GET READY

International Bachelor’s and Master’s programmes 2020

TOP-ranked in the Financial Times Rankings

“From insight to impact”
Welcome to the HSG

Sometimes you only have to open the door to get from insight >>>

“From insight to impact”
The collaborative working style and the open and friendly atmosphere at the HSG make for respectful and trusting cooperation between students and the HSG.

The comprehensive way of viewing problems is what shapes the HSG and leads to future-oriented and integrative solutions.

The HSG is innovative and fair in the way it treats other people. Together, we attain our goals through above-average commitment.

Our level of proficiency is primarily shown in reliable and meaningful solutions, which are utterly convincing.

The University of St.Gallen is more than just an educational institution; it is a place of inspiration that stimulates you to think. HSG members will acquire up-to-date knowledge that is of great practical relevance, and gain valuable insights. This will enable them to make an important contribution to social and economic progress and to their own personal development. “From insight to impact” is not just our message; rather, it is a promise aimed at the outside, against which we can be measured. At the same time, it is also a motivation aimed at the inside.

Our values are the foundation for...
At the HSG, relations between students and their professors and lecturers are trusting and cooperative. Issues are often discussed in small groups. When students have questions or problems, professors support them in personal meetings and discussions.
**Canteen**

“Our Mensa restaurant, which is run by Migros, offers good-value-for-money meals from CHF 7.00 every day. There’s also a pasta bar and two cafeterias with various snacks and sandwiches. In town, students can find all kinds of restaurants and snack bars offering food from other countries, such as China, India, Italy, etc.”

---

**Library**

“The library is continuing its policy of digitalisation, which has already been underway for several years: in addition to the more than 547,000 printed books (yearly volume: 5,800 new books/DVDs, audiobooks, CDs) and the 880 print journals, it provides access to over 165,000 e-books and 46,000 e-journals.”

---

**CSC**

“The Career & Corporate Services team offers individual consultations, workshops, career events with companies and supports international students in their entry into professional life in the Swiss labour market.”

[hsgecareer.ch](http://hsgecareer.ch)

---

**Sports**

“University Sports offers our students about 250 training units in more than 60 different sports every week.”

[sport.unisg.ch](http://sport.unisg.ch)

---

**Relaxation room**

“After a power nap in the relaxation room, students are able to focus on their work once more.”

---
Financial Times Masters in Management Ranking:
• 1st place worldwide with the Master in Strategy and International Management

Financial Times Masters in Finance Ranking:
• 6th place worldwide with the Master in Banking and Finance

Financial Times European Business School Ranking:
• 4th place

The Economist Masters in Management Ranking:
• 2nd place worldwide with the Master in Strategy and International Management

Handelsblatt/Wirtschaftswoche Ranking:
• Business Research (Wirtschaftswoche): 1st place in German-speaking Europe
• Economics Research (Handelsblatt): 9th place in German-speaking Europe

Facts and figures

1898
Foundation

8669
Students

3205
Employees

200
Partner universities for exchange semesters

42
Institutes and research centres

4 out of 5
Bachelor’s and Master’s students have a regular job before graduation

> 90 %
of all graduates would choose the HSG again

Students’ origins
70% Switzerland
25% Europe
3% Asia / Pacific
2% America

Rankings

Accreditations / Networks
As the President of the University of St. Gallen, I am pleased to present the HSG to you. Our studies have a special profile, which is inspired by our vision: “As a leading business university, we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.”

To attain these goals, we pay particular attention to the personal interaction between teaching staff, researchers, students and practice on the campus. In this age of digitalisation, we create added value through personal encounters. We offer you an integrative course of studies: alongside your core studies, you attend lectures in other disciplines, in addition to the contextual studies courses.

With courses such as history, philosophy, business ethics, psychology and sociology, it is our aim to help you to broaden your perspectives. This is beneficial for critical thinking, for dealing with complexity, as well as with cultural, social and ecological challenges. Our objective is that you should learn to assume sustainable responsibility for society. The student initiatives provide you with a number of opportunities for this.

I am confident that your studies at the HSG will be both a challenge and an encouragement for you and that they will offer you a basis for your journey through life. Bearing all this in mind, I am delighted that you are interested in our University.

“As a leading business university we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.”
Base your future on a solid foundation.
Studies at the University of St.Gallen

Intellectual skills, an integrative view, flexibility, responsibility and intercultural qualifications are of ever-increasing importance today. To ensure that our students are able to acquire these skills, we provide a unique degree course architecture at the HSG. This structure creates conditions that foster our students’ academic and personal development.

Core Studies
Core studies at the University of St.Gallen consist of compulsory subjects, core electives and electives, as well as the Bachelor’s or Master’s thesis.

Contextual Studies
A particular feature of our degree course architecture is that students not only attend courses in core studies but also in Contextual Studies. In Contextual Studies, core studies in economic and legal sciences are complemented and considered from various perspectives. Our students learn that economic decisions are always embedded in general societal, cultural and historical conditions and must therefore be viewed from an integrative angle. Students are thus educated to become people who are aware of their social responsibility and will be in a position later in life to act in a flexible, responsible and sustainable manner.

After an introduction to the disciplines of history, philosophy, psychology and sociology in the Assessment Year, Contextual Studies undertaken during the Bachelor’s and Master’s studies enable students to study certain areas with a multidisciplinary approach in more depth: media, cultures, history, society, responsibility, creativity, law and technologies. These eight Concentration Areas provide students with an opportunity to acquire more detailed qualifications, which are also documented in the diploma supplement.

Alternatively, students can thematically combine two seminars from Contextual Studies with a core studies course they have already completed and thereby achieve an intensively supervised and innovative synthesis in a portfolio course. Courses in Skills and Languages, for example, include rhetoric, programming and a great number of languages for Bachelor’s students.

Contact and Independent Studies
The HSG makes deliberate use of various forms of communicating knowledge: in Contact Studies, the subject matter is communicated by a teacher in lectures, exercises and seminars. This traditional form of education is used when it can help students to understand the subject matter more easily and more quickly.

A further form of learning is Independent Studies: students learn on their own or in small groups, using various resources, among which are technical aids. For the purposes of Independent Studies, special scripts and exercise problems with solutions, and texts from journals or textbooks are made available with the relevant questions, and virtual teaching events of various types are offered. Students then meet their teachers in small groups in order to discuss what they have learned and to ask questions. In Independent Studies, our students hone their ability to acquire knowledge on their own. The advantage is that they are free to schedule their learning time themselves. In addition, they do not depend on any specific location. However, Independent Studies require a certain degree of discipline and motivation.

Bachelor’s Level
Assessment Year
Undergraduate studies at the University of St.Gallen consist of the Assessment Year and Bachelor’s studies. In the Assessment Year, all students attend virtually the same courses. They must complete the Assessment Year successfully in order to continue their undergraduate studies. They can choose to complete the Assessment Year as a whole either in German or in English.

Studies at the HSG
In the Assessment Year, we introduce our students to the requirements of studying. We familiarise them with the foundations of their disciplines and of academic work. They learn to acquire knowledge from specialist literature on their own. In addition, they begin to deal with issues raised in academic and social discussions in an interdisciplinary manner.

Bachelor’s Studies
After the Assessment Year, students choose a major for their Bachelor’s studies. We offer majors in Business Administration, Economics, International Affairs, Law and Law and Economics. The two majors in Law and in Law and Economics are taught in German. The majors in Business Administration, Economics and International Affairs can be studied in a flexible mixture of English and German. During these bilingual Bachelor’s studies, students have to earn at least nine or twelve credits, respectively, in the complementary language.

The standard duration of undergraduate studies is three years (two semesters of the Assessment Year and four semesters of Bachelor’s studies). Our students are then awarded their first academic degree, the Bachelor of Arts HSG. This academic qualification enables them to enter professional life or start their studies at the Master’s Level.

Master’s Level
At the more specialist Master’s Level, we offer 13 programmes in German and English. They provide our graduates with a clear-cut academic profile and prepare them for demanding tasks in practice and academia. As a rule, a Master’s degree programme takes three or four semesters and ends with the award of a Master of Arts HSG.

Teaching and research: a symbiosis of theory and practice
Our students are taught by 102 professors, 73 assistant professors, 33 permanent lecturers and 565 lecturers. Besides teaching, many faculty members also work at the HSG’s 42 institutes, research institutes and centres, where they deal with topical academic issues. At the same time, they cultivate contacts with trade and industry, law and politics. These activities, rooted both in academia and practice, ensure that our faculty members are always up to date and able to pass on their knowledge to students in their lectures.

The HSG runs five schools: the School of Management, the School of Finance, the School of Economics and Political Science, the Law School and the School of Humanities and Social Sciences. The schools ensure the pursuit of the basic objectives in teaching, research and executive education.

Executive education
The HSG has always seen executive education as one of its central functions along with degree courses and research. Therefore, HSG institutes organise certificate programmes and seminars in their respective fields. The Executive School of Management, Technology and Law (ES-HSG) offers an English-language full-time and part-time MBA and various part-time Executive MBAs.

Tuition fees and scholarships
In the Assessment Year, we introduce our students to the requirements of studying. We familiarise them with the foundations of their disciplines and of academic work. They learn to acquire knowledge from specialist literature on their own. In addition, they begin to deal with issues raised in academic and social discussions in an interdisciplinary manner.

Bachelor’s Studies
After the Assessment Year, students choose a major for their Bachelor’s studies. We offer majors in Business Administration, Economics, International Affairs, Law and Law and Economics. The two majors in Law and in Law and Economics are taught in German. The majors in Business Administration, Economics and International Affairs can be studied in a flexible mixture of English and German. During these bilingual Bachelor’s studies, students have to earn at least nine or twelve credits, respectively, in the complementary language.

The standard duration of undergraduate studies is three years (two semesters of the Assessment Year and four semesters of Bachelor’s studies). Our students are then awarded their first academic degree, the Bachelor of Arts HSG. This academic qualification enables them to enter professional life or start their studies at the Master’s Level.

Master’s Level
At the more specialist Master’s Level, we offer 13 programmes in German and English. They provide our graduates with a clear-cut academic profile and prepare them for demanding tasks in practice and academia. As a rule, a Master’s degree programme takes three or four semesters and ends with the award of a Master of Arts HSG.

Teaching and research: a symbiosis of theory and practice
Our students are taught by 102 professors, 73 assistant professors, 33 permanent lecturers and 565 lecturers. Besides teaching, many faculty members also work at the HSG’s 42 institutes, research institutes and centres, where they deal with topical academic issues. At the same time, they cultivate contacts with trade and industry, law and politics. These activities, rooted both in academia and practice, ensure that our faculty members are always up to date and able to pass on their knowledge to students in their lectures.

The HSG runs five schools: the School of Management, the School of Finance, the School of Economics and Political Science, the Law School and the School of Humanities and Social Sciences. The schools ensure the pursuit of the basic objectives in teaching, research and executive education.

Executive education
The HSG has always seen executive education as one of its central functions along with degree courses and research. Therefore, HSG institutes organise certificate programmes and seminars in their respective fields. The Executive School of Management, Technology and Law (ES-HSG) offers an English-language full-time and part-time MBA and various part-time Executive MBAs.

