Welcome to this newsletter for the wider International Affairs community at HSG and beyond: students, faculty, alumni, partners and friends.

Once per semester, we would like to inform you about what is or has been going on, and keep you up to date about events coming up.

Welcome Message
by the new Programme Directors

Since last August, we act as the new academic programme directors for the BIA and MIA. Our International Affairs programmes aim to provide students with a thorough understanding of states, of markets, and of the relations between states and markets in an increasingly interconnected world. These relations vary across societies; they change over time; and they shape how we live. Only few programmes in Europe offer the opportunity to study these relations in depth, and the place of our IA programmes at a top business school makes our programmes unique. We look forward to working with you and to further improving the BIA and MIA at a time when a sound judgment and knowledge of theories, research methods and empirical facts about international affairs are much needed.

Tina Freyburg & Klaus Dingwerth

Save the Date

BIA & MIA BBQ
Thursday, 16 May 2019, 6.00 pm

After last year’s successful first-ever BIA & MIA BBQ, the International Affairs Programmes and Globe are inviting you again to join your fellow students in this get-together, enjoying early summer, a great BBQ and chats with friends and faculty. Registration

**MIA Lecture with Prof. Charles Kupchan**

Friday, 24 May 2019, 5.15 pm, 09-012

We are happy to welcome Charles Kupchan, Professor of International Affairs at Georgetown University and Senior Fellow at the Council on Foreign Relations, who will share his insights into the current U.S. administration and foreign policy.

Charles Kupchan stands out for a lifetime of committed engagement with the hard questions of how to avoid war and promote lasting peace. He served as Special Assistant to the President and Senior Director for European Affairs on the National Security Council in the Obama White House. He was also Director for European Affairs on the NSC during the first Clinton administration and wrote several books on U.S. foreign policy.

**Stawi & MIA Alumni Event 2019**

We look forward to welcoming you to the 5th edition of our Alumni Event which will take place on 25 October 2019 in Zürich. Save the date and join us for another memorable International Affairs evening!

**Recent Highlights**

**Black Code: A thought-provoking film and panel discussion in the age of digital surveillance**

On the evening of 10 October 2018, a diverse audience - citizens and students from St.Gallen, but also from Zurich, Bern and even Geneva -
packed the cinema seats of the Palace to watch *Black Code*, a 2016 documentary directed by Nick de Pencier exploring the contemporary reality of digital surveillance. Read more.

Congratulations to our Starr International Foundation Scholars 2019!

MIA’s Starr Scholars Evelyne To, Katja Broecker (and Clara Brockmeier via video) met with the Foundation’s CEO last month. Thanks to the Starr Foundation, the MIA programme can award up to 3 scholarships each year to excellent students from abroad.

Meet International Affairs Students

**Dual Degree Programme Sciences Po - MIA: experience political transitions and developments first hand**

Last September we started the first master year of this programme at Sciences Po Paris. “We” that means a group of 19 students, 5 international students and 14 students from France, who came to Sciences Po to study in a big variety of programmes: Finance and Strategy, International Affairs, European Affairs or Public Policy. No matter in which master’s programme we are enrolled, in September we will together start the Master in International Affairs and Governance (MIA) at the University of St. Gallen. Read more about the Dual Degree experience.

DIA Graduate: Adrian Rinscheid
On Monday, 7 January 2018, I took the plane from Zurich to New York. Funded by a doc.mobility scholarship of the Swiss National Science Foundation (SNF), I was looking forward to the next step of my academic career: being a visiting researcher at Princeton University.

At PU, I was affiliated with the "Woody Woo", the Woodrow Wilson School of Public & International Affairs. My aim was to finalize my doctoral thesis, while at the same time conquering new research frontiers in a lab of decision scientists, led by HSG Visiting Prof. Elke Weber. The academic environment at PU allowed me to develop the kind of ambidexterity necessary to achieve both.

Our stay was also an important milestone for my family, and I am thankful to the SNF for the opportunity to take my family with me. Good to know there is no automatic trade-off between family and academic career. To those working towards their Ph.D.s: take the opportunity and go abroad!

I am happy to continue my career in St.Gallen as a PostDoc at the Institute for Economy and the Environment.

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**News from the Faculty**

**New Assistant Professor: Roy Gava**

Since August 2018 Roy Gava is Assistant Professor of Political Science with a special focus on Business and Politics. Previously he was lecturer and post-doctoral researcher at the University of Geneva. This semester he is teaching a course which focuses on the regulation and governance of financial services before and after the Global Financial Crisis. A variety of financial services and regulatory problems are covered, from banking to commodity trading. The discussion of the recent literature is complemented with insights by advocacy practitioners from the industry.

**New Guest Professor: Frank R. Baumgartner**

As a Guest Professor Frank R. Baumgartner will offer a course for Ph.D. students "Framing and Policy Change". His class will focus on the
process by which policies get framed, or defined in public discussion.

Frank R. Baumgartner is Professor of Political Science at the University of North Carolina Chapel Hill. He has written extensively on the topics of public policy, lobbying, and framing in both U.S. and comparative perspectives. His most recent book is "Suspect Citizens," focusing on racial differences in the outcomes of routine traffic stops.

If you would like to take part in the course as a guest, please send a message to dia@unisg.ch.