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Strategy and International Management programme #1 for eighth consecutive year

Yearly international Financial Times ranking evaluates innovation and quality

In this year's annual ranking by the Financial Times of Master in Management programmes, the University of St. Gallen's (HSG) Master's in Strategy and International Management (SIM) programme was again selected as the best overall programme globally. This is the eighth year in a row that the SIM programme has been recognised with this distinct honour.

"As we are living in disruptive times, we need leaders that can analyse the deeper causes of the challenges they are confronted with. They need to display the ability to see phenomenon from various perspectives, create a collective understanding and inclusive environment and orchestrate the implementation of strategic initiatives in their organisations," said Prof. Dr. Omid Aschari, the managing director of the SIM programme. "Our approach enables students to grow the leadership qualities needed to navigate these challenges."

The Financial Times surveyed 100 higher education establishments offering Master's in Management programmes and looked at several key categories such as salary, value for money, aims achieved, international faculty and the balance between male and female students. Sitting atop of the ranking for an eighth consecutive year sets yet another unprecedented record.

The SIM programme approaches management education in a unique fashion and their approach to transformational development has made them a globally recognised hotspot in how to develop leadership talent. By putting purpose, integrity and collaboration at the forefront, SIM students are challenged with undertaking initiatives that focus on sustainability and global development.

"The vision of the University of St.Gallen is to set standards on a global scale, with innovative ideas that embrace an entrepreneurial spirit and address the leading difficulties we see in our boardrooms and in our society," stated HSG Rector Prof. Dr. Thomas Bieger. "We increasingly see that our students seek to find the tools that will empower them to find the answers to our global challenges. Our SIM programme embodies this vision."

The SIM Master's in Management programme offers students an international and interdisciplinary approach, which balances the academic rigour of a Master's of Arts programme with the practical, interactive and personalized approach found in leading MBA programmes.



University of St.Gallen (HSG)

Founded in 1898, the University of St.Gallen (HSG) is Switzerland's leading business university, and consistently ranks among the top European business schools. In 2017, it ranked fourth in the Financial Times European Business School Ranking. In 2018 its Strategy and International Management (SIM-HSG) programme was No. 1 in the world among master's programs for the eighth straight year. The University, which offers bachelor's, master's and Ph.D. degrees, also is internationally recognized for the excellence of its integrative education on the highest academic level through EQUIS and AACSB accreditation. Its focus on international, integrative and practical programmes in business administration, economics, law, social sciences and international affairs attracts a diverse and motivated student body of over 8,500 students from 84 countries. The University also hosts 41 institutes, research units and centers that are managed independently as businesses. They augment its programs with education and research based on real-world conditions, and train institute staff at the interface between academia and the professional world. A public university of the Canton of St.Gallen, HSG also offers comprehensive, world-class, executive-education programmes for more than 5,000 participants annually.

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