



University of St.Gallen



Ph.D. Programmes

University of St.Gallen – School of Management, Economics, Law, Social Sciences
and International Affairs

University of St.Gallen (HSG): degree courses

Bachelor of Arts HSG (B.A. HSG)

Business Administration, Economics, International Affairs, Law & Law and Economics	Programme language German
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Master of Arts HSG (M.A. HSG)

Information, Media and Technology Management	German
Marketing, Services and Communication Management	German
Accounting and Finance	German
Banking and Finance	English
Strategy and International Management	English
Economics	English or German
Quantitative Economics and Finance	English
International Affairs and Governance	English or German
Law	German
Law and Economics	German
Organization Studies and Cultural Theory	German

Ph.D. Programmes

Ph.D. Programme in Management (PMA) – six specialisations	
Accounting	English
Business Innovation	German
Finance	English
International Business	English
Strategy and Management	English
Marketing	German
Ph.D. Programme in Economics and Finance (PEF)	English
Ph.D. Programme in International Affairs and Political Economy (DIA)	English or German
Ph.D. Programme in Organization Studies and Cultural Theory (DOK)	English or German
Ph.D. Programme in Law (DLS)	German

Executive School

Full- and part-time MBA	English
Several Executive MBAs	German / English

This brochure focuses on the Ph.D. Programmes.

Please consult our website for brochures and information about the other programmes.

 www.unisg.ch/en/studium/Informationsangebote

Title page: Doctoral students during a seminar in the newspaper corner of the Main Building, which stocks some 100 regional and international dailies and weeklies.

Table of contents

University of St.Gallen: degree courses	2
Welcome to the University of St.Gallen	5
The University of St.Gallen (HSG)	6
Living in Switzerland	8
Living in St.Gallen	11
Ph.D. Programme in Management (PMA)	12
Ph.D. Programme in Economics and Finance (PEF)	16
Ph.D. Programme in International Affairs and Political Economy (DIA)	18
Ph.D. Programme in Organization Studies and Cultural Theory (DOK)	20
Ph.D. Programme in Law (DLS)	22
Ph.D. Exchange	25
Student commitment	27
Structure of doctoral studies	28
Financial information	30
Admission criteria and application process	32
Career perspectives	35
Campus map	36
Rankings and accreditations	38
Useful weblinks	39





The Main Building of the University of St.Gallen from the 1960s, which was comprehensively renovated within 30 months from 2006. At the same time, the infrastructure was adapted to present-day requirements.

Welcome to the University of St.Gallen (HSG)

Dear Candidate,

As President of the University of St.Gallen (HSG), I am pleased that you are interested in taking up Ph.D. studies at the HSG.

The HSG is among the leading universities for management, economics, law, social sciences and international affairs in Europe. This has been confirmed by the 2011 Financial Times European Business Schools Ranking. In addition, we have been awarded the two most demanding international seals of approval for business schools – the EQUIS and AACSB accreditations. In order to maintain this high standard, we continually take comprehensive steps in the areas of quality assurance and development. We subjected our Ph.D. degree courses to extensive reforms in 2007 as part of the Bologna process. We continue to strengthen both solution-oriented basic research and

rigorous applied research. We take advantage of synergies between both areas in order to create attractive Ph.D. programmes in various fields to the highest academic standards.

Ambitious faculty members research, support and pass on their knowledge to colleagues and students. As an acclaimed centre of research, we continue to provide both young and experienced academics with attractive research conditions. Thus our Ph.D. programmes prepare graduates for international careers both in academic and applied fields.

This brochure will give you a more detailed insight into our University and our Ph.D. programmes. I would be pleased if I could welcome you at the HSG soon.



A handwritten signature in black ink that reads "Th. Bieger". The signature is written in a cursive, slightly stylized font.

Professor Dr. Thomas Bieger
President of the University of St.Gallen (HSG)

The University of St.Gallen (HSG)

Internationality, practical relevance and an integrative view have been characteristic of the University of St.Gallen ever since it was established in 1898. Today, we are educating more than 6,700 students in management, economics, law, social sciences and international affairs, and successfully so: according to the current rankings, the HSG is among Europe's leading business universities. Holistic education at the highest academic level has earned us the international seals of approval of the EQUIS and AACSB accreditations. Thanks to an increasing number of English-language programmes, we are also attractive for international students. In our Bachelor's, Master's and Ph.D. programmes, just over 34 per cent are international students from 80 nations.

Research at the University of St.Gallen

Basic and applied research at the HSG is conducted at the 38 institutes, research institutes and centres, as well as by the five Schools, i.e. the School of Management, the School of Finance, the School of Economics and Political Science, the Law School and the School of Humanities and Social Sciences.

In the context of the two research foci, "Work, Ageing & Welfare" and "Wealth and Risk", the HSG conducts top-class research in two fields of the highest social relevance. A comprehensive insight into the research conducted at the University of St.Gallen is provided by the Alexandria Research Platform.

www.alexandria.unisg.ch

As a place of research, we offer young and experienced academics attractive working conditions, and we specifically support up-and-coming researchers. Thus there is a possibility for young academics to be employed on the research staff or as assistants at institutes and chairs while working towards a Doctor's degree, thus laying the foundations for their later academic careers.

The HSG funds and fosters research

Young researchers are supported by various instruments, which are available both intramurally and extramurally (such as the Swiss National Fund SNF and EU research programmes). Doctoral students and post-docs will find the SNF research scholarships of particular interest.

Information about the possibilities in the field of personal support and project support at the University of St.Gallen can be obtained from the Research Committee, which doubles as the most important contact for HSG researchers and young researchers.

www.research.unisg.ch

Campus

The campus of the University of St.Gallen presents itself as a clearly structured, compact development with a modern infrastructure. The campus is also a place of culture and art: works by artists such as Arp, Miró, Braque, Cucchi, Giacometti and Richter are engaged in a unique dialogue with the buildings designed by the architects Walter M. Förderer and Bruno Gerosa.



The University of St.Gallen Library maintains the best traditions of its trade, yet is up-to-date and modern in design.

Library

In addition to more than 460,000 bound volumes, our open-access library also contains 70,000 e-books and 16,000 e-journals. A great number of specialist journals that focus on the Economic Sciences and Law can also be found in the University Library.

www.biblio.unisg.ch

Sports

To keep mind and body in balance, the HSG offers a wide variety of courses ranging from aerobics, football, basketball and volleyball to tennis and yoga.

www.sport.unisg.ch

Executive education

The institutes do not only stand for excellence in research but offer consulting services and act as leading providers of executive education in German-speaking Europe. As such, the portfolio of study options is completed by a full- and part-time MBA and several Executive MBA programmes.

www.es.unisg.ch

Living in Switzerland

As a federal republic with a system of direct democracy, Switzerland enjoys a high degree of political stability. Its position as a neutral country allows it to play an important humanitarian role in world affairs and to act as a mediator between conflicting parties. Switzerland is the home of various international organisations such as the Red Cross (ICRC), the United Nations (UN) and the World Trade Organization (WTO).

Switzerland's economy is based on a highly qualified labour force. The main areas include micro-, hi- and biotechnology and pharmaceuticals, as well as banking and insurance know-how. Swiss companies are extremely competitive in world markets. The best-known export items are watches, chocolate and cheese, but in fact mechanical and electrical engineering and chemicals together account for over half of Swiss export revenues. Consultancy, banking, insurance and tourism are also a significant part of the export trade.