Tuition fees
Application and administrative fee CHF 250
Tuition fees per semester for international students Bachelor’s Level CHF 3,126 Master’s Level CHF 3,326

Scholarships and funds
Tuition fees are rather low in Switzerland because the Swiss Confederation and the cantons subsidise University education.

Loan and scholarship fund
To ensure financially disadvantaged students are also able to study at the HSG, we have the loan and scholarship fund. The fund offers loans and scholarships to students enrolled in the Bachelor’s or Master’s Level. Additionally, international students can be granted a scholarship that covers the difference between the fees for Swiss and foreign nationals. The purpose is to support students in need. To be eligible to apply for either form of aid, students must be enrolled for a minimum of one semester. Applications from first semester students are reviewed and assessed in more detail.

Excellence Scholarship
The HSG now offers an Excellence Scholarship in the amount of the tuition fees for international undergraduates, who have to apply for it before they start their studies.

Starr International Foundation Scholarship Fund
The Starr International Foundation Scholarship Fund is set aside for highly talented foreign language students with a recognised international Bachelor’s degree who are completing a Master’s degree in one of the English-language programmes. Exceptional students are identified by the Advice Center for Study Funding and asked to submit an application.

Please check the website of the Advice Center for Study Funding for further information on the above-mentioned or other options.

studyfunding@unisg.ch

Tuition fees for international students
Bachelor’s Level CHF 3,126
Master’s Level CHF 3,326

Scholarships and funds
Tuition fees are rather low in Switzerland because the Swiss Confederation and the cantons subsidise University education.

Loan and scholarship fund
To ensure financially disadvantaged students are also able to study at the HSG, we have the loan and scholarship fund. The fund offers loans and scholarships to students enrolled in the Bachelor’s or Master’s Level. Additionally, international students can be granted a scholarship that covers the difference between the fees for Swiss and foreign nationals. The purpose is to support students in need. To be eligible to apply for either form of aid, students must be enrolled for a minimum of one semester. Applications from first semester students are reviewed and assessed in more detail.

Excellence Scholarship
The HSG now offers an Excellence Scholarship in the amount of the tuition fees for international undergraduates, who have to apply for it before they start their studies.

Starr International Foundation Scholarship Fund
The Starr International Foundation Scholarship Fund is set aside for highly talented foreign language students with a recognised international Bachelor’s degree who are completing a Master’s degree in one of the English-language programmes. Exceptional students are identified by the Advice Center for Study Funding and asked to submit an application.

Please check the website of the Advice Center for Study Funding for further information on the above-mentioned or other options.

studyfunding@unisg.ch

Tuition fees
Application and administrative fee CHF 250
Tuition fees per semester for international students Bachelor’s Level CHF 3,126 Master’s Level CHF 3,326

Scholarships and funds
Tuition fees are rather low in Switzerland because the Swiss Confederation and the cantons subsidise University education.

Loan and scholarship fund
To ensure financially disadvantaged students are also able to study at the HSG, we have the loan and scholarship fund. The fund offers loans and scholarships to students enrolled in the Bachelor’s or Master’s Level. Additionally, international students can be granted a scholarship that covers the difference between the fees for Swiss and foreign nationals. The purpose is to support students in need. To be eligible to apply for either form of aid, students must be enrolled for a minimum of one semester. Applications from first semester students are reviewed and assessed in more detail.

Excellence Scholarship
The HSG now offers an Excellence Scholarship in the amount of the tuition fees for international undergraduates, who have to apply for it before they start their studies.

Starr International Foundation Scholarship Fund
The Starr International Foundation Scholarship Fund is set aside for highly talented foreign language students with a recognised international Bachelor’s degree who are completing a Master’s degree in one of the English-language programmes. Exceptional students are identified by the Advice Center for Study Funding and asked to submit an application.

Please check the website of the Advice Center for Study Funding for further information on the above-mentioned or other options.

studyfunding@unisg.ch
See and love St. Gallen.
Switzerland

- **Official languages**
  - German
  - French
  - Italian
  - Romansh

- **Job security worldwide**

- **The Global Competitiveness Report 2017-2018**
  - **#1**

- **CHF**
  - 1 CHF = 0.99 $
  - 1 CHF = 0.86 €

- **#1**

- **Unemployment rate**
  - **3.2%**

- **Safest countries in the world**
  - **#12**

- **5,900 km of ski runs**

- **Foreign population (2016) in thousands**
  - Total: 2101.1
  - Europe: 1759.0 (84%)
  - Africa: 103.0 (5%)
  - America: 78.8 (4%)
  - Asia: 154.0 (7%)
  - Oceania: 4.2 (< 1%)

- **Highest point:** Dufourspitze 4,634 m
- **Lowest point:** Lake Maggiore 193 m

- **Summer:**
  - 24° Max | 13° Min
- **Winter:**
  - 4° Max | -3° Min
- **158 sunny days/year**

- **Student life**
  - **3.2%**

- **St. Gallen**

- **St. Gallen trivia**
  - 612: the Irish monk Gallus established a hermitage by the river Steinach
  - 1438: first mention of the Bratwurst in the “Statuten der Metzgerzunft St. Gallen”
  - 1779: foundation of Schützengarten, the oldest brewery in Switzerland
  - 1879: FC St. Gallen is the oldest football club in mainland Europe
  - 1910: the world’s most important embroidery producer and exporter

- **From HSG to...**
  - Old Town: 500 m
  - Textile Museum: 1 km
  - Abbey District: 900 m
  - Peter and Paul Wildlife Park: 3 km
  - Three Ponds: 3 km
  - Lake Constance: 11 km
  - Säntis mountain: 32 km

- **Zurich International Airport**
  - (1 hour by train)

- **39.4 km²**
- **11 bus lines**

- **A1 motorway links to major Swiss cities**

- **Switzerland St. Gallen**

- **Summer:**
  - 24° Max | 13° Min
- **Winter:**
  - 4° Max | -3° Min
- **158 sunny days/year**

- **Age groups St. Gallen trivia**

- **Job security worldwide**

- **Bern**
  - 8.5 m
  - 41,285 km²

- **From HSG to...**
  - Old Town: 500 m
  - Textile Museum: 1 km
  - Abbey District: 900 m
  - Peter and Paul Wildlife Park: 3 km
  - Three Ponds: 3 km
  - Lake Constance: 11 km
  - Säntis mountain: 32 km

- **Switzerland St. Gallen**

- **Summer:**
  - 24° Max | 13° Min
- **Winter:**
  - 4° Max | -3° Min
- **158 sunny days/year**

- **Age groups St. Gallen trivia**

- **Job security worldwide**

- **Bern**
  - 8.5 m
  - 41,285 km²

- **From HSG to...**
  - Old Town: 500 m
  - Textile Museum: 1 km
  - Abbey District: 900 m
  - Peter and Paul Wildlife Park: 3 km
  - Three Ponds: 3 km
  - Lake Constance: 11 km
  - Säntis mountain: 32 km
The visa process
Most students who come to Switzerland must obtain a visa prior to entering the country. It may take several months for a visa to be issued. Please contact the Swiss Embassy in your home country at an early stage to find out about the relevant procedures and documents to be submitted. In most cases students must prove that they have sufficient financial means to fund their stay in Switzerland. Therefore they will have to transfer money (currently CHF 24,000) into a Swiss bank account and submit the bank statement with the other documents to the embassy to obtain the visa. Please note that you will need this amount during the first year, and make sure that you can finance the following years as well. 

Health insurance
Various items of information about moving to St.Gallen and about health insurance schemes for international students can be found on the website of the City of St.Gallen. Students are required to take out Swiss health insurance unless the Swiss authorities accept their original one. Costs start at around CHF 100 per month.

Entry and residence
The Admissions Office assists international students with information regarding entry into Switzerland and residence:

Formalities before your studies
Cost of living
Students’ living costs vary according to their lifestyles. On average, our students’ annual overall expenses amount to approximately CHF 30,000.

Accommodation
We do not offer on-campus housing. Generally, students share an apartment or rent a small one. If students share an apartment, they can obtain a single bedroom from CHF 500 upwards per month. Rents for small private studios range from CHF 650 upwards per month. The HSG’s Student Mobility offers a limited number of rooms in a student residence against a brokerage fee. Interested students should contact us as early as possible (exchange@unisg.ch). The Student Union provides more information on the housing market on its website: shsg.ch

Money-earning opportunities
International students can apply to work 15 hours a week and full-time during the breaks. The average hourly wage for students is around CHF 25–35. The HSG and its institutes are always looking for students to work on some project or do regular work. It is customary for a relatively high percentage of students to work at the University. Information for international students can be found at: my.hsgcareer.ch

Monthly expenses

<table>
<thead>
<tr>
<th></th>
<th>International Bachelor’s students</th>
<th>International Master’s students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation (rent plus utilities)</td>
<td>710</td>
<td>710</td>
</tr>
<tr>
<td>Food</td>
<td>400</td>
<td>400</td>
</tr>
<tr>
<td>Communication (telephones, internet, TV, radio)</td>
<td>70</td>
<td>70</td>
</tr>
<tr>
<td>Tuition fees and degree course expenses</td>
<td>631</td>
<td>634</td>
</tr>
<tr>
<td>Transport (public and private)</td>
<td>140</td>
<td>140</td>
</tr>
<tr>
<td>Health (health insurance, medication, visits to doctors)</td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td>Clothing</td>
<td>110</td>
<td>110</td>
</tr>
<tr>
<td>Leisure activities (sports, culture, holidays)</td>
<td>140</td>
<td>140</td>
</tr>
<tr>
<td>Other (insurance, taxes, gifts . . . )</td>
<td>110</td>
<td>110</td>
</tr>
<tr>
<td>Total Expenses (CHF)</td>
<td>2,481</td>
<td>2,514</td>
</tr>
</tbody>
</table>

Travelling
In Switzerland, travelling by public transport is very convenient and is encouraged. Students are advised to obtain the Swiss Federal Railway half-fare card in order to save 50% on all tickets. It is available for CHF 185 and valid for one year.

Sports and leisure activities
To keep body and mind in balance, the University provides a gym, weights rooms, football pitch, tennis, basketball and beach volleyball courts. The University’s attractive location between Lake Constance and the Alps makes St. Gallen an ideal setting for all kinds of leisure activities, such as rock-climbing and sailing. The so-called “Three Ponds” are only a few minutes’ walk from the city centre: the three small lakes on a hill on the outskirts of the city serve as public swimming pools in the summer and as ice rinks during cold winters. The Peter and Paul Wildlife Park is situated near the University and is popular with students who want to go running or walking.
Student life

One of the features of the extremely beautiful and historical old town of St. Gallen is the abbey district around the monastery, with its library, a UNESCO World Heritage site. St. Gallen is not just famous for the OLMA trade fair and the Open Air festival, but also offers, through its countless local city festivals, a colourful student lifestyle. And if it’s nature you’re after, then it’s not far to Lake Constance or the Alpstein, in the Appenzell.
Does the University of St.Gallen arouse my interest?  
- yes  
- no  
- maybe

Do I feel an affinity with the values of the HSG?  
- yes  
- no  
- maybe

Can I imagine studying in St.Gallen in Switzerland?  
- yes  
- no  
- maybe

Does the integrative degree course architecture meet my expectations?  
- yes  
- no  
- maybe

Do the rankings of the HSG meet my expectations?  
- yes  
- no  
- maybe

Do I have the necessary financial resources?  
- yes  
- no  
- maybe

What will my everyday student life look like?  
- yes  
- no  
- maybe

Would I also like to be involved outside my studies?  
- yes  
- no  
- maybe

Will I be able to reach my professional goals with the HSG?  
- yes  
- no  
- maybe

Is the specialisation of my choice available?  
- yes  
- no  
- maybe

Will I be able to reach my personal goals with the HSG?  
- yes  
- no  
- maybe

Emotional

Rational
Choose your preferred direction.

