Ph.D. Programmes

New Behavioral Lab and Young Investigator Programme

“From insight to impact”
Sometimes it only takes the
Das ist nicht immer einfach! Es bedarf engagiertem Handeln mit Hirn, Herz und Hand, um voranzukommen. Wer seine gewonnenen, wertvollen Erkenntnisse zu nutzen weiß, kann auch eine positive Wirkung erzielen und etwas bewegen. Und genau das bringt unser Claim zum Ausdruck: From insight to impact.
The University of St. Gallen is more than just an educational institution; it is a place of inspiration that stimulates you to think. HSG members will acquire up-to-date knowledge that is of great practical relevance, and gain valuable insights. This will enable them to make an important contribution to social and economic progress and to their own personal development.

“From insight to impact” is not just our message; rather, it is a promise aimed at the outside, against which we can be measured. At the same time, it is also a motivation aimed at the inside.
The collaborative working style and the open and friendly atmosphere at the HSG make for respectful and trustful cooperation between students and the HSG.

The comprehensive way of viewing problems is what shapes the HSG and leads to future-oriented and integrative solutions.

The HSG is innovative and fair in the way it treats other people. Together, we attain our goals through above-average commitment.

Our level of proficiency is primarily shown in reliable and meaningful solutions, which are absolutely convincing.

Our values are the foundation for >>>
your future enhancements.
What is your goal?

The University of St. Gallen does not only provide its students with purely technical knowledge but also with a basis for personal development. Think about what kind of profile you want to create on the basis of your interests and skills. Configure your degree course accordingly and plan your way autonomously.
Facts and dates

1898 Foundation
8337 Students
2962 Employees
98 Full professors

Students’ origins
67% Switzerland
27% Europe
3% Asia / Pacific
2% America
1% Africa

200 Partner universities for exchange semesters
41 Institutes and research centres
2 On average, graduates are able to choose between 2 job offers.
90 % of all graduates would choose the HSG again
Rankings

Financial Times Masters in Management Ranking:
• 1st place worldwide with the Master in Strategy and International Management

Financial Times Masters in Finance Ranking:
• 10th place worldwide with the Master in Banking and Finance

Financial Times Top European Business School Ranking:
• 5th place in Europe

CHE Ranking:
• Top group for business administration, economics, international affairs and law in German-speaking Europe

Handelsblatt Ranking:
• Business research: 1st place in German-speaking Europe
• Economics research: 11th place in German-speaking Europe

Accreditations / Networks

www.rankings.unisg.ch
Grüezi
and hello
dear future students
Dear Candidate,

The HSG is one of the leading universities for management, economics, law, social sciences and international affairs in Europe. Our Vision 2025 says: “As a leading business university we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.” One of the highlights of our university is directly linked to our Ph.D. programmes: our Global School of Empirical Research Methods with which we try to set global standards in training in advanced research methodologies.

We strive to continually strengthen both solution-oriented basic research and rigorous applied research. We take advantage of synergies between both areas in order to create attractive Ph.D. programmes in various fields at the highest academic standards.

This brochure will give you a more detailed insight into our University and our Ph.D. programmes. I hope I have the opportunity to see you at the HSG in the near future.

Prof. Dr. Thomas Bieger
President
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Internationality, practical relevance and an integrative view have been characteristic of the University of St. Gallen ever since it was established in 1898. Today, we are educating more than 8,000 students in management, economics, law, social sciences and international affairs, and successfully so: according to the current rankings, the HSG is among Europe’s leading business universities. Holistic education at the highest academic level has earned us the international seals of approval of the EQUIS and AACSB accreditations. Thanks to an increasing number of English-language programmes, we are also attractive for international students. In our Bachelor’s, Master’s and Ph.D. programmes, just over 34 per cent are international students from 80 nations.

Research at the HSG

At the HSG, we conduct basic and applied research at a high level in a wide range of areas. It is conducted in five schools: the School of Management, the School of Finance, the School of Economics and Political Science, the Law School and the School of Humanities and Social Sciences. For the most part, this research takes place in the approx. 40 institutes and research institutes, as well as at about 80 chairs.

The HSG’s institute model differs greatly from other universities in Switzerland. This federal concept reflects the exceptional academic nature of the HSG and its research. Groups and teams conduct research with the aim of making a contribution to the University’s top European position and the HSG’s typical cooperative organisation culture.

A comprehensive insight into the HSG research (projects, publications and profiles) is provided by the Alexandria Research Platform.

www.alexandria.unisg.ch

As a place of research, we offer young and experienced academics attractive working conditions, and we specifically support up-and-coming researchers. Thus, there is a possibility for young academics to be employed on the research staff or as assistants at institutes and chairs while working towards a Doctor’s degree, so laying the foundations for their later academic careers.

Our focus when supporting the new generation of academics is on career and research-funding opportunities. For this purpose, we provide a wide range of services, tools and infrastructures for HSG researchers. This includes, for example, our GSERM Global School in Empirical Research Methods (see page 35), our Behavioral Lab (see page 36), the Young Investigator Programme YIP (see page 37) and the support by the Research Promotion HSG (see page 39).
Ph.D. studies at the University of St. Gallen (HSG) provide Ph.D. students with the necessary preparation to apply both theory and practice in their later work. The methodology that is essential for this task is reinforced in lectures and seminars during the coursework and research phases, and is refined individually while student are writing their thesis.

**Enrolment process**

To apply, you will have to fill in the online enrolment on our website. During this process, you will be informed about the documents you have to submit. Once you have entered your data, uploaded the required files and paid the enrolment fees, your application for a Ph.D. programme is complete. If you are accepted, you will receive confirmation by e-mail. When you are in possession of this confirmation, it is your own responsibility to find a professor to act as supervisor for your Ph.D. thesis. This professor will have to submit the form for a supervisor’s letter of recommendation within the online enrolment time frame to the Ph.D. Office, which is a prerequisite for admission to Ph.D. studies. You can find an overview of the various institutes and of the professors and their fields of research on our website.

If you meet all the requirements and the programme committee agrees to your admission, you may be admitted unconditionally. If your admission is subject to certain conditions such as supplementary work, your admission is conditional until they have been fulfilled.

**Coursework phase**

The coursework phase lasts a maximum of four semesters and consists of:
- Methodological and specialist courses, which serve to deepen subject knowledge and teach methodological skills.
- Preparation of the research proposal. In this, the thesis project and the methodological approach must be described and evidence of initial research results must be provided.
- Colloquium on the research proposal. This will be assessed by the thesis committee and the colloquium will be conducted within eight weeks. At the colloquium the research proposal will be presented before the thesis committee with a question and answer session regarding content and methodology. The colloquium is not open to the public and lasts about half an hour. The thesis committee will decide whether or not to accept the research proposal.