Political stability and a flourishing economy allow for a high standard of living (e.g. security, lifestyle and employability) at affordable prices. Contrary to general opinion, the cost of living is lower than in, say, London, Paris or Rome.

An increasingly large number of companies are moving their European headquarters to Switzerland to take advantage of the favourable business and living environment.



Many of our students like to meet for a cup of coffee in the Old Town.

Switzerland's international reputation as a research centre is beyond dispute. The high standard of the two Swiss Federal Institutes of Technology, of the 10 cantonal universities and of research institutes in Switzerland attracts many scientists and students from overseas.





Facts about Switzerland

- Population of 7.7 million (22% foreign nationals)
- Surface area of 41,285 square kilometres
- 4 national languages: German, French, Italian, Romansh
- One of the highest annual per capita GDPs worldwide: USD 67,560 – current prices
- Zurich has the world's highest gross and net wage levels
- Very low unemployment rate: 3.6% (spring 2011)
- Zurich scores second highest worldwide for quality of living
- Most competitive economy in the world

Switzerland is situated in the heart of Europe



St.Gallen is situated in the German-speaking part of Switzerland, close to the German and Austrian borders. Zurich International Airport can be reached by train in an hour.



The City Lounge in the Bleicheli Quarter, which was designed by the artist Pipilotti Rist and the architect Carlos Martinez in the context of a commission of the Raiffeisen Group. Outdoor spaces were declared to be interiors and covered with a red carpet. The amorphous lights have been conceived as floating elements and provide the "living room" with a unique atmosphere.

Living in St.Gallen

St.Gallen offers its approximately 75,000 inhabitants a historically valuable old town. The narrow streets with their many shops, cosy restaurants and bars at every corner create a wonderful atmosphere.

The Abbey District with the baroque cathedral and the Abbey Library is a UNESCO World Heritage Site and thus of international significance. Further cultural highlights are provided by performances in the City Theatre, the Concert Hall and at the St.Gallen Festivals, as well as by exhibitions in

numerous museums. One event that is particularly popular with many students is the St.Gallen Open Air, during which the Sitter Valley is transformed into Switzerland's biggest tent city for three days.

History

St.Gallen became affluent through the textile trade. Although textile production has since moved to other parts of the world, St.Gallen is still a centre of textile design and prototype development. Once 90% of

the worldwide embroidery production was traded by St.Gallen merchants. The need for professional education soon became evident, and in 1898, St.Gallen merchants founded a commercial academy, which later evolved into the University of St.Gallen.

The Cathedral with its characteristic twin steeples



St.Gallen lace – timeless and modern



Dreiweihern – relaxation just outside St.Gallen



Ph.D. Programme in Management (PMA)

The Ph.D. Programme in Management (PMA) is the University of St.Gallen's largest Ph.D. programme. Our students can select one of six specialisation areas: Accounting, Business Innovation, Finance, International Business, Strategy and Management, and Marketing. All these specialisation areas are offered by our large School of Management, which stands for an integrated and holistic education in business administration. The HSG's School of Management strives to be one of the leading business schools in Europe. Students are sure to find an attractive, international learning environment that is relevant for their future research careers as well as high level positions in industry.

The Ph.D. Programme in Management (PMA) provides either preparation for a research-based professional career (standard track) or for an academic career (scientific track).

In the standard track, you attend five courses during the coursework stage. After you have submitted your research proposal, you will complete two seminars during the research stage. You will have to attend nine courses and two seminars for the scientific track.

Thanks to the broad orientation of the School of Management, we offer the following six specialisations:

Accounting

The Accounting curriculum does not only include accounting theory and research methods but also deals with theoretical and practical aspects in the fields of management accounting, auditing and corporate finance. Our objective is to provide Ph.D. students with relevant knowledge that

transcends their previous education. Rather than focusing on theoretical problems alone, the specialisation area aims to combine practical issues with quantitative and qualitative research methods.

This specialisation area is addressed to all graduates who would like to concentrate on accounting, management accounting, auditing and corporate finance, and intend to acquire special skills for senior positions in business or even qualify for an academic career.



"At the time, I opted for doctoral studies at the HSG because they were practice-oriented, of a high quality, and had a good reputation in the finance sector. As a member of staff of a big bank both at home and abroad, the possibility of pursuing my doctoral studies alongside my job was absolutely essential. I have never regretted my decision to this day; at the time, my HSG thesis really boosted my career and provided me with a great deal of credibility in professional life, and it was also very helpful for my later career as an entrepreneur."

Philippe Cottier, Ph.D.

Board of Directors, Vontobel
Graduation year: 1997

Ph.D. Programme in Management (PMA)

Track	Specialisation areas	Coursework Stage	Research Stage
Standard	Accounting Business Innovation Finance International Business Strategy and Management Marketing	5 courses: 2 compulsory and 3 elective	2 thesis-related seminars
Scientific	Business Innovation Finance International Business Strategy and Management Marketing	9 courses: 4 compulsory and 5 elective	2 thesis-related seminars



Business Innovation IN GERMAN

Explaining existing phenomena with the help of social research methods may be important but is not sufficient. On the basis of resulting explanatory theories, innovative artefacts must be rigorously built in order to transform cause/effect relations into means/end relations that are capable of solving relevant problems in organisations and in administrations. Business Innovation investigates the active, goal-oriented and systematic innovation of organisations and administrations that is enabled by such artefacts. Based on state-of-the-art theories (for instance, from information or communication science), business innovation results include conceptualisations, methods, products, reference models or the implementation of prototypes (such as information or logistics systems). Since artefact construction often requires available theories to be extended and adapted, the Business Innovation Programme does not only cover design science research, but also relevant aspects of social science research. The main disciplines that contribute to the Business Innovation sub-programme are information management and business engineering, technology and innovation management, media and communication management, and logistics management.

Finance

Finance is a programme that is highly competitive worldwide. The curriculum of the programme does not only include the theory of finance but also the fundamentals of financial services and their institutions. The University of St.Gallen's large School of Finance and the resources devoted to the Ph.D. programme allow for a wide range of

electives and, in turn, enable you to specialise in derivatives, mathematical methods or advanced asset pricing theory. Graduates who specialise in Finance will qualify for an international academic career or be able to obtain highly skilled positions in investment banks, asset management or consulting firms in the leading financial centres around the world.

International Business

International Business has been established to provide the opportunity for a select group of Ph.D. students to develop high-quality research and teaching skills in global business.

The objective of this specialisation is to encourage a very high standard of internationally recognised academic achievement and to provide Ph.D. graduates with the foundation to make long-term contributions to research, to the quality of education and to knowledge management in global businesses.

Combining academic rigour and managerial relevance, International Business provides students with the flexibility to apply a wide range of disciplines and research methods to their chosen field.

Strategy and Management

Strategic Management deals with all the factors that have a significant impact on performance differences between corporations. It deals with issues such as business strategy and competitive dynamics, corporate, alliance and network strategy, strategy processes and renewal, innovation, etc.

Over the last 50 years, the discipline of strategic management has become one of the strongest domains of most business schools

around the world as evidenced by the large number of scholars and students it attracts, its strong position in the curriculum of most business schools, and the blossoming diversity and quality of its research outlets. Although the field has been and still is heavily influenced by other disciplines such as Economics, Psychology and Sociology, it has been able to develop its unique theories and research methods.