Bachelor’s Level

36 Assessment Year
38 Business Administration
40 Economics
42 International Affairs

Master’s Level

44 Marketing Management
48 Accounting and Finance
52 Strategy and International Management
56 Banking and Finance
60 Economics
64 Quantitative Economics and Finance
68 International Affairs and Governance
72 International Law
Bachelor’s Level: Assessment Year

Objectives
The Assessment Year is the first year of undergraduate studies at the HSG. In the course of this clearly structured year, you will acquire a wide range of basic knowledge. The broadly-oriented subject matter of the Assessment Year will make it easier for you to choose a major after your first year.

Structure
Core Studies
In the Assessment Year, core studies consist of the three compulsory subjects Business Administration, Economics and Law, as well as of Mathematics or Law as core electives (cf. graphic on p. 16). Core studies allow for the acquisition of basic knowledge. In Business Administration, you will deal with the systemic fundamentals of management theory with the help of the St.Gallen Management Model, viewing the topic from an integrative and ethical perspective. You will acquire basic insights into the marketing management of an enterprise, as well as into financial management and accounting. In Economics, you will acquire a fundamental knowledge of micro and macroeconomics, while in Law, you will become familiar with Swiss private and constitutional law, and international law in the English-language Assessment Year.

Contextual Studies
Besides core studies, you will also attend courses in Contextual Studies, which consist of Skills, cultural and social sciences and foreign languages. The introductory courses in Skills, “Introduction to Academic Writing” and the “Integration Project”, serve to convey and apply fundamental working techniques and the acquisition of interdisciplinary knowledge. In cultural and social sciences, there is a choice of seminars in history, philosophy, psychology and sociology. Furthermore, we offer courses of varying degrees of difficulty in ten foreign languages.

Examinations and standards
Examinations are spread throughout the entire Assessment Year. There are different examination formats, such as written and oral examinations, seminar papers and the academic term paper.

Admission criteria
• Recognised school leaving certificate, e.g. IB, A Levels or Swiss Matura
• International students: HSG entrance examination. For applicants outside the European area: GMAT, GRE or LSAT.

Please consult our website for detailed information: admissions.unisg.ch

Programme start: Autumn semester, Freshers’ week CW 37
Application time frame: 1 October – 30 April

Aline Jost
Switzerland

“I really like the Assessment Year at the HSG. I’ve been exciting insights into the disciplines of Business Administration, Economics and Law. Only then will I have to decide which major I will choose for my Bachelor’s degree. This year is helping me find out what suits me best.”

Bilingual Bachelor’s studies
At the University of St.Gallen, undergraduate studies consist of the Assessment Year and studies in the major. After three years, students are awarded the degree of Bachelor of Arts HSG. You will be able to complete the Assessment Year either in German or in English. Students who intend to choose the German-language majors in Law, or in Law and Economics, have to complete the Assessment Year in German. Those who plan to major in Business Administration, Economics or International Affairs can choose either the German or English track of the Assessment Year as these majors are bilingual.

All students doing a bilingual Bachelor’s programme have to earn at least nine or twelve credits, respectively, taught in the other language. Students who choose the English-language track of the Assessment Year are not required to speak German prior to their studies. They can learn German while they are studying and can attend the courses taught in German at the end of the Bachelor’s programme. German classes are offered by the HSG’s Language Center.

Further information about the Assessment Year can be found online: assessmentjahr.unisg.ch
Is Business Administration right for me?
Are you interested in how the management of economic organisations works? Would you like to learn how the various departments of a firm operate and interact? In our Business Administration major, you will also deal with the complex interconnections of entrepreneurial action in a technological, social, political, ecological and ethical environment.

Bachelor in Business Administration

Content
The major in Business Administration will provide you with an internationally recognised, practice-oriented basic education. The compulsory programme covers all the essential aspects of business administration and also conveys a fundamental introduction to Computer Science for Business Studies. In addition, we provide you with an integrative view of economic activity. Thus, entrepreneurial action is placed in a wider context in the compulsory courses in economics, whereas courses in law demonstrate the legal framework conditions.

Compulsory courses
- Marketing
- Strategic Management
- Leadership & Human Resource Management
- Introduction to Operations Management
- Fundamentals and Methods of Computer Science for Business Studies
- Methods: Empirical Social Research
- Methods: Statistics
- Corporate Finance
- Accounting, Controlling, Auditing
- Microeconomics II
- Macroeconomics II
- Business and Fiscal Law
- Capstone Project

You will be able to extend your business administration knowledge with the help of core electives; with regard to electives, you will also be able to attend courses from other majors. In Contextual Studies, you can choose from a wide range of courses in the humanities and social sciences. In the last year of the major in Business Administration, you will write a Bachelor’s thesis and complete a Capstone project. Both parts will round off your education and constitute the conclusion of your degree course.

Business Administration – and then?
A degree in Business Administration will qualify you for jobs in various corporate divisions and for various Master’s programmes.

Programme language
Business Administration can be studied in a flexible mixture of English and German. Now all the compulsory subjects (with the exception of Microeconomics and Macroeconomics) will be offered in one of the two languages every semester. All students have to earn at least 12 credits taught in the other language.

Charlotte Sollberger
Switzerland / Chile

“Business Administration studies in St.Gallen are international and multifaceted. This enables me to select and attend courses according to my preferences. In this way, I’m able to pursue my goal of an international career in the best possible way.”

Charlotte tells more at: bwl.unisg.ch

Contact
Prof. Dr. Jan Marco Leimeister
Academic Director

Dr. Christina Zanker
Executive Director

University of St. Gallen (HSG)
Bachelor in Business Administration
Müller-Friedbergstrasse 8
CH-9000 St.Gallen
Switzerland
+41 71 224 24 45
MajorBWL@unisg.ch

Further information about the major in Business Administration can be found online: bwl.unisg.ch
Programme language

Economics can be studied in a flexible mixture of English and German. All students have to earn at least 9 credits taught in the other language.

Bachelor’s Level

Compulsory courses

- Microeconomics II
- Macroeconomics II
- Microeconomics III
- Macroeconomics III
- Data Analytics I: Statistics
- Data Analytics II: Empirical Economic Research
- Data Handling: Import, Cleaning and Visualisation
- Accounting, Controlling, Auditing

The electives of the major will provide you with an opportunity to extend your core studies or to complement them with courses from other majors. For example, in addition to the traditional economics and finance courses, you can also take courses on digital literacy, machine learning and programming.

In Contextual Studies, you can choose from a wide range of courses in the humanities and social sciences. The Bachelor’s thesis will enable you to create a basis for a Master’s programme or a possible later academic career. The Economics major is also an optimal preparation for your entry into the world of work.

Economics – and then?

Our graduates work in the economic departments of banks and insurance companies, in federal offices or, for example, international organisations.

Content

The major in Economics pursues the goal of providing you with insights into models of economic behaviour, the modus operandi of markets and governments, as well as with an understanding of institutional and politico-economic relationships. Moreover, students acquire skills in data analytics and data handling. The major in Economics has a few compulsory courses which are complemented with a wide range of core electives. Students are thus able to choose their own focus within economics. Courses in business administration and law are part of the programme’s core electives as well.

Is Economics right for me?

Do you find it exciting to see how economic crises develop and what policies are the right responses to them? Do digitalisation and globalisation necessarily induce social inequality? Which people are most affected by a high unemployment rate? How should the banking system be regulated after a financial crisis? Why is Apple so successful? Or do you know what happens if a central bank increases the money supply? If you are interested in such questions, Economics is right for you.

Further information about the major in Economics can be found online:
vwl.unisg.ch

Eugenia Collovà
 Switzerland

“Besides the core subjects, we can focus on issues of future relevance in the major in Economics. I have attended courses in data science and data analysis and learnt various programming languages on my own. This provides me with a more profound understanding of the digital environment.”

Eugenia Collovà

Contact

Prof. Dr. Dennis Gärtner
Academic Director

Prof. Dr. Winfried Koeniger
Academic Director

Romina De Martin
Executive Director

University of St. Gallen (HSG)
School of Economics and Political Science
Müller-Friedberg-Dereke 6/8
CH-9000 St. Gallen
Switzerland

+41 71 224 29 26
MajorVWL@unisg.ch

Prof. Dr.
Winfried Koeniger
Academic Director

Romina De Martin
Executive Director

University of St. Gallen (HSG)
School of Economics and Political Science
Müller-Friedberg-Dereke 6/8
CH-9000 St. Gallen
Switzerland

Further information about the major in Economics can be found online:
vwl.unisg.ch

Eugenia Collovà
 Switzerland
Bachelor in International Affairs

Is International Affairs right for me?
When you browse through the newspaper in the morning, do you go straight to the stock exchange pages or don’t you get any further than the international news? Are you interested in problems within the EU which are a consequence of different political systems? Do you want to know how aid is provided for disaster areas or how diplomats act when conflicts arise between countries? In the major in International Affairs, you will deal with central social challenges situated at the crossroads of politics, the economy and international law.

Content
With courses in economics, political science and selected areas of law and business administration, the major in International Affairs (BIA) pursues a generalist approach which pools and integrates these disciplines. We help you improve your ability to make sense of what is going on in the world, and to make sound judgements. Moreover, we provide you with analytical skills and methodological proficiency.

Compulsory courses
• Political Theory
• Public Management
• International Relations
• Comparative Politics
• European Governance
• International Law
• International Economics
• Microeconomics II
• Macroeconomics II
• Quantitative Methods
• Qualitative Methods
• Accounting, Controlling, Auditing

Core electives, i.e.
• Comparative Political Economy
• Development Economics
• Current Issues and Problems in International Politics
• European Law
• International Management
• Fundamentals of Computer Science
• Smart Government / Digital Government
• National Model United Nations
• Model WTO

Alongside to the compulsory subjects (48 ECTS) the BIA offers core electives with courses on specific global challenges (24 ECTS), independent electives where students can choose from the course offer of all HSG Majors (12 ECTS) as well as Contextual Studies with courses in the humanities and social sciences (24 ECTS). The Bachelor’s thesis constitutes an integrative part of the programme. It provides you with an opportunity to integrate and apply the knowledge you have acquired.

International Affairs – and then?
The BIA paves the way for many professional opportunities in companies, international organisations, politics, public administration, the media and non-profit organisations.

Programme language
International Affairs can be studied in a flexible mixture of English and German. All students have to earn at least 9 credits taught in the other language.

Lukas Vogel
Switzerland / Germany

“The BIA has enabled me to participate in the National Model United Nations in New York. In this UN simulation students learn how the UN works. I was able to apply knowledge I had acquired in my major and also to profit from cooperating with students from different cultures.”

