Welcome to the Newsletter for Economics students, alumni and faculty staff. Twice a semester we inform you about news, articles, job opportunities and special events.

News from the Programmes

Why study economics?

Josef Ackermann, Alumnus of the University of St. Gallen, explains why he studied economics. How do good economic policies contribute to a dynamic economy? Why is proper economics so important for success in business?

He was CEO of Deutsche Bank 2002-2012. Before that, he prepared his
career as a research assistant in the Econ Department from 1973 to 1977 when he was awarded a doctoral degree for his thesis on “The Influence of Money on the Real Economy”

Josef Ackermann donated the endowed chair in Business Economics and Economic Policy at the HSG Executive School, filled by Johannes Binswanger, professor of the Econ Department.

**Economics for the Digital Age**

Christian Keuschnigg is a Professor of Economics, specialized in Public Economics, and academic director of MEcon and MiQEF. Simon Handreke, student representative in the Econ Department, has some questions: What are the highlights of the new Master reform? What does “Economics for the Digital Age” mean? Why is it such a good idea to study economics at HSG? What are your priorities for research and teaching? Read the interview

**Ph.D. Program in Economics and Finance (PEF)**

**Starts September 2018**

The PEF at the University of St. Gallen trains students to achieve academic excellence in the areas of Economics, Econometrics and Finance. Graduates are regularly selected for very reputable academic and non-academic positions. PEF offers very generous research assistant jobs.

MPEF offers a new Fast-Track Ph.D. opportunity starting directly after the Bachelor’s studies and leading straight into PEF.

**From our Students and Alumni**

**No Pain, No Gain**

Johannes Matt, top scoring MEcon student, looks back on an intensive first semester. He explains how he perceives the strengths and weaknesses of the curriculum and how he plans to organize his further studies until graduation. He also reflects on his research interests and potential topics for a Master thesis. Read more.

**Entrepreneurial Spirits**
Roger Baumann, Alumnus of Economics at HSG (Doctorate in 2005, Lizentiat/Master's Degree in 1999) is a founding partner and CEO of c-alm, a St.Gallen based firm specialized in Comprehensive Asset Liability Management. You are worried about risk and return in your investment portfolio? He is the man. Besides, he also shares his experience in founding a start-up, why he hires 40 economists in a team of 50 to expand the business, and how he finds time to teach pension economics, finance and insurance at the University. Read more.

Where are they now?

Argjent Zylfijaj  
MEcon 2017  
Data Analyst, Group Internal Audit  
UBS AG

Konstantinos Ntario  
Dimitrakopoulos  
MiQEF 2017  
Portfolio Manager / Senior Financial Analyst, additiv AG Zurich

Events

Exclusive Event for Master Students in Economics

Prof. Conny Wunsch, PEF Alumna and Professor at the University of Basel, Irene Fensore, a current PEF student, and Econ faculty met with interested students to exchange information about the PEF and MPEF programmes.
**Jöhr Lecture 2018: Prof. Simon Gächter**

**Homo oeconomicus 1776 - 2018**

25 May 2018, 11.15 am, room 09-011

[Prof. Simon Gächter](#) is Professor of the Psychology of Economic Decision Making at the University of Nottingham. He received his doctorate in Economics in Vienna. Before coming to Nottingham he worked at the Universities of Vienna, Linz, Zurich, and St.Gallen.

Open to the public - no registration required.

**Next Generation**

HSG Economics students inform policy debate by summarizing new empirical research from leading economists. The project is aimed at decision makers in government, policy institutions and business. The research summaries appear online [here](#) and are published in the economics blog [Free-Lunch](#) of the renowned Handelszeitung.

Latest submissions:
Christina Maier, MiQEF

Maria Teresa Henriques de Lancastre, MEcon
Arm mit 20, reich mit 60? Halten sich die Armen in Amerika für «zeitweilig verhinderte Millionäre»? Wie bestimmen die Chancen auf sozialen Aufstieg die Haltung gegenüber Ungleichheit und Umverteilung in Europa und in den USA? [Lesen Sie mehr.]

From our Faculty

From LSE to HSG
Frank Pisch with a fresh PhD degree from the London School of Economics, joins the Econ faculty as an assistant professor and is part of the Global Economy Center at HSG. What are his research and teaching plans? What does he expect from HSG students and colleagues in the Econ faculty? [Read more.]

Behavioral Finance for Private Banking: From the Art of Advice to the Science of Advice
Enrico De Giorgi is a Professor of Mathematics at the HSG and edited along with Kremena K. Bachmann and Thorsten Hens a new book that provides a complete framework for wealth management tailored to the unique needs of
Jobs for HSG Economists

Two Assistant Positions in Quantitative Finance
The Chair of Mathematics, Prof. Dr. Enrico De Giorgi, is looking for two candidates who will join the PhD Programme in Economics and Finance. The successful candidates will be integrated in a young, research-oriented team, with a strong foundation in quantitative methods for finance and economics and they will contribute with research and teaching activities. Details

Data Analyst, St. Galler Kantonalbank (SGKB)
Interesting Job Opportunity at St. Galler Kantonalbank. They are looking for an highly motivated Data Analyst for their data competence centre. Don’t be put off by the high requirements and get in touch with Pascal Leuenberger, he will give you more information on the job and their expectations. Details

Consultant: Business Analyst Financial Services
Consultant: Data Scientist Financial Services
FORRS Partners GmbH seeks people with strong technical and social skills, who work both independently and as team members on innovative concepts. Details

Analyst Intern, Ebay Bern
The Analyst Intern will be working with the European Central Finance Function supporting all EU markets. Details

Look at our facebook page for continuous listing of many more job offers from science, policy institutions, international organizations and the private
Do keep in touch and join us at LinkedIn and facebook.

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