Our Ph.D. programme provides Ph.D. students with the relevant knowledge to make a valuable, novel contribution to the field of strategy and management. Research is about entering "uncharted waters". It requires the twin ability of "disciplined imagination". As a consequence, you will be exposed to existing theories of management research, and main research streams of the discipline as well as to the quantitative and qualitative research methods that will enable you to make this journey.

Marketing IN GERMAN

Marketing deals with qualified research in marketing, services and communications management for practitioners as well as for the scientific community. The overall goal is the early detection of important issues to master the challenges raised by marketing in trade and industry, as well as in society. We enable our Ph.D. candidates to pursue the independent management of long-term, innovative and complex projects and to successfully position themselves in the international scientific community. To be successful in this programme, you will have to be interested in the dynamics of markets and customers, and be capable of analytical and synthetic thinking, as well as having perseverance.



Contact

For any questions regarding the contents and the structure of the Ph.D. Programme in Management please contact:

E-Mail: pma@unisg.ch
🌐 www.pma.unisg.ch

For questions regarding enrolment and admission please contact:

Office of Doctoral Studies
Phone +41 (0)71 224 22 20
E-Mail: doktorats-stufe@unisg.ch

Ph.D. Programme in Economics and Finance (PEF)

The Ph.D. Programme in Economics and Finance (PEF) aims to achieve academic excellence in the areas of Economics, Finance and Econometrics, and it has a clear focus on academic research. Our challenging doctoral courses are taught by internationally distinguished professors. The local faculty and the visiting professors from European and US universities are keen to maintain high quality standards. Therefore our programme is promoted by the Swiss National Science Foundation. The PEF is tailored to compete with high-quality Ph.D. programmes at top universities in Europe and the US. The School of Economics and Political Sciences is in charge of the PEF.

Coursework stage and research stage

During the coursework stage, our students must complete the requirements for their specialisation. The purpose of the coursework stage is to deepen subject knowledge and to teach methodological skills. This stage provides students with a solid foundation before they embark on the research stage and write and present their research proposal.

During the research stage you will put intense efforts into your thesis and into carrying out the research plan you established in your research proposal. The research stage is devoted to the writing of the thesis and is accompanied by Ph.D. and literature seminars. Together, the two seminars will offer a forum for an active scientific debate among students and the Ph.D. faculty. You will benefit from small groups and close contact with our lecturers.

At the end of the research stage, students present their thesis to the members of their Ph.D. thesis committee in a pre-defence examination. At this stage, the committee can ask for changes or corrections in the submitted manuscript. Once students have passed the pre-defence, the final version of the thesis is submitted to the internal supervisors and to at least one external expert for evaluation. After acceptance of the final version of the thesis, it is presented in a public Ph.D.



“The excellent methodological education during the coursework stage and the intensive support provided by the professors particularly appealed to me. I had the opportunity very early on to discuss my own research work intensively with professors and students in seminars and to get valuable feedback in this way. Thanks to the HSG’s strong international network, it is able to invite guest professors from all over the world and to enable Ph.D. students to conduct research in foreign countries.”

Evelyn Ribi, Ph.D.

*Postdoctoral researcher, University of St.Gallen
Graduation year: 2009*

Ph.D. Programme in Economics and Finance (PEF)

Specialisations	Coursework Stage	Research Stage
Economics Finance Econometrics	3 compulsory Master courses 2 core elective courses in own specialisation 2 core elective courses in another specialisation 2 elective courses	3 literature seminars 3 Ph.D. seminars

defence examination, which concludes the doctoral studies.

Cumulative thesis

The thesis in the Ph.D. Programme in Economics and Finance can be written as a cumulative thesis. A cumulative thesis consists of at least three essays. The overall quality of the three essays should be that required by reputed international academic journals. The essays may be ones that have already been published at the time of the submission of the thesis. Individual essays may be co-authored.

Contact

For any questions regarding the contents and the structure of the Ph.D. Programme in Economics and Finance please contact:

E-Mail: pef@unisg.ch
 www.pef.unisg.ch

For questions regarding enrolment and admission please contact:

Office of Doctoral Studies
 Phone +41 (0)71 224 22 20
 E-Mail: doktorats-stufe@unisg.ch

Doctoral courses from partner universities/programmes

Crediting of courses from our partner programmes at the University of Frankfurt, the University of Constance and the University of Lugano is possible. You may also attend NCCR FINRISK courses or the Gerzensee programme. Please find out in advance to what extent the course can be credited. The Study Center Gerzensee is a foundation of the Swiss National Bank and offers post-graduate education to central bankers and to doctoral students in economics. The doctoral courses cover the core curriculum of a U.S. style Ph.D. programme as well as recent developments in various subfields of economics. The objective of doctoral courses is to provide economics students with a solid background for their thesis, and they serve as an important pillar of higher education in Switzerland.

Financial support

Financial support and part-time employment opportunities are available: our students benefit from teaching slots at the Assessment and the Bachelor's Level and, later on, from assistantships.

Career perspectives

We prepare our students for top academic as well as non-academic careers that require a good education in Economics, Finance and Quantitative Methods. In this way, we have been very successful in placing our graduates in reputable positions. For example, our students became lecturers or professors at universities, consultants at Bain & Company or consultants to the World Bank, economists at the Swiss National Bank and at the Deutsche Bundesbank.

Target group

Our Ph.D. programme is aimed at above-average students with a Master's or Licentiate's degree (diploma) in Economics, Finance, Financial Economics, Econometrics, or a degree deemed to be equivalent. When joining the programme, Ph.D. students must be proficient in the English language and have sufficient knowledge in their desired field of specialisation. Please check our website for specific admission criteria for the PEF.

Ph.D. Programme in International Affairs and Political Economy (DIA)

The Ph.D. Programme in International Affairs and Political Economy (DIA) provides you with the ideal platform for writing your doctoral thesis in the fields of Political Science, Economics with a focus on Economic Policy, Public Management, and International and European Law.

The DIA is offered by the School of Economics and Political Science that is distinguished by internationally recognised research work in the two disciplines of Economics and Political Science, high-quality teaching and consulting work, which is recognised in research and practice.

The focus is on a thesis to be written on the basis of intensive scientific work on a specific problem in the fields of politics, economics and law. Such a problem may be policy-oriented, have a fundamental theoretical bent or involve an interdisciplinary approach. The DIA programme provides the requisite research qualifications and reinforces the foundations of disciplinary knowledge in the chosen subject. Moreover, the DIA promotes the skills necessary for a scientific dialogue with neighbouring disciplines.

Our programme is aimed at graduates who hold the degree of a Master of Arts in International Affairs and Governance or in Economics, Political Science, Public Management or Law. DIA students can prepare themselves for an academic career or a scientifically demanding specialist or management function in the economy or in politics. The DIA programme thus takes into consideration that it is not only the scientific community and universities but also society as a whole that are in need of highly qualified decision-makers who are

able to base the execution of their practical tasks on a well-founded, research-supported and problem-oriented education.

Faculty

Professors from the four disciplines of Economics, Political Science, Public Management, and Public International and European Law are involved in teaching the DIA Ph.D. programme. In addition, other professors at the HSG and other universities are engaged as lecturers or as supervisors for thesis projects, depending on the subject.



“After my studies in Political Science, the DIA provides me with the necessary research qualifications and reinforces the cornerstones of my disciplinary knowledge in my own field. Moreover, it improves my ability to conduct a scientific dialogue with neighbouring disciplines. I am convinced that I will profit from the complex challenges that I face here both in my further career and outside the scientific community.”

Ulrike Baumgärtner, M.A.