Lukas tells more at: bia.unisg.ch
Master in Marketing Management

The Master’s programme in Marketing Management (MiMM) trains students who are interested in customers and design to become reflective, competent and entrepreneurial personalities. The programme focuses on customers. With an extensive and academically well-founded education in the fields of consumer behaviour and market research, students learn how to run a company in a customer-oriented manner, on the one hand, and how to satisfy customer requirements, on the other hand, to ensure that companies are able to stand their ground successfully in global competition.

Objectives

MiMM graduates:
• identify challenges and the need for action from the viewpoint of customers and the market and are able to adopt other entrepreneurial perspectives.
• are familiar with methods and instruments of market research and consumer behaviour because they have applied them to practical examples and practised them.
• conduct well-founded assessments of the effectiveness and efficiency of strategies and campaigns in the context of market-oriented corporate management (marketing management).
• are competent in the conceptualisation of a market-oriented use of instruments and are able to innovate strategies in a dynamic environment.
• are well-versed in dealing with (digital) media.
• combine qualitative and quantitative analytical and conceptual methods in order to solve present and future problems.
• gauge the impact of entrepreneurial strategies and plans on the market, on society and on the environment in a realistic manner.
• have learnt to tackle new things in a spirit of personal responsibility.
• act entrepreneurially at individual, project-related and organisational level and formulate clear recommendations.

Emanuele Bristot
Switzerland / Italy

“In the MiMM, we are able to translate the theories we have learnt directly into practice. I very much appreciate close cooperation with the business partners. To wind down, I enjoy convivial evenings with my great fellow students in our shared flat.”

Emanuele tells more at: mimm.unisg.ch

The Master’s programme in Marketing Management (MiMM) trains students who are interested in customers and design to become reflective, competent and entrepreneurial personalities. The programme focuses on customers. With an extensive and academically well-founded education in the fields of consumer behaviour and market research, students learn how to run a company in a customer-oriented manner, on the one hand, and how to satisfy customer requirements, on the other hand, to ensure that companies are able to stand their ground successfully in global competition.

Objectives

MiMM graduates:
• identify challenges and the need for action from the viewpoint of customers and the market and are able to adopt other entrepreneurial perspectives.
• are familiar with methods and instruments of market research and consumer behaviour because they have applied them to practical examples and practised them.
• conduct well-founded assessments of the effectiveness and efficiency of strategies and campaigns in the context of market-oriented corporate management (marketing management).

Curriculum

Core Studies

<table>
<thead>
<tr>
<th>1st sem.</th>
<th>2nd sem.</th>
<th>3rd sem.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Marketing Management</td>
<td>Marketing Management</td>
<td>Applied Research Project III</td>
</tr>
<tr>
<td>Consumer Behaviour &amp; Methods</td>
<td>Marketing Functions</td>
<td>Case Studies - Analytics</td>
</tr>
<tr>
<td>Applied Research Project I</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Contextual Studies

Independent Electives

<table>
<thead>
<tr>
<th>Credits</th>
<th>0–6</th>
<th>12–18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master’s Thesis</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Concentration Areas

<table>
<thead>
<tr>
<th></th>
<th>Marketing Management</th>
<th>Marketing Functions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Research Project II</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Distribution Management in B2B Markets</th>
<th>Influencer Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cross Media</td>
<td>Action Learning in Retail Marketing</td>
<td></td>
</tr>
<tr>
<td>Programmatic Advertising</td>
<td>Advanced Brand Management</td>
<td></td>
</tr>
</tbody>
</table>

Skills

<table>
<thead>
<tr>
<th></th>
<th>0–12 Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 Credits</td>
<td></td>
</tr>
</tbody>
</table>

Total 18 Credits

Credits

<table>
<thead>
<tr>
<th></th>
<th>30 Credits</th>
<th>12–24 Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>0–12 Credits</td>
<td>18 Credits</td>
<td>0–12 Credits</td>
</tr>
</tbody>
</table>

Credits

<table>
<thead>
<tr>
<th></th>
<th>30 Credits</th>
<th>12–24 Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>0–12 Credits</td>
<td>18 Credits</td>
<td>0–12 Credits</td>
</tr>
</tbody>
</table>

Emanuele Bristot
Switzerland / Italy

“In the MiMM, we are able to translate the theories we have learnt directly into practice. I very much appreciate close cooperation with the business partners. To wind down, I enjoy convivial evenings with my great fellow students in our shared flat.”

Emanuele tells more at: mimm.unisg.ch
Student profile
Students are characterised by a great interest in practical problems and academic questions. In this way, they are able firstly, to understand the mechanisms and processes driving today’s markets, and secondly, to successfully implement solutions. They are curious, entrepreneurial, communicative and enthusiastic.

Career prospects
Soundly acquired knowledge and new combinable skills (analytical and conceptual skills, instrumental knowledge) and the practised basic approach (market orientation and responsible action in practice) are an indispensable necessity for success in the world of work that is changing ever more rapidly.
Future developments for professional profiles in marketing will be:
• The increasing significance of digital competencies
• Analytical competencies, such as advanced analytics
• “Contentual” competencies, such as storytelling
• The ability to think and work in a solution-oriented manner
• Involvement in transformation processes (in cooperation with other departments, introducing the customers’ viewpoint)
• Marketing-strategic support – working out concepts and positionings for (business model) innovations
• Managerial assessment of innovative marketing approaches and evaluation of their contribution towards corporate success
• Preparation for a possible subsequent doctorate

Content and structure
The MiMM programme is based on a three-track concept (customer / corporate management / function). The three compulsory courses in the fields of customers (Consumer Behaviour & Methods), corporate management (Marketing Management) and function (Marketing Functions) are preceded by a course of fundamentals (Introduction to Marketing Management). Within the scope of the Applied Research Projects 1-3 (compulsory courses) students carry out a three-semester long practice project in close cooperation with businesses and supervised by a lecturer. Core electives offer a selection of topical courses which supplement the three tracks. The courses focus on industries, functions and specific problem areas in marketing and their range is continually being renewed.

Studying internationally
The HSG enables students to spend exchange semesters at approx. 200 partner universities. In addition, you can apply for the CEMS MIM or a DM2 double degree programme.

MiMM admission criteria
• A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits
• International students are admitted on the strength of the documents they submit
• Supplementary work (Integration Week or Master’s preparatory level) may be required.

MiMM: facts & figures
• Application time frame: 1 October – 31 March
• Integration Week (calendar week 22 or 36)
• Programme start: Autumn Semester (calendar week 38)
• Duration: 3 semesters (90 ECTS credits)
• Language: English or German
• Intake, academic year 2017/2018: 76
• International students: 18%
• Male/female: 35%/65%
• Job offers before graduation: 2.1*
• Signed a job contract by the time of graduation: 91%*

*Average of all Master’s programmes 2017

Further information can be found online: tf mimm.unisg.ch
Master in Accounting and Finance

The Master’s programme in Accounting and Finance (MAccFin) enables you to view financial corporate management from an integrative perspective. Our programme is characterised by its proximity to entrepreneurial practice: topical and relevant issues with case-related approaches to solutions play as important a role as do reputable guest lecturers and close cooperation with selected companies. The MAccFin programme thus creates optimal conditions for a successful start to your career.

Objectives
The MAccFin prepares you for professional responsibilities in the field of financial corporate management. No matter whether you look at it from the perspective of a management consultant, a controller, an auditor or a banker:
- you analyse an organisation’s sustainable financial and earning power, assess the profitability of clients, distribution channels and brands, and issue recommendations for further development
- you are able to put the new technologies and opportunities presented by digital transformation to specific use in financial management

- you deal with the requirements imposed by the capital market and the regulators
- you configure M&A processes
- you conduct management performance assessments and create incentive-compatible management instruments

Student profile
Would you like to steer a company’s future development with sustainable success? Would you like to underpin its strategic growth opportunities with key figures and thus hone your arguments? Then you fit our target group excellently. As a MAccFin student, you have a great interest in issues of financial management from a CFO’s point of view. Your academic and practical curiosity puts you in a position not only to become acquainted with concepts in a theoretical manner but to scrutinise them, assess them independently and adapt them to fit the context. Simultaneously with your education in this field, you will further develop your analytical and communicative skills. This means, you will be prepared to assume responsibility in leading positions in a complex and risky environment in the future.

Curriculum

3rd sem.
Core Electives General
- Asset Liability Management for Insurance Companies
- Challenges of Financial Management for Retirees and pensioners (family-owned)
- Companys
- Derivatives
- Entrepreneurial Finance - the applied perspective
- Financial Risk Management
- Fundamental Corporate Valuation for active Investors
- International Group Accounting
- Risk Management and Insurance
- Valuation for Accounting
- Value Based Management in Insurance

2nd sem.
- Financial Reporting - Financial Analysis

1st sem.
- Management Accounting - Corporate Finance - Auditing

Credits
20 Credits
24–34 Credits
0–10 Credits
18 Credits
Total 18 Credits

Skills

Concentration Areas

Cédric Bollag
Switzerland

"With the MAccFin, I learn to assess the situation of a company, and to identify and evaluate opportunities and risks. This will help me to develop into a venture capitalist and work with entrepreneurs, and build the companies of tomorrow together with them."

Cédric tells more at: maccfin.unisg.ch
Career opportunities
We would like to provide you with the wherewithal for an exciting and unique career. As a MAccFin graduate, you will not only have the necessary theoretical foundation but also be conversant with practice-oriented project work, positioning and opinion-leadership, as well as being involved in the production of solutions and decisions. You will find yourself in positions of responsibility in corporations both large and small, on all continents, with responsibility in line functions, project work, management consultancy or auditing, and as an entrepreneur.

Content and structure
The content of the Master’s programme focuses on the current and future tasks of financial management, which are undergoing radical change. What does digital transformation entail for corporate management? How can the countless pieces of information that are available today be analysed and put to good use (big data analytics)? How do blockchain technologies impact on existing business models? These questions and others call for a new understanding of financial management.

In the core electives, you will be able to concentrate on your interests and make a selection from among a great number of courses. In the Core Electives General (12–22 credits), the spectrum of financial management will be covered by a selection of four courses, whereas in the Core Electives Immersion (12–22 credits), two extensive courses are intended to provide you with specialist knowledge and prepare you for the start of your career. In this way, everyone will be able to pursue their individual requirements and interests. More than a third of the courses are offered in English.

Studying internationally
We support you in the international orientation of your studies. Thus you can apply for the CEMS MIM or DM2 double degree programmes. In addition, you will be able to spend an exchange semester at one of our approx. 200 partner universities.

MAccFin admission criteria
• A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits
• International students are admitted on the strength of the documents they submit
• Supplementary work (Integration week or Master’s preparatory level) may be required.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:

MAccFin: facts & figures
• Application time frame: 1 October – 31 March
• Integration week (calendar week 22 or 36)
• Programme start: Autumn semester (calendar week 38)
• Duration: 3 semesters (90 ECTS credits)
• Language: English or German
• Intake, academic year 2017/2018: 214
• International MAccFin students: 31%
• Male/female: 79%/21%
• Job offers before graduation: 2.1*
• Signed a job contract by the time of graduation: 95%*

*Average of all Master’s programmes 2017

Further information can be found online:
maaccfin.unisg.ch
The mission of the Master’s programme in Strategy and International Management (SIM) is to provide students with the advanced knowledge of general management necessary for a successful career as respected and responsible leaders. The SIM offers an integrative and interdisciplinary approach, because only an approach of this nature is capable of conveying the ability to cope with the complex management challenges of our time. This approach earned the SIM 1st place in the Financial Times Rankings 2011–2018.

