

Media Release, 12 September, 2016

## University of St.Gallen management programme ranked #1 for a record sixth consecutive year

*Annual international rankings by the Financial Times sets  
the bar for business programmes globally*

**ST. GALLEN, SWITZERLAND** – The University of St.Gallen’s (HSG) Masters in Strategy in International Management (SIM-HSG) programme was selected as the best overall programme in the 2016 annual **Financial Times global ranking of Masters in Management (MiM) programmes**. This is the sixth consecutive year that the SIM programme has received this distinction.

“The process of self-reflection and personal mastery weaved into the acquisition of key management competencies relevant in an interconnected world is the foundation of our business programme,” states SIM-HSG Managing Director Prof. Dr. Omid Aschari. “We believe that our approach enables students to grow the leadership qualities needed to navigate within an ever-changing and complex international business environment.”

The global Masters of Management Ranking by the Financial Times surveys the top 90 higher education establishments offering Masters in Management programmes. The fact that SIM has been recognised as the top international programme for six consecutive years is unparalleled and demonstrates that it now sets the standard for MiM programmes globally. The well regarded FT Rankings analyse various criteria that include international mobility, diversity, value for money, aims achieved and success in job placement.

“Our focus is to develop within our students an entrepreneurial and intrapreneurial mindset, as well as to provide them with a solid foundation in business knowledge which recognizes the importance of context in a more and more diverse world,” said HSG Rector Prof. Dr. Thomas Bieger. “Our focus at the University of St.Gallen is to strike a balance between academic excellence and work place relevance.”

The SIM programme strives to offer students an international and interdisciplinary approach to management which balances the academic rigour of a Masters of Arts programme with the practical, interactive, and personalized approach found in leading MBA programmes.

### **Contact information:**

Prof. Dr. Omid Aschari, Managing Director SIM-HSG  
University of St. Gallen, Dufourstrasse 40a, CH-9000 St.Gallen  
+41 71 224 7603, [omid.aschari@unisg.ch](mailto:omid.aschari@unisg.ch), [www.sim.unisg.ch](http://www.sim.unisg.ch)