*Doctoral student, Assistant for Political Theory
at the Institute for Political Science*

Ph.D. Programme in International Affairs and Political Economy (DIA)

Coursework Stage	Research Stage
2 compulsory courses 2 core elective courses	1 essay seminar 1 thesis seminar

Curriculum

Courses ensure that as a graduate of the International Affairs and Political Economy Ph.D. programme, you will possess the required in-depth knowledge both in interdisciplinary fundamentals and in your main discipline and specialisation. You begin your studies with the coursework stage, which lasts a maximum of four semesters and consists of two compulsory and two core elective courses. In the compulsory course, Philosophical Foundations of Social Science Analysis, we explore the theoretical and normative prin-

ciples of economics, social sciences and law. Sensitivity to the methodological challenges of economics, social sciences and law is enhanced in the Method Seminar. The choice of your core elective courses depends on your thesis specialisation: you will attend a Literature Seminar related to a particular discipline. This ensures that you possess broad, specialist knowledge in your main discipline. Likewise, you will complete a Field Seminar depending on your thesis specialisation.

Research proposal

During the coursework you must submit a research proposal for the doctoral thesis. The thesis committee will carry out a colloquium with you on this proposal. The thesis committee decides on the acceptance, rejection or return for reworking of the research proposal.

Research stage

In this stage, which lasts a maximum of six semesters, you will focus on writing your doctoral thesis. In addition, you will attend an essay seminar and a thesis seminar, where you will present the interim results of your doctoral thesis depending on your



arrangement with your supervisor. You can submit the thesis in the form of a complete book (monograph) or several essays (cumulative doctoral thesis). You should decide on the format with your supervisor. You will finish your Ph.D. studies with the defence of your doctoral thesis.

Contact

For any questions regarding the contents and the structure of the Ph.D. Programme in International Affairs and Political Economy please contact:

E-Mail: dia@unisg.ch
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For questions regarding enrolment and admission please contact:

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Ph.D. Programme in Organization Studies and Cultural Theory (DOK)

The Ph.D. Programme in Organization Studies and Cultural Theory (DOK) constitutes a curriculum with an interdisciplinary and international orientation and systematically integrates the HSG's core and contextual subjects. Many of today's problems have cultural roots, i.e. they can only be apprehended through an understanding of the constitution processes of historically grown and socially incorporated forms of living, language and institutionalisation. The DOK is offered by both the School of Humanities and Social Sciences and the School of Management.

Only if a society's or an organisation's cultural foundations and premises are taken seriously will we be able to come to terms effectively with the central challenges of these living and working contexts in the present and in the future. The cornerstone of the DOK consists in a systematic utilisation of theories from the fields of the humanities and social sciences to reflect on, and interpret social and organisational challenges and to develop attractive options for the future. The programme aims to initiate and extend an understanding of the relations of

society and culture, on the one hand, and organisations and institutions as important subsystems of society and culture, on the other hand.

Clusters

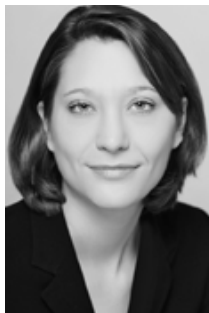
Our programme offers three to four clusters, which enable students to concentrate on certain problems and theoretical approaches on a voluntary basis.

The following clusters are offered:

- Reflexive Practices of Organisation

- Subjectivity and Cultural Order
- Cultural and Institutional Aspects of Work Environment Transformation

The clusters mark the profile and the basic orientation of the DOK, which is systematically geared to interdisciplinary study and integration. They are integrated in the University's profile area called Cultures, Institutions, Markets (CIM), which does research into reflexive practices of organisation, cultural and institutional aspects of employment, and subjectivity and cultural



"I opted for the HSG's DOK Programme because I regarded it as valuable to be able to gain economic insights for my doctorate in social science. Studying at the HSG enhanced my understanding of the significance of organisations and institutions, provided important impulses for my doctoral thesis, and extended my horizon in academic and professional life."

Sophie Thérèse Krempl, Ph.D.

*Artistic Consultant, Deutsches Nationaltheater und Staatskapelle Weimar
Graduation year: 2009*

Ph.D. Programme in Organization Studies and Cultural Theory (DOK)

Coursework Stage	Research Stage
4 courses	no seminars

order. In the context of this profile area, there are regular colloquia in which faculty members and Ph.D. students discuss these topics with invited guests. This programme's interdisciplinary and integrative orientation is expressed, in particular, by the fact that most seminars are offered by faculty tandems. Because of this Ph.D. programme's interdisciplinary and highly reflexive approach to studying organisational and cultural phenomena, a significant number of its students already possess relevant experience and careers in enterprises, NGOs or administration.

Career opportunities

DOK studies will provide you with options for careers in both industry and academia. You can define your own specialisations within the curriculum.

Careers in industry:

The DOK offers broad, interdisciplinary training in general management. It particularly increases the career opportunities of such graduates who will later work in environments with sophisticated demands on their cultural understanding. This includes professional environments in other geographical cultural settings (global management) as well as in non-profit organisations,

public organisations, social ventures, NGOs, health organisations, etc.

Academic careers:

This programme offers a systematic analysis of fundamental humanities and social science theories with particular emphasis on their potential for problem analysis in management theory. It also emphasises thorough training in qualitative, context-sensitive and hands-on research methods. It is of central importance to understand research itself as a cultural practice in which epistemological, conceptual and methodological issues are to be seen as one inseparable unit.

Contact

For any questions regarding the contents and the structure of the Ph.D. Programme in Organization Studies and Cultural Theory please contact:

E-Mail: dok@unisg.ch
 ☞ www.dok.unisg.ch

For questions regarding enrolment and admission please contact:

Office of Doctoral Studies
 Phone +41 (0)71 224 22 20
 E-Mail: doktorats-stufe@unisg.ch



Ph.D. Programme in Law (DLS) IN GERMAN

As is reflected by its academic structure, the HSG conceives of itself as a university with an interdisciplinary approach. On the basis of this concept, the Ph.D. Programme in Law (DLS) provides a consolidation of legal education with respect to legal problems of an economic or other interdisciplinary background. The Ph.D. in Law is taught by the Law School of the University of St. Gallen. The members of the Law School are actively engaged in research and regularly publish legal assessments of current issues in business and society.

The Ph.D. Programme of the Law School of the University of St. Gallen provides candidates with an opportunity to conduct an in-depth research project (thesis) of their own design. The thesis is produced within the overall context of a sophisticated didactic model. The DLS is made up of four components: coursework stage, research proposal and colloquium, research stage, and defence of the thesis. Each of these stages is extended by different educational and supervisory elements (for example, research workshops or discussions with thesis supervisors).

The coursework stage is intended to provide you with an awareness of the problems surrounding the generation of substantial academic work, as well as with the methodological and specialist tools required for this task. You will have to attend courses in two different fields. Attendance at one of these two seminars can be replaced by a publication in a legal journal that has been awarded an appropriate grade.

Seminars are offered in the following fields:

- Fundamentals (legal and political philosophy, legal history, contemporary legal his-

tory, legal theory, legal sociology, legal psychology)

- Methods (methodology, comparative law, legal hermeneutics, legislative theory)
- Law and Economics, or interdisciplinary issues

Research proposal and colloquium

The research proposal helps you to formulate your own research activities (“research questions”) clearly and to present the initial findings of your thesis. In the colloquium about the research proposal, the supervisor



“The University of St. Gallen provided me personally with a professional framework for my way into the future. I was given an excellent preparation for the current competitive situation and the challenges in my present position. For me, the HSG was a place which reflected diversity and variety. Quality-orientation in research, teaching and administration has been part of the HSG’s conception of itself for many years and at the same time also a central factor for the great success of the University of St. Gallen.”

