



Fact sheet on Variety Management A Policy to strengthen cultural diversity at the University of St. Gallen

1. Goal of the policy

Since its foundation 105 years ago, the University of St. Gallen has had a strong tradition of being an internationalized student and faculty body. In the 1950s and 1960s, strong student communities from European nations like Norway, Hungary or Germany shaped its culture. Based on its vision 2010, the University of St. Gallen wants to leap ahead and further strengthen the cultural diversity of its student body on a global scale with a special focus on countries outside the EU.

2. Dimensions of cultural diversity

Based on a resolution adopted by the Board of Governors of the University, student places are offered on the Master's level each year. These places are reserved for students who promise the strongest contribution to cultural diversity at the traditionally high intellectual standard of all our students.

3. Programs involved

The places are offered to students at the Master's level who want to join either the Strategy and International Management (SIM) program or the Quantitative Economics and Finance (MiQE/F) program. Both programs are taught entirely in English.

4. Special requirements

Students who want to join the SIM program will have to pass the GMAT (Graduate Management Admission Test) with a minimum score of 600. Early admission is possible with a score of 650. Early admission means that if the result is submitted together with all the other necessary documents within the enrollment deadlines, admission will be immediate if all admission criteria are satisfied, without applicants having to wait for the admission board's decision. If the score is between 600 and 650, an admission board will decide on admission. Students who want to join the MiQE/F program will have to pass the GRE (Graduate Record Examinations) with a minimum score of 700 in the quantitative section. Direct admission is possible with a score of 760. If the score is between 760 and 700, an admission board will decide on admission.

Students whose native tongue is not English and who apply for a place on an English-language Master's course will have to provide evidence of proficiency in English as a foreign

language at the levels of C2 (CEF). In addition, examinations by TOEFL (paper-based: 600; computer-based: 250; internet-based: 100) and IELTS (minimum score: 7.5 academic version) will be recognized.

Applicants have to submit a statement of three pages in which they provide information on their educational and cultural background and their motivation for participating in the Master's program of their choice.

Places may be granted based on an evaluation of a student's

- CV,
- academic record,
- motivation letter,
- cultural contribution to the diversity of the University community, which will be assessed on a student's
 - family's language and previous languages used for educational purposes,
 - time spent in cultures different from the German-speaking and European cultures,
 - and the number of different cultures which a student has experienced and been exposed to.

5. Evaluation timescale

Applicants need to fill in an online enrollment form (see: <http://www.admissions.unisg.ch> --> admission --> admission procedure). The enrollment windows open to applicants is from 1 February to 30 April 2007. At the end of the enrollment process, an enrollment confirmation needs to be printed out. It will contain a comprehensive list of all the documents which will have to be submitted for complete enrollment. A distinction is made between documents that have to be submitted by a certain deadline and documents that can be handed in later (for example: GMAT and GRE test scores need to be handed in on time).

Students with a GMAT score of 650 or higher (GRE score of 760 or higher) will be admitted immediately to the selected program if all the admission criteria are satisfied. If the GMAT score is between 600 and 650 (or GRE score between 700 and 760), an admission board will decide on admission. The evaluation is based on the catalogue of criteria that are listed in Figure 4. Candidates will be informed immediately after the decision but in June at the latest.

6. Fees

The tuition fee per semester of a student who has been admitted to the regular degree program is CHF 1,170 / approx. € 800 (plus an admission fee of CHF 250 / approx. €170).

7. Further information

General information on admission and the admission process can be found under:
<http://www.admissions.unisg.ch>