**Research phase**

The methodological and theoretical part of the Ph.D. studies takes central stage in the research phase. It lasts a maximum of six semesters and consists of:
- Thesis-related seminars which may provide the opportunity to present and discuss the current status of the research and give a platform for an academic exchange with fellow students and faculty.
- Writing the Ph.D. thesis, which must be the Ph.D. student’s own scientific achievement and provide evidence of advanced specialist knowledge and the mastery of scientific methods. It can be submitted in the form of a self-contained book (monograph) or individual essays (cumulative thesis).
- Defence. The thesis has to be defended before the thesis committee. The Ph.D. student has to provide evidence of whether he / she satisfies the requirements expected of by the Ph.D. thesis. The defence is open to the public and lasts about an hour.
Graduation
The Senate awards the degrees at a graduation ceremony. The Ph.D. diplomas are presented by the President. The following degrees are awarded:
• Management: Doktor oder Doktorin der Wirtschaftswissenschaften (Dr.oec. HSG) or Doctor of Philosophy in Management (Ph.D. HSG)
• Economics and Finance: Doktor oder Doktorin der Wirtschaftswissenschaften (Dr.oec. HSG) or Doctor of Philosophy in Economics and Finance (Ph.D. HSG)
• Finance: Doktor oder Doktorin der Wirtschaftswissenschaften (Dr.oec. HSG) or Doctor of Philosophy in Finance (Ph.D. HSG)
• International Affairs and Political Economy: Doktor oder Doktorin der Staatswissenschaften (Dr.rer.publ. HSG) or Doctor of Philosophy in International Affairs and Political Economy (Ph.D. HSG)
• Organizational Studies and Cultural Theory: Doktor oder Doktorin der Sozialwissenschaften (Dr.rer.soc. HSG) or Doctor of Philosophy in Organizational Studies and Cultural Theory (Ph.D. HSG)
• Law: Doktor oder Doktorin der Rechtswissenschaft (Dr.iur. HSG) or Doctor of Philosophy in Law (Ph.D. HSG)

Working and studying
During their Ph.D. studies some students work at their professor's institute, others write their thesis extramurally. To attend the seminars, however, the students have to come to St. Gallen. The way Ph.D. students structure their Ph.D. studies is something they have to discuss with their supervisor before they take up the studies.

Online enrolment time frame
To start in September (Autumn Semester):
1 February to 30 April of the current year
To start in February (Spring Semester):
1 September to 30 November of the preceding year.
Extended deadlines are applicable for research assistants at the HSG institutes.

Ph.D. Office
The Ph.D. Office ensures the smooth running of the administrative side of your Ph.D. studies: from enrolment and registration to the award ceremony. We are the point of contact for prospective Ph.D. candidates and assist Ph.D. students with all questions relating to their studies.

University of St. Gallen (HSG)
Ph.D. Office
Tellstrasse 2
CH-9000 St. Gallen
Switzerland
+41 71 224 22 20
phd@unisg.ch
www.phd.unisg.ch
Admission criteria

Admission to Ph.D. programmes at the University of St. Gallen (HSG) is contingent on a Master's degree from a recognised university in the same or similar subject as the chosen Ph.D. programme. You must be able to demonstrate a Swiss grade average of at least 5.00 (Germany / Austria 2.00; US GPA 3.5).

Admission to our Ph.D. programmes is not possible with degrees from a university of applied sciences (a tertiary education institution without the right to award doctorates) or with an MBA, Executive Master or Master of Advanced Studies.

Your degree programme will be recognised if the following criteria are fulfilled:

- Your degree was awarded by a university, which is recognised in the country where you attended the course.
- You have completed all course work at a recognised or accredited university.
- You have completed at least half of the course work on-site at the university awarding the degree.
- You fulfil the minimum requirements for an unconditional admission to Ph.D. studies at your home university.

Please note that admission regulations and processes differ between our programmes. You can find specific information about individual programmes and further detailed information about admission on our website:

[www.admissions.unisg.ch](http://www.admissions.unisg.ch)

Contact

For any questions regarding the admission criteria please contact:

Beat Rigamonti
lic. phil.

Hans-Joachim Hartung
Dipl.-Verw.Wiss.

University of St. Gallen (HSG)
Admissions and Crediting Office
Dufourstrasse 50
CH-9000 St. Gallen
Switzerland

+41 71 224 39 31
admissions@unisg.ch

[www.admissions.unisg.ch](http://www.admissions.unisg.ch)
Financial information

Living costs
Ph.D. students’ living costs vary according to their lifestyles and how they structure their studies. Some students commute to St. Gallen for their studies, others live in St. Gallen and work at their professors’ institutes. Students living here spend on average approx. CHF 29,000 per year.

Tuition fees
When you register for your doctoral studies, you will be charged an application and processing fee of CHF 250. This fee is not reimbursable.

Semester fees
- For matriculated domestic students in a regular semester CHF 626
- For matriculated foreign students in a regular semester CHF 1,076

Examination fees
- For the submission of the research proposal CHF 300
- For the submission of the doctoral thesis CHF 600

Accommodation
We do not offer on-campus housing. Generally, students share an apartment or rent a small one (from CHF 500/month and CHF 650/month, respectively). The HSG’s Student Mobility offers a limited number of rooms in a student residence against a brokerage fee (exchange@unisg.ch). The Student Union provides more information on the housing market:
https://shsg.ch

Food
A regular menu at the on-campus cafeteria costs about CHF 8. You can find all kinds of restaurants and snack bars in town.

Visa process
Most students who come to Switzerland must obtain a visa prior to entering the country. Please contact the Swiss Embassy in your home country at an early stage to find out about the relevant procedures and documents to be submitted.

In some cases students must prove that they have sufficient financial means for their stay in Switzerland. Therefore they will have to transfer money (currently CHF 24,000) into a Swiss bank account and submit the bank statement with the other documents to the Embassy to obtain the visa.

Moving to St. Gallen
Various items of information about moving to St. Gallen and about health insurance schemes for students can be found on the website of the City of St. Gallen. International students are required to take out a Swiss health insurance unless the Swiss authorities accept their original one. Costs will amount to at least CHF 100 per month.

Scholarships and grants
Swiss grants
Switzerland offers research, Ph.D. and post-doctoral scholarships to international students. Interested parties should contact both the Swiss Embassy in their home country and the HSG’s Federal Grant Officer Helen Obrist (helen.obrist@unisg.ch).
www.sbfi.admin.ch

Funding Finder
Are you looking for financial support for your studies? Or do you need funding for your research? The Funding Finder will help you to find all the relevant funding types of scholarships, student loans, grants, awards, prizes and other financial help that can advance your personal career.
http://funding.unisg.ch/

Study-funding
The University of St. Gallen’s Advice Center for Study Funding offers information on funding options and living costs.
www.studyfunding.unisg.ch

Money-earning opportunities
You can find vacancies for doctoral students in our job portal, on the website of the institutes and through the Career & Corporate Services (CSC). As a rule, Ph.D. students may have a part-time job of a maximum of 70% at an institute. Foreign students must satisfy various requirements in order to take up a job. Human Resources will be glad to inform you about the permits and documents required.
www.hsgcareer.ch
www.hrs.unisg.ch
Ph.D. Programme in Management (PMA)

The Ph.D. Programme in Management (PMA) brings together all the important research streams of Management Science. Our students can select one of four specialisation areas: Accounting, Business Innovation, General Management, and Marketing. All these specialisation areas are offered by our large School of Management, which stands for an integrated and holistic education in business administration. The HSG’s School of Management strives to be one of the leading business schools in Europe. Students are sure to find an attractive, international learning environment that is relevant to their future research-based careers in academia and industry.

