Research Seminar Political Science
You are cordially invited to the following seminar
Tuesday, 23 March from 10:00 – 11:00hrs, ONLINE via ZOOM

Announcing a Green New Deal: The Role of Policy Signals for Stimulating Entrepreneurship

Governments increasingly recognize the potential of creating local industries and jobs around carbon-neutral technologies. In this paper we discuss whether policymakers can use information about future energy policies as a signal to stimulate the foundation of new companies. We combine a stylized theoretical model with a new dataset from the Swiss commercial registry to analyze new firm entries related to green energy services in light of major policy decisions to spur the Swiss energy transition.

Anna Stünzi

Anna Stünzi studied psychology and economics at the Universities of Zurich and Copenhagen and received her doctorate at the Center of Economic Research at ETH Zurich in 2020. She then worked as a Postdoctoral Researcher at the Potsdam Institute for Climate Impact Research (PIK) in Germany before starting her International Postdoctoral Fellowship at the University of St. Gallen by March 2021. Anna Stünzi is also a lecturer at the University of St. Gallen and ETH Zurich and the president of foraus, the Swiss Think Tank on Foreign Policy.