Yi Chen
Taiwan

“...The SIM Master encourages its students to participate in social projects with courses like the SIMagination Challenge. I had the opportunity to go to Guatemala where we provided clean drinking water for people in rural areas. This experience was invaluable for me.”

Yi tells more at: sim.unisg.ch

Objectives
We seek to shape generalists with a focus on strategy and international management. The SIM programme is designed for a select group of both Swiss and international students. As the programme operates in an international setting, the course and examination language is English. Graduates are awarded a Master of Arts HSG (M.A. HSG) in Strategy and International Management after three semesters of full-time studies (90 credits).

A unique international experience
The Strategy and International Management (SIM) programme attracts students with the ambition to succeed in the global marketplace. Beyond the classroom, the SIM programme emphasises international experiences and entrepreneurial challenges, including a broad array of exchange programmes, as well as international projects and internships. Participants are provided with unique opportunities for personal development. Additionally, the global SIM community enriches each student with a culturally diverse international network.

Sharpening capabilities
The SIM recognises the importance of well-rounded managers above and beyond management theory. Soft skills are integrated into the SIM programme in order to develop managers’ intellectual flexibility and intercultural qualifications. Hard skills are adapted and perfected through international work projects and exclusive training workshops. Additionally, our international faculty reflects the balance between academic rigour and managerial relevance that will empower SIM students throughout their future careers.

Student profile
Students applying for the SIM programme are skilled, self-aware individuals with a high level of intercultural understanding, both willing and able to embrace different perspectives. Their unique combination of meaningful life experiences, strong values, outstanding talent and high ambitions puts them on track to become responsible global leaders.

Curriculum

| 3rd sem. | Advanced Management Courses, e.g: | – Marketing and Consumer Behaviour | – Organisational Behaviour and Change Management |
| 2nd sem. | Integrative, e.g: | – Alliance & Network Strategy | – Digitalisation and Customer Centricity |
| 1st sem. | – Research in Management | – Entrepreneurship | – Exploring Sustainability as a Strategic Opportunity |
| | | – The Global Leader and Managerial Effectiveness | – Mergers & Acquisitions |

| Skills | | |
| | | – Business Model Innovation |

| Concentration Areas | | |
| | | – Research in Management |

| Credits | 20 Credits | 22–34 Credits | 0–12 Credits | 18 Credits | Total 18 Credits |
| | | | | | |
SIM in Practice
- SIM students have to initiate and complete an international internship, called SIM International Project (SIM-IP). The purpose of the SIM-IP is for students to engage in challenging and practice-oriented work that is outside the classroom, yet still topical to their studies.

The SIMagination Challenge requires students to embark on an international social initiative which aims to create enriching and meaningful learning experiences for them.

Studying internationally
Key partnerships with two prestigious MBA programmes offer SIM students the opportunity to gain a double degree with either INCAE Business School in Costa Rica or Nanyang Business School in Singapore. Within two years, students acquire both the SIM-HSG Master’s degree and a globally recognised MBA degree.

In addition to these select MBA double degree opportunities within the SIM, the University offers opportunities for exchange semesters and double degrees. By spending an exchange semester at a CEMS partner university, students can obtain the CEMS MIM. SIM students also have the opportunity to apply for a double degree programme with ESADE, Barcelona; HEC, Paris; RSM Erasmus University, Rotterdam; and Fundação Getulio Vargas, São Paulo, or to apply for an exchange programme with one of our approx. 200 partner universities worldwide.

SIM admission criteria
- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits
- Applicants are admitted on the basis of the assessment of the following criteria:
  - GMAT or GRE
  - Grade average
  - Extracurricular activities (including practical experience)
  - Essay
  - Interview
  - Proficiency in the English language
- The SIM-Start Professional (integration week) is required.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria: admissions.unisg.ch

SIM: facts & figures
- Application time frame: 1 October – 30 April
- SIM-Start Professional (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- Intake, academic year 2018/2019: 51
- International SIM students: 90%
- Male/female: 53%/47%
- Employed three months after graduation: 98% (FT Ranking 2018)

Career prospects
By fostering academic excellence, intercultural and language skills, as well as an interdisciplinary problem-solving approach, the SIM programme optimally equips students for top positions in key business areas such as international management, business consulting or entrepreneurship. Most SIM students sign professional contracts before completing their studies. They receive challenging and attractive job offers from highly respected companies in various business sectors throughout the world. Many SIM students also find encouragement and support to start their own business ventures during their studies.

Content and structure
The SIM curriculum combines the research-based, academic rigour of a Master of Arts with the interactive nature and practice-oriented approach present in leading MBA programmes. Students are thus offered the best of two learning worlds.

Compulsory courses
The compulsory courses advance students’ knowledge of the functional areas of management. Students explore advanced theories and concepts, examine managerial practice, and engage in scientific discussion.

Core electives
The core electives consist of Advanced Management Courses, Integratives and SIM in Practice:

Integratives
Integratives focus on subjects of widespread and current interest in the field of management. Multidisciplinary perspectives are needed in order to embrace these subjects and explore ways to cope successfully with the major management challenges of our time.

Career prospects
By fostering academic excellence, intercultural and language skills, as well as an interdisciplinary problem-solving approach, the SIM programme optimally equips students for top positions in key business areas such as international management, business consulting or entrepreneurship. Most SIM students sign professional contracts before completing their studies. They receive challenging and attractive job offers from highly respected companies in various business sectors throughout the world. Many SIM students also find encouragement and support to start their own business ventures during their studies.

Content and structure
The SIM curriculum combines the research-based, academic rigour of a Master of Arts with the interactive nature and practice-oriented approach present in leading MBA programmes. Students are thus offered the best of two learning worlds.

Compulsory courses
The compulsory courses advance students’ knowledge of the functional areas of management. Students explore advanced theories and concepts, examine managerial practice, and engage in scientific discussion.

Core electives
The core electives consist of Advanced Management Courses, Integratives and SIM in Practice:

Integratives
Integratives focus on subjects of widespread and current interest in the field of management. Multidisciplinary perspectives are needed in order to embrace these subjects and explore ways to cope successfully with the major management challenges of our time.

Career prospects
By fostering academic excellence, intercultural and language skills, as well as an interdisciplinary problem-solving approach, the SIM programme optimally equips students for top positions in key business areas such as international management, business consulting or entrepreneurship. Most SIM students sign professional contracts before completing their studies. They receive challenging and attractive job offers from highly respected companies in various business sectors throughout the world. Many SIM students also find encouragement and support to start their own business ventures during their studies.

Content and structure
The SIM curriculum combines the research-based, academic rigour of a Master of Arts with the interactive nature and practice-oriented approach present in leading MBA programmes. Students are thus offered the best of two learning worlds.

Compulsory courses
The compulsory courses advance students’ knowledge of the functional areas of management. Students explore advanced theories and concepts, examine managerial practice, and engage in scientific discussion.

Core electives
The core electives consist of Advanced Management Courses, Integratives and SIM in Practice:

Integratives
Integratives focus on subjects of widespread and current interest in the field of management. Multidisciplinary perspectives are needed in order to embrace these subjects and explore ways to cope successfully with the major management challenges of our time.

Career prospects
By fostering academic excellence, intercultural and language skills, as well as an interdisciplinary problem-solving approach, the SIM programme optimally equips students for top positions in key business areas such as international management, business consulting or entrepreneurship. Most SIM students sign professional contracts before completing their studies. They receive challenging and attractive job offers from highly respected companies in various business sectors throughout the world. Many SIM students also find encouragement and support to start their own business ventures during their studies.

Content and structure
The SIM curriculum combines the research-based, academic rigour of a Master of Arts with the interactive nature and practice-oriented approach present in leading MBA programmes. Students are thus offered the best of two learning worlds.

Compulsory courses
The compulsory courses advance students’ knowledge of the functional areas of management. Students explore advanced theories and concepts, examine managerial practice, and engage in scientific discussion.

Core electives
The core electives consist of Advanced Management Courses, Integratives and SIM in Practice:

Integratives
Integratives focus on subjects of widespread and current interest in the field of management. Multidisciplinary perspectives are needed in order to embrace these subjects and explore ways to cope successfully with the major management challenges of our time.
Master in Banking and Finance

With a challenging curriculum, the Master’s programme in Banking and Finance (MBF) is one of the leading international finance programmes. A top-tier international faculty in the fields of Financial Markets, Financial Institutions, Corporate Finance and Quantitative Methods offers high-quality education in both theory and application. In the global Financial Times Masters in Finance Ranking, the MBF programme has been ranked among the top finance programmes for eight years in a row and ranks number one in Switzerland and in the German-speaking world.

Objectives
Through the MBF programme, students obtain high-quality education in both theory and application. They develop strong analytical skills and a broad understanding of financial concepts. All three compulsory courses – Financial Markets, Financial Institutions and Quantitative Methods – take place in the first semester and provide a solid basis for the broad selection of core electives in the second and the third semester. The choice of elective courses is wide, with subjects ranging from asset management and banking to corporate finance and alternative investments. Tailored events such as the MBF Integration Days, the MBF Research Retreat, the MBF Career Series and the Career Power Days not only foster the MBF community but also offer opportunities to develop effective practical skills.

Career perspectives
MBF graduates are prepared for the financial challenges of the future both in Switzerland and around the world. They are well equipped to:
- Take up jobs in financial institutions such as banks, insurance companies, asset management firms, etc
- Work for consulting firms
- Work as auditors in the fields of banking and insurance
- Go into the finance or strategy departments of industrial corporations
- Pursue an academic career in finance, banking or insurance management in the context of doctoral studies (Ph.D.)
- Engage as (FinTech-)entrepreneurs
- Start a career in public financial institutions like central banks

In terms of the number of hires, these are the top 10 employers of MBF graduates from 2016 – 2019: Credit Suisse, J.P. Morgan, Goldman Sachs, Boston Consulting Group, PwC, UBS, University of St.Gallen, Deutsche Bank, EY and McKinsey & Company.

Industrial Partners
The exchange with the MBF corporate partners, which include Credit Suisse, Boston Consulting Group, UBS and Zürcher Kantonalbank, guarantees early contact with potential employers from the very first day of studies. The MBF partners make it easier to complete internships, work on practical projects and collaborate with the industry when writing a Master’s thesis.

Curriculum

<table>
<thead>
<tr>
<th>1st sem.</th>
<th>2nd sem.</th>
<th>3rd sem.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Markets</td>
<td>Financial Institutions</td>
<td>Research Seminar, e.g.:</td>
</tr>
<tr>
<td>Financial Institutions</td>
<td>Quantitative Methods</td>
<td>Corporate Finance</td>
</tr>
<tr>
<td>Quantitative Methods</td>
<td>Research Seminar Corporate Finance</td>
<td>Research Seminar Financial Institutions</td>
</tr>
<tr>
<td>Research Seminar Insurance</td>
<td>Research Seminar Quantitative Finance</td>
<td>Core Electives, e.g.:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Derivatives</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Private Equity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Financial Risk Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Alternative Investments</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Corporate Finance</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Financial Technology</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Smart Data Analytics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Applied Corporate Valuation</td>
</tr>
</tbody>
</table>

Skills

Concentration Areas

0–6

12–18

0–12

18

Total

0–12

18

57
**Student profile**

The MBF is intended for students with a strong academic background in an economics or business related undergraduate programme. They are highly interested in financial markets and financial institutions and eager to learn the quantitative methods related to them. Furthermore, prospective students should possess strong analytical skills and be keen to solve challenging tasks related to finance. Above all, we expect our students to be effective communicators who are able to thrive in an international environment.