Structure of the Ph.D. Programme in Management
The Ph.D. Programme in Management (PMA) is the largest Ph.D. programme at the University of St. Gallen and provides preparation for a research-based career in academia and industry. Thanks to the broad orientation of the School of Management, Ph.D. students can choose from among four specialisations: Accounting, Business Innovation, General Management, and Marketing. Each specialisation offers a unique course curriculum providing both the necessary methodological background and in-depth subject knowledge concerning the chosen field of specialization. The Accounting and General Management specialisations are taught in English. Advanced proficiency in English is

Semir Ben Ammar, Ph.D.
Consultant - M&A, EY (Switzerland)
Graduation year: 2016

“If you are reading this brochure, you are probably wondering whether you should pursue a Ph.D. in Management (PMA) at the University of St. Gallen or not. Speaking for myself, I am more than happy to have said ‘yes’ to that question. Although I have just obtained my Ph.D. and do not know how my ‘Ph.D. expertise’ will guide my future career path, I do know that the programme provided me with all the necessary tools to succeed. The PMA will give you the right combination of theory and practice-oriented research, and allows you to set your own focus to enjoy the programme in the best way possible. Not only was the availability of excellent resources at the university crucial for my success, but especially the open culture among professors and fellow researchers to ask questions, discuss, challenge, and present new ideas. In the end you will make the right decision, and the PMA at the University of St. Gallen is definitely not the wrong one.”
required. The Business Innovation and Marketing specialisations are mainly offered in German. Advanced proficiency in both languages is advisable for these two specialisations.

The programme is divided into a coursework phase and a research phase. The purpose of the coursework phase is to deepen methodological skills and provide specialised knowledge. Depending on the chosen area of specialisation, two compulsory and a minimum of two elective courses need to be completed. Elective courses can be selected either from the range of methodological courses of the Ph.D. Programme in Management or the Global School in Empirical Research Methods. Ph.D. students finalize the coursework phase by preparing and presenting a research proposal to their doctoral committee.

The research phase is focused on the writing of the thesis and is accompanied by at least two doctoral colloquia in order to discuss the research progress and to get new

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Min. 2 during coursework phase

Methodological courses from the doctoral programmes of the University of St. Gallen

Methodological courses from the Global School in Empirical Research Methods

Min. 2 during research phase

1 x Method course or doctoral colloquium phase-independent
insights from colleagues and faculty members. One additional phase-independent colloquium or methodological course has to be conducted during either coursework or research phase. The research phase is finalized by submitting the thesis to the doctoral committee and defending it in an oral examination.

**Specialisations**

**Accounting:** The Accounting curriculum does not only include accounting theory and research methods but also deals with theoretical and practical aspects in the fields of management accounting, auditing and corporate finance. Our objective is to provide Ph.D. students with relevant knowledge that transcends their previous education. Rather than focusing only on theoretical problems alone, the specialisation area aims to combine practical issues with quantitative and qualitative research methods. This specialisation area is aimed at all graduates who would like to concentrate on accounting, management accounting, auditing and corporate finance, and who intend to acquire special skills for senior positions in business or qualify for an academic career in this area.

**Business Innovation:** Ph.D. students interested in phenomena that cannot be adequately explained with the help of social research methods alone, could have a closer look at our Business Innovation specialisation. Our main objective with this specialisation is to investigate the active, goal-oriented and systematic innovation of organisations and administrations that is enabled by new types of artefacts. Based on state-of-the-art theories (for instance, from information or communication science), business innovation results include conceptualisations, methods, products, reference models or the implementa-

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**René Fitterer, Ph.D.**

Head of Business Development, SAP (Schweiz) AG

Graduation year: 2010

"Looking back today on my decision to pursue a Ph.D. in Management, it’s indisputable how much this programme at the intersection of innovation management, information management and general organization management has contributed to my sound understanding of the complex challenges of business transformation and my career in this field. Both the academic rigour and perfect integration with practitioners through the concept of competence centres set the perfect scene for careers in business and academia. With my management role in business development for SAP Switzerland and its customers, there couldn’t have been a better fit."
tion of prototypes (such as information or logistics systems). Since artefact construction often requires available theories to be extended and adapted, our courses and seminars in the Business Innovation specialisation do not only cover design science research, but also relevant aspects of social science research. Business Innovation therefore addresses all graduates who are interested in topics such as information management and business engineering, technology and innovation management, media and communication management, and logistics management, and who aim at rigorously developing and explaining the emergence of new innovative business solutions.

**General Management:** Our General Management specialisation emphasises the in-depth understanding of all the factors that have a significant impact on the performance and sustainable success of corporations. Ph.D. students will become immersed in an exciting research field, which has created an impressive list of theories and methods enabling the exploration of often disordered and complex linkages among relevant organisational problems. Ph.D. students will be confronted, for instance, with topics such as business strategy and competitive dynamics, corporate, alliance and network strategy, strategy processes and renewal, and entrepreneurship. The specialisation in General Management provides Ph.D. students with the necessary and relevant knowledge to make a valuable, novel contribution to the field of strategy and management. Research is about entering “uncharted waters”. It requires the twin ability of “disciplined imagination”. As a consequence, our General Management specialisation will expose you to existing theories of management research, and main research streams of the discipline, as well as to the quantitative and qualitative research methods that will enable you to make this journey.

**Marketing:** Ph.D. students interested in qualified research in marketing, services and communications management should have a closer look at our Marketing specialisation. The Marketing specialisation prepares our students to detect and understand early on all the important issues for mastering current and future challenges raised by marketing in trade and industry, as well as in society. Further, it enables Ph.D. students to pursue the independent management of long-term, innovative and complex projects and to successfully position themselves in the international scientific community or in marketing practice. To be successful in our Marketing specialisation, you will have to be interested in the dynamics of markets and customers, and be capable of analytical and synthetic thinking, as well as having perseverance.

**Contact**

For any questions regarding the content and the structure of the Ph.D. Programme in Management please contact:

pma@unisg.ch

www.pma.unisg.ch
The Ph.D. Programme in Finance (PiF) is tailored towards a high-quality and internationally orientated education in financial research. It prepares students to pursue an academic career or to take up an applied research position in a central bank, an international policy institution or in the financial sector. The PiF is offered by the School of Finance of the University of St. Gallen, one of the largest finance groups in continental Europe. Our faculty has expertise in a wide variety of topics ranging from asset pricing and banking to corporate finance and market microstructure.