Klaus Tschütscher, Ph.D.

Prime Minister of the Principality of Liechtenstein
Graduation year: 1996

Ph.D. Programme in Law (DLS)

Coursework Stage	Research Stage
2 courses from different fields (fundamentals, methods or interdisciplinary issues)	no seminars (optional research-oriented supplementary programme)

and co-supervisor will decide whether to accept or reject the research proposal for the thesis, or to return it for revision.

Research stage

During the research stage, you will not have to attend any seminars. In order to foster your ability to present your research projects and your research findings, to face a critical discussion of them and to integrate possible criticism into your work, we offer doctoral colloquia. At the research stage, you will also have an opportunity to attend research workshops where you can work on a specific research project under the direction of a faculty member. This is intended to

enable you to effect the practical implementation of scientific ideas. In addition, a didactic module enables you to take part in tutorials and attend training courses at the Centre for Didactics in Higher Education (HDZ).

Research programme

For doctoral candidates who are particularly interested in an academic career, the Law School also offers a supplementary research programme. In addition to the above components, the successful completion of the research programme will require the completion of a doctoral colloquium, a contribution to a research project, and proof of teaching experience.

Student profile

Our Ph.D. Programme in Law is aimed at graduates of legal Master's programmes who would like to reinforce their legal training with regard to legal problems with economic or other interdisciplinary backgrounds.

Practice and science

The degree of Doctor of Philosophy in Law (Ph.D. HSG) awarded by the University of



St.Gallen is acknowledged both in legal practice (law offices, courts of justice, companies) and in the scientific community. As a rule, a doctoral thesis written at the HSG is of both practical and theoretical relevance. At the Law School of the University of St.Gallen, there is no contradiction between theory and practice.

Contact

For any questions regarding the contents and the structure of the Ph.D. Programme in Law please contact:

E-Mail: dls@unisg.ch
www.dls.unisg.ch

For questions regarding enrolment and admission please contact:

Office of Doctoral Studies
 Phone +41 (0)71 224 22 20
 E-Mail: doktorats-stufe@unisg.ch



Students in the Main Building designed by Walter M. Förderer. Förderer's architecture is characterised by fair-faced concrete and its plastic penetration. The floating staircase in the centre of the building is an impressive feature.

Ph.D. Exchange

The Ph.D. Exchange Programme at the University of St.Gallen is a service that aims to attract and motivate Ph.D. students of an exceptional academic calibre for an exchange term in order to enhance young academics' research skills. The International Exchange of the HSG coordinates and supports this exchange for incoming and outgoing Ph.D. students.

Target group

Especially at the thesis stage, when students may be engaged in collecting data and preparing a draft of their thesis, as well as at the last stage of their Ph.D. project (com-

pletion and publication stage), Ph.D. candidates might use an exchange for an inspiring input at one of St.Gallen's partner universities.

An exchange provides a possibility of meeting international experts and students at other renowned universities worldwide, gives students the opportunity to access special and important empirical data and, last but not least, to derive inspiration from a new cultural environment.

Procedure

Ph.D. students who are interested in this programme are invited to contact us at least

nine months before the exchange they have in mind. They have to submit proposals which include three preferences for universities (institute, programme) considered for the exchange, their curriculum vitae, a motivation letter, an abstract of their Ph.D. project, a time frame, and (possibly) a selection of coaches who will assist them in their research.

International Exchange will undertake the task of selecting the host university, determining the time frame and contacting the host university.



Contact

For any questions regarding the contents and the structure of the Ph.D. Exchange please contact:

Dr. Hans-Joachim Knopf
Programme Manager Ph.D.
and Faculty Exchange

Phone +41 (0)71 224 31 07
E-Mail: hans-joachim.knopf@unisg.ch
www.exchange.unisg.ch



Members of the St.Gallen Sailing Association participating in an international regatta. This Association was the first student sailing club to be set up in St.Gallen in January 2007 with the aim of providing students of the University of St.Gallen and young yachts-people from the region with a platform for the organisation of joint sailing events.

University of St. Gallen

Student commitment

The Student Union

The Student Union is the official student representative body at the HSG and the umbrella organisation of all the associations and initiatives. Its representatives and the students work towards the realisation of their ideas and contribute to the development of the University. The University supports such students' efforts and, in particular, encourages them to assume personal responsibility.

🌐 www.myunisg.ch

Student associations and initiatives

Nearly 100 student associations and initiatives contribute to a rich and diverse university life. These associations range from international ones such as the Gateway to India, the Club Latinoamericano and the Cercle des Francophones, to sports associations like the Snow and Mountain Sports Association, St.Gallen Sailing and the Aviation Group. But cultural associations like proArte, an orchestra and the HSG Big Band also contribute towards the wide variety of leisure opportunities.

DocNet

DocNet, the association of doctoral students at the University of St.Gallen, was set up in spring 2001 by a group of HSG doctoral students from different chairs. As the first and only association of and for doctoral students at the HSG, it has evolved into the University's biggest association since its establishment. At present, DocNet has more than 600 members. Members of the Association are doctoral students with various academic backgrounds and a wide variety of nationalities. Assistants and external doctoral students, Habilitanden and alumni are also represented.

The aims of the Association are

- a stronger network among our members, i.e. the establishment of a network among doctoral students, Habilitanden and alumni of the University of St.Gallen;
- the encouragement of social contacts among members through regular activities;
- an intensification of an interdisciplinary knowledge transfer through the organisation of specialist lectures by academics and practitioners, the organisation of symposia and "brown bag meetings" and the establishment of contacts.

🌐 www.docnet-hsg.ch



Structure of doctoral studies

Doctoral studies at the University of St.Gallen (HSG) provide a type of academic training that enables doctoral students to employ a scientific approach both in theory and practice. The methodology that is indispensable for this is enlarged upon in lectures/seminars during the coursework and research stage and then extended individually when students are writing their theses.

Coursework stage

The coursework stage consists of:

1. Methodological and specialist courses

These courses serve to extend specialist knowledge and methodology.

2. Preparation of the research proposal

In the research proposal, the thesis project and the methodological approach must be described, and evidence must be provided of initial research work. The research proposal must be submitted to the Office of Doctoral Studies.

3. Colloquium on the research proposal

The research proposal will be assessed by the Thesis Committee, and the colloquium on the research proposal will be conducted within eight weeks. In this colloquium, you will have to present your thesis project and explain the reasons behind your approach. It will take at least thirty minutes and is not open to the public. The Thesis Committee will decide whether or not to accept the research proposal.

Duration

You will have to complete all the courses within four semesters after taking up your doctoral studies, and you must submit your research proposal within these same four semesters.

Research stage

The research stage focuses on the actual writing of the thesis and thus on the practical application of the methodological part of the doctoral studies.

The research stage consists of:

1. Thesis-related seminars

Course regulations may provide for thesis-related seminars and thesis colloquia, which provide a platform for an academic exchange with fellow students and faculty.

2. Writing the thesis

A doctoral thesis must be your own scientific achievement that provides evidence of advanced specialist knowledge and the mastery of scientific methods.

A doctoral thesis can be submitted in the form of a self-contained book (monograph) or individual essays (cumulative thesis). The thesis must be submitted to the Office of Doctoral Studies.

