

Research Institute for  
International Management



University of St.Gallen

# India Sustainability Symposium

“Future for Growth in India”

27 October 2006, University of St. Gallen, Switzerland



## Event Partners

Swiss Indian Chamber of Commerce  
Executive School – HSG  
St. Xavier’s College, Mumbai  
OIKOS St. Gallen  
The Energy and Resources Institute  
(TERI) India  
Gateway to India (GTI) – HSG  
BuddySystem – HSG

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The India Sustainability Symposium at the University of St. Gallen is conceptualized as an annual one-day idea-generation event bringing together leading international minds to discuss strategies for fostering sustainable internationalization in India. The Symposium is the flagship event of the new India Center at the University of St. Gallen.

**Theme:** “Future for Growth in India”

**Date:** 27 October 2006

**Location:** Aula Auditorium, University of St. Gallen campus

**Audience:** India-focused managers, government representatives, academicians and students

**Attendance fees:** CHF 300 per person. Students free entry (CHF 75 for students if food and refreshments are desired).

The India Sustainability Symposium is set against the backdrop of India’s expected emergence in the coming decades as one of the three largest economies worldwide (Goldman Sachs, BRIC Report, 2003). There are however questions regarding the economic, environmental and social sustainability of this growth.

The Symposium will focus on the three pillars of sustainable development as presented below, and explore concrete and measurable solutions to issues related to India’s growth and internationalization process, and to the development of win-win ties between the international community and India.

## India and the three pillars of sustainable development

Economy	Environment	Society
<b>Challenges</b> <ul style="list-style-type: none"> <li>• Inadequate infrastructure</li> <li>• Inflexible labor laws</li> <li>• Intellectual property rights enforcement</li> <li>• Pace of liberalization</li> </ul>	<b>Challenges</b> <ul style="list-style-type: none"> <li>• Increasing pollution problem in cities</li> <li>• Strain on biospheres</li> <li>• Water-source pollution</li> <li>• Rising greenhouse gas emissions</li> </ul>	<b>Challenges</b> <ul style="list-style-type: none"> <li>• India ranks 127th in the Human Development Indicator ratings - UNDP</li> <li>• Lack of trickle-down effect of economic growth</li> <li>• Perceived threat to Indian culture and way of life</li> </ul>
<b>Opportunities</b> <ul style="list-style-type: none"> <li>• 8% growth rate</li> <li>• Rising middle class</li> <li>• Potential for international investors in infrastructure, food-processing, hospitality, tourism, financial sector, etc</li> <li>• Rapidly emerging Indian multinational companies</li> </ul>	<b>Opportunities</b> <p>International collaboration and knowledge-transfer in areas like:</p> <ul style="list-style-type: none"> <li>• Alternative energy sources</li> <li>• Carbon emissions trading</li> <li>• Eco-tourism partnerships</li> <li>• Water harvesting and eco-forestry for micro-level sustainability</li> </ul>	<b>Opportunities</b> <p>International knowledge-transfer and partnerships in:</p> <ul style="list-style-type: none"> <li>• Affordable healthcare</li> <li>• Literacy and educational best-practices</li> <li>• E-governance and legal reform</li> <li>• Social entrepreneurship</li> </ul>

# Agenda

India Sustainability Symposium  
2006

The vision of the India Sustainability Symposium is to contribute to sustainable internationalization in India and to the creation of a win-win relationship between India and the international community.

Invitees and attendees at the Symposium are individuals committed to this vision and having the experience and the expertise to contribute to an action-oriented dialogue aimed at translating this vision to reality. The 2006 event aims to host leading Indian and international personalities from the fields of:

- business
- politics
- civil society
- and academia

The Symposium will also partner with international institutions in order to further enrich the generation and practical transferability of ideas developed at the event.

The agenda of the Symposium is divided into four sessions. Each session will consist of an opening speech followed by a panel discussion and end with a Q&A round. The panel discussions will be moderated by renowned professors at the University of St. Gallen.

Time	Event
08.30 a.m. to 08.45 a.m.	Get-together
08.45 a.m. to 09.00 a.m.	Welcome Address
09.00 a.m. to 10.30 a.m.	Session 1: Opportunities and challenges for sustainable growth in India (Moderator: Prof. Simon Evenett, Ph.D.)
10.30 a.m. to 11.00 a.m.	Coffee break
11.00 a.m. to 12.30 p.m.	Session 2: Leadership in international companies in India (Moderator: Prof. Dr. Heike Bruch)
12.30 p.m. to 01.30 p.m.	Lunch break
01.30 p.m. to 03.00 p.m.	Session 3: Outsourcing to India: Can it be a win-win solution for Europe? (Moderator: Prof. Dr. Walter Brenner)
03.00 p.m. to 03.30 p.m.	Coffee break
03.30 p.m. to 05.00 p.m.	Session 4: Global partnerships in environmental and social sustainability (Moderator: Prof. Dr. Thomas Dyllick)
05.00 p.m. to 06.00 p.m.	Plenary address: India's strategic role on the world stage
06.15 p.m. to 07.30 p.m.	Apero hosted by the Executive School (HSG)