In the PiF programme, students learn the quantitative and qualitative methods of modern finance research. Our large finance faculty and the resources devoted to the Ph.D. programme allow for a broad range of core electives. Ph.D. candidates can expect close faculty guidance while pursuing their own research. They publish their research in well-known international scientific journals and present them at international conferences.

The PiF programme welcomes excellent graduates of Master’s programmes in finance, business administration, economics, mathematics, physics or engineering.

Otto Huber, Ph.D.
Global Head of Liquidity Risk Management at Credit Suisse
Graduation year: 2011

“Still hungry to learn more and to further polish my formal skills after my graduate studies, I decided to extend my academic career with a Ph.D. in Finance at the University of St. Gallen. During this time, not only did I get the chance to deepen my understanding of academia and to publish my Ph.D. papers in renowned academic journals, but I also acquired a skillset that has helped me in my professional career. The skills I developed during my Ph.D. studies have distinguished me from other ambitious people in a highly competitive professional environment.”
Faculty
The research activities of the School of Finance faculty cover topics such as asset pricing, banking, behavioural finance, corporate finance, derivatives and computational finance, energy finance, insurance, macro finance, market microstructure, real estate finance, and systemic risk.

Coursework phase
The courses of the PiF programme ensure that graduates have the necessary fundamental knowledge to pursue their own original research. The coursework phase lasts between two and four semesters during which candidates have to take two compulsory subjects (Asset Pricing and Corporate Finance) and six core electives. The core electives cover topics such as Computational Finance, Energy Finance, Financial Derivatives, Financial Intermediation, Market Microstructure, Spatial Econometrics and Systemic Risk. The menu of core electives can be completed with topics and methods courses from other Ph.D. programmes of the University of St. Gallen as well as from other universities or summer schools. During the coursework phase Ph.D. students submit a research proposal to their thesis committee. This proposal forms the basis for their own research.

Research phase
During the research phase Ph.D. candidates focus on writing their doctoral thesis, which consists of at least three scientific articles. In addition, they are expected to give two presentations in two PiF brown-bag seminars where they receive feedback from the faculty and their fellow students on their own research. The research phase lasts between four and six semesters.

Contact
For any questions regarding the content and the structure of the Ph.D. Programme in Finance please contact:

pif@unisg.ch
www.pif.unisg.ch
The School of Economics and Political Science is a leading economics department in Europe well known for its research and teaching. The Ph.D. Programme in Economics and Finance (PEF) at the University of St. Gallen trains students to achieve academic excellence in the areas of Economics, Econometrics and Finance with a particular focus on policy-relevant theoretical and empirical research. Graduates are regularly selected for very reputable academic and non-academic positions.

We offer a new Fast-Track Ph.D. Programme starting directly after the Bachelor studies and leading directly to the Ph.D. Programme in Economics and Finance (PEF). The MPEF (Integrated Master’s and Ph.D. Programme in Economics and Finance) was first introduced in autumn 2016.

Petra Thiemann, Ph.D.
Postdoctoral Research Associate at the Economics Department of the University of Southern California (USC Dornsife Institute of New Economic Thinking).
Graduation year: 2015

“The PEF provides not only an outstanding methodological education but also an excellent research community and environment. Thanks to the closely knit network at HSG, I could develop my work through collaboration, discussions, seminar presentations, and informal interactions. Thus, I received support not only from my supervisor, but also from fellow Ph.D. students, other HSG professors, and guest lecturers. The PEF also helps and encourages students to present their work to a broader audience, for example in conferences and workshops or during a research stay abroad.”
Coursework phase and research phase

The programme is designed to ensure that students get advanced knowledge of main areas of economics and finance. The curriculum starts with intensive courses (coursework phase), followed by two to three years of advanced studies and students’ own original research with topics chosen from three specialisations: Economics, Econometrics and Finance (dissertation phase). Courses are challenging and cover a broad range of topics including theoretical and empirical research methodology. Students benefit from an international environment with English being the exclusive programme language. Each year, a number of distinguished visiting professors from European and US universities teach in our programme. During the dissertation phase students attend Ph.D. and literature seminars, which offer a forum for active scientific exchange between students and PEF faculty. A research oriented and internationally established faculty offers experienced advice and close supervision to Ph.D. students writing a doctoral thesis. After successfully defending the thesis, students are awarded the degree of a Doctor of Philosophy - with specialisation in Economics, Econometrics or Finance – from the University of St. Gallen (Ph.D. HSG).

Cumulative thesis

The thesis in the Ph.D. programme in Economics and Finance has to be written as a cumulative thesis that consists of at least three publishable essays. At least one paper is a single authored paper and it represents a notable contribution to the thesis as a whole. The overall quality and style of the three papers should be as

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<td>Economics</td>
<td>3 compulsory Master’s courses&lt;br&gt;2 core elective courses in individual specialisation</td>
<td>3 literature seminars&lt;br&gt;3 Ph.D. seminars</td>
</tr>
<tr>
<td>Finance</td>
<td>2 core elective courses in another specialisation</td>
<td></td>
</tr>
<tr>
<td>Econometrics</td>
<td>2 other core electives</td>
<td></td>
</tr>
</tbody>
</table>
required by renowned international academic journals. The thesis has to be written in English.

**Ph.D. courses from partner universities / programmes**

Crediting of courses from our partner programmes at the University of Frankfurt, the University of Constance and the University of Lugano is possible. You may also attend NCCR FINRISK courses or the Gerzensee programme. Please check in advance which courses can be credited.

The Study Center Gerzensee is a foundation of the Swiss National Bank and offers postgraduate education to central bankers and to Ph.D. students in economics. The Ph.D. courses cover the core curriculum of a U.S. style Ph.D. programme as well as recent developments in various subfields of economics. The objective of Ph.D. courses is to provide economics students with a solid background for their thesis, and the courses serve as an important pillar of higher education in Switzerland.

**Financial support**

Financial support and generous employment opportunities are available: our doctoral students are offered the possibility to teach at the Assessment and the Bachelor's Level and they are offered very attractive research assistant jobs.

**Career perspectives**

Our Ph.D. programme prepares for top academic as well as non-academic careers that require a good education in economics, finance and quantitative methods. Our graduates are regularly selected for very reputable academic and non-academic positions (research departments of well-known institutions and international organisations, national banks, banking sector, etc.).
Target group
Our Ph.D. programme is aimed at outstanding students holding a Master's or Licentiate's Degree (Diploma) in Economics, Finance, Financial Economics, Econometrics, or an equivalent degree. We expect our students to be fully committed, creative, talented and hard working, and to enjoy interaction with other students and faculty. When joining the programme, the students must be proficient in English and have sufficient knowledge of their desired field of specialisation. Please check our website for the admission criteria.