3. Defence

In the defence, you will have to provide evidence of whether you satisfy the requirements implied by your doctoral

thesis. You will have to defend your thesis before the Thesis Committee. The defence is open to the public and lasts about an hour.

Duration

You will have to submit your thesis within six semesters after the conclusion of the coursework stage. You must have earned the credits for any thesis-related seminars by the time you submit your thesis.

Working and studying

During their Ph.D. studies some students work at their professor's institute. Other students do not work at the University and write their thesis extramurally. To attend the seminars, however, you have to come to St.Gallen. The way you structure your Ph.D. studies is something you have to discuss with your professor before you take up your studies. The duration of your Ph.D. studies will depend on the individually chosen structure of your studies. On average, our students are awarded their Doctor's degrees after four years.

Kick-off Day

We offer Ph.D. Students a Kick-off Day in the week before their studies start.

The purpose of the Kick-off Day is to familiarise you with the University and everyday academic life.

www.kick-off-day.unisg.ch

Graduation

The Senate awards the degrees at a graduation ceremony. The degree certificates are presented by the President. The following degrees are awarded:

- Economics: Doktor oder Doktorin der Wirtschaftswissenschaften (Dr. oec. HSG) or Doctor of Philosophy in Management (Ph.D. HSG);
- Economics and Finance: Doktor oder Doktorin der Wirtschaftswissenschaften (Dr. oec. HSG) or Doctor of Philosophy in Economics and Finance (Ph.D. HSG);
- International Affairs and Political Economy: Doktor oder Doktorin der Staatswissenschaften (Dr. rer. publ. HSG) or Doctor of Philosophy in International Affairs and Political Economy (Ph.D. HSG);
- Organisation und Kultur: Doktor oder Doktorin der Sozialwissenschaften (Dr. rer. soc. HSG) or Doctor of Philosophy in Organization Studies and Cultural Theory (Ph.D. HSG);
- Rechtswissenschaft: Doktor oder Doktorin der Rechtswissenschaft (Dr. iur. HSG) or Doctor of Philosophy in Law (Ph.D. HSG).

President Prof. Dr. Bieger presenting a doctoral degree certificate at the award ceremony





Financial information

What does it cost to study at the HSG?

Students' living costs vary according to their lifestyles. The Student Union bases its calculations on an annual budget of approximately CHF 24,000 per person.

Tuition fees

When you register for your doctoral studies, you will be charged an application and processing fee of CHF 250. This fee is not reimbursable. Please note that the tuition fees are subject to change.

Semester fees

- For matriculated domestic students in a regular semester CHF 520
- For matriculated foreign students in a regular semester CHF 595

Examination fees

- For the submission of the research proposal CHF 300
- For the submission of the doctoral thesis CHF 600

When doctoral seminars are conducted extramurally, additional travelling and lodging costs may arise.

Accommodation

The HSG does not offer on-campus housing. Generally, students share a large apartment or rent a small one. You can obtain a single bedroom from CHF 450 upwards. The Student Union has a housing market on its website. The HSG's Internatio-

nal Exchange Service also offers a limited number of rooms in a student residence against a brokerage fee. Interested parties should contact the Exchange Office (exchange@unisg.ch) as early as possible. www.myunisg.ch

Food

A regular menu at the on-campus cafeteria costs about CHF 9. You can find all kinds of restaurants and snack bars in town.

Travelling

In Switzerland, travelling by public transport is very convenient and is encouraged. Students are advised to obtain the Swiss Federal Railway half-fare card in order to save 50% on all tickets. It is available for CHF 165 and valid for one year.

Visa process

As a non-Swiss or non-EU citizen, you will require a visa to study in Switzerland. With the HSG's admission letter, you will be able to apply for a visa at the Swiss consulate in your home country. Please note that you must be able to demonstrate a bank balance of at least CHF 2,000 for each month you stay in Switzerland. The bank account must be in your name and the bank must have a branch in Switzerland. As soon as you have arrived in Switzerland, you will have to apply for a residence permit for Switzerland.

www.eda.admin.ch

Moving to St.Gallen / health insurance

Various items of information about moving to St.Gallen and about health insurance schemes for international students can be found on the website of the City of St.Gallen. International students are required to take out a Swiss health insurance policy unless the Swiss authorities accept their original policy. Costs will amount to at least CHF 100 per month.

www.stadt.sg.ch

Swiss grants

Switzerland offers grants to international students. Interested parties should contact both the Swiss Embassy in their home country and Helen Obrist, the Federal Grant Officer of the University of St.Gallen.

E-Mail: helen.obrist@unisg.ch

www.sbf.admin.ch

Scholarships

For information about scholarships for national and international students please check our website or contact Eva Flick, Head of the University of St.Gallen's Advice Center for Study Funding.

E-Mail: studyfunding@unisg.ch

www.studyfunding.unisg.ch

Money-earning opportunities

You can find vacancies (for doctoral students) in our job portal, on the websites of the various institutes and through the Career Services Center CSC-HSG. As a rule, Ph.D. students may have a part-time job of a maximum of 70% at an institute. Foreign students must satisfy various requirements in order to take up a job. Human Resource Services will be glad to inform you about the permits and documents you require and will have to submit.

www.csc.unisg.ch

www.hrs.unisg.ch

Expenses (CHF)	Annual	Monthly
Tuition	2,340	195
Class Materials	660	55
Rent (including utilities)	6,000	500
Health Insurance (compulsory)	1,200	100
Personal Liability and Home Insurance	480	40
Radio, TV, Telephone, Internet	1,200	100
Transport, Culture, Sport	3,000	250
Food	7,200	600
Miscellaneous (household, clothing)	2,820	235
Total Expenses (CHF)	24,900	2,075

Admission criteria and application process

Admission criteria

Admission to Ph.D. studies at the University of St.Gallen (HSG) is contingent on a Master's degree obtained from a university. Applicants must have obtained their Master's degree in consecutive degree courses, i.e. Bachelor's degrees and Master's degrees must be in the same field of studies. The entirety of the studies (Bachelor's and Master's levels) must amount to a minimum of 270 ECTS credits, with a minimum of 60 ECTS credits earned for the Master's degree. You must be able to demonstrate a Swiss grade average of at least 5.00 (Germany/Austria 2.00; US GPA 3.5).

Admission on the basis of a Master of Advanced Studies (MAS), such as a Master of Business Administration (MBA) or an Executive Master, is ruled out. Admission with a Master's degree in a different major is possible. In such a case, supplementary work from our Master's Level will be required.

All external applicants must provide clear evidence that they would be accepted for a Ph.D. programme at their home university. If their university of origin does not offer doctoral studies in their major, they cannot be admitted to doctoral studies at the University of St.Gallen.

Please observe that some programmes have special admission regulations. You can find specific information about individual programmes and further detailed information about admission on our website:

www.phd.unisg.ch

Contact

For questions about academic recognition of your degree please contact:

Beat Rigamonti, Admissions Officer

Phone +41 (0)71 224 31 14

E-Mail: admissions@unisg.ch

www.admissions.unisg.ch

Application process

To apply, you will have to fill in an online form for the relevant Ph.D. course. During this process, you will be informed about the documents you have to submit. You will then have to compile these documents and send them to us along with the voucher for the application fee. Once you have done that, your application for a Ph.D. programme is complete. If it is accepted, you will receive a formal admission letter.

When you are in possession of a formal admission letter, you will have to find a professor to act as supervisor for your doctoral thesis. You can find an overview of the

various institutes and of the professors and their fields of research on our website.