**Content and structure**

The MBF programme has a clear and flexible structure. The core studies are made up of three compulsory courses and a wide choice of electives.

**Compulsory subjects**

In the first semester, students attend the compulsory courses Financial Markets, Financial Institutions, and Quantitative Methods. In these challenging courses the essential knowledge of finance will be acquired.

**Core electives**

In the second and third semesters, students may design their individual curriculum according to their preferences. They can freely combine courses from a long list of core electives grouped in the focus areas Financial Markets, Banking & the Financial Economy, Corporate Finance, Alternative Investments, Risk Management & Insurance and Quantitative Methods & Data Science. The wide selection of courses and the flexibility of the curriculum make the MBF programme particularly attractive.

**Research seminar**

In the research seminar, students are required to write a seminar paper with a research focus and present their findings. In combination with the Master’s thesis, the MBF therefore provides a thorough preparation for a PhD.

**Independent electives**

Independent electives create additional choices: students may either attend further core electives of the MBF or courses of other Master’s programmes.

**CFA, CAIA and GARP**

The MBF programme is an official programme partner of the CAIA Association, the CFA Institute, and the Global Association of Risk Professionals (GARP). The MBF covers more than 70 per cent of the candidate body of knowledge for all three levels of the CFA programme. These partnerships enable the MBF to award CAIA, CFA and GARP fellowships each year to outstanding MBF students who embark on the programme.

**Studying internationally**

MBF students are offered an opportunity to participate in the following double degree and exchange programmes:

- **CEMS MIM**
- **Double degree programmes with ESADP, Barcelona, Spain; HEC, Paris, France; RSM Erasmus University, Rotterdam, Netherlands; Università Commerciale Luigi Bocconi, Milan, Italy; and FGV-EAESP, São Paulo, Brazil**
- **Exchange programmes with approx. 200 partner universities**

**MBF admission criteria**

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits
- Applicants are admitted on the basis of the assessment of the following criteria:
  - GMAT* or GRE* (non-mandatory for students with a Swiss Bachelor’s degree)
  - Grade average
  - Extracurricular activities, including practical experience
  - Motivation and aptitude for the programme as expressed in a binding letter of motivation
  - Proficiency in the English language
- The MBF Integration Days are compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria: 
[admissions.unisg.ch](http://admissions.unisg.ch)

**MBF: facts & figures**

- **Application time frame:** 1 October – 30 April
- **MBF Integration Days (calendar week 36)**
- **Programme start:** Autumn Semester (calendar week 38)
- **Duration:** 3 semesters (90 ECTS credits)
- **Language:** English
- **Intake, academic year 2018/2019:** 123 students
  - International students: 61%
  - Male/female: 80%/20%
  - Employed three months after graduation: 100% (FT Ranking 2018)

**Programme language**

The MBF is taught in English.
Master in Economics

The Master’s programme in Economics (MEcon) offers a comprehensive education in economics. It provides in-depth theoretical and empirical knowledge in order to analyse the social and economic challenges of our time. Due to the advance of digitalisation, data analytics has become a central component of developed economies. Hence, over recent years processing and interpreting large data sets has become increasingly important. MEcon provides you with the necessary tools to research economic policy problems using state-of-the-art methods and to develop strategies in order to solve these problems.

Objectives
With the MEcon programme you gain a clear understanding of key economic and social interdependencies, as well as the ability to analyse large amounts of data. You deepen your methodological and theoretical knowledge for use in empirical research. You are able to apply this knowledge to solve economic and social problems. Based on the traditional strengths of the HSG, you also improve your management and communication skills. The programme prepares you for a wide range of challenging jobs, as well as for an academic career.

Student profile
As a MEcon applicant, you are interested in social and economic developments and problems. You would like to acquire sound methodological skills in economic theory and empirical analysis. You already have basic economic knowledge, mathematical skills and you like to think analytically. You are interested in applying your newly acquired knowledge in order to solve real economic problems.

Career prospects
MEcon provides the knowledge and skills needed to understand and analyse economic processes and to develop solutions to economic problems. This expertise opens up varied career paths in a wide range of professional fields. MEcon graduates are in demand for positions of responsibility in the public sector, international organisations, consultancy firms, as well as in banks and insurance companies. If you are striving for an academic career, the academic education in MEcon also provides an excellent preparation for Ph.D. programmes.

Curriculum

<table>
<thead>
<tr>
<th>Semester</th>
<th>Core Courses</th>
<th>Contextual Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st sem.</td>
<td>- Advanced Macroeconomics I: Growth and Innovation - Advanced Microeconomics I: Consumers, Firms, Markets - Advanced Macroeconomics II: Asset Prices, Fluctuations and Unemployment - Advanced Microeconomics II: Incentive Theory - Mathematics - Data Analysis I: Predictive Economics</td>
<td></td>
</tr>
<tr>
<td>2nd sem.</td>
<td>- Data Analysis II: Causal Econometrics</td>
<td></td>
</tr>
</tbody>
</table>

Skills
- Independent Learning
- Critical Thinking
- Communication

Concentration Areas
- 0-6
- 12-18

Other elective courses (0-14 credits): different specialisations possible

Credits: 28 Credits

Compulsory Subjects: 16–26 Credits
Core Electives: 0–10 Credits
Independent Electives: 18 Credits
Total: 18 Credits

Zora Wilkinson
Switzerland / England

"The Master’s programme in Economics does not only provide an extensive economic education but also the options to choose from a variety of elective courses. This enables me to create an individual focus which is conducive to my personal and academic development."
Content and structure

MEcon is a full-time programme and designed for a standard study period of three semesters in which you will earn a total of 90 credits. The core studies consist of compulsory subjects and a wide range of core elective and elective courses.

Compulsory subjects

In the compulsory subjects you deepen your knowledge in the core areas of economics and acquire advanced methodological skills.

Core electives and electives

The core electives include courses for advanced applications. From a wide range of courses, you choose according to your interests and strengths. With your choice of electives, you develop your own study profile. MEcon offers the following specialisation areas:

- Global Economy
- Public Policy
- Managerial Economics
- Financial Economics
- Digitisation and Data Analytics

Practice credits

We encourage students to acquire practical experience before and during their Master’s studies. Students can earn up to 6 practice credits for qualified internships.

Studying internationally

As a MEcon student, you have the opportunity to apply for the double degree programme with Stockholm School of Economics (SSE), allowing you to supplement your HSG Master’s degree with a second Master’s degree from SSE within two years.

You may also apply for a double degree programme (DM2) with ESADE Barcelona, HEC Paris or RSM Rotterdam. The CEMS Master’s in International Management is open to you as well.

In addition, the HSG offers exchange programmes with more than 200 partner universities worldwide.

MEcon admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits (at least 60 credits in Economics)
- International students are admitted on the strength of the documents they submit
- Supplementary work (Integration Week or Master’s preparatory level) may be required.

The admission criteria may be subject to change.

Please consult our website for the latest detailed admission criteria:

cf: admissions.unisg.ch

MEcon: facts & figures

- Application time frame: 1 October – 31 March
- Integration Week Economics (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English and German
- Intake, academic year 2018/2019: 27
- International MEcon students: 32%
- Male/female: 79%/21%
- Job offers before graduation: 2.1*
- Signed a job contract by the time of graduation: 91%*

*Average of all Master’s programmes 2018
Master in Quantitative Economics and Finance

The Master’s programme in Quantitative Economics and Finance (MiQE/F) offers a high-quality education in economics, econometrics and quantitative methods, with a strong focus on finance. The programme combines in-depth knowledge of economics and finance with state-of-the-art quantitative methods, which makes it unique in Switzerland. Small class sizes ensure inspiring discussions and close contact with the research-oriented faculty. The MiQE/F is an excellent basis for moving on to responsible positions in the private sector or policy institutions as well as for highly selective Ph.D. programmes worldwide.

Objectives
As a MiQE/F student, you develop a deep understanding of economic and financial theories. Moreover, you gain strong methodological competence with distinctive skills in econometrics, quantitative methods and machine learning. Given the challenges and increasing importance of digitalisation, MiQE/F offers courses on big data, machine learning and related topics for successful careers in the digital age. You know how to apply your diverse skill set to analyse data and solve complex and challenging real-world problems. Strong management and communication skills further enhance your profile.

Student profile
The programme is aimed at students with a sound education in economics, strong quantitative and analytical skills and the ability to master abstract concepts. You are interested in analysing complex problems in the areas of economics and finance, in particular through the application of quantitative methods. If you like to study in an international environment and strive for academic excellence, then the MiQE/F is the right choice for you.

Career prospects
Graduates of pure business and economics programmes often lack an in-depth training in quantitative methods. Mathematicians and statisticians often lack an economics or finance background. As a MiQE/F graduate, you bridge this gap with your diverse skill set. Policy and financial institutions and firms in the private sector are increasingly confronted with complex problems requiring a confident application of methods as well as a deep understanding of economic processes and the finance sector. MiQE/F graduates are well prepared for responsible positions in the areas of banking and finance, consulting and insurance. Due to its strong methodological training, MiQE/F graduates are also extremely well equipped to pursue an academic career.

Curriculum

Livia Eichenberger Switzerland

“What I like about the Master’s programme in Quantitative Economics and Finance are the quantitative methods and the fact that the newly acquired knowledge can be directly applied in practice. To counterbalance the demands of the MiQE/F, I do a lot of sports, for instance as a BodyPump instructor with Unisport.”

Livia tells more at: miqef.unisg.ch
Cooperation with LGT
The LGT Group is an official partner of the MiQE/F. Each year, LGT awards a prize of CHF 5,000 for the best MiQE/F degree. Moreover, the LGT Group offers internships for our MiQE/F students to earn practice credits.

Content and structure
The MiQE/F is a full-time programme with a course load of 90 credits and is designed for a standard study period of three semesters. The core studies consist of compulsory courses and a wide choice of core and independent electives.

Compulsory courses
The compulsory courses focus on finance, economics, econometrics and quantitative methods. Based on these rigorous foundations, students subsequently choose their core and independent electives.

Core and independent electives
The core electives involve advanced application-oriented and problem solving courses. From a wide range of courses, you choose your courses according to your interests and strengths. With your choice of electives, you develop your own study profile.

Practice credits
We encourage students to acquire practical experience before and during their Master’s studies and thus establish contacts with potential employers. Students can earn practice credits (up to 6 credits) for qualified internships that count towards their curricular course requirements.

Studying internationally
As a MiQE/F student, you have the opportunity to apply for the double degree programme with the Stockholm School of Economics (SSE), allowing you to supplement your HSG Master’s degree with a second Master’s degree from SSE in the field of Economics within two years. You may also apply for a double degree programme (DM2) with ESADE Barcelona, HEC Paris, RSM Rotterdam and Bocconi University in Milan. The CEMS Master’s in International Management is open to you as well. In addition, the HSG offers exchange programmes with more than 200 partner universities worldwide.