Contact
For any questions regarding the content and the structure of the Ph.D. Programme in Economics and Finance please contact:

pef@unisg.ch
www.pef.unisg.ch
The Ph.D. Programme in International Affairs and Political Economy (DIA) provides you with the ideal platform for writing your doctoral thesis in the fields of political science, economics with a focus on economic policy, and public management. The DIA is run by the School of Economics and Political Science, which is distinguished by internationally recognised research in the disciplines of economics and political science and by high-quality teaching and consulting.

In the Ph.D. Programme in International Affairs and Political Economy, the focus is on writing a thesis on the basis of original academic research on a specific problem in the fields of politics, economics and public management. Such a problem may be policy-oriented, have a fundamental theoretical bent or involve an interdisciplinary approach. The DIA programme provides the requisite research qualifications and reinforces the foundations of disciplinary knowledge in the chosen subject. Moreover, the DIA promotes the skills necessary for a scientific dialogue with neighbouring disciplines.

Our programme is aimed at graduates who hold the Master’s degree in International Affairs and Governance or a Master’s degree in a subject related to social sciences. The DIA programme prepares students for an academic career.

Dr. rer. publ. HSG
Labinot Demaj
Manager, Behavioral Lab of the University of St. Gallen
Graduation year: 2015

“For me, the Ph.D. Programme in International Affairs and Political Economy was challenging, yet supportive to my specific needs and professional goals. What I appreciated the most was the individualised learning environment and a demanding faculty with a strong research focus. The way I practise today as a researcher, lecturer and public sector consultant reflects the programme’s basic philosophy – problem driven yet interdisciplinary.”
or an analytically demanding specialist or management function in the private, public or non-profit sector. The DIA programme thus takes into consideration that it is not only the scientific community but also society as a whole that is in need of highly qualified decision-makers with a research-based and problem-oriented education.

Faculty
Professors from the three disciplines of economics, political science and public management are involved in teaching in the DIA programme. In addition, other professors from the University of St. Gallen as well as from other universities are engaged as lecturers or as supervisors for thesis projects.

Curriculum
Courses ensure that as a graduate of the Ph.D. Programme in International Affairs and Political Economy, you will possess the required in-depth knowledge both in interdisciplinary fundamentals and in your main discipline and field of specialisation.
You begin your studies with the coursework phase, which consists of two compulsory, one core elective and two elective courses.
In the compulsory Philosophical and Methodological Foundations of Social Science Analysis course, we explore the theoretical and normative principles of the social sciences. The Proposal Colloquium allows you to develop a coherent research project and to get helpful feedback before you submit the research proposal for the doctoral thesis.

The choice of your core elective course depends on your thesis specialisation. Various courses relating to methodological and thematic questions are offered in the areas of political science, economics and public management.

Research proposal
During the coursework phase you must submit a research proposal for the doctoral thesis. The Thesis Committee will conduct a colloquium with you on this proposal.

Research phase
In this phase, you will focus on writing your doctoral thesis. In addition, you will attend an Essay Seminar and a Dissertation Seminar, where you will present the interim results of your doctoral thesis. You can submit the thesis in the form of a complete book (monograph) or several articles (cumulative doctoral thesis). You will finish your Ph.D. studies with the defence of your doctoral thesis.

Contact
For any questions regarding the content and the structure of the Ph.D. Programme in International Affairs and Political Economy please contact:
dia@unisg.ch
www.dia.unisg.ch

<table>
<thead>
<tr>
<th>Coursework phase</th>
<th>Research phase</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 compulsory courses</td>
<td>Essay Seminar</td>
</tr>
<tr>
<td>1 core elective course</td>
<td>Dissertation Seminar</td>
</tr>
<tr>
<td>2 elective courses</td>
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</table>
According to its academic structure, the HSG conceives of itself as a university with an interdisciplinary approach. On the basis of this concept, the Ph.D. Programme in Law (DLS) provides a consolidation of legal education with respect to legal problems of an economic or other interdisciplinary background. The Ph.D. in Law is taught by the Law School of the University of St. Gallen. The members of the Law School are actively engaged in research and regularly publish legal assessments of current issues in business and society.

The Ph.D. Programme of the Law School of the University of St. Gallen provides candidates with an opportunity to conduct an in-depth research project (thesis) of their own design. The thesis is produced within the overall context of a sophisticated didactic model. The DLS is made up of four components: coursework phase, research proposal and colloquium, research phase and defence of the thesis. Each of these phases is extended by different educational and supervisory elements (for example Ph.D. seminars or discussions with thesis supervisors).

The coursework phase is intended to provide you with an awareness of the problems surrounding the generation of substantial academic work, as well as with the methodological and specialist tools required for this task. You will

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**Dr. iur. HSG Patrick Eggimann**  
Consultant, Business Broker AG, Zurich  
Graduation year: 2015

“The University of St. Gallen combines academic excellence with pragmatism and provides the ideal conditions for the development and target-oriented implementation of solutions to challenging questions. The methodological competence and leadership skills acquired at the HSG are an outstanding basis for professional activities in a demanding environment. For me, the HSG is a place of inspiration where the way leads to the goal and where personal responsibility is not only demanded but actively encouraged through attractive conditions.”
have to attend three courses. Attendance at one of these three courses can be replaced by a publication in a legal journal that has been awarded an appropriate grade.

Courses are offered in the following fields:
- Fundamentals (legal and political philosophy, legal history, contemporary legal history, legal theory, legal sociology, legal psychology)
- Methods (methodology, comparative law, legal hermeneutics, legislative theory)
- Law and Economics, or interdisciplinary issues

Research proposal and colloquium
The research proposal helps you to formulate your own research activities (research questions) clearly and to present the initial findings of your thesis. After the colloquium, the supervisor and co-supervisor will decide whether to accept or reject the research proposal for the thesis, or to return it for revision.

Research phase
During the research phase, you will not have to attend any seminars because we want you to focus on the writing of your thesis. In order to foster your ability to present your research projects and your research findings, to face a critical discussion of them and to integrate possible criticism into your work, the Centre for Didactics in Higher Education (HDZ) offers training, workshops and lectures. In addition, a didactic module enables you to take part in tutorials and attend training courses at the Centre for Didactics in Higher Education (HDZ). This is also intended to enable you to effect the practical implementation of scientific ideas.

Peer mentoring
For Ph.D. candidates who are particularly interested in an academic career, the Ph.D. Programme in Law also offers a supplementary peer mentoring in “Law and Methodology”. This peer group focuses mainly on the methodological aspects of conducting legal research, on national and international scientific networking as well as on publication strategies.

Student profile
Our Ph.D. Programme in Law is aimed at graduates of legal Master’s programmes who would like to reinforce their legal training with regard to legal problems with economic or other interdisciplinary backgrounds.