Once you have chosen a professor, you will have to contact him/her yourself. You will only be able to take up doctoral studies if you find a professor who is willing to supervise you. This professor will have to give you a letter of recommendation, which you will have to hand in at the Office of Doctoral Studies. Only then will you be granted definitive admission. It is your responsibility to obtain this letter and submit it within the online application time frame. It is not possible for the University Administration to contact professors on your behalf.

Contact

For questions regarding the enrolment process please contact:

Office of Doctoral Studies
University of St.Gallen
Dufourstrasse 50
CH-9000 St.Gallen



Fiorella Schmucki
Phone +41 (0)71 224 22 20
E-Mail: doktorats-stufe@unisg.ch



Anna Schlegel
Phone +41 (0)71 224 22 01
E-Mail: doktorats-stufe@unisg.ch

Online application time frame

To start in September (Autumn Semester): 1 February to 30 April of the current year

To start in February (Spring Semester): 1 September to 30 November of the preceding year



The Central Institute Building of the University of St.Gallen.



The HSG TALENTS Conference is the University of St.Gallen's official recruiting event, and as such one of the biggest in the German-speaking area. Our students are offered the excellent opportunity to establish contacts with more than 110 companies.

www.hsgtalents.unisg.ch

Career perspectives

Career Services Center (CSC-HSG)

“Manage your career with us”

It pays to plan your career early on. The clearer you are about your competencies, values, interests and goals, the more focused you can be when developing job ideas, researching job opportunities, making contacts, using various offers on campus and discussing your career-related questions with company representatives. With its three-tiered Career Management Programme, the Career Services Center supports you at different stages of your career planning – from taking stock of your career and doing research (Assessing) to setting goals and applying for jobs (Acting) to starting your job and further developing your career (Achieving).

Our Career Management Services at a glance

- Career Counselling: one-on-one assistance with all topics of our Career Management Programme

- Career Development Programme: HSG TALENTS Business Insights, seminars, workshops and training on career related topics
- Recruiting Events: HSG TALENTS Conference, HSG TALENTS Recruiting Days
- HSG TALENTS Online: CV publication, event sign-up, jobs and internship postings, company profiles, newsletter subscription
- Application Guidebook: consolidated know-how and practical support for your career planning process
- Career Library: Career Management literature

We also assist international students with specific information about the work permit regulations in Switzerland for their respective nationalities. While international students may work part-time during their studies, regulations accord priority to Swiss and EU nationals after graduation.

HSG Alumni

HSG Alumni is the official organisation of former students of the University of St.Gallen. With more than 19,000 members and 80 Alumni Clubs on 4 continents, it is one of Europe's leading associations of this type. It reinforces the alumni's lifelong bonds with the University, as well as the networks among its members, by means of numerous events and information platforms.

🌐 www.alumni.unisg.ch

Contact



Nicole Bischof, Career Services Center (CSC-HSG)

Phone +41 (0)71 224 29 23

E-Mail: csc@unisg.ch

🌐 www.csc.unisg.ch

Nicole Bischof supports doctoral students of the University of St.Gallen with their professional career plans and in decision-making situations at the interface of trade and industry and academia. Her focal points range from individual advice and coaching about competence analysis, the impression you make and your demeanour, to the development of an individual professional implementation strategy.

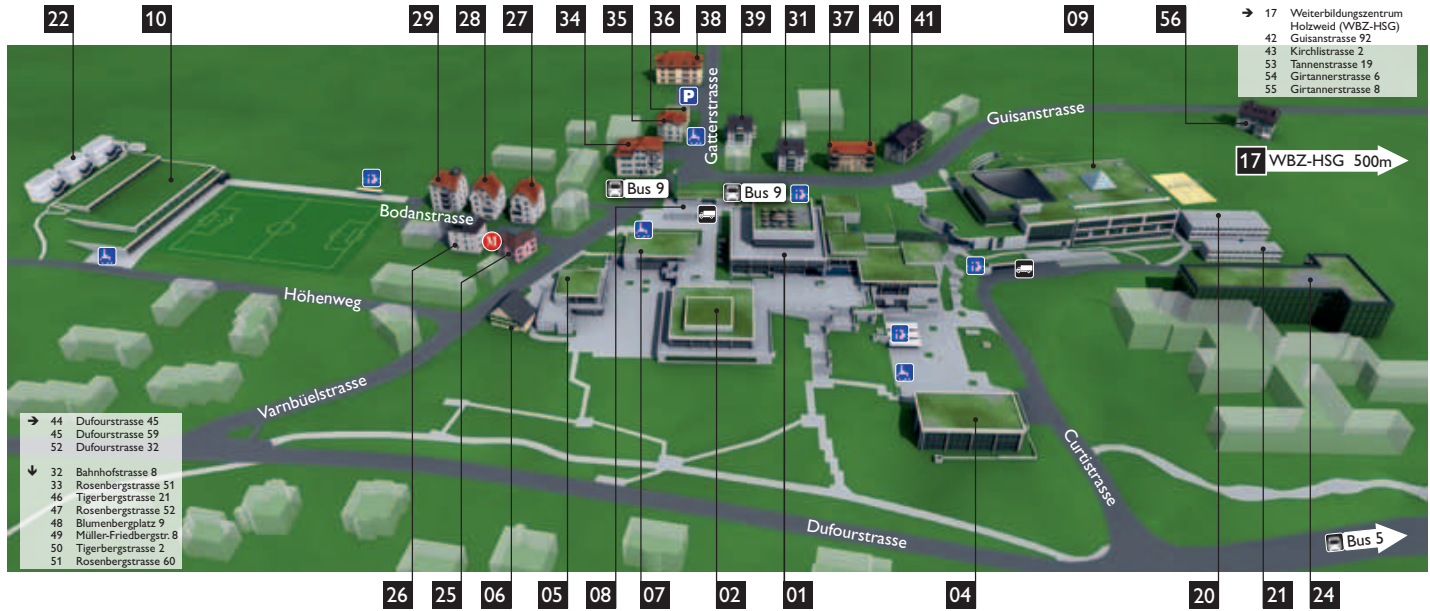


“My HSG doctorate in Law enabled me to delve into a virtually ideal field of research and to deal in depth with a practically relevant, theoretically demanding and substantially exciting project. At the same time, I was able to rely on the exemplary support of my supervisors and enjoy an exchange with others. The methodological knowledge I acquired and the international contacts I established at the time still provide the cornerstones of my present-day work and position.”

