Welcome to the Newsletter for Economics students, alumni and faculty staff. Twice a semester we inform you about news, articles, job opportunities and special events.

News from the Programmes

Economics in the Digital Age

In fall 2018, students will be able to benefit from new Master’s courses and can develop a specialized study profil. Students can focus on gaining expertise in Digitization and Data Analytics in both MEcon and MiQEF. MEcon offers additionally four alternative focus areas: Public Policy, Global Economy, Managerial Economics and Financial Economics. In current and future issues, Econ@HSG informs about new opportunities of students to focus on specific areas in their Master’s studies.

Digitisation and Data Analytics

Big data and digital trade transform the world. Firms reinvent their business models, global trade shifts into the internet, and governments find new ways to interact with citizens. How does digital trade change the nature of competition?

Global Economy

Innovative firms go global and grow. Investment and jobs flow from declining to growing sectors. Specialization and trade help to become rich by focusing on what a country can do best. However, trade and innovation can also lead
The data driven future requires new skills. MEcon and MiQEF are in the lead.

to inequality. How can we share the gains from trade widely? MEcon students know how!

Book publication: Insights from our MEcon and MiQEF students

In a new eBook, 30 HSG students of economics, mostly from MEcon and MiQEF, inform the policy debate with essential insights from leading academic research. Is innovation creating inequality? Are workers bearing the costs of business taxation? Can we increase upward social mobility? How can firms benefit from gender diversity? Is bank regulation improving financial stability? Rector Thomas Bieger is enthusiastic: “Students add to the core mission of the university in helping with knowledge transfer from basic research to policy makers and the business community.”

The book is available in German online (open access).
Interested in writing a contribution for the project? More information.

New Programme at the Bachelor’s level: Certificate Data Science Fundamentals

From our Students and Alumni

“Blockchain is the toolkit for realizing our vision of a shared economy.”

The two St.Gallen Alumni, Jean-Luc Bourquin and Anselm Pilz (MEcon 2017 and MiQEF 2017), are among the first employees of the rapidly
growing company **Deon Digital AG**. The Zürich-based startup develops software for smart contracts, utilizing blockchain (i.e., distributed ledger) technology. How do they help companies reinvent their business models and compete in the digital world? Their work starts with understanding client needs and provides solutions based on data analytics and business modeling. **Read more.**

"The MiQEF had it all... and I would pursue it again!"

How does MiQEF connect to New York University, MIT and Columbia University? **Xavier Giroud** knows. He is a MiQEF graduate of 2005. Following a subsequent PhD at New York University, he joined MIT as a Ford International Career Development Professor of Finance in 2011 and, since 2017, is the Roger F. Murray Associate Professor in Finance at Columbia University. How can finance help firms grow larger and create more value and more jobs? What are the advantages of economics for a career in finance? What is his most vivid memory of studying MiQEF in St.Gallen? **Find out more.**

**Where are they now?**

Endowed with an internationally competitive degree, our graduates start rewarding careers to take responsibility in science, policy and business.
Lara Mogge, M Econ 2017
Digital Business Consultant, Namics AG

Daniele Capobianco, MiQEF 2017
Junior Risk Manager, Team Valuation Life & Savings, AXA Insurance

Events

Jöhr Lecture 2018: Homo Oeconomicus 1776 - 2018

Prof. Simon Gächter
Fri, 25 May 2018, 11.15 am, room 09-011

Prof. Simon Gächter is Professor of the Psychology of Economic Decision Making at the University of Notthingham. He received his doctorate in Economics in Vienna. Before coming to Nottingham he worked at the Universities of Vienna, Linz, Zurich, and St.Gallen.

Open to the public - no registration required.

From Big Data to Smart Data: Business Intelligence and Data Management
Save the date: 24 September 2018, 4.30 pm

Meet Pau Agulló, Managing Director and co-founder of Kernel Analytics - a consultancy specialized in converting data into specific business recommendations. He will share with us his longstanding experience across industries and continents: How does data help to make better business decisions? Which knowledge, technology and analytics does his consulting firm actually apply? Moreover, he will talk about the required skills and future professions in the field.

More information will follow.

Next Generation

HSG Economics students inform policy debate by summarizing new empirical research from


The student representatives have chosen the winner amongst the nominees for the SEPS Excellence in Teaching Award 2018: Congratulations, Prof. Winfried Koeniger! Read the interview.

The project is aimed at decision makers in government, policy institutions and business. The research summaries appear online here and are published in the economics blog Free-Lunch of the renowned Handelszeitung.

Latest submissions:

Céline Diebold, MEcon

Korbinian Wester, MiQEF

From the Faculty
Macro Effort, Macro Insight, Macro Fun

We proudly announce Prof. Dr. Winfried Koeniger as this year’s winner of the SEPS Excellence in Teaching Award.

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Jobs for HSG Economists
Economics programs at HSG train for promising career options ranging from
public policy, economic science and the world of banking and business.

**PhD Position in Economics**
The Chair of Applied Microeconomics, Prof. Stefan Buehler, is inviting applications for a PhD Position in Economics. The chair is affiliated with the Institute of Economics. The focus of research is on industrial organization, game theory, antitrust law and economics, regulation, and public policy. [Details]

**Private Pension Analyst, OECD**

**Analyst Devisen und Gold, Schweizerische Nationalbank**

**Ökonomin, Eidgenössische Postkommission**

**Hochschulabsolventin, Statistik Austria**

Look at our [facebook page](https://www.facebook.com) for continuous listing of many more job offers from science, policy institutions, international organizations and the private sector.

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**HAVE YOUR SAY**

All MEcon and MIQEF students are invited to take part in a survey on the PhD programme in Economics and Finance (PEF). Check your mailbox to get the survey link.

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**Do keep in touch and join us at [LinkedIn](https://www.linkedin.com) and [facebook](https://www.facebook.com).**