# Session Moderators

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2006

The India Sustainability Symposium's approach involves a unique blending of academia and practice. The individual sessions at the Symposium will be moderated by renowned professors of the University of St. Gallen. This will ensure the structured and grounded flow of the discussion while encouraging the development of innovative and "out of the box" ideas with practical applicability. The moderators of the sessions will be:



Prof. Dr. Walter Brenner  
Professor of Information Management  
Executive Director of the Institute of Information Management  
University of St. Gallen  
[www.iwi.unisg.ch](http://www.iwi.unisg.ch)



Prof. Dr. Heike Bruch  
Professor of Leadership  
Director of the Institute for Leadership and Human Resource  
Management  
University of St. Gallen  
[www.ifpm.unisg.ch](http://www.ifpm.unisg.ch)



Prof. Dr. Thomas Dyllick  
Professor of Environmental Management  
Managing Director of the Institute for Economy and the  
Environment  
Vice President of the University of St. Gallen  
[www.iwoe.unisg.ch](http://www.iwoe.unisg.ch)



Prof. Simon Evenett, Ph.D.  
Professor of International Trade and Economic Development  
Director of the Swiss Institute for International Economics and  
Applied Economic Research  
University of St. Gallen  
[www.siaw.unisg.ch](http://www.siaw.unisg.ch)

# Invitees and Speakers

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2006

Invitees and speakers at the Symposium bring outstanding experience and expertise on the individual topics of discussion. We are privileged to have already received the acceptance to our invitation from the following personalities as speakers at the event:

**Chief Guest:** Hon. Mr. Digvijaya Singh – General Secretary, All India Congress Committee; Ex Chief Minister, Madhya Pradesh \*

## **Industry representatives**

- Mr. Rajiv Biswas – Director Public Policy UBS
- Dr. Thomas Goldbrunner – Member of Executive Committee, Booz Allen Hamilton Germany
- Mr. Beat Monnerat – Partner, Accenture Switzerland; Head of Financial Services CH, AU
- Dr. Peter Oertli – Managing Partner, OEC Oertli Consulting
- Mr. Sushil Premchand – Chairman, Premchand Group
- Mr. Amitabh Ray – Vice President and Partner, Global Delivery, IBM Global Business Services, India
- Mr. Ralf Schonenbach – CEO, Trestle Group
- Dr. Kevin Douglas Stringer – Executive Director, Group Offshoring, UBS
- Mr. Srikant Vaidyanathan – Boston Consulting Group, Switzerland
- Mr. Eike Wahl – Head of ITOM International and MBS Servicing, Deutsche Bank
- Mr. Derrick Widmer – President Emeritus, Swiss Indian Chamber of Commerce

## **Civil society representatives**

- Dr. Hans Peter Fricker – CEO, Worldwide Fund for Nature (WWF) Switzerland
- Dr. George Mathew – Founder Director, Institute of Social Sciences (ISS), India
- Mr. Subhash Mendhapurkar – Director, SUTRA India
- Prof. Parth Shah Ph.D. – President, Center for Civil Society (CCS), India

## **Institutional representatives**

- Ms. Iris Huettner – Public Relations and Media Advisor, Germany
- Mr. Jagdish Makwana – Hon. Consul General of India to Switzerland; Chairman MTC Makwana Holding AG
- Dr. (Fr.) Frazer Mascarenhas S.J. – Principal, St. Xavier's College Mumbai, India
- Mr. Franz Probst – Partner, Probst Rechtsanwaelte; President, Swiss Indian Chamber of Commerce (SICC)
- Dr. Urs Rellstab – Member of Executive Board, economiesuisse

- \* to be confirmed

# Team and Contact

India Sustainability Symposium  
2006

The organizing team, guided by Prof. Dr. Winfried Ruigrok, comprises of students of the University of St. Gallen who between themselves bring a wealth of experience in research and practical experience in regard to India.



Prof. Winfried Ruigrok Ph.D.  
Professor of International Management  
Director of the Research Institute for International Management (FIM)  
Academic Director of the MBA Programme  
University of St. Gallen.



Prasad Oswal  
MBA, Lic. oec. HSG  
Event Co-ordinator



Diana Bernasconi  
Lic. oec. HSG



Raghu Bezawada  
MBA-HSG 2006



Rajat Bhattacharya  
MBA-HSG 2006



Vineet Budhiraja  
MBA-HSG 2006



Ankita Makwana  
BLE-HSG 2006  
President GTI



Swajit Sinha  
MBA-HSG 2006



Cengiz Temel  
BA-HSG



Vikas Tuli  
MBA-HSG 2006

## Attendee Contact

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Web: [www.fim.unisg.ch/india](http://www.fim.unisg.ch/india)

## Symposium Venue

Aula Auditorium  
University of St. Gallen  
Dufourstrasse 50, CH-9000  
St. Gallen, Switzerland  
Note: Only limited parking available near venue  
Public transport: Bus No. 9 from Railway Station