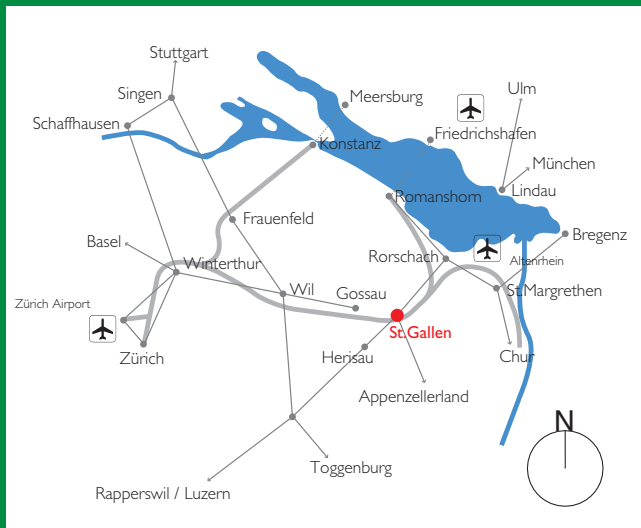
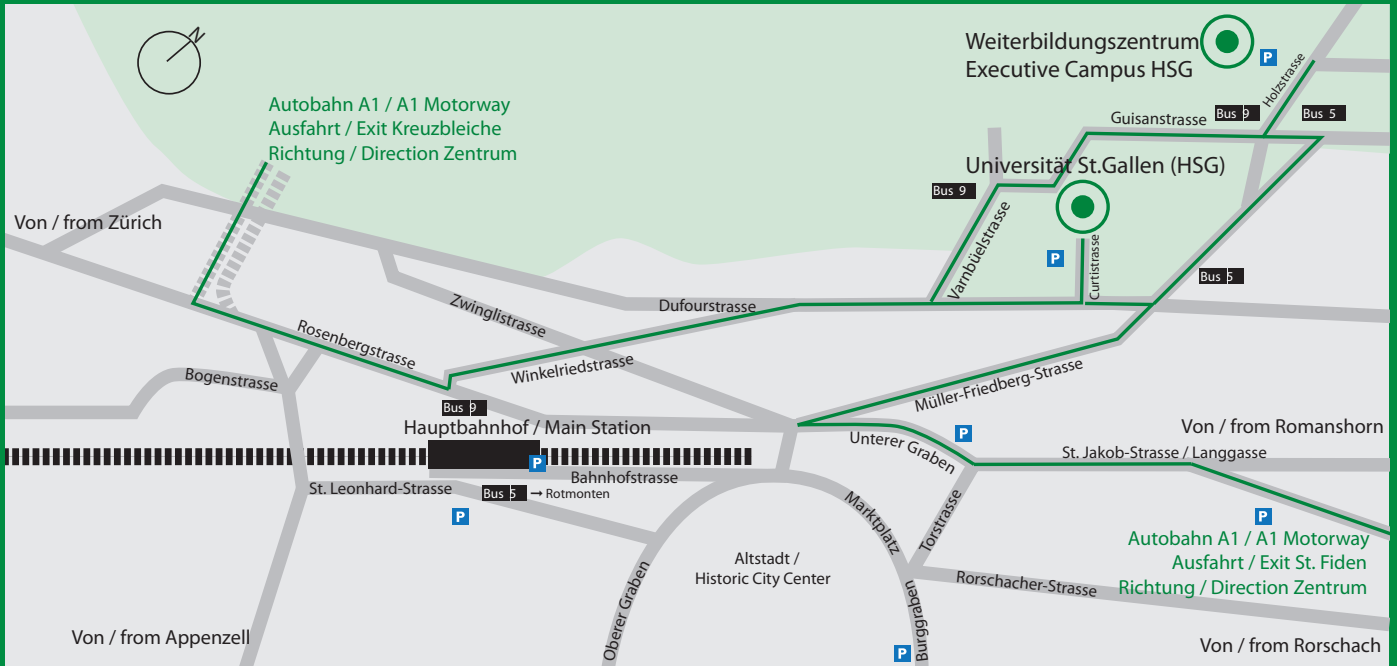
Prof. Dr. Urs Gasser

Executive Director, Berkman Center, Harvard University
Graduation year: 2001

Campus map



01 Hauptgebäude Main Building	10 Sporthalle Sports Hall	27 Bodanstrasse 4	38 Gatterstrasse 9 – Kinderhort Creche	Invaliden Parkplätze Disabled Parking
02 Aula	17 Weiterbildungszentrum Holzweid Executive Campus HSG	28 Bodanstrasse 6	39 Guisanstrasse 1a	Fahrradständer/Motorradstellplatz Bike Rack
04 Dufourstrasse 48	20 Provisorium 1 – Büro Provisional 1 – Offices	29 Bodanstrasse 8	40 Guisanstr. 9 – Studentenschaft Student Union	P Parkplätze Car Park
05 Varnbuelstrasse 16	21 Provisorium 2 – Büro Provisional 2 – Offices	31 Guisanstr. 3 – CSC-HSG Career Services Center	41 Guisanstrasse 11	Buslinie Bus line
06 Kirchoferhaus	22 Provisorium 3 – Lehre Provisional 3 – Teaching Facilities	34 Varnbuelstr. 19 – Skriptenkommission Script Commission	56 Guisanstrasse 36 Werner Siemens-MLE-Haus	Warenanlieferung Delivery of goods
07 Mensa University Restaurant	24 Zentrales Institutsgebäude Central Institute Building	35 Gatterstr. 1		Mobility Car Sharing
08 Dienstgebäude Service Building	25 Bodanstrasse 1	36 Gatterstr. 3 – Sprachenzentrum Language Center		
09 Bibliotheksgebäude Library Building	26 Bodanstrasse 3	37 Guisanstr. 7		



How to get here

A half-hourly train service and the A1 motorway provide direct links to Zurich Airport and major Swiss cities. The number 5 and 9 buses connect St.Gallen's central railway station with the University Campus. Please note that parking space on the Campus is extremely limited.

Rankings and accreditations

Financial Times Ranking

- Masters in Management:
 - 4th place among the best business universities worldwide with the Master in Strategy and International Management
 - 2nd place among the best business universities worldwide with the CEMS Master in International Management (CEMS-MIM)
- Executive education: 16th place among business schools in Europe
- EMBA ranking: 20th place among business schools in Europe
- Top European Business School ranking: 16th place among all the business schools in Europe

CHE Ranking

- Excellence Ranking, Economics Master's Programmes
- Business administration: top group in European, German-speaking countries
- Economics: top group in European, German-speaking countries
- International relations: top group in European, German-speaking countries

Handelsblatt Ranking

- Business research: 2nd place in European, German-speaking countries
- Economics research: 8th place in European, German-speaking countries

 www.rankings.unisg.ch

Accreditations

The University of St.Gallen is committed to maintaining its high standard of education, which is internationally recognised, as well as its excellent quality of service on campus – these two aspects are considered to be ongoing for the HSG. It is for this reason that the HSG has introduced comprehensive measures of quality assurance and development. It also subjects itself to the scrutiny of the highest international quality standards by independent experts for the purpose of accreditations. Thus the HSG has earned the EQUIS (2001) and AACSB (2003) accreditations and consequently has obtained the two most demanding international seals of approval for business schools.

EQUIS

The European Quality Improvement System (EQUIS) is a seal of approval that has been awarded by the Foundation for Management Development (EFMD, Brussels) ever since 1997 to institutions that meet its standards of quality. These standards include general criteria such as national ranking and resources, internationality and links to the business world.

AACSB

The International Association to Advance Collegiate Schools of Business (AACSB International) was founded in 1916 as a special agency designed to advance B.A. and M.A. programmes. Besides leading American business schools, the best international business schools have also been granted accreditation since 1997.

 www.quality.unisg.ch

Useful Weblinks

Studying in Switzerland

www.swissuniversity.ch

www.crus.ch

Federal Department of Foreign Affairs

www.eda.admin.ch

Swiss Scholarships

www.sbf.admin.ch

Information about Switzerland

www.swissworld.org

Information about St.Gallen

www.st.gallen-bodensee.ch

www.stadt.sg.ch

This brochure contains information about the Ph.D. Programmes of the University of St.Gallen (HSG). Please consult our website for information about the Bachelor's or Master's Level and the Executive School. The relevant brochures can also be ordered on or downloaded from our website.

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