University of St.Gallen Master’s in Management ranked #1 by
global Financial Times ranking for an unprecedented tenth year consecutively

Strategy and International Management programme indisputably sets the gold standard

ST.GALLEN, SWITZERLAND -- On September 28th, 2020 the annual rankings of international Master’s in Management programmes were published by the Financial Times. They placed the University of St.Gallen’s (HSG) Strategy and International Management programme (SIM-HSG) in the top position for an unparalleled tenth consecutive time.

“In launching this programme in 2004, we wanted to take a different and holistic approach to management education. In our view, effective leaders are driven by their own desire to grow. If we want business leaders to be socially-responsible and act in an ethical way, we need to encourage their own sense of personal development and mastery,” said SIM-HSG Managing Director Prof. Dr. Omid Aschari. “Managerial skills can be taught; a leadership attitude must be awoken from within the individual. SIM-HSG provides an intense learning environment that embraces both dimensions.”

The Financial Times Master’s in Management is a global ranking based on a survey of business schools and their alumni. Sorting through and weighing different criteria such as aims achieved, diversity, international mobility, and career services, this FT ranking provides an annual analysis of university programmes and sets the benchmark for academic excellence worldwide.

By maintaining the #1 position in the 2020 rankings, the SIM programme outperformed 90 other international higher education establishments and universities offering Master’s in Management programmes internationally. HEC Paris was ranked in second place, the Essec Business School was in third, followed by London Business School in fourth place.

In 2019, The Economist in their Master’s in Management rankings placed St.Gallen’s SIM programme in second place.

Further information on the FT Ranking can be found at: http://rankings.ft.com/businessschoolrankings/masters-in-management-2020

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University of St.Gallen (HSG)

Founded in 1898, the University of St.Gallen (HSG) is Switzerland’s leading business university, and consistently ranks among the top European business schools. In 2019, it ranked fourth in the Financial Times European Business School Ranking and in 2020, its Strategy and International Management (SIM-HSG) programme was No. 1 in the world among master’s programs for the tenth straight year.

The university, which offers bachelor’s, master’s and Ph.D. degrees, also is internationally recognized for the excellence of its integrative education on the highest academic level through EQUIS, AACSB and AMBA accreditation. Its focus on international, integrative and practical programmes in business administration, economics, law, social sciences and international affairs, attracts a diverse and a motivated student body of 8,900 students from 83 countries. A public university of the Canton of St.Gallen, HSG also offers comprehensive, world-class, executive-education programmes for more than 6,000 participants annually.

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