gallen
Dr Roseline Wanjiru, IfTI Member, Northumbria University

12:00
Academic Session II

Dr Yixian Sun, University of Bath

14:00
Academic Session III

Prof Alexander Braun, University of St.Gallen
Dr Simone Krummaker, IfTI Member, City, University of London

14:45
Academic Session IV

Prof Richard Nyuur, IfTI Member, University of Bradford

In Parallel

All-Day Event

NZECA Members Meeting
Conference Details

Conference Venue
University of St.Gallen, SQUARE
Guisanstrasse 20, CH-9010 St.Gallen, Switzerland

Full Details and Registration
https://ifti.hs-offenburg.de/symposium/symposium-2024

Booking Prices
The booking price for the IfTI Global Symposium is €489 for the full conference attendance, as well as conference refreshments, conference lunch and symposium dinner. Please note that service fees (€0.99 plus 5.5% of the booking price) are non-refundable. In addition, bookings and booking prices are non-changeable and non-refundable after 31 May 2024. Thank you for your understanding.

Accommodation
Accommodation must be booked online by participants directly with the conference hotels via their website. For special rates, please use the booking code „Symposium24“. The conference hotels are:
Hotel LEO, St.Gallen
Hotel Einstein, St.Gallen
Weiterbildungszentrum Holzweid, St.Gallen

Directions by airplane
The nearest airport is Zurich (ZRH) Airport. Trains run several times an hour from Zurich Airport to St.Gallen (50 minutes).

Directions by train
Trains from Zurich main station or Zurich Airport run several times an hour (50 minutes). From the main station in St.Gallen, take bus number 5 (direction Rotmonten) to the bus stop Universität/Dufourstrasse or bus number 9 (direction Schuppis Nord) to the bus stop Universität/Gatterstrasse.

Directions by car
St.Gallen is well located and can be reached quickly via the A1 motorway.

Public Transport
Everything in St.Gallen is easily accessible on foot or by public transport. Therefore, no shuttle service is needed.
Contact

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From insight to impact.
From insight to impact.