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The St. Gallen Symposium invites you to take part in an essay contest

The 41st St. Gallen Symposium will be held at the University of St.Gallen (HSG) on 12 and 13 May 2011. Topic: "Just Power". 200 students will meet 600 executives from around the world to take part in a series of intergenerational discussions. 100 students can qualify by submitting their essays for participation in the Symposium 2011. The best authors will also win the "St. Gallen Wings of Excellence Award", with prize money of EUR 20,000. Another 100 students will be invited on the basis of their academic achievements and field-relevant experience.

Social interaction, economic activity and political thinking are driven by power relations. The topic "Just Power" of the 41st St. Gallen Symposium addresses the ambiguity of the term "power" and debates how the use of power in business and politics is necessary, albeit constantly requiring legitimisation. The assumption that power relationships are the primary factor shaping societal interactions leads to a realistic view of the world. These power relations are identified as they are found everywhere in today's world: in business, in the organisation of the framework for business and trade or in international politics. The diversity of this topic brings about a challenging dialogue, which is traditionally held at the St. Gallen Symposium amongst 600 current decision makers in business, science, society and politics as well as 200 future leaders, the "Leaders of Tomorrow".

Participants from over 60 countries

The "Leaders of Tomorrow" form the core group at the St. Gallen Symposium. To qualify for participation, the student applicants must address the topic of this year's symposium and submit their thoughts, ideas and visions in the form of an essay by 1 February 2011. Each year, several hundred students from over 60 nations submit their work, making the "St. Gallen Wings of Excellence Award" the largest student contest of its kind. The authors of the 100 best essays will be invited to come to St. Gallen on 12 and 13 May 2011. To make it possible for committed young people from all over the world, regardless of their economic background, to participate in the St. Gallen Symposium, the International Students' Committee (ISC), which organises the symposium, covers the majority of the travel and accommodation costs of the 100 winners.

Prominent figures from all over the world

The ISC, a new team formed each year of around 30 volunteer students at the HSG, is responsible for the planning, realisation and further development of the St. Gallen Symposium. In the past, eminent international figures such as former UN Secretary General Kofi Annan, former German Chancellor Helmut Schmidt, Nobel Peace Prize winner Muhammad Yunus and Josef Ackermann, and the CEO of Deutsche Bank have contributed to the success of the St. Gallen Symposium by attending.

For more information about the "Leaders of Tomorrow" and the 41st St. Gallen Symposium visit the website at www.stgallen-symposium.org.

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University of St.Gallen (HSG)

Internationality, practical relevance and an integrative perspective have been the trademarks of education at the University of St.Gallen in Switzerland ever since it was established more than a century ago. Today, the University of St.Gallen (HSG) educates 6,700 students from 80 nations in the fields of Business Administration, Economics, Law and Social Sciences. The HSG has shown itself to be highly successful, having been consistently ranked among Europe's leading business universities. In the 2010 Financial Times European Business School ranking, the HSG was in 16th place among the 75 universities included in the ranking. Its holistic education, which meets the highest academic standards, has earned it the seal of approval of the EQUIS and AACSB accreditations. Academic degrees can be obtained at the Bachelor's, Master's and Doctoral Levels. In addition, the University of St.Gallen offers first-class and comprehensive courses in Executive Education. Thanks to an increasing number of programmes taught in English, the HSG has shown itself to be attractive to international students. The focal points of research at the University of St.Gallen are crystallized in its 40 institutes and research centres, which constitute an integral part of the University. The institutes, which are largely autonomous and mostly self-financing, still remain closely connected to university operations.

www.unisg.ch

St. Gallen Symposium

The St. Gallen Symposium is an important international platform for dialogue on key issues of management, the entrepreneurial environment and the interfaces between business, politics and society. Each May for the past 41 years, in an inspiring environment at the University of St.Gallen in Switzerland, the symposium has led to open, interdisciplinary and intergenerational discussions among a global target group of entrepreneurs, executives, politicians, scientists, decision-makers from civil society and students. As an entrepreneurial initiative of the International Students' Committee (ISC) St. Gallen, the St. Gallen Symposium has the goal of stimulating sustainable success of companies and societies in a globalised world.

www.stgallen-symposium.org