



University of St. Gallen

Institute for Systemic Management
and Public Governance



Institute for
Trade and
Innovation

Hochschule Offenburg | Offenburg University

4-5
SEPTEMBER
2024

Quo Vadis, Global Trade?

IfTI Global Symposium 2024
goes to Switzerland

Overview



Date
4-5 September 2024



Language
English



Location
SQUARE,
University of
St.Gallen,
Switzerland



Price
€ 489



Hotels
Einstein, LEO,
Walhalla & WBZ
Holzweid (St.Gallen)



Registration
<https://ifti.hs-offenburg.de/symposium-2024>

Co-Hosts & Supporters



Academic
Partner



Smith School
of Enterprise and
the Environment



Media Partner



Quo Vadis, Global Trade?

The IfTI Global Symposium 2024 goes to Switzerland

Foreign trade has been the driving force behind wealth creation and economic growth in recent decades. The future of global trade will be driven by innovation, digitalisation, a just transition, and inclusiveness. However, the world is facing unprecedented challenges due to geopolitical tensions, multipolarity and fragmentation, climate change, as well as inflation. Policymakers and financiers need to address pressing issues to find the opportunities behind poly-crises, making innovation, trade, investment and environmental policy goals mutually supportive.

The IfTI Global Symposium 2024 goes to the University of St.Gallen! It will inform policymakers, financiers, exporters and researchers, enhance knowledge and expertise, and build bridges to strengthen cooperation between key stakeholders. We will share theoretical approaches to better understand and address current challenges, discuss global best practices and present case studies from governments, export credit agencies, development banks, academics, and the private sector. Relevant both to practitioners and academics, we will explore practical and pragmatic ways to move forward.



Programme

Wednesday, 4 September 2024

9:00

Opening Remarks
and Keynotes

Prof Andreas Klasen, IfTI Director, Offenburg University
Prof Manuel Ammann, Rector, University of St.Gallen
Prof Stephan Trahasch, Rector, Offenburg University
Helene Budliger Artieda, Secretary of State, SECO
Maëlia Dufour, President, Berne Union

09:45 | Panel 1
Quo Vadis, Global Trade?

Dr Ratnakar Adhikari, Executive Director EIF, WTO
Helene Budliger Artieda, Secretary of State, SECO
Dr Marion Jansen, Director, OECD
M. Nazeem Noordali, COO, ITFC, Islamic Development Bank
Prof Benedict Okey Oramah, President & CEO, Afreximbank

10:30 | Break

Time for Networking

11:00 | Panel 2
**Navigating New Trade
Horizons**

Peter Gisler, CEO, SERV
Mairead Lavery, CEO, EDC
Reta Jo Lewis, President and Chair, US EXIM
Tim Reid, CEO, UK Export Finance
Edna Schöne, Member of the Board, Euler Hermes

11:45 | Panel 3
**Better Together:
Public-private Collaboration**

Esther Baur Reinecke, Head Europe, Swiss Re
Suzanne Gaboury, Director General PSOD, ADB
Michal Ron, CIO, SACE
Belgin Rudack, CEO, KfW IPEX
Marck Wengrzik, CEO, AKA Bank

12:30 | Photo & Lunch

Time for Networking

13:45

Welcome and Keynote

Marc Mächler, Minister of Finance, Canton of St.Gallen
Prof Simon Evenett, IMD

14:05 | Panel 4

Boosting Innovation in Trade

Yuichiro Akita, General Manager, NEXI
Raja Al Mazrouei, CEO, ECI
Beatriz Reguero Naredo, COO, CESCE
Dan Riordan, Head PR&C, MSIG NA
Janusz Wladyczak, CEO, KUKA

14:50 | Panel 5

The Future of Export Finance

Abdulrahman Al Sowaidi, CEO, Qatar Development Bank
Ayan Bektybayeva, Deputy Chairman, KazakhExport
Prof Alexander Braun, IVW Director, University of St.Gallen
Bert Bruning, Managing Director, Atradius DSB
Werner Schmidt, Global Head, Deutsche Bank