MiQE/F admission criteria
• A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits (at least 60 credits in Economics)
• Applicants are admitted on the basis of the assessment of the following criteria:
  • GRE / GMAT
  • Grade average
  • Writing sample (usually Bachelor’s thesis)
  • Professional experience and letter of motivation
  • Proficiency in the English language
  • The Integration Week is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria: admissions.unisg.ch

MiQE/F: facts & figures
• Application time frame: 1 October – 30 April
• Integration Week Economics (calendar week 36)
• Programme start: Autumn Semester (calendar week 38)
• Duration: 3 semesters (90 ECTS credits)
• Language: English
• Intake, academic year 2018/2019: 21
• International MiQE/F students: 38%
• Male/female: 75%/25%
• Job offers before graduation: 2.1*
• Signed a job contract by the time of graduation: 91%*

*Average of all Master’s programmes 2018

Further information can be found online: miqef.unisg.ch

Contact
Prof. Dr. Christian Keuschhng
Academic Director
Romina De Martin
Executive Director

University of St. Gallen (HSG)
School of Economics and Political Science
Müller-Friedberg-Straße 6/8
CH-9000 St. Gallen
Switzerland
+41 71 224 29 26
miqef@unisg.ch

Programme language
The MiQE/F is taught in English.
Master's Level

Lise Handal
France / Palestine

“...I’m studying for the DDP of Sciences Po and the University of St.Gallen. Here, in MIA, we deal with topics such as international business, politics and economics. It is interesting and instructive to view the world from these perspectives together with students from different countries.”

“...I'm studying for the DDP of Sciences Po and the University of St.Gallen. Here, in MIA, we deal with topics such as international business, politics and economics. It is interesting and instructive to view the world from these perspectives together with students from different countries.”

“...I’m studying for the DDP of Sciences Po and the University of St.Gallen. Here, in MIA, we deal with topics such as international business, politics and economics. It is interesting and instructive to view the world from these perspectives together with students from different countries.”

The Master’s programme in International Affairs and Governance (MIA) is designed for students who seek a career in a broad range of professions. MIA graduates are trained as flexible generalists and know how to integrate the specialist knowledge required to address today’s pressing political, economic and social problems. Combining interdisciplinary study with a results-oriented approach, the MIA programme prepares graduates for a world in which leaders and professionals must increasingly be able to work across borders, disciplines and sectors.

Objectives
Many of today’s most pressing issues are to be found at the crossroads of politics, the economy and law. Understanding them requires more than one single academic discipline. In addition, mastering these problems demands an international perspective and cross-border cooperation. Our students acquire the knowledge and the skills to understand political, economic and legal issues in their social and international context and develop a profound understanding of the interactions between politics and economics.

Student profile
The MIA is aimed at ambitious and entrepreneurial students who are looking for the challenges of a demanding programme. MIA students have an international perspective and are interested in contemporary political and economic issues. They assume responsibility and are willing to actively contribute to society, the economy and politics.

Career prospects
The MIA programme opens the door to a great variety of careers. Our graduates take on leadership positions in national and international organisations and NGOs, in business and management (e.g., consulting firms and international corporations), as well as in academia and think tanks. Moreover, the MIA prepares students for a Ph.D. programme, including the Programme in International Affairs and Political Economy (DIA) at HSG.

Curriculum

<table>
<thead>
<tr>
<th>Credits</th>
<th>Core Electives</th>
<th>Skills</th>
<th>Communication Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>16-24</td>
<td>0-6</td>
<td>12-18</td>
</tr>
<tr>
<td>18</td>
<td>0-8</td>
<td>12-18</td>
<td></td>
</tr>
<tr>
<td>Total 18 Credits</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Content and structure
The rigorous interdisciplinary MIA curriculum integrates the diverse perspectives constitutive of Economics, Political Science, Business Administration, and Law. Core studies provide the foundations, research methods, and knowledge indispensable for a thorough understanding of the complexity of international problems. A selection of core electives allows students to choose and refine their areas of specialisation, developing a professionally relevant profile of their own. Possible areas of specialisation are (1) Security and Conflict, (2) Democracy and Governance, (3) Business and Public Policy or (4) Sustainability and Development. In addition, we offer specialised methodological courses. The MIA encourages the application of theoretical knowledge through practical ‘Consultancy Projects’, offering students the possibility of working on real-life problems together with practitioners. Students may also earn credits through internships. In their Master’s thesis students concentrate on a research question of their own choice.

Studying internationally
The four double degree programmes with Sciences Po in Paris, The Fletcher School of Law and Diplomacy of Tufts University in Boston, Yonsei Graduate School of International Studies in Seoul and Universidad de los Andes in Bogotá provide selected students with the opportunity to obtain Master’s degrees from two renowned institutions within two academic years. MIA students can also apply for the one-year CEMS Master’s in International Management.

The University of St.Gallen is a member of the Association of Professional Schools of International Affairs (APSIA), which unites 38 leading schools in the United States, Europe and Asia. In addition, the University entertains a vast network of exchange agreements with more than 200 universities worldwide.

MIA admission criteria
- A university degree that is recognised as equivalent, in Economics/Management, Social Sciences or Legal Studies, with at least 180 credits (at least 30 credits in Economics/Management, Legal Studies, Political Science, Public Administration or in International Relations)
- Applicants are admitted on the basis of the assessment of the following criteria:
  - Grade average
  - GMAT or GRE
  - Proof of work experience and extracurricular activities as well as intercultural mobility
  - Writing sample (Bachelor’s thesis)
  - Proficiency in the English language
  - Letter of motivation
  - Curriculum Vitae

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria: admissions.unisg.ch

MIA: facts & figures
- Application time frame: 1 October – 30 April
- MIA Fundamentals Week (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- Intake, academic year 2018/2019: 56
- International MIA students: 38%
- Male/female: 54%/46%
- Job offers before graduation: 2.1*
- Signed a job contract by the time of graduation: 95%*

*Average of all Master’s programmes 2018

Further information can be found online: mia.unisg.ch
Students profile
With its interdisciplinary perspective, the MIL seeks to attract candidates from a variety of educational backgrounds. Some MIL students will have acquired their first degree in Law or Law and Economics, others in fields such as international affairs, management and economics. This will allow graduates to benefit from the interactions within a diverse class of academic peers.

Career perspectives
The MIL curriculum combines a specialised legal education with interdisciplinary training, an international perspective and an emphasis on practical problem-solving. With its innovative curriculum, the MIL opens the door to a wide array of attractive positions, preparing graduates for professional careers in multinational corporations, government, diplomacy, international organisations, compliance and regulatory affairs, business consulting, law firms, NGOs, as well as other public and private institutions.

Given its strategic focus on international law and the interdependencies with global business and government, the MIL differs from standard legal programmes that focus on domestic law and are intended for students who, after their bar exams, will go on to work as legal practitioners, particularly as attorneys or law clerks, in their national jurisdictions.

Subject to the grades achieved, the MIL degree will also enable students to start a promising academic career as it provides access to Ph.D. programmes.

Curriculum

<table>
<thead>
<tr>
<th>Core Studies</th>
<th>Contextual Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd sem.</td>
<td>Cluster Courses</td>
</tr>
<tr>
<td>– International and European Business Law</td>
<td></td>
</tr>
<tr>
<td>– Financial and Capital Markets Law</td>
<td></td>
</tr>
<tr>
<td>– International Organizations and Politics</td>
<td></td>
</tr>
<tr>
<td>– Theoretical Foundations</td>
<td></td>
</tr>
<tr>
<td>– Legal Profession</td>
<td></td>
</tr>
<tr>
<td>– Institutional Management</td>
<td></td>
</tr>
<tr>
<td>2nd sem.</td>
<td>Legal Electives</td>
</tr>
<tr>
<td>– Foundations of International and European Business and Economic Law</td>
<td></td>
</tr>
<tr>
<td>– International Negotiation</td>
<td></td>
</tr>
<tr>
<td>– The International Legal Order</td>
<td></td>
</tr>
<tr>
<td>1st sem.</td>
<td>Independent Electives</td>
</tr>
<tr>
<td>– Mission Focus</td>
<td></td>
</tr>
<tr>
<td>– Skills</td>
<td></td>
</tr>
<tr>
<td>– Concentration Areas</td>
<td></td>
</tr>
</tbody>
</table>

Nikolas Blumenthal
Switzerland / Brazil

“What I like about the MIL are the small classes, which allow for close contact with fellow students and professors alike. Thus I have been academically stimulated like never before. Besides my studies, there are numerous opportunities to become involved. I am the vice-president of the International Law Society.”

Nikolas tells more at: mil.unisg.ch
Content and structure
The MIL offers students enormous latitude and flexibility in choosing courses from the programme’s rich and diverse curriculum. This enables students to put together a degree course that meets their professional objectives and personal preferences. A distinctive feature of the MIL curriculum is the carefully arranged combination of compulsory courses and electives. These compulsory courses ensure that students will acquire a sound general understanding of the normative and analytical framework of international law.

Compulsory courses
The three compulsory courses are foundational in character. They provide students with the knowledge, the analytical tools and the practical skills required for a general grasp of the theory and practice of international law. The compulsory courses are the basis upon which students can build when they attend more specialised legal classes in subsequent semesters.

Core electives
Core electives are courses designed to deepen students’ understanding of specific international law topics. Courses are organised in clusters, each concentrating on a particular subject area. Some courses seek to familiarise participants with the practical approaches to problem-solving at the intersections of law, business and politics.

Legal electives
Legal electives enhance students’ legal expertise and allow them to specialise while granting them great freedom of choice. Students may attend various courses from the MILaw and MLE. In addition, they are invited to participate in a variety of practice workshops, especially Moots, in which the Law School regularly takes part.

Independent electives
Independent electives present a wide range of options. Students choose courses according to their own preferences. They may wish to attend further core electives, legal electives, or courses offered throughout the other Master’s programmes.

Master’s thesis
The Master’s thesis allows students to concentrate on a research question in a specialised subject area of their own choice. While the subject may stem from the core studies or from a contextual discipline, it must focus on a research topic broadly related to international law. The thesis must normally be written in English.

Studying internationally
- CEMS MIM
- Exchange programmes with approx. 200 partner universities worldwide
- Option to obtain an LL.M. at Santa Clara University School of Law for qualified students
- Double degree programme with The Fletcher School of Law and Diplomacy
- Partner in the THEMIS Law Network

MIL admission criteria
- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits (at least 30 credits in legal studies)
- International students are admitted on the strength of the documents they submit
- Supplementary work (courses from the Bachelor’s Level) may be required

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria: admisions.unisg.ch

MIL: facts & figures
- Application time frame: 1 September – 30 November / 1 February – 30 April
- Programme start: Spring Semester (calendar week 8) / Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- Intake, academic year 2017/2018: 28
- International MIL students: 23%
- Male/female: 43%/57%
- Job offers before graduation: 2.1*
- Signed a job contract by the time of graduation: 91%*

*Average of all Master’s programmes 2017

Programme language
The MIL is taught in English.
Gain experience for your personal and professional growth.
Student profile
The CEMS programme is suitable for students who want to improve their academic standards, their achievement potential and their cultural competencies. In addition, they should want to take responsibility within society and prepare themselves for global leadership roles. There are many reasons to join the CEMS programme. One of the main advantages is the lifelong network, which will help students to cultivate and maintain long-lasting friendly and professional contacts among all the stakeholders of the alliance worldwide.

Admission
The CEMS MIM is a double degree programme and you must be enrolled in one of our Master's programmes in order to apply.

cems.org
cems.unisg.ch
FGV-EAESP double degree programme
The double degree programme with FGV-EAESP (Fundação Getulio Vargas, Escola de Administração de Empresas de São Paulo) offers students in the Master’s in Strategy and International Management (SIM) and the Master’s in Banking and Finance (MBF) the opportunity to earn a second degree from one of the most renowned schools of business in Latin America.

MIA double degree programmes with APSIA member schools
As a member of the Association of Professional Schools of International Affairs (APSIA), the HSG offers students of the Master’s in International Affairs and Governance (MIA) double degree programmes with the following universities:
- Institut d’Études Politiques (Sciences Po) in Paris, France
- The Fletcher School of Law and Diplomacy of Tufts University in Medford, Boston, USA
- Graduate School of International Studies of Yonsei University in Seoul, South Korea

DM2 double degree programme
Five top European business schools participate in the DM2 double degree programme:
- ESADE, Barcelona
- HEC Paris
- Rotterdam School of Management, Erasmus University
- Università Bocconi, Milan
- University of St.Gallen (HSG)

With more than 30 different programmes available from all universities, the DM2 offers HSG students in business and economics Master’s programmes a wide variety of combinations for more extensive studies in the same or a different field of study. After 2–2.5 years of successful studies, students obtain two full Master’s degrees from leading European universities. DM2 graduates also enjoy the very best career opportunities and close links with both universities and their alumni organisations.

MIL double degree
Students of the Master’s in International Law (MIL) can apply for a double degree programme with The Fletcher School of Law and Diplomacy in the USA.

THEMIS Certificate programme
To obtain the International THEMIS certificate, HSG graduate level law students will spend one semester abroad. The following eleven universities build the THEMIS network: Università Bocconi, Milan; ESADE Law School, Barcelona; Freie Universität Berlin; Université Paris-Est Créteil Val de Marne; Maastricht University; Singapore Management University; Vienna University of Economics and Business; Universidad Nova de Lisboa; Australian National University; Victoria University Wellington; University of St. Gallen.

SIM double degrees
Our Master’s in Strategy and International Management (SIM) offers a double degree programme with Nanyang Business School (NBS) in Singapore and with INCAE Business School in Costa Rica. These SIM double degree programmes enable students to obtain an MBA degree from NBS or INCAE and a Master’s degree from the HSG.

MEcon and MiQE/F double degrees
The Master’s in Economics (MEcon) and the Master’s in Quantitative Economics and Finance (MiQE/F) offer double degree programmes together with SSE Stockholm.
“An indispensable experience for my life”

Daniel Grutzeck

Intercultural competence is a must at a time of globalisation. The HSG offers an extensive range of exchange options with approx. 200 universities worldwide. During his exchange semester, Daniel Grutzeck gained valuable insights and developed his intercultural competence.

exchange.unisg.ch
The Student Union
The Student Union is the official student representative body at the HSG and the umbrella organisation of all the associations and initiatives. Its representatives and the students work towards the realisation of their ideas and contribute to the development of the university. The HSG supports such students’ efforts and, in particular, encourages them to assume personal responsibility.

Student associations & initiatives
About 120 student associations and initiatives contribute to a rich and diverse university life. These associations range from international ones such as the Scandinavian Society, Asia Club and the Club Latino to sports associations like the St.Gallen Lacrosse Club, St.Gallen Sailing and the UniSGolf Club. Cultural associations like ProArte, an orchestra and the HSG Big Band also contribute towards the wide variety of leisure opportunities.

The University of St.Gallen’s students also organise events of international significance:
- The St.Gallen Symposium is the world’s premier opportunity for intergenerational debate on issues of management, politics and civil society.
  - stgallen-symposium.org
- The oikos Model WTO is an international event with 60 students simulating the regular WTO minister conferences.
  - modelwto.org
- More than 100 firms of international significance participate in the HSG TALENTS Conference and present themselves on the HSG Campus.
  - hsgtalents.ch
Career support

Career & Corporate Services (CSC)
The Career & Corporate Services of the University of St.Gallen is the central contact point for our students with regard to their entry into professional life. The coaches and career advisors of the CSC team have extensive know-how of various industries and fields. Their aim is to support our students in their career planning and in the realisation of their career steps according to individual requirements. For this purpose, the CSC offers individual consultations and workshops about various topics, such as the professional drafting of application documents, interview training and personal stock-taking and decision-making. The CSC also supports international students in their entry into professional life in the Swiss labour market and provides them with information about particular features of Swiss labour law and culture.

The career and event platform my.hsgcareer.ch/en provides our students with a job database offering internships, traineeships and regular jobs. In addition, they can input their profiles on the platform and thus directly introduce themselves to potential employers or register for events. Besides the various workshops, this also includes the HSG TALENTS Conference, the HSG Banking Days, as well as HSG Career Days, focusing on Industry, FMCG, Legal and Luxury.

Contact
University of St.Gallen (HSG)
Career & Corporate Services (CSC)
9000 St.Gallen
Switzerland
+41 71 224 31 00
csc@unisg.ch
my.hsgcareer.ch/en
hsgcareer.ch

HSG TALENTS Conference
The HSG TALENTS Conference is the HSG’s official recruiting event. It provides our students with an opportunity to establish contact with more than 100 national and international companies, which present themselves at the Company Insight event, offer workshops and conduct interviews or get to know students better in new formats such as the Escape Room. The companies also participate in the main event of this conference: the fair in the Olma Halls. Corporate representatives provide an insight into their work and answer questions about their industries and their companies. These events give our students the best possible preparation for the application process.

Labour market
• The labour market puts a premium on HSG degrees. On average, graduates are able to choose between two job offers.
• Search for employment: over 80% of graduates already have a job at the time of graduation.

HSG Alumni
HSG Alumni is the official organisation of former students of the University of St.Gallen. With 27,722 members and 180 Alumni Clubs on five continents, it is one of Europe’s leading associations of this type. It reinforces the alumni’s lifelong bonds with the University, as well as the networks among its members, by means of numerous events and information platforms.

Gaining experience

The labour market puts a premium on HSG degrees. On average, graduates are able to choose between two job offers.
• Search for employment: over 80% of graduates already have a job at the time of graduation.
A degree from the University of St.Gallen provides graduates with good opportunities in the Swiss labour market. However, for international students aiming to apply to a Switzerland based multinational company, proficient Swiss official language skills, such as German, and an understanding of Swiss culture/mentality, should definitely be the key to success, even if English is the business language. Furthermore, the HSG is also very well known in other European countries: for example, German employers are particularly welcoming to HSG graduates.

In terms of living in Switzerland, it always surprises me how close you can be to nature, even if you are in the centre of Zurich. Plus, with its friendly and productive working environment, one of the best functioning public management systems, kind and honest people, Switzerland for me is almost an “ideal” living and working environment.

Jiachen Song and the HSG, a success story.

While studying in Seoul, I had the opportunity to spend my exchange semester in Denmark, where I heard about the University of St.Gallen, one of the most prestigious business universities in Europe. I decided to apply for the Master’s in Banking and Finance at the HSG after finishing my Bachelor’s studies in 2012. Currently, I’m working together with another HSG alumnus in the M&A team of HORRIBER Holding AG, a standard-setting industrial company, in Zug, Switzerland.

As there are fairly restrictive regulations imposed on non-EU nationals in the Swiss labour market, it is not self-evident for non-EU graduates to find a job in Switzerland. In addition to what the University offers as standard to all students, the HSG’s Career & Corporate Services (CSC) launched many individually customised coaching services targeted at non-EU students to help them out in this situation. Thanks to the job platform of the CSC, I was able to find a part-time job while studying, which helped me later when I was applying for jobs in Switzerland. And thanks to the CSC’s bespoke support and alumni advice on application processes, I was eventually able to start my career in Switzerland.

“Thanks to the job platform of the CSC, I was able to find a part-time job while studying, which helped me later when I was applying for jobs in Switzerland. And thanks to the CSC’s support and alumni advice, I was eventually able to start my career here.”
Start-ups provide innovative solutions for society and strengthen the economy. The HSG actively supports entrepreneurship with numerous consultations and events. At the Start Summit student initiative, for instance, 1,500 young entrepreneurs meet up with investors, experts and students.
University of St.Gallen: degree courses

Undergraduate studies
- Business Administration
- Economics
- International Affairs
- Law
- Law and Economics

Master’s programmes
- Business Innovation (MBI)
- Marketing Management (MiMM)
- Accounting and Finance (MAccFin)
- Strategy and International Management (SIM)
- Business Management (MUG)
- Management, Organization Studies and Cultural Theory (MOK)
- Banking and Finance (MBF)
- Economics (MEcon)
- Quantitative Economics and Finance (MiQE/F)
- International Affairs and Governance (MIA)
- International Law (MIL)
- Law (MLaw)
- Law and Economics (MLE)

Ph.D. programmes
- Management (four specialisations)
- Finance
- Economics and Finance
- International Affairs and Political Economy
- Law
- Organization Studies and Cultural Theory
- Computer Science

Executive School
- Part- and full-time MBA
- Various Executive MBAs

Career start
- Company start-up

Academic career
What kind of impression have you got now? Is the University of St.Gallen the right place for you?
If you've got any further questions or want some additional information, just contact us.
We'd also be pleased if you dropped in on us on the campus.
studyinfo@unisg.ch

Why not have a look at the HSG film “Love, Loss and Other Lessons Learned”. It will provide you with an insight into the experience of studying.
youtube.com/HSGUniStGallen

Useful weblinks

Studying in Switzerland
tudyinswitzerland.plus
contact@swisstourism.ch

Federal Department of Foreign Affairs
td.admin.ch

Swiss Scholarships
stch.admin.ch

Information about Switzerland
www.swiss.ch

Information about St.Gallen
st.gallen-bodensee.ch
stak.sg.ch

This brochure contains information about the English-language Bachelor’s and Master’s programmes of the University of St.Gallen (HSG). Please consult our website for information about the German-language Bachelor’s and Master’s programmes, as well as for information about the Ph.D. programmes and the Executive School. The relevant brochures can also be ordered on or downloaded from our website.

© University of St.Gallen (HSG) 2019: The information in this publication is correct as of July 2019, but the University of St.Gallen reserves the right to make changes affecting policies, fees, curricula, or any other matter announced in this publication without further notice. Editorial office: Marketing, University of St.Gallen. Concept, production and design: Rembrand AG; Layout and printing: galledia ag; Photos: Anna-Tina Eberhard, appenzell.ch, Dominik Reichen, Hannes Thalmann, Kunstmuseum St.Gallen, Schweiz Tourismus, St.Gallen-Bodensee Tourismus, St. Galler Tagblatt / Ralph Ribi, Theater St.Gallen, Universität St.Gallen.
University of St.Gallen (HSG)

Dufourstrasse 50
9000 St.Gallen
Switzerland
+41 71 224 21 11
info@unisg.ch
unisg.ch

Application / Admission
admissions@unisg.ch
admissions.unisg.ch

Student Mobility
exchange@unisg.ch
exchange.unisg.ch

Facebook
facebook.com/HSGStart

MEMBER OF

ACCREDITATIONS