Practice and science
The degree of Doctor of Philosophy in Law (Ph.D. HSG) awarded by the University of St. Gallen is acknowledged both in legal practice (law offices, courts of justice, companies) and in the scientific community. As a rule, a doctoral thesis written at the HSG is of both practical and theoretical relevance. At the Law School of the University of St. Gallen, there is no contradiction between theory and practice.

<table>
<thead>
<tr>
<th>Coursework phase</th>
<th>Research phase</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 courses from the fields of fundamentals, methods, or interdisciplinary issues</td>
<td>No seminars (optional participation in courses)</td>
</tr>
</tbody>
</table>
The Ph.D. Programme in Organization Studies and Cultural Theory (DOK) constitutes a curriculum with an interdisciplinary and international orientation and systematically integrates the HSG’s core and contextual subjects. Many of today’s problems can only be apprehended from an interdisciplinary perspective: economic problems have cultural roots; cultural ones have economic causes. The exploration of multidisciplinary problems constitutes the central point of doctoral studies in Organization Studies and Cultural Theory.

Only if a society’s or an organisation’s cultural foundations and premises are taken into account seriously, will we be able to come to terms effectively with the central challenges of these living and working contexts in the present and in the future. The cornerstone of the DOK consists in a systematic utilisation of theories from different fields of the humanities and social sciences to reflect on, and interpret social and organisational challenges and to develop innovative and attractive options for the future. The programme aims to initiate and extend an understanding of the relations of society and culture, on the one hand, and organisations and institutions as important subsystems of society and culture, on the other hand.

**Tina Maria Sturm, Ph.D.**
Co-founder of Sturm & Sturm GmbH,
Consultant in Change Management
Graduation year: 2012

“The DOK combines numerous academic disciplines. Doctoral students are both taught a well-founded understanding of the interaction between individuals, organisations and society, and provided with insights into the diversity of applicable empirical research methods.”
Courses and Colloquia
We offer a small selection of demanding and work-intensive courses. The DOK programme sets great store by enabling students to think and research in interdisciplinary terms. Confrontation with academic worlds other than our own is a genuine constituent of education at the coursework phase and in the courses.

The DOK courses are deliberately designed to provide opportunities for as broad as possible an examination of fields of research in the area of Organization and Culture. The DOK offers two colloquia in which students discuss their own and their fellow students’ theses in the presence of DOK faculty members.

The programme requires doctoral students to possess a high degree of personal motivation and to engage in an intense involvement in the research activities of the faculty members participating in the programme.

Because of this Ph.D. programme’s interdisciplinary and highly reflexive approach to studying organisational and cultural phenomena, a significant number of its students already possess relevant experience and have careers in enterprises, NGOs or administration.

Career opportunities
DOK studies will provide you with options for careers in industry, administration and academia. You can define your own specialisations within the curriculum.

Careers in industry
The DOK offers broad, interdisciplinary training in general management. It particularly increases the career opportunities of such graduates who will later work in environments with sophisticated demands on their cultural understanding. This includes professional environments in other geographical cultural settings (global management) as well as in non-profit organisations, public organisations, social ventures, NGOs, health organisations, etc.

Academic careers
This programme offers a systematic analysis of fundamental humanities and social science theories with particular emphasis on their potential for problem analysis in management theory. It also emphasises thorough training in qualitative, context-sensitive and hands-on research methods. It is of central importance to understand research itself as a cultural practice in which epistemological, conceptual and methodological issues are to be seen as one inseparable unit.

Contact
For any questions regarding the content and the structure of the Ph.D. Programme in Organization Studies and Cultural Theory please contact:

dok@unisg.ch

www.dok.unisg.ch

Ph.D. Programme in Organization Studies and Cultural Theory (DOK)

<table>
<thead>
<tr>
<th>Coursework phase</th>
<th>Research phase</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>4 courses:</strong></td>
<td><strong>2 colloquia to discuss students’ theses</strong></td>
</tr>
<tr>
<td>• Basic courses (designing the thesis)</td>
<td>Individual participation in conferences, external colloquia</td>
</tr>
<tr>
<td>• Specialist courses (current research topics of the faculty)</td>
<td>Publishing activity to promote students’ research</td>
</tr>
<tr>
<td>2 integration courses for students with no educational background in economics</td>
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</table>
Student commitment

The Student Union
The Student Union is the official student representative body at the University of St. Gallen (HSG) and the umbrella organisation of the nearly 120 associations and initiatives. Its representatives and the students work towards the realisation of their ideas and contribute to the development of the University. The SHSG supports such students’ efforts and, in particular, encourages them to assume personal responsibility.

DocNet
DocNet is the largest club and network for all doctoral students, Ph.D.s and postdoctoral scholars at the University of St. Gallen (HSG). Founded by a group of doctoral students in 2001, DocNet has more than 600 members from different research departments and disciplines.

- We help our members to connect with peers from various disciplines.
- We organise diverse social, cultural, sports and career events.
- We build a bridge to businesses.
- We assist our members in their academic careers with various platforms and events, including the DocNet Symposium.

www.docnet-hsg.ch

www.shsg.ch
The GSERM Global School in Empirical Research Methods, founded by the University of St. Gallen in 2013, is an integrated programme teaching methodology for Ph.D. students and postdocs from all over the world. GSERM offers an attractive course-based learning atmosphere with a focus on different aspects of empirical research. Participants can choose from different courses offered as block seminars by internationally renowned lecturers. These courses are each worth 4 ECTS credits. We offer about 30 different Ph.D. courses on various levels of quantitative and qualitative topics over a period of 3½ weeks in June. To give our students a more rounded experience in Switzerland, an attractive social and sports programme is included. Due to the great success of GSERM in the last few years, GSERM will also be offered in different destinations in the future.

Contact
GSERM Global School in Empirical Research Methods
Tellstrasse 2
CH-9000 St. Gallen
Switzerland
+41 71 224 34 17
gserm@unisg.ch
www.gserm.ch
Behavioral Lab

Under what circumstances do you cooperate with others? How do you behave when you are sanctioned? How well do you perform a task under stress? How do you perceive a website, image or film? What emotions are triggered depending on what you see? Can you orientate yourself in a virtual shop? And what do you feel about it? These and other questions are examined by HSG researchers at the Behavioral Research Lab of the University of St. Gallen.

The Behavioral Lab of the University of St. Gallen is an interdisciplinary laboratory for experimental research on human behavior. As a research infrastructure of the University of St. Gallen, the various resources of the laboratory are available to all HSG researchers. In addition, from the Autumn Semester of 2017 onwards, the Behavioral Lab offers courses at the doctorate level, which provide Ph.D. students with an introduction to behavioral research and the possibility to apply this research approach to their field of interest.