15:35 | Break

Time for Networking

16:00 | Panel 6

Learning from Others

Jussi Haarasilta, EVP, Finnvera
Nikki Kersten, Head, Dutch Ministry of Finance
Michael Maurer, Global Head Trade & Export Finance, LBBW
Elizabeth Lee Marinelli, CRO, Eksfin
Prof Richard Nyuur, IfTI Member, University of Bradford

16:45

End of Day 1

19:00 | Dinner

Dinner at Brasserie Lok
Grünbergstrasse 7, 9000 St.Gallen

In Parallel

All-Day Event

NZECA Members Meeting

Programme

Thursday, 5 September 2024

9:00

Opening Remarks

Prof Kuno Schedler, IMP Director, University of St.Gallen
Antonio Fernandez-Martos, Head of Unit, DG TRADE, EU COM
Nan Li Collins, Director, UNCTAD
Prof Adam Dixon, Adam Smith Chair, Heriot-Watt University

09:45 | Panel 7

Driving the Green Transition

Paul Heaney, Secretary General, Berne Union
Anna-Karin Jatko, Director General, EKN
Magnus Montan, CEO, SEK
Mariane Søndergaard-Jensen, Senior Director, EIFO
Eric Usher, Head, UNEP Finance Initiative

10:30 | Break

Time for Networking

11:00

Academic Interventions

Dr Simone Krummacker, IfTI Member, City, University of London
Prof Ainurul Rosli, Executive Management Board, Brunel University London
Dr Yixian Sun, University of Bath

12:00 | Panel 8

Clean Energy Exports:
Risks and Opportunities

Silvia Gavornikova, Head of Export Credits and Competition, OECD
Chris Mitman, Managing Partner, Acre Impact Capital
Toke Philipsen Prahm, Chief Policy Advisor, EIFO
Dr Jakob Skovgaard, Lund University
Romina Ventura, Global Head of Structuring, Santander

12:45 | Lunch

Time for Networking and End of Day 2

Conference Details



Conference Venue

University of St.Gallen, SQUARE
Guisanstrasse 20, CH-9010 St.Gallen,
Switzerland



Full Details and Registration

<https://ifti.hs-offenburg.de/symposium-2024>



Booking Prices

The booking price for the IfTI Global Symposium is €489 for the full conference attendance, as well as conference refreshments, conference lunch and symposium dinner.

Please note that service fees (€0.99 plus 5.5% of the booking price) are non-refundable. In addition, bookings and booking prices are non-changeable and non-refundable after 31 July 2024. Thank you for your understanding.



Accommodation

Accommodation must be booked online by participants directly with the conference hotels via their website. For special rates, please use the **booking code „Symposium24“**. The conference hotels are:

Hotel LEO, St.Gallen

Hotel Einstein, St.Gallen

Weiterbildungszentrum Holzweid, St.Gallen



Directions by airplane

The nearest airport is Zurich (ZRH) Airport. Trains run several times an hour from Zurich Airport to St.Gallen (50 minutes).



Directions by train

Trains from Zurich main station or Zurich Airport run several times an hour (50 minutes). From the main station in St.Gallen, take bus number 5 (direction Rotmonten) to the bus stop Universität/Dufourstrasse or bus number 9 (direction Schuppis Nord) to the bus stop Universität/Gatterstrasse.



Directions by car

St.Gallen is well located and can be reached quickly via the A1 motorway.



Shuttle/Public Transport

Everything in St.Gallen is easily accessible on foot or by public transport. Additionally we provide a bus shuttle service from/to the hotel to the conference venue on Wednesday, as well as the conference on Thursday. Timetables are as follows:

Wednesday, 04.09.: 08:15 St.Gallen to SQUARE
17:00 SQUARE to St.Gallen

Thursday, 05.09.: 08:15 St.Gallen to SQUARE
13:00 SQUARE - St.Gallen

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Full Details
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WELCOME