Excellence Scholarships of the University of St. Gallen for Bachelor Students
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Since 2018, Excellence Scholarships have been granted to top-performing foreign students enrolled in their Bachelor’s level at the University of St.Gallen. Every year, six scholarships are awarded to students in their Assessment Year.

The scholarship amount is tantamount to the current tuition fees at the Bachelor’s level during 6 semesters. At present, a grantee receives a scholarship of CHF 18’774.–.

Requirements for the scholarship program and information about the application process can be found under the following link: www.studyfunding.unisg.ch
“As a leading business university, we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society”.

Prof. Dr. Berhard Ehrenzeller,
President of the University of St.Gallen
The University of St.Gallen – «From insight to impact»

The University of St.Gallen (HSG) is more than a space of learning: it is a space of inspiration that provides stimuli for thought and action. Prof. Dr. Ehrenzeller’s statement testifies to this.

Valuable insights gained by HSG members enable these to offer and make meaningful contributions to society, in addition to shaping their personal development. As a result, the HSG slogan “From insight to impact” is more than a message, more than a promise, it is “the HSG way”.

This year’s Excellence Scholars were given the opportunity to briefly introduce themselves by using three hashtags and to share their respective understanding of the HSG’s slogan.
Jonathan Bröker

Freising, Germany
21 years old

Myself in 3 hashtags:
#cooperative
#curious
#driven

Understanding and knowledge are, in my opinion, the key drivers of change. Acknowledging the past and knowing the present enables us to shape a future, we believe is great living in. I am glad to get an opportunity of not just a great work and study environment, but a differentiated foundation that pushes us to strive for something greater. The integrative way of education in different areas of interest is something that makes HSG a unique university. It encourages you to take different perspectives enabling you to have an intellectual exchange that brings people from all backgrounds together.

Applying the lessons, you have learnt to own ideas opens new doors and, in the end, will make a real change. Taking on challenges individually and as a team impacts the way of thinking and understanding. I appreciate all efforts the university has taken to ensure a smooth course of studies and I want to especially thank the Advice Center for Study Funding for this great opportunity.
Annalena Kalb

Marktrodach, Germany
20 years old

Myself in 3 hashtags:
#open-minded
#warm-hearted
#swisslover

The HSG’s high level of practical relevance was the deciding factor in my decision to apply to this university. The core identity “from insight to impact” represents for me the promise of acquiring theoretical and practical skills during my studies that are not only essential in professional terms, but also help me in everyday life.

The degree programme not only offers the opportunity to further educate myself on a theoretical level about various aspects of economics, but also gives me the chance to work on my personal skills and practice networked thinking in everyday life. I am surprised how my first semester has already sharpened my senses to pay attention to unrecognised things in everyday life such as advertisements and how I have started to consider the strategies of the companies behind it and techniques used.

The slogan “from insight to impact” does not stop at the front doors of HSG. The thriving club culture has shown me how students with different interests work together and engage in joint projects where theoretical knowledge can be applied to their own projects.
The slogan “from insight to impact” means to me that it is not only important to apply the acquired knowledge in my future job or in everyday life, but also to create added value for the world. We need to think outside the box to make a difference in nature, society or other areas. To achieve this goal, we must think in an integrative way, not lose sight of the big picture and still focus on the essentials.

In my opinion, the University of St.Gallen enables me to develop the qualities that are necessary to achieve these goals. During the case studies in the first semester everyone gets the opportunity to experience the impact that companies and entrepreneurs can have. Especially in times like these, when Covid-19 is disrupting established processes, companies rely on questioning their previous behaviour. For us as students, this opens up the opportunity to learn from the ongoing changes in the world and our personal lives in order to create our own insights.
Maximilian Rongen

Heinsberg, Germany
19 years old

Myself in 3 hashtags:
#loyal
#inquisitive
#optimistic

My interpretation of the slogan “from insight to impact” is that by using an integrative and perspective-rich approach, we can better identify the core of problems, question the status quo and attempt to break new ground.

The contextual studies encourage me to take on a more diverse perspective and spark interest for different subjects. I particularly appreciate the integrative approach of the University of St.Gallen because it attempts to do justice to an increasingly complex world. Furthermore, I believe that theory should not remain only in universities or academic institutions, as I believe it could help society to identify, understand and solve some of the most important problems we face. My interpretation of the slogan “from insight to impact” is more than just applying theory in practical situations, but also achieving a lasting and meaningful impact.

It is an honour to be awarded the Excellence scholarship from the University of St.Gallen and I am very thankful for the opportunity to study at a university that excels not only in creating new and valuable knowledge, but also in educating and developing future leaders. I am also grateful to have the chance to meet and interact with highly motivated and inspiring people.
Patrick Sarzio

Munich, Germany
20 years old

Myself in 3 hashtags:
#partnerial
#passionate
#plainspoken

Our world is becoming increasingly complex: global relations are barely comprehensible, while crises escalate. From global economy and international trade over military conflicts and migration to climate change, my generation will be confronted with a diverse spectrum of challenges. We need perspicacity and insight to counter them.

For me, this insight means not only acquiring knowledge but an understanding of complex relationships. This approach is lived at the University of St.Gallen and, while it cannot offer solutions, it provides us with the skills to reflect on conventions, recognize patterns and contribute new perspectives. This way of thinking is no longer just a theoretical approach but directly shapes practice: You have an impact.

All the fellow students I met are eager to create something that lasts and has a positive impact. This passion for change, people and the pursuit of meaning in one’s work is what distinguishes HSG. From this perspective it is not surprising that insight means not only understanding but also envisioning a better future that can be actively shaped by the understanding gained at the University of St.Gallen. You do indeed go „from insight to impact“.
For me, this slogan is a call to action. A call to contribute personally. Inevitably, the question arises: What kind of contribution? In which context can I best make use of my skills?

Studying at the University St.Gallen gives me the opportunity to not only reflect on these questions, but also to equip myself with the necessary knowledge and insight to make this contribution. Studying is not an end in itself: For me, it includes the purpose of beneficially applying the knowledge I have gained. Again, a question arises: Useful for whom? Naively, I would like to answer – for society, for others, for the world.

Our generation benefits from the achievements of our parents and grandparents. They gave us freedom to express our individuality. Nevertheless, with a new generation, new challenges and questions arise. In times of climate change, social inequality and a tendency to extreme ideologies, the individual and material success may no longer be enough. We are the ones to find answers to these challenges together. I am the one who has to contribute personally. Therefore, I am very happy and thankful for the insight HSG provides, which enables me to take on this responsibility!