With its premises and state-of-the-art software and hardware, the Behavioral Lab can be used to investigate behavioral questions from an economic, social, legal and cultural science perspective. Technological possibilities on the one hand, and the requirements and needs of the researchers on the other hand, define the resources of the Behavioral Lab.

For example, game theoretical experiments can be carried out in our computer lab using zTree or oTree while psychological experiments may employ ePrime as a design tool. The Computer Lab is equipped with twenty computer stations and has adjustable partition walls between the individual devices to avoid eye contact and other unintended coordination among experimental subjects. Soundproof walls and ceilings are used to reduce or prevent external interference. Eye movements and changes of the pupil size can be tracked with a Tobii Eye Tracker. These proxies allow researchers, for example, to make inferences about the attention or the cognitive load of a subject while performing a specific task. Two special rooms, equipped with a two-way mirror, two video cameras and audio recorders allow the study of subjects’ behavior under the influence of observational elements. This space is suitable, for example, for the investigation of group dynamics as well as for the examination of individual behavior in teams. In addition to classical experiments, behavioral studies can also be carried out in virtual reality. Two VR sets enable researchers to program specific environments or capture real venues using a 360-degree video, and examine their influence on subjects’ perceptions. In addition, the Behavioral Lab team can assist you in planning and conducting a specific experiment. The Lab team consists of undergraduate and graduate students, a Ph.D. candidate as well as a postdoctoral researcher from various fields of study. The Lab team assists researchers with the handling of the existing software and hardware, the recruitment of participants, the organisation and conduct of an experiment and the management of various other logistical challenges of an experiment.

Lastly, two consecutive courses of the Behavioral Lab at the doctoral level offer interested researchers the opportunity to become familiar with the behavioral approach, on the one hand and, on the other hand, to supplement their own disciplinary orientation with an additional methodological component. Both courses can be attended by students of all HSG doctoral programmes and are designed as an addition to the existing disciplinary curriculum.

Please feel free to contact us and find out more about the Behavioral Lab. You can reach us by calling +41 71 224 28 27 or by email: behavioralab@unisg.ch.

You can find more information about the Behavioral Lab on our website:
[www.behaviorallab.unisg.ch](http://www.behaviorallab.unisg.ch)

Your Behavioral Lab Team
The Young Investigator Programme (YIP) is the umbrella brand for training, services and resources at the University of St. Gallen that are available to support Ph.D. students, Postdocs and Assistant Professors in their current qualification stage or their employment at the University of St. Gallen, respectively.

Your benefits
YIP helps future researchers and professionals with a doctorate to build interdisciplinary competencies, to get to grips with the academic system, and to tackle questions and conflicts that emerge during the qualification process and career planning. The YIP-website provides basic support by navigating the user through the doctoral level, storing advice lists on what to do at each stage and informing students about relevant upcoming events. Furthermore, the website guides Ph.D. students with personal issues to find the right contact.

For early Ph.D. students
YIP supports Ph.D. students at the start of their doctoral programme to get to grips with the academic system and to build competencies to complete their dissertation successfully and effectively. With these aims in mind, YIP offers training, information events and personal counselling on topics such as the academic system in Switzerland, motivation for pursuing Ph.D. studies, principles of scientific work, project management for applied research, financing Ph.D. studies, academic writing, as well as functioning of academic careers.

For advanced Ph.D. students
Towards the end of the Ph.D. studies, most Ph.D. students are unsure about the next steps or their career objectives. YIP supports Ph.D. students in planning their professional future and acquiring relevant competencies for their chosen profession – inside or outside academia. At this stage, YIP offers students training sessions, lectures and personal counselling on topics such as career paths after graduation, becoming aware of career goals, decision-making, grant writing and time management to ensure that they finish their thesis in good time. Furthermore, YIP grants development funds to groups of doctoral students who wish to actively advance their academic careers through our peer mentoring programme.

Contact
Judith Schwanke
Sabrina Helmer
University of St. Gallen (HSG)
Faculty Development
Tellstrasse 2
CH-9000 St. Gallen
Switzerland
+41 71 224 21 52
yip@unisg.ch
www.unisg.ch/yip
Bachelor’s, Master’s, and Ph.D. students can benefit from the mentoring programme of the University of St. Gallen and HSG Alumni. The University of St. Gallen and HSG Alumni have jointly run the mentoring programme of the University of St. Gallen since 2002. The intention of the programme is to improve students’ careers and personal development by offering students participating in the programme personal, one-on-one career advice by a highly acclaimed expert or professional. Last year, we acquired over 370 mentors from various professional backgrounds. Many of our mentors are HSG alumni who look forward to sharing their experience and knowledge with you.

If you would like to participate in the mentoring programme, you can apply online during the first two weeks of the Autumn Semester, using the application form in German at http://mentoring.unisg.ch/.

Further information is available on our website

⏰ [www.mentoring.unisg.ch](http://www.mentoring.unisg.ch)
With a variety of funding instruments, we support you actively in advancing your research projects and academic career. For this, we have a wide range of funds of our own, work closely together with the Swiss National Science Foundation (SNSF) and serve as an interface to European research. Ph.D. students (and postdocs) will find the SNSF research fellowships of particular interest. We assist researchers in third-party fundraising and support the dissemination of research results. Additionally, our “Funding Finder” (funding.unisg.ch) provides you with relevant types of funding of grants and other financial help that can foster your personal career in research.

The Research Promotion HSG is the contact point for

- your project: GFF-Project Funding, SNSF-Project Funding, HORIZON 2020 and other European funding programmes, Commission for Technology and Innovation CTI, Foundations, etc.
- your academic career: Doc.CH-Grants, SNSF-Mobility Grants, Ambizione, PRIMA-Grants, SNSF-Professorships, Grants of the European Research Council, Marie Curie-Grants, International Postdoctoral Fellowships (GFF-IPF), etc.
- the dissemination of your research results: publication contributions of the Publication Funds, Alexandria Research Platform and other HSG-Media, Congress subsidies and Research Panel Fund.

www.unisg.ch/en/forschung/service
Career support

Career & Corporate Services (CSC)
The Career & Corporate Services of the University of St. Gallen is the central contact point for our students with regard to their entry into professional life. The coaches and career advisors of the CSC team have extensive know-how of various industries and fields. Their aim is to support our students in their career planning and in the realisation of their career steps according to individual requirements. For this purpose, the CSC offers individual consultations and workshops about various topics, such as the professional drafting of application documents, interview training and personal stock-taking and decision-making. The CSC also supports international students in their entry into professional life in the Swiss labour market and provides them with information about particular features of Swiss labour law and culture.

The career and event platform www.hsgcareer.ch provides our students with a job database offering internships, traineeships and regular jobs. In addition, they can input their profiles on the platform and thus directly introduce themselves to potential employers or register for events. Besides the various workshops, this also includes the HSG TALENTS Conference, the HSG Banking Days, the HSG Consumer Goods and Retail Days, the HSG Industrial Day, the HSG Luxury Day, the HSG Legal Day and the HSG Insurance Day.

Contact
University of St. Gallen (HSG)
Career & Corporate Services (CSC)
9000 St. Gallen
Switzerland
+41 71 224 31 00
csc@unisg.ch
www.hsgcareer.ch
HSG TALENTS Conference
The HSG TALENTS Conference is the HSG’s official recruiting event. It provides our students with the excellent opportunity to establish contact with more than 100 national and international companies, to market themselves and to extend their network. The HSG TALENTS Conference is one of the biggest events of this type in the German-speaking area.

www.hsgtalents.unisg.ch

Labour market
• The labour market puts a premium on HSG degrees. On average, graduates are able to choose between 2 job offers.
• Search for employment: over 80% of graduates already have a job at the time of graduation.

HSG Alumni
HSG Alumni is the official organisation of former students of the University of St. Gallen. With 26,153 members and 188 Alumni Clubs on 5 continents, it is one of Europe’s leading associations of this type. It reinforces the alumni’s lifelong bonds with the University, as well as the networks among its members, by means of numerous events and information platforms.

www.alumni.unisg.ch
Your life in St. Gallen.

Switzerland

- **Summer:** 24° Max | 13° Min
- **Winter:** 4° Max | -3° Min
- 158 sunny days/year

- **Official languages:**
  - German
  - French
  - Italian
  - Romansh

- **Highest point:** Dufourspitze 4,634 m
- **Lowest point:** Lake Maggiore 193 m

- **Bern:**
  - 8.4 m
  - 41,285 km²

- **Foreign population (2015) in thousands:**
  - Total: 2048.7
  - Europe: 1733.2 (84%)
  - Africa: 93.8 (5%)
  - Asia: 136.8 (7%)
  - America: 78.8 (4%)
  - Oceania: 4.2 (< 1%)

- **4 CHF**
  - 1 CHF = 1 $  
  - 1 CHF = 0.91 €

- **#1**
  - The Global Competitiveness Report 2016–2017
  - Job security worldwide

- **3.0%**
  - Unemployment rate

- **#7**
  - Safest countries in the world

- **5,900**
  - km of ski runs
**Age groups**

1. 0-19 years old: **17.5%**
2. 20-39 years old: **35.6%**
3. 40-64 years old: **30.1%**
4. 65-79 years old: **11.4%**
5. 80+ years old: **5.4%**

**St. Gallen trivia**

1. **612**: the Irish monk Gallus established a hermitage by the river Steinach.
2. **1438**: first mention of the Bratwurst in the “Statuten der Metzgerzunft St. Gallen”.
3. **1779**: foundation of Schützengarten, the oldest brewery in Switzerland.
4. **1879**: FC St. Gallen is the oldest football club in mainland Europe.
5. **1910**: the world’s most important embroidery producer and exporter.

**From HSG to...**

- Old Town: **500 m**
- Textile Museum: **1 km**
- Abbey District: **900 m**
- Wildlife Park Peter & Paul: **3 km**
- Three Ponds: **3 km**
- Lake Constance: **11 km**
- Säntis mountain: **32 km**

**St. Gallen**
- 79,000 inhabitants
- 39.4 km²
- International train station
- 11 bus lines
- A1 motorway links to major Swiss cities
- Zurich International Airport (1 hour by train)

**Directions**

- Basel: 2 h
- Bern: 2 h
- Lucerne: 2 h
- Zurich: 1 h
- St. Moritz: 3.5 h
- Geneva: 4 h

**Distances**

- St. Gallen to Old Town: 500 m
- St. Gallen to Textile Museum: 1 km
- St. Gallen to Abbey District: 900 m
- St. Gallen to Wildlife Park Peter & Paul: 3 km
- St. Gallen to Three Ponds: 3 km
- St. Gallen to Lake Constance: 11 km
- St. Gallen to Säntis mountain: 32 km
Travelling
In Switzerland, travelling by public transport is very convenient and is encouraged. Students are advised to obtain the Swiss Federal Railway half-fare card in order to save 50% on all tickets. It is available for CHF 185 and valid for one year.

www.sbb.ch

Sports and leisure activities
To keep body and mind in balance, the University provides a gym, weights rooms, football pitch, tennis, basketball and beach volleyball courts. The University’s attractive location between Lake Constance and the Alps makes St. Gallen an ideal setting for all kinds of leisure activities, such as rock-climbing and sailing. The so-called “Three Ponds” are only a few minutes’ walk from the city centre: the three small lakes on a hill on the outskirts of the city serve as public swimming pools in the summer and as ice rinks in cold winters. The Peter and Paul Wildlife Park is situated near the University and is popular with students who want to go jogging and walking.

www.sport.unisg.ch
Art Museum

Sports

Concert Hall + Theatre

Abbeville (Unesco World Heritage)
And many young people…

Aescher Restaurant

St. Gallen Open Air

Registration Office

Old town
University of St. Gallen: degree courses

Undergraduate studies

- Business Administration
- Economics
- International Affairs
- Law
- Law and Economics

Master’s programmes

- Business Innovation (MBI)
- Marketing, Services and Communication Management (MSC)
- Accounting and Finance (MAccFin)
- Strategy and International Management (SIM)
- Business Management (MUG)
- Management, Organization Studies and Cultural Theory (MOK)
- Banking and Finance (MBF)
- Economics (MEcon)
- Quantitative Economics and Finance (MiQE/F)
- International Affairs and Governance (MIA)
- International Law (MIL)
- Law (MLaw)
- Law and Economics (MLE)
What kind of impression have you got now?
Is the University of St. Gallen the right place for you?
If you’ve got any further questions or want some additional information, just contact us.
We’d also be pleased if you dropped in on us on the campus.
phd@unisg.ch

And have a look at the HSG film “Love, Loss and Other Lessons Learned”. It’ll provide you with an insight into the experience of studying.

www.youtube.com / HSGUniStGallen
This brochure contains information about the Ph.D. programmes of the University of St. Gallen (HSG). Please consult our website for information about the Bachelor’s and Master’s programmes, as well as for information about the Executive School. The relevant brochures can also be ordered on or downloaded from our website.

Useful weblinks

- **Studying in Switzerland**
  - [www.swissuniversities.ch](http://www.swissuniversities.ch)

- **Federal Department of Foreign Affairs**
  - [www.eda.admin.ch](http://www.eda.admin.ch)

- **Swiss Scholarships**
  - [www.sbfi.admin.ch](http://www.sbfi.admin.ch)

- **Information about Switzerland**
  - [www.swissworld.org](http://www.swissworld.org)
  - [www.swissinfo.ch](http://www.swissinfo.ch)

- **Information about St. Gallen**
  - [www.st.gallen-bodensee.ch](http://www.st.gallen-bodensee.ch)
  - [www.stadt.sg.ch](http://www.stadt.